

OFFICE OF ATTORNEY GENERAL
CONSUMER PROTECTION AND ANTITRUST DIVISION
GATEWAY PROFESSIONAL CENTER
1050 E INTERSTATE AVENUE, STE 200
BISMARCK, NORTH DAKOTA 58503-5574

701-328-5570 (Telephone)
701-328-5568 (Facsimile)

STATE OF NORTH DAKOTA
OFFICE OF ATTORNEY GENERAL



STATE OF NORTH DAKOTA EX REL.
WAYNE STENEHJEM,
ATTORNEY GENERAL,

Petitioner,

-vs-

SPORTS MEDIA MARKETING, BOOST
SPORTS INTEGRATIVE MEDIA, LLC,
doing business as HIGH SCHOOL
SPORTS ADVERTISING, and doing
business as SPORTS MEDIA
ADVERTISING, and JOSEPH
ELKHITAB, individually,

Respondents.

**CEASE AND DESIST ORDER,
NOTICE OF CIVIL PENALTY
AND NOTICE OF RIGHT
TO REQUEST A HEARING**

CPAT 200105.001

To the individual(s) identified below ("Respondents"):

SPORTS MEDIA MARKETING
JOSEPH ELKHATIB
2409 E. LOOP 820 N.
FORT WORTH, TX 76118

SPORTS MEDIA MARKETING
JOSEPH ELKHATIB

PO BOX 185126
FORT WORTH, TX 76181

BOOST SPORTS INTEGRATIVE MEDIA, LLC
HIGH SCHOOL SPORTS ADVERTISING
SPORTS MEDIA ADVERTISING
2409 E. LOOP 820 N.
FORT WORTH, TEXAS 76118

INTRODUCTION

[¶1] The Attorney General of North Dakota has a reasonable basis to believe Respondents have engaged in, or are engaging in, acts or practices declared unlawful by N.D.C.C. ch. 50-22, commonly referred to as the “Charities Law,” N.D.C.C. ch. 51-15, commonly referred to as the “Consumer Fraud Law,” and N.D.C.C. ch. 51-28, commonly referred to as the “Do Not Call Law.” It is necessary and appropriate in the public interest and for the protection of consumers to restrain Respondents’ unlawful acts or practices.

[¶2] Respondents, individually and by and through their agents, are doing business under some or all of the names identified above, and have engaged in violations of North Dakota law by: 1) in violation of N.D.C.C. § 50-22-02(1), soliciting charitable contributions in the State without first registering with the Secretary of State as a charitable organization or professional fundraiser; 2) in violation of N.D.C.C. § 51-15-02, soliciting or engaging in sales of merchandise, including charitable contributions, within the meaning of N.D.C.C. § 50-22-01, in the State while employing a deceptive act or practice, fraud, false pretense, false promise, or misrepresentation; and 3) in violation of N.D.C.C. § 51-28-07, making telephone

solicitations to subscribers in the State without immediately and clearly identifying at the beginning of the call Respondents' true first and last name, Respondents' telephone number, Respondents' city and state of location, and the name of the business on whose behalf the telephone solicitation is made.

RESPONDENTS

[¶3] Respondents' last known addresses are 2409 E. Loop 820 N., Fort Worth, TX 76118 and PO Box 185126, Fort Worth, TX 76181. Respondents operate or operated in North Dakota using the business name "Sports Media Marketing," and operate or operated elsewhere, including Indiana, using the business Boost Sports Integrative Media, LLC, and while doing business as High School Sports Advertising and Sports Media Advertising ('Boost Sports').

[¶4] Respondents are or were in the business of soliciting and selling merchandise within the meaning of N.D.C.C. § 51-15-01. Respondents, or Respondents' agents on Respondents' behalf, solicited North Dakota customers.

NATURE OF RESPONDENTS' BUSINESS

[¶5] Respondents solicited charitable contributions in the State without first registering with the Secretary of State as a charitable organization or professional fundraiser, within the meaning of N.D.C.C. § 50-22-01, and were not in compliance with N.D.C.C. § 50-22-02(1).

[¶6] Respondents solicited charitable contributions, within the meaning of N.D.C.C. § 50-22-01, in the State while employing a deceptive act or practice, fraud, false pretense, false promise, or misrepresentation.

[¶7] Respondents solicited sales of merchandise, including charitable contributions, within the meaning of N.D.C.C. § 51-15-02, in the State while employing a deceptive act or practice, fraud, false pretense, false promise, or misrepresentation.

[¶8] Respondents solicited consumer transactions with North Dakota businesses for primarily charitable purposes by representing that they had or have the sponsorship, approval, or were affiliated with certain North Dakota public schools, school districts, or school organizations when, in fact, they do not or did not establish sponsorship, approval, or affiliation with the schools, school district, or school organizations that they claimed.

[¶9] Respondents made telephone solicitations to subscribers in the State without immediately and clearly identifying at the beginning of the call Respondents' true first and last name, Respondents' telephone number, Respondents' city and state of location, and the name of the business on whose behalf the telephone solicitation is made, and were not in compliance with N.D.C.C. § 50-22-07.

[¶10] Under N.D.C.C. §§ 50-22-05, 51-15-07 and 51-28-13, when it appears to the Attorney General that a person has engaged in, or is engaging in, any practice declared unlawful by N.D.C.C. chs. 50-22, 51-15, or 51-28, the Attorney General, in enforcing these chapters, has all powers provided by these chapters, including chapter 51-15. Under N.D.C.C. §§ 51-15-07 and 51-28-14, the Attorney General may issue a cease and desist order when the Attorney General deems it necessary or

appropriate in the public interest, including if any person fails or refuses to file any statement or report, or obey any subpoena issued by the Attorney General.

RESPONDENTS' ACTS AND PRACTICES

[¶11] In or around April of 2020, the Attorney General received information from the Century High School Patriot Football Booster Club that Respondents were making solicitations to local businesses for sales or donations purportedly for Century High School in Bismarck, North Dakota. When the Attorney General contacted Respondents, Respondents claimed that he had an agreement or arrangement with an organization at Century High School. Respondents also claimed to have agreements with other schools in North Dakota, including Sheyenne High School in West Fargo and Watford City High School in Watford City.

[¶12] On or about September 20, 2020, the Attorney General received information from Legacy High School Foundation that Respondents were making similar solicitations purportedly on behalf of Legacy High School in Bismarck, North Dakota. The following day, on September 21, 2020, Bismarck Public Schools issued a press release disclaiming a relationship with Respondents and warning the public of a “scam marketing call” targeting the Bismarck-Mandan area of North Dakota. Ex. 1 (KX News article). According to the press release, Respondents were falsely claiming that they were selling sponsorships on behalf of Legacy High School.

