



Special Interest Group (SIG) Recommendations & Guidelines for Creating Content

AASP highly encourages its SIGs to develop “content” – educational resources for either sport psychology professionals and/or the general public. These can include, but are not limited to, blog posts, YouTube videos, social media posts and newsletter articles that can be shared through various AASP outlets. After initial posting, a link to each form of content can be added to your SIG’s webpage to show the work they have contributed and give visitors an idea of what it is that individual SIGs do.

To help get your SIG started in promoting, educating and highlighting topics SIG members find important, we included some valuable resources below. If you have any questions, please contact Lani Lawrence, AASP’s Membership Services Division Head, at LaniLawrencePsyD@gmail.com.

SOCIAL MEDIA POSTS

AASP utilizes social media to help educate both the sport psychology community and media on important information, events and developments in the field. We encourage SIGs to provide their social media posts so that they can be included in the information that is shared through our Facebook and Twitter accounts. *Please note that we are not encouraging SIGs to develop their own separate social media accounts.*

It is recommended that social media posts include a link to an online resource, article, etc. Tweets (posts via Twitter) are limited to 140 characters. Post must be sent at least two weeks before the desired posting date to be considered.

Submit your social media posts to:

Emily Schoenbaechler, AASP’s Communications Manager (emily@hollandparlette.com)

BLOG POSTS

SIGs are encouraged to write blog posts that again can be shared through the AASP Blog. AASP Blog articles are collected in cycles throughout the year and reviewed and edited by the Web Presence Committee. Deadlines for blog submissions are January 31, April 30, July 31 and October 31.

Submit your blog posts using the links below:

[Click here](#) to access the Blog Post Submission Guidelines.

[Click here](#) to access the Article Submission Form. (Must be logged into AASP member profile to access.)

NEWSLETTER

AASP provides opportunities for SIG members to contribute articles to its monthly newsletters sent to nearly 2,500 members worldwide. Articles that would be considered acceptable should include information looking to inform and educate membership on the latest topics happening within SIGs.

If you are interested in contributing an article for the AASP Newsletter, please contact:
Andrew Friesen, AASP's Newsletter Editor (apfriesen@gmail.com)

YOUTUBE VIDEOS

SIGs can help educate membership and the general public on important topics by developing, creating and publicizing presentations that can be posted on AASP's YouTube channel in the form of a TedTalk or online presentation. After approval, guidelines on the various ways to create presentations will be provided. *Proposals should be submitted prior to creating the video, except in cases in which the video has already been created for other purposes*

Submit your YouTube video proposal with topic and purpose to:
Amber Shipherd, AASP's Membership Services Division Head (amber.shipherd@tamuk.edu)

WEBINARS

AASP delivers educational content to members via webinar on a quarterly basis and offers CE credit to certified consultants in the process. We are always looking for new content to program in a 75-minute webinar. Please consider having your SIG submit a proposal for webinar consideration – send a title, speaker(s), a 1-2 paragraph description of what would be covered and the session objectives (what would an attendee learn if they participated in the session).

Submit your webinar proposals to:
Joanna Foss, AASP's Continuing Education Webinars – Chair (joannamfoss@gmail.com)

ANNUAL CONFERENCE PRESENTATIONS

5 Slides in 5 Minutes ("5 in 5")

The "5 in 5" presentations are a fun way to promote your SIG or highlight innovative ways your SIG has contributed to the field of sport psychology. Each year, 5-6 SIGs are selected to discuss the work they have done during the past year, which gives them an opportunity to recruit members and helps educate attendees about their area of study – all within a 5 minute presentation.

If you are interested in a 5 in 5 presentation, please contact:
Amber Shipherd, AASP's Membership Services Division Head (amber.shipherd@tamuk.edu)

Other Presentations

All AASP members are invited to submit abstracts for the AASP Annual Conference. You may consider submitting an abstract with fellow SIG members to present on a topic relevant to your SIG. Abstract submission opens in early January each year.

To submit an abstract submission:

[Click here](#) for abstract submission instructions beginning in early January.

MANUSCRIPT OR CASE FOR AN AASP JOURNAL

SIGs should consider developing a manuscript or case for one of the AASP journals. Both the *Journal of Applied Sport Psychology (JASP)* and the *Case Studies in Sport and Exercise Psychology (CSSEP)* journal would be vehicles where SIG members can give voice to topics that need further exploration.

To submit your manuscript or case:

[Click here](#) for *JASP*.

[Click here](#) for *CSSEP*.

POSITION PAPERS

Position papers for current topics that are impacting our society are sorely needed. SIG Coordinators are encouraged to collaborate with SIG members to write papers that speak to the current issues and trends happening in our field. Once a paper is written, it needs to be sent to the Membership Division Head for approval and then will be posted on the SIGs section of the AASP website.

Submit your position paper for approval to:

Amber Shipherd, AASP's Membership Services Division Head (amber.shipherd@tamuk.edu)