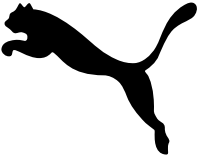




**ANIMAL
WELFARE
POLICY**

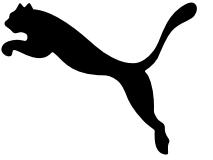


This PUMA Animal Welfare Policy aims to contribute to the following 2030 UN Sustainable Development Goals.

At PUMA, we care for the welfare of animals. We do not accept the use of products which originate from animals which have been inhumanely treated. Therefore, we aim at implementing high welfare and traceability standards. PUMA consults Animal Protection Organizations on a regular basis to review our policy and actions.

Our Management Board has adopted this Animal Welfare Policy on behalf of the PUMA Group. PUMA's Chief Sourcing Officer oversees the overall adherence to this policy.





PUMA recognizes and strives for the implementation of the Five Provisions and Aligned Animal Welfare Aims¹:

Provisions

Animal Welfare Aims

1. **Good nutrition:** Provide ready to access to fresh water and a diet to maintain full health and vigour

Minimize thirst, hunger and feeding stress

2. **Good environment:** Provide shade/shelter or suitable housing, good air quality and comfortable resting areas

Minimize discomfort and exposure and promote thermal, physical and other comforts

3. **Good health:** Prevent or rapidly diagnose and treat disease and injury, and foster good muscle tone, posture and cardiorespiratory function

Minimize breathlessness, nausea, pain and aversive experiences and promote the pleasures of robustness, vigour, strength and well-coordinated physical activity

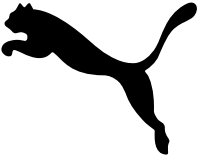
4. **Appropriate behavior:** Provide sufficient space, proper facilities, congenial company and appropriately varied conditions

Minimize threats and unpleasant restrictions on behavior and promote engagement in rewarding activities

5. **Positive mental experience:** Provide safe, congenial and species-appropriate opportunities to have pleasurable experiences

Promote various forms of comfort, pleasure, interest, confidence and a sense of control

¹ [Animals | Free Full-Text | Updating Animal Welfare Thinking: Moving beyond the “Five Freedoms” towards “A Life Worth Living” \(mdpi.com\)](#)



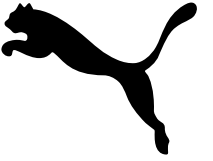
**Therefore,
we have set the following
animal welfare
principles:**

PUMA does not use hair, skins and hides from exotic or any other wild animals² and/or species being listed as endangered under the Convention on International Trade in Endangered Species ([CITES](#)) or the International Union for Conservation of Nature's ([IUCN](#)) Red list.

PUMA does not use any real fur³; PUMA is part of the [Fur Free Retailer Program](#); PUMA only uses hides which are a by-product of meat production.

² PUMA stops sourcing Kangaroo leather starting from 2024.

³ Fur means any animal skin or part thereof with hair or fur fibers attached thereto, either in its raw or processed state or the pelt of any animal killed for the animal's fur.



PUMA uses leather from Leather Working Group medal rated tanneries which means the leather manufacturers have a clear understanding of where their raw material is originating from. PUMA mainly sources bovine leather and aims for full traceability up to the cattle ranch, with practices in place to respect and improve animal welfare.

PUMA offers vegan alternatives to leather.

PUMA exclusively uses down feathers certified to the Responsible Down Standard.

PUMA is not using animal fiber from animals reared in cages for their hair, such as angora wool and other rabbit hair.

PUMA is normally not using animal fiber, but if PUMA would use animal fiber, we would source only from certified material (i.e. Textile Exchange certification Responsible Mohair Standards, Responsible Alpaca Standards).

Wool is not a major material⁴ for PUMA and PUMA is not using wool from mulesed sheep; we are committed to sourcing only from Responsible Wool Standards certified wool suppliers by 2025.

PUMA does not use horn and bones.

No animal testing for PUMA products.

Our animal welfare principles are part of our vendors' agreement and are therefore binding for all PUMA suppliers globally. We report on the percentage (%) of certified animal origin material annually.

4 It's 0.01% of annual total material volume.

**FOREVER.
BETTER.**