[¶13] The Attorney General subsequently confirmed with the Bismarck Public Schools assistant activities director that Bismarck Public Schools did not have a relationship with Respondents.

[¶14] The Attorney General subsequently learned that Respondents were the subject of numerous complaints filed with the Better Business Bureau alleging that Respondents were engaged in scam telephone calls purportedly seeking charitable contributions for the benefit of various schools. Ex. 2 (BBB Complaints). Furthermore, the Attorney General learned that other states have taken legal or other actions against Respondents.

[¶15] On or about January 23, 2019, the State of Indiana filed a consumer protection enforcement action against Respondents' business names or entities. The State of Indiana alleges that Boost Sports Integrative Media, LLC, doing business as "High School Sports Advertising" and "Sports Media Advertising," violated Indiana's consumer fraud law by, among other things, soliciting charitable donations while falsely representing that it had the "sponsorship, approval, or affiliation" of Indiana public school corporations. Ex. 3 (IN Complaint). The State of Indiana's consumer fraud complaint also alleges that Respondents solicited and received the total amount of \$3,020.00 from five Indiana businesses and that, among these transactions, Respondents promised delivery of t-shirts, plastic cups, and banners to two Indiana high schools but did not deliver any of the ordered t-shirts or plastic cups and never remitted any funds or benefits to the two high schools. Indiana's Complaint seeks restitution for the businesses and a permanent injunction banning Respondents from engaging in certain deceptive conduct in Indiana.

[¶16] Meanwhile, the New Hampshire Department of Justice identified six different school districts where businesses have been the subject of solicitations by

one of Respondents' businesses or business names. On or about August 12, 2019, the New Hampshire Department of Justice issued a consumer alert regarding a "Third-Party Solicitor School Fundraising Scam." Ex. 4 (NH Press Release). New Hampshire's release warns consumers about reports involving "a third-party solicitation company which contacts a business through e-mail or by phone and claims to be working on behalf of a local school sports team to raise money for the coming season," the same types of conduct alleged by the State of Indiana and reported by North Dakota schools to the Attorney General.

[¶17] On October 12, 2020, pursuant to N.D.C.C. §§ 51-15-05, 51-15-06, and 51-28-14, the Attorney General issued to Respondents, (by first class and certified mail, and by e-mail), a Civil Investigative Demand that required them to provide answers to written questions and to produce documents corresponding to their solicitations directed at North Dakota. The Attorney General received confirmation that the certified mailing was received on October 16, 2020. The Attorney General's Civil Investigative Demand required Respondents to respond by October 27, 2020.

[¶18] Respondents have failed to provide answers to the written questions, have failed to provide any of the documents they are required to produce, and have wholly failed to comply with the Attorney General's October 12, 2020 Civil Investigative Demand.

[¶19] Subsequent to Respondents' failure to respond to the Attorney General's Civil Investigative Demand, on or about December 17, 2020, the West Fargo School District filed a complaint with the Attorney General involving the Respondents'

solicitations and activities in that school district. Ex. 5 (West Fargo Complaint). The West Fargo Public School District alleges that Respondents, doing business as “Sports Media Marketing,” between 2018 and 2020, contacted local business claiming that they are authorized by West Fargo high schools to provide promotional material or other items to schools, students, or fans, and solicit funds from local business to do so. Respondents have falsely claimed to be calling on behalf of both West Fargo Public High School and Sheyenne High School. Contrary to Respondents’ representations, the West Fargo School District, and none of the schools or organizations within it, ever authorized Respondents to solicit on their behalf. To warn the public of Respondents’ false solicitations, the West Fargo Public School District issued press releases in 2018, 2019, and 2020. Ex. 6 (West Fargo Press Releases).

[¶20] It appears to the Attorney General that Respondents, or Respondents’ agents on Respondents’ behalf, are or were engaged in violations of N.D.C.C. chs. 50-22, 51-15, and 51-28 by: 1) in violation of N.D.C.C. § 50-22-02(1), soliciting charitable contributions in the State without first registering with the Secretary of State as a charitable organization or professional fundraiser; 2) in violation of N.D.C.C. § 51-15-02, soliciting charitable contributions, within the meaning of N.D.C.C. § 50-22-01, in the State while employing a deceptive act or practice, fraud, false pretense, false promise, or misrepresentation; and 3) in violation of N.D.C.C. § 51-28-07, making telephone solicitations to subscribers in the State without immediately and clearly identifying at the beginning of the call Respondents’ true first and last name, Respondents’ telephone number, Respondents’ city and state of location, and the

name of the business on whose behalf the telephone solicitation is made. It also appears to the Attorney General that Respondents have failed to comply with the October 12, 2020 Civil Investigative Demand as required.

[¶21] It appears to the Attorney General that issuance of this Cease and Desist Order is necessary and appropriate in the public interest.

ORDER

[¶22] Based upon the foregoing information, it appears to the Attorney General that Respondents have engaged in, or are engaged in, violations of N.D.C.C. chs. 50-22, 51-15, and 51-28; **NOW, THEREFORE, IT IS ORDERED** pursuant to N.D.C.C. § 51-15-07 that Respondents immediately **CEASE AND DESIST** from: 1) soliciting or selling services and/or merchandise, as defined by N.D.C.C. § 51-15-01(3), to North Dakota consumers; 2) soliciting charitable contributions, as defined by N.D.C.C. § 50-22-01, in North Dakota; and 3) soliciting consumers using untrue, deceptive, or misleading representations or engaging in deceptive acts or practices, fraud, false pretenses, false promises or misrepresentations with the intent that consumers rely thereon, in violation of N.D.C.C. § 51-15-02. Respondents also shall immediately **CEASE AND DESIST** from issuing any invoices or bills to North Dakota consumers for any services or merchandise and **CEASE AND DESIST** from taking any payments from North Dakota consumers including, but not limited to, direct debits or withdrawals from North Dakota consumers' bank accounts, cash, checks, or credit card payments for the sale of merchandise as defined in N.D.C.C. § 51-15-01(3).

[¶23] **YOU ARE NOTIFIED** that pursuant to N.D.C.C. § 12.1-09-03 a person is guilty of a criminal offense if he or she intentionally "alters, destroys, mutilates, conceals, or removes a record, document, or thing with intent to impair its verity or availability" in an official proceeding. As such, intentional destruction of any documents related to this matter may result in criminal prosecution.

NOTICE OF CIVIL PENALTIES

[¶24] **YOU ARE FURTHER NOTIFIED** that pursuant to N.D.C.C. § 51-15-07 any violation of this Cease and Desist Order is subject to civil penalties not to exceed \$1,000.00 per violation. Any violation of this Order that also is a violation of N.D.C.C. ch. 51-15 may result in additional civil penalties of not more than \$5,000.00 per violation. Such penalties are separate and in addition to any civil penalties, costs, expenses, investigation fees, and attorney fees pursuant to N.D.C.C. ch. 51-15 or any other applicable statute. Nothing in this Order is intended to limit or waive any rights and remedies available to the State of North Dakota or consumers.

NOTICE OF RIGHT TO REQUEST A HEARING

[¶25] **YOU ARE NOTIFIED** that pursuant to N.D.C.C. § 51-15-07 you may request a hearing before the Attorney General if such a request is made in writing WITHIN TEN (10) DAYS AFTER RECEIPT OF THIS ORDER. Respondents have the right to be represented by legal counsel at the hearing at Respondents' expense.

Dated this 23rd day of December, 2020.

STATE OF NORTH DAKOTA
Wayne Stenehjem
Attorney General

BY: Parrell D. Grossman
Parrell D. Grossman, NDBID 04684
Assistant Attorney General
Director
Consumer Protection and
Antitrust Division
Office of Attorney General
Gateway Professional Center
1050 E. Interstate Ave., Suite 200
Bismarck, ND 58503-5574
(701) 328-5570

EXHIBIT 1

22°

BABY GIRAFFE CAMSPONSORED BY:
Middle Tennessee
Honda Dealers

LOCAL NEWS

Bismarck Schools warns of scam sponsorship calls for Legacy High

A large graphic with the words "SCAM ALERT" in bold, white, sans-serif capital letters. The background is dark and features a faint, repeating pattern of a warning sign (a triangle with an exclamation mark) and the text "WATE 6 ON YOUR SIDE".

SCAM ALERT

by: Keith Darnay**Posted:** Sep 21, 2020 / 10:41 AM CDT / **Updated:** Sep 21, 2020 / 10:41 AM CDT

Bismarck Public Schools is warning people of a scam marketing call making its way through the Bismarck-Mandan area.

The caller, using an out-of-state number, claims to be selling sponsorships for Legacy High School. The scammer claims to be working with SportsMedia, a legitimate nationwide marketing agency.

22°

Bismarck Public Schools has reported the details of one call to the consumer division of the North Dakota Attorney General’s Office.

If you receive such a sponsorship call, or any call soliciting money on behalf of Bismarck Public Schools, you’re advised to call the school or school district to determine whether the call is real or a scam.

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SHARE THIS STORY

LATEST STORIES

- 1 **Mass testing events with rapid COVID-19 tests set for this weekend in Bismarck, Fargo**

- 2 **Williston man sentenced to three years in prison for deadly fight outside bar**

- 3 **21 deaths, 509 new COVID-19 cases in ND; active cases statewide are 3,061**

- 4 **4 in 5 North Dakota prison workers have had COVID-19; nationwide, infection rate in prisons high**

- 5 **Colder this afternoon and weekend rain/snow chances**

[More Local News](#)

MORE LOCAL NEWS STORIES



EXHIBIT 2

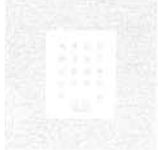


Better Business Bureau®

Home > Texas > Fort Worth > Marketing Programs > Sports Media Marketing > Business Details **X**
 BBB remains operational and focused on serving our business community. [Read more.](#)

« Additional Information

Additional Information



Sports Media Marketing

PO Box 185126
 Fort Worth, TX 76181-0126

<https://www.sportsmedia.marketing/>

Email this Business

(817) 953-8280

Location of This Business

PO Box 185126, Fort Worth, TX 76181-0126

Email this Business

BBB File Opened: 3/9/2018

Alternate Business Name

Sports Media Series

Sports Media Advertising

Core Solutions Series

Core Solutions Advertising

JMI Solutions LLC

[Read Less](#)

Related Businesses

[Touchdown Sports](#)

[Boost Sports](#)

[High School Sports Advertising](#)

[All American Advertising Solutions](#)

Business Management

Mr. Aaron Valdez, Project Coordinator

Contact Information

Principal

Ms. Janice Carrillo, Managing Member

Mr. Aaron Valdez, Project Coordinator

Customer Contact

Ms. Janice Carrillo, Managing Member

Additional Contact Information

Phone Numbers

(817) 953-8282 Other Phone

(817) 953-8283 Other Phone

Email Addresses

Email this Business Primary

Additional Business Information

Based on BBB files, Sports Media Marketing has a pattern of disputes alleging the company falsely claims to be affiliated or working on behalf of local schools in their area to raise money for the school's athletic team. Additionally, consumers allege an inability to obtain a refund or contact Sports Media Marketing after signing their agreement.

To date, the business has not responded to BBB's request to address these issues.

Serving Area

We service the following area(s): Arlington, TX, Bedford, TX, Blue Mound, TX, Colleyville, TX, Dalworthington Gardens, TX, Dw Gdns, TX, Euless, TX, Forest Hill, TX, Fort Worth, TX, Haltom City, TX, Hurst, TX, Keller, TX, N Richland Hills, TX, N Richlnd Hls, TX, North Richland Hills, TX, Pantego, TX, Richland Hills, TX, Richland Hls, TX, Saginaw, TX, Watauga, TX

Business Categories

[Marketing Programs](#)

Alerts

[See What BBB Reports On](#)

Pattern of Complaint

Based on BBB files, Sports Media Marketing has a pattern of disputes alleging the company falsely claims to be affiliated or working on behalf of local schools in their area to raise money for the school's athletic team. Additionally, consumers allege an inability to obtain a refund or contact Sports Media Marketing after signing their agreement.

To date, the business has not responded to BBB's request to address these issues.

Alert

BBB has learned Sports Media Marketing has a connection to a separate business called Boost Sports. Sports Media Marketing's website is registered to Joseph Elkhatib, owner of Boost Sports. Additionally, owner of Sports Media Marketing, Janice Carrillo, has a personal address that matches with Joseph Elkhatib.

A separate profile on Boost Sports can be found [here](#).

Alert

In February 2019, BBB initiated an investigation into Sports Media Marketing after several consumers filed complaints alleging the business falsely claimed to be working on behalf or affiliated with local schools in their area in order to raise money for the school's athletic team.

Sports Media Marketing's customers told BBB they contacted local schools the company claimed to have ties to and discovered the company was allegedly making false claims. Additionally, consumers told BBB Sports Media Marketing promised banners and t-shirts that contained their company's advertising would be distributed at school games. However, consumers claim this never occurred.

BBB's investigation also discovered Sports Media Marketing's possible affiliation to two separate businesses called All American Advertising Solutions and High School Sport Advertising. The connection was found after BBB obtained a credit card statement from a consumer showing both companies charged the consumer after reaching an agreement with Sports Media Marketing. According to Tarrant County Clerk records, both businesses are registered assumed names, but neither are owned by Sports Media Marketing's owner.

BBB contacted Sports Media Marketing on two separate occasions in an effort to address our concerns, however the business did not respond.

BBB Business Profiles may not be reproduced for sales or promotional purposes.

BBB Business Profiles are provided solely to assist you in exercising your own best judgment. BBB asks third parties who publish complaints, reviews and/or responses on this website to affirm that the information provided is accurate. However, BBB does not verify the accuracy of information provided by third parties, and does not guarantee the accuracy of any information in Business Profiles.

When considering complaint information, please take into account the company's size and volume of transactions, and understand that the nature of complaints and a firm's responses to them are often more important than the number of complaints.

BBB Business Profiles generally cover a three-year reporting period. BBB Business Profiles are subject to change at any time. If you choose to do business with this business, please let the business know that you contacted BBB for a BBB Business Profile.

As a matter of policy, BBB does not endorse any product, service or business.

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Better Business Bureau®

Home > Texas > Fort Worth > Marketing Programs > Sports Media Marketing > Complaints
BBB remains operational and focused on serving our business community. [Read more.](#)



⚠ CURRENT ALERTS FOR THIS BUSINESS

There are 3 alerts for this business.

Pattern of Complaint:

Based on BBB files, Sports Media Marketing has a pattern of disputes alleging the company falsely claims to be affiliated or working on behalf of local schools in their area to raise money for the school's athletic team. Additionally, consumers allege an inability to obtain a refund or contact Sport...

[Read More](#)

« Complaints

Complaints



Sports Media Marketing

📍 PO Box 185126
Fort Worth, TX 76181-0126

🌐 <https://www.sportsmedia.marketing/>

✉ Email this Business

📞 (817) 953-8280

ADDITIONAL COMPLAINT INFORMATION

Customer Complaint:

Based on BBB files, Sports Media Marketing has a pattern of disputes alleging the company falsely claims to be affiliated or working on behalf of local schools in their area to raise money for the school's athletic team. Additionally, consumers allege an inability to obtain a refund or contact Sports Media Marketing aft...

[Read more](#)

Complaint Type: Problems with Product/Service **Status:** Unanswered

02/12/2020



Sports Media Marketing continues to contact local business posing that they have a signed contract with Lake Central Schools. Upon calling multiple times I was either disconnected or went to voicemail. The one time that I did speak to an individual they told

me they were extremely busy. I told them that all I wanted was the signed agreement that they claim to my local businesses they have. He responded for me to shut up and hung up on me when I told him that I needed the signed contract or I would take my next steps to report them for fraud and lack of customer service.

Complaint Type: Delivery Issues **Status:** Unanswered



02/04/2020

Hello, On 23 May 2019, we purchased services and good from Sports Media Marketing (in around Dallas Tx). We were solicited over the phone. We were provided a list of goods and services, one of which included a banner that could be displayed at our kids HS stadium. The banner was to include an advertisement for the business owned by my wife and I. We exchanged email with the vendor's sales team to agree on the design, and they indicated that they would also ensure that announcements about our business would be made at the home games. We agreed on the noted price of \$1010 (that should be familiar, we'll get there in a second). On 3 September 2019, a package was received by the admin at our kid's high school. The package label listed contents weighing ~4 pounds (no one noticed this at the time of course...we'll get back to this as well). The package contained nothing but one sample t-shirt of some kind (does that should sound familiar too?). As the season came near nothing else was received. We attempted to reach the vendor, but at the time, the listed web page was non-existent and/or not functioning (looks like some type of web page is up now). When trying to reach the vendors sales team, there was no reply. We never received any banner from the vendor, nor was any such banner delivered to the school. There have not been, and there would never be, any sponsor announcements at the home football games. We later received a notice from the athletic director at our high school about a scam by this particular group (we have details and documentation on this as well). Since we were getting nothing back from the vendor, and we purchased via credit card, we filed a dispute with our Bank. The credit card dispute team has gone back and forth with the vendor (or the vendors bank) for months trying to resolve the dispute. We've received conditional credits from our bank, and then they have been rescinded. This process is still on-goin and we hope for a resolution, but as of today, we are still being charged \$1010 by the vendor We have tons of documentation. All of which we'd be happy to provide to you. I will admit, while devious, these folks are not stupid. They thought to send a shirt for some reason - obviously a pacifier of some sort to appease us in the interim. They delivered this package (the shirt - only) in a manner requiring a signature (even though it was not us). They listed the weight of the package at something that would be more than a single shirt weighed. Smart. Anyway, while in the middle of our inquiries, we happen to run across this article in a DFW NBC news article, " Better Business Bureau Warning About Sports Media Marketing" https://www.***** Just like cited in the NBC news piece, we received just ONE SAMPLE t-shirt — obviously a tactic to keep anyone from immediately questioning this scam and the reason no one would initially report a failure to deliver goods. In addition to seeking your assistance, we're reviewing options for criminal legal action. What's happened here (and apparently happening to others) is a violation of interstate commerce regulations, in particular, the "Mail and telephone order Merchandise Rule". And since we purchased via credit card, and are having trouble with their dispute investigations so far, we'd also like to consider the "Fair Credit Billing Act", which protects us from being billed for items that are not delivered, but nevertheless charged to our credit card.

Complaint Type: Advertising/Sales Issues **Status:** Unanswered



01/31/2020

Sports media company scammed my business They had somebody call me and tell me that they were representing ***** high school sports teams and that they needed advertising for their poster and if I wanted to it would be \$189 for their advertising on a poster for the sports team comes to find out the ***** high school does not pay for a poster and there doesn't exist a poster for ***** high school . And they use teens to do their phone calls to sound like it's the school The called for fall and I payed them 189,00 Then they called for spring and I said no and they sent me a bill anyways So I called the school to confront them and the school mentioned they don't have a poster and it's fraud

Complaint Type: Advertising/Sales Issues **Status:** Unanswered



01/27/2020

Sports Media claimed to be selling banners and t-shirts to support Wadsworth local high school. We purchased a banner for \$800 that would be displayed at basketball games and were promised that our name would be announced at the games as a sponsor. The athletic director at the high school received the banner and contacted our company to say that it would not be displayed and any representation of cooperation between Sports Media and the High School was fraudulent. They have targeted other small businesses in our town so the athletic director was aware of the scheme.

Complaint Type: Problems with Product/Service **Status:** Unanswered



12/03/2019

Sports Media Marketing reached out to our clinic about an advertising opportunity to promote our clinic at our local high school (North Brunswick High School) through the purchase of t-shirts and banners. We paid them \$400 on July 11, 2019, and \$510 on September 20, 2019 for services to be rendered. We were provided a W-9 form, and had been told they had a relationship with North Brunswick High School. Today we received a call from the school in question to inform us they do not have any relationship with this company. I then searched their company on your website and have now found there to be others fooled by this scheme. Called the company and spoke with one person who said they were not responsible for sales and directed the call to a voicemail.

Complaint Type: Problems with Product/Service **Status:** Unanswered



11/12/2019

These people contacted me to sponsor gurls and boys basketball team. Said they would have my business name and logo on T-shirt's they hand out at games during half time. Charges \$510. Well the high school involved received a few T-shirt's they had no idea where from. They contacted me based on my company logo on the shirt and informed me

they do have do business with this company I've been scammed. I've called sports media marketing multiple times no answer sent to voicemail with no call back.

Complaint Type: Problems with Product/Service **Status:** Unanswered



11/06/2019

Sports Media Marketing (SMM) called my company to see if we wanted to sponsor the Basehor/Linwood HS basketball program with promotional t-shirts. The sales lady explained that SMM was contracted with USD-458 to provide fundraisers for the school's athletic department. At that moment, I was all in because I thought it was legit. She said they would provide the basketball program director 500 mascot-branded t-shirts printed with my company logo among other local sponsors. She further explained that besides the t-shirts with the sponsors' logos, each sponsor would be announced during halftime at every home game over the PA system. I received two "complementary" t-shirts as samples. I became suspicious because of the extremely low quality of the t-shirt material. With my suspicion aroused, I contacted USD-458's athletic director and quickly learned the school district is not contracted with SMM nor would they accept any of their promotions. Even more, SMM apparently performed this scam th...

Complaint Type: Advertising/Sales Issues **Status:** Unanswered



10/09/2019

Sports Media Marketing lied to my company. Sports Media contacted our business in March of 2019 and said they had a contract with a local high school. They had a advertising package to support the school that included t-shirts, a banner, mini footballs and concession cups that would include our logo for \$3,510. Our credit card was charged. After the high school received a package with ONLY a few t-shirts I was contacted by the athletic director and found out that they did not have any contract with the school. This was a SCAM! He also said that this company did and does NOT have permission to print the high school logo. (They are considering legal action) This is copy right infringement. We thought we were supporting our local high school and turns out this is a HUGE SCAM! I've called them and left messages. Get sent to a voice mail for my message to go unreturned. I have now read enough reviews that I want to help put a stop to this. What a shame!! I'm not sure how anyone who works for this company can sleep at night!!

Complaint Type: Problems with Product/Service **Status:** Unanswered



10/04/2019

Sports Media Marketing lied to me and told me that they represented Holland Public Schools and was looking for businesses to buy advertising spots with them to help out the athletics department. I was promised that my business was going to be announced at games, banners were going to be hung at basketball and football games, etc. None of this happened because they were not working with the schools. They preyed on my willingness to help the school system. This needs to be stopped! I am not the only one that they are doing this to. I have spent \$2560.00 on advertising on t-shirts, cups and

banners. Holland Public Schools is not working with them and did not give permission to use/print their copyrighted logos. Holland Public Schools are very upset that myself and other businesses have been scammed. When the athletics director, *****, contacted the company, he was lied to as well and they said that they were working with a cheer coach. Not true... sports advertising goes thru him. Sports Media couldn't provide a name or any proof that they had any permissions from anybody. Sports Media hang up on ***** when he is finally able to speak with *****, the salesman who sold me the spots. They will not return any of his calls. I call almost everyday and leave messages for Sports Media to call me back and have emailed as well. I get no response and I have not received a refund. I did not find out that I was scammed until after the third transaction. In all it totaled \$2560. In early September, I spoke with *****, athletics director, and we figured out that I had been scammed. I have called Sports Media most days and leave a message since but, no one will ever answer the phone or call me back. The art department is the only ones who will answer the phone and they claim ignorance. Please help to get my money back and do something to prevent them from doing this as a business practice. They have an F grade at the Better Business Bureau.

Complaint Type: Advertising/Sales Issues **Status:** Unanswered



09/25/2019

Sports Media Marketing claims to have contracts with local schools in the area in order to advertise and support their sports programs. Over the course of two football seasons, my company has given them \$3200 for t-shirts, a banner, mini footballs, and cups that should all contain our logo and be distributed at home football games. The athletic director of said school reached out to me to make me aware that they have no such contract with the school, and the items have simply been thrown out both years because the school is not allowed to distribute items with corporate sponsorships. This is a complete scam.

Complaint Type: Problems with Product/Service **Status:** Unanswered



09/21/2019

This company approached us to be a sponsor of the local high school. They would provide t-shirts, footballs, and cups with our logo on them that would be distributed at the high school football games. Our name was to be on a banner at the games and our name announced at halftime of the games. We signed up for this service last year and this year. We were recently notified by the school that a shipment of stuff had arrived at the school and they had no idea what it was for. After speaking with the cheer coach (their supposed contact), athletic departments, and booster club it was evident the school had no relationship with this company. They had never heard of them and said they had no knowledge of anything being delivered last year. Calls to Sports Media Marketing are not returned. The one time I managed to get our sales rep on the phone (which I had to have a staff member pretend to be someone else to achieve), he promptly transferred me to voicemail when I said who I was and why I was calling.

Complaint Type: Advertising/Sales Issues **Status:** Unanswered

09/17/2019

On Monday, May 20th I received a phone call from **** **** at Sports Media asking if we wanted to be the exclusive Dental sponsor for the Midland High School Football team. He explained that this was a fundraiser for the school He let me know that they were working with the Cheer Coach to have 500 Mascot Shirts printed. I asked him to please email me some information so I could discuss it with *** *****. After receiving the email on Monday, May 20th at 3:06 PM I took the information to *** ***** as the email explained that it would be on 500 t-shirts and that each sponsor would be announced during halftime at every home game over the PA system. Also, that it would go August - November. *** ***** agreed to the sponsorship and after confirming everything again with **** we paid the sponsorship fee.

Complaint Type: Advertising/Sales Issues **Status:** Unanswered

09/12/2019

Sports Media Marketing contacted me back in February to sponsor a local high school in my area. to help raise money for the kids and the athletics club. I thought it was a great way to give back to my community and support the kits while getting my company name out there. a few months later I was contacted by the school that they received something from them with my company name on it. She then went on to tell me this happens every year and that its a scam. nothing that is sent to them is allowed to be used by the school. Out of everything I ordered with them only a couple things went to them. They make a couple things as samples to look legit but never send the rest. When I called them to figure out whats going on. No one would give me answers I got passed to voice mails that were never returned, I called back many times and day after day and would be hung up on. Now they dont answer when I call. Stay away from these guys. They car crooks and thieves .Please look up any business that cold calls trying to sell advertising.

Complaint Type: Delivery Issues **Status:** Unanswered

09/09/2019

I have paid this company for 900.00 for a banner on the football field at My local high school, Also for my company logo on some t-shirts and some cups. We are two games into the season and they have not delivered on what I paid for.

Complaint Type: Problems with Product/Service **Status:** Unanswered

08/28/2019

I purchased \$1500 worth of advertising items through this company, solicited by them via phone. The local school called today because the items had been sent to them and they were unaware of who sent them. They do not allow any outside advertising except for that which is on their school district bid list. This is a scam.

Complaint Type: Billing/Collection Issues **Status:** Unanswered

07/18/2019



On 03/07/19 our office was contacted by this company claiming to be working with our local high school, OHS, in preparation for the upcoming football season (Fall 2019). We received an email from an employee by the name of "*****" stating: "We are reaching out to you as a leading local business. I'm working with the cheer coach & we are getting geared up for the 2019 varsity football season. These ads go so fast, so for the 2019 year we will be doing 500 Mascot T-shirts. The school name, mascot, and one spotlight sponsor will be printed on the front of the T-shirt and 9 proud sponsors will be on the back. All prints will be done in full color or the school colors (front spotlight must be school colors)". This message also detailed various package/promotion options, with tiered pricing, and an assortment of items to advertise with. After receiving this email, I compiled a list of questions about the merchandise that were imperative to purchase. Ie: how many businesses, location ...

Complaint Type: Advertising/Sales Issues **Status:** Unanswered

06/27/2019



Sports Media Marketing is a scam. They lie and say they are representing local high schools for business advertisement sponsorships. They do not have any agreement with any schools. It is all a scam to get payment and never do anything at all after getting people's money. They use several names. *****, *****, *****, ... just to name a few. Their material is pretty good and slick. They are just a 100% scam. I did not get scammed as I caught it before any type of payment. They have BBB complaints filed all over the place. I filed a scam complaint and this one. The phone number they will call from is usually a North Richland Hills, TX number *****. They don't enjoy when you let them know that they are confirmed scammers. DO NOT BE FOOLED. THEY ARE 100% SCAMMERS.

Complaint Type: Advertising/Sales Issues **Status:** Unanswered

06/10/2019



I just wanted to make you aware of something we fell prey to recently in trying to support our community while promote our business so you can make others aware of this scam that is targeting businesses in this way. Today a woman named "*****" called our business asking for the business owner by her first name. "*****" claimed to be the "Project Coordinator for Huntley High School". Her phone number was listed as an out of state number. After some research, we discovered this number was linked to a telemarketing company that per the Better Business Bureau had been misrepresenting themselves as calling directly from multiple high schools to offer sponsorships. We have been contacted and paid for this service to a company called "Sports Media Advertising" to display a banner with our company logo at Huntley High School and purchase 200 t-shirts for the football team. We now know that we have been misled by this company in our effort to support our local school and have lost out on a good amount of money. On June 6, 2019 we verified with the Athletic Director Administrator of Huntley High School that they have never, nor will they ever contract with a third party to sell sponsorships. She also stated

that every now and then they receive a box with a banner that they did not order (therefore will never be displayed) and are left to wonder where they came from. We shelled out \$ 960.00 in total to this sham of a company and nothing that we were promised was delivered. 1. We were told we were supporting our local school - FALSE no proceeds from our purchase benefited our local school. 2. We were told we would be advertising our business at our local school by having banners hung at the football field during games. - FALSE no relationship between Sports Media Advertising & Huntley High School has ever been established to guarantee such a promise. Sports Media Advertising's invoice displays the motto, "Advertising With A Purpose, By Supporting Your School". This is blatant false advertising. We have now contacted our credit card company to dispute these charges as we believe this company is operating under deceptive practices.

Complaint Type: Problems with Product/Service **Status:** Unanswered



05/23/2019

Sports Media Advertising scammed my small business out of \$3,000. We were told we were exclusive sponsors for a local HS in our category only to find out they are NOT affiliated with the school at all. All of the promo items we paid for were not delivered or used. I requested a refund from the company and they have not gotten back to me or returned my emails/calls.

Complaint Type: Advertising/Sales Issues **Status:** Unanswered



05/22/2019

Paid \$310 and \$450 in advertising for logo on a tshirt and banner for our local highschool football team in which nobody at the school has even heard of.

Complaint Type: Advertising/Sales Issues **Status:** Unanswered



05/10/2019

Sports Media Advertising is falsely using our High School Cheer Coach's name to solicit businesses in the community of ***** for advertising through the purchase of banners, t-shirts, etc. They are soliciting businesses indicating they will have advertisement at our high school events. Our cheer coach has not agreed to any of the company's services.

Complaint Type: Problems with Product/Service **Status:** Unanswered



05/07/2019

**** ***** was approached by Sports Media telling us that they are affiliated with the ***** High School athletic department and they were selling advertising on t-shirts that would be sold during basketball games and that *****'s name would be mentioned during

every home game during basketball season. We bought a small ad 3X3 on the t-shirt and sent our logo and \$300 to them. After waiting for several weeks and not hearing from them I called the high school to see why we hadn't heard. The high school informed me that they have never done business with Sports Media and that they feared that we had been scammed. I called Sports Media ***** and was told that they did have a contact at the school and gave me a name, it was a lie, they have no contact and they did not produce any t-shirts. After much discussion and me threatening them, they sent **** one very poor quality shirt.

Complaint Type: Problems with Product/Service **Status:** Unanswered



05/03/2019

FRAUD ALERT - We operate in several states and are headquartered in WI. I was contacted by Bryan Allen from Sports Media and asked if I would be interested in doing a t-shirt sponsorship for a local high school in Tyler, TX. This was not out of the ordinary because we have worked with other companies for this type of sponsorship before. I was told that the school would get 500 t-shirts and we would be one of the sponsors on the t-shirt along with several others. Schools would be given these t-shirts to hand out at their leisure or use as a fundraising opportunity and they could sell them at games. We signed up for a Basketball season and sent them a proof of our ad. They sent me a copy of the t-shirt that was going to go out and I wasn't happy with the design so I contacted them. They said that this was a PROOF and changes could still be made. We made some changes, and sent a new graphic and they accepted. We had signed on for 5 schools total - a few months go by and I received a new PROOF and contacted the company because it did not look right. I tried contacting them for four weeks through email and phone with no calls back. During that four weeks, I happened to get a call from one of the schools cheer coaches who wanted to warn me about a scam that was happening in their area - they received a box of 20 t-shirts and our logo happened to be on them and she wanted to reach out because this business WAS NOT AUTHORIZED to work with their school. We talked about the deal that our business had made with Sports Media and she said that none of that is true. I tried to contact the company again and nothing. A couple days went by and I ended up getting a call from someone else at the company asking if I wanted to do a sponsorship again. I said that I was not interested because they do not actually do what they say and he said he would forward me to their supervisor. The supervisor happened to be Bryan Allen (the original person that sold me the ads). When I explained everything to him, he started to "name drop" people at the schools that they had contracts with - none of which are on the schools websites as contacts or people who work for the schools. He said that he would "get to the bottom of this" and contact me. I have yet to be contacted again! I was also told that they could supply a contract, and I still haven't seen that. I have started talking to several other schools and this is something that happens often and they apologized. The only email that I can seem to get a response from is the Art Department - and even they stopped responding to me.

Complaint Type: Problems with Product/Service **Status:** Unanswered



03/14/2019

Company claimed to represent a local school system and wanted us to purchase advertising in the form of a banner at the local stadium advertising our business and t-

shirts with our advertising. They said the banner had been placed at the stadium. There is no banner at the stadium, and the school system does not accept the merchandise because they have a strict policy where they do not advertise. I have tried to call them over and over and the only option is to leave a voicemail and no one returns my call. This is fraudulent.

Complaint Type: Advertising/Sales Issues **Status:** Unanswered



02/01/2019

This company is a total fraud. They contacted me saying they were working with the local highschool looking for sponsorships. They did not deliver the goods and the school says they are not working with them and the school does not benefit from the sponsorship as the company said.

Complaint Type: Problems with Product/Service **Status:** Unanswered



01/30/2019

I am an independent contractor. In July 2018 I was contacted by Sports Media Marketing and told that they had contracted with the local high school to hang advertising banners and include ads in the girls/boys basketball game announcements. The cost would be 600.00 for both services for the entire season. My credit card was charged on 7/25/18. After the season began in November I contacted the school and was told they had never heard of this company and did not contract with them and had not received my banner. They do not use outside companies for their ads. I know many of the faculty there and if anyone had gotten a 3x6 foot banner with my ad on it they would have contacted me. I contacted the company and they assured me it had been delivered and supplied a tracking number. I have no way of knowing what was actually sent. I have called Sports Media Advertising approximately 10-15 times, left messages and sent numerous emails. I have never received a response. Initially I was told the...

Complaint Type: Advertising/Sales Issues **Status:** Unanswered



01/18/2019

I am a business owner and Sports Media called me asking for sponsorship on behalf of the local high school football team. Beware of their sales pitch as they will make it sound that you are getting an exclusive deal. They charged my card in full for T-shirt and banner sponsorship. A few days later I called the high school contact provided by Sports Media to check the legitimacy and they said that they had never heard of this company and it is a scam. After some due diligence, turns out that they have scammed several other colleagues who are in the same business. I've tried calling and emailing them demanding a refund but of course, nobody has responded. I have disputed the charge on my card and wanted to file this complaint to save others from such fraud.

Complaint Type: Advertising, Sales Issues **Status:** Unanswered

01/17/2019

This company is soliciting advertisements in our community under the guise of "supporting ***** Football" and claims to be working with our cheer team coach. Not only do we not have a cheer team coach, those dollars spent go to products they have mailed us that we don't want and end up throwing away. I did call the company as Activities Director in my High School and ask them to please return money collected and take ***** off of their list. They are using our name, programs and students to raise money in what amounts to a scam on the backs of local business.

Complaint Type: Problems with Product/Service **Status:** Unanswered

01/02/2019

Our business was contacted by Sports Media Marketing with the claim that they represented a local high school and asked if we wanted to sponsor their athletic dept. with a donation and in return our logo would be featured on t shirts and in pamphlets. We paid \$310 on 9/9/2018. We were contacted by the town athletic director informing us that they are unable to receive money outside of the booster club and they have no affiliation with Sports Media Marketing and that we along with several other local businesses had been scammed.

Complaint Type: Problems with Product/Service **Status:** Unanswered

12/27/2018

I was called and requested to sponsor a tshirt with a local high school. I fell trap to it and agreed over the phone to do this. My card was billed on Oct 24th for \$710. I called the high school the next day after having a feeling of uncertainty. I was told by the athletic director this was a scam and to get my money back. I have been trying ever since. Oct 25th I was sent an email regarding the agreement and to sign and send back. I did not. October 30th I sent another email requesting my money back, November 8th I received another email which I responded to requesting my money back, November 12th I sent an email requesting my money back, November 15th I sent an email requesting a call back immediately. I received a call back from customer service and was told I would be reimbursed. It has not happened. November 27th I sent another email requesting to know where the reimbursement was. No response. December 5th I sent another email requesting a call - nothing. Dec 6th I received an email regarding the art work for the tshirt, in which I immediately responded to again request my money back. They then responded that they were the art department and I needed to call the customer service. Which I did and had multiple times. It goes to voicemail no matter how many times I call. December 11th I called and sent an email asking for a call back. No one has called. December 27th - today - I called and the art department says no one is in the customer service department or the accounting department until next year. I would like reimbursement and even headache money for having to take numerous hours out of my days to deal with these scam artists!

Complaint Type: Problems with Product/Service **Status:** Unanswered

12/07/2018

Sports Media Advertising contacted me in September to sponsor our local high school basketball team for the Nov-Jan season. They said that they worked with the cheer coach and the school to provide t- shirts for distribution at games, a banner to hang in the gym, and announcement of our company as a sponsor during the team's games. The slogan on their invoice is "advertising with a purpose, by supporting your school". I paid them \$1010.00 in September. In October we worked with them to design the banner and t shirt ad. In early November, I was in the gym and noticed that there was no banner there with our company's information. The school's athletic director reached out to me today to let me know that they have no relationship with this company at all. I contacted the company via telephone and email requesting a refund, but they stated that they do have a relationship with the cheer coach at the high school. They said they would address the issue and management would get back to me. I confirmed again with the athletic director that there is no relationship between the school and this company. I have contacted my credit card company to pursue a refund.

Complaint Type: Advertising/Sales Issues **Status:** Unanswered

11/28/2018

I was contacted by a representative of Sports Media Marketing via email on 09-23-18 (***** ***) in regards to providing sponsorship for a local high school in my area (Ponte Vedra High School). I read the email and then spoke to the individual on the phone and everything seemed legitimate so I elected to proceed with a sponsorship. They charged my card and shortly after provided some artist renderings for the shirts being made. I received a shirt in the mail on 11-27-18 only to find out that Sports Media Marketing does not work with nor have they ever been affiliated with Ponte Vedra High School for ANY advertising or sponsorship's. This company is a complete SCAM and I have already disputed the charges with my bank. The total amount of my loss is \$710. Please do yourself a favor and research any company before working together. I've learned this the hard way.

Complaint Type: Advertising/Sales Issues **Status:** Unanswered

11/12/2018

Sports Media Marketing called me and promised us a banner for our insurance agency other marketing items as mentioned in our contract I signed May 1, 2018. I paid in full, and never received my banner, t-shirts or mini footballs. When I contacted the school we sponsored they had never heard of my contact at Sports Media Marketing. I filed a dispute with my CC company. They refunded my money back. I had not heard from SMM even when I called and emailed them. Only after I received a refund from my CC company did I hear back from them. Coincidence? I think not. They are a scam! They just called my office today asking for us to sponsor another sports team at a different high school. They need to stop taking innocent people's money!

Complaint Type: Advertising/Sales Issues **Status:** Unanswered

11/08/2018

A young girl called me stating she was with our local TN High School and asked if we would like to help the school out by advertising. They stated that we could buy an ad on the back of a shirt and the shirts would be handed out at TN High School ALL season. I had them email me samples and stated that I would like to help the school out by doing a small ad. They later contacted me about buy another ad on a banner at half price due to someone changing their mind. They stated this banner would be hung AT THE SCHOOL GAMES all season and after the season was over, we could keep the banner. We do not usually advertise but since was to help our local high school (on the TN side) we decided to do it. We just received a call directly from the school stating that they received a banner and shirts but that the school had NOTHING to do with Sports Media Marketing. They do not work in partnership with them and that the banner would NOT be hung, nor the shirts handed out at the games. We usually do not fall for scams. This took us by surprise due to the fact that they stated they were representing our local high school, and that the purchase of ads would help the school, which we never would have bought an ad otherwise. The phone number even originally showed up as a 423 local area code I can have the school contact you or I can obtain their phone number for you. They also recommended that we contact the police department.

Complaint Type: Billing/Collection Issues **Status:** Unanswered

10/24/2018

I was contacted to sponsor and agreed to it verbally but they sent a form that I needed to fill out. I ended up not filling out the form and sending them an email saying that I wanted to cancel and they won't return my emails or refund the \$100.00 that was taken out of my account despite me canceling with them.

Complaint Type: Problems with Product/Service **Status:** Unanswered

09/28/2018

Sports Media Marketing Called me on the phone December 2017 asking me if I would like to donate \$1000 to the local High School at Tam High School, **** ***** CA for the next Football season August 2018, and in return will advertise my business on all the football team T-shirts, and also display a Large Banner advertising my business at the school football field, etc. for the next August Football game season. I went ahead and donated the \$1000 as they sounded legit. They emailed me all the Art work pdf samples and also mailed me a T-shirt with the art work. Then, when the football season rolled around in August 2018, I went to the high school to see my advertisements, Nothing was posted anywhere. I called the school and Football Team leader to ask them where my advertisements are displayed at the school, and I would love to see the T-shirts and Banner. The School said they NEVER Heard of Sports Media Marketing, and DO NOT Work with them or never have worked with them! The High school told me that I've been SCAMMED! AND SPORT MEDIA MARKETING IS A SCAM! I reported it to my Bank to dispute the charge of \$1010, The Bank said they are not able to get my credit card refunded, as it has been too long! Sports Media Marketing must be racking in huge

amounts of money with trusting consumers that do not check to make sure they are legitimate! I am so angry! I called Sport Media Marketing to complain asking for my money back, and also emailed them, they do not respond! BEWARE OF "SPORTS MEDIA MARKETING", They should be arrested, and put out of business immediately!

Complaint Type: Problems with Product/Service **Status:** Unanswered



03/09/2018

This company falsely identified itself as an advertising representative of ***** Athletics, selling us sponsorship packages for their Varsity Football program. After receiving a phone call from the ***** Athletic Director, we were notified that this company has absolutely no affiliation with the school and in fact scammed several other local companies as well promising them advertising and promotional materials that will in fact never be used. Furthermore, the "posters" that were created did not even feature the artwork that was submitted. When trying to connect with the "company" via phone once we identified who we were they immediately hung up and would not take the call from that number.

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 BBB remains operational and focused on serving our business community. [Read more.](#)



« Additional Information

Additional Information



Boost Sports

2409 E Loop 820 N
Fort Worth, TX 76118

Email this Business

(817) 809-4800

Location of This Business

2409 E Loop 820 N, Fort Worth, TX 76118

Email this Business

BBB File Opened: 2/16/2018

Years in Business: 3

Business Started: 3/23/2017

Alternate Business Name

Boost Sports Integrative Media, LLC

Related Businesses

[Touchdown Sports](#)

[Sports Media Marketing](#)

[High School Sports Advertising](#)

[All American Advertising Solutions](#)

Contact Information

Principal

Mr. Joseph Elkhatib, Manager

Customer Contact

Mr. Joseph Elkhatib, Manager

Additional Contact Information

Phone Numbers

(972) 787-0031

Email Addresses

Email this Business

Additional Business Information

State of Indiana v Boost Sports Integrative Media LLC

The following describes a pending government action that has been formally brought by a government agency but has not yet been resolved. We are providing a summary of the government's allegations, which have not yet been proven.

On January 23, 2019 the Indiana Attorney General filed a complaint for injunction, restitution, civil penalties and costs in Delaware County Circuit Court alleging Boost Sports Integrative Media LLC violated the Indiana Deceptive Consumer Sales Act by entering into consumer transactions with Indiana businesses for primarily charitable purposes by representing that it had the sponsorship, approval, or affiliation of certain Indiana public school corporations.

However, the Attorney General alleges Boost Sports Integrative Media LLC failed to establish sponsorship, approval, or affiliation with the schools before soliciting these businesses, failed to deliver the products contracted for, and remitted no funds to the schools.

Serving Area

We service the following area(s): TARRANT County, TX

Business Categories

Advertising Specialties

Alert

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Alert

BBB has learned Boost Sports has a connection to a separate business called Sports Media Marketing. Sports Media Marketing's website is registered to Joseph Elkhatib, owner of Boost Sports. Additionally, owner of Sports Media Marketing, Janice Carrillo, has a personal address that matches with Joseph Elkhatib.

A separate profile on Sports Media Marketing can be found [here](#).

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« Complaints

Complaints



Boost Sports

📍 2409 E Loop 820 N
Fort Worth, TX 76118

✉ Email this Business

📞 (817) 809-4800

Complaint Type: Delivery Issues **Status:** Unanswered



04/20/2018

I paid for advertising that I never received. This organization was suppose to be representative the Middleton High School and wanted me to do a sponsorship for the basketball season 17-18, where I would have a banner hanging in the gym and t-shirts for the kids. I was contacted by the Athletic Director recently when they received another box of t-shirts for the upcoming football season. He didn't have any idea what this was for, did not receive a banner to be displayed in the gym and told me they don't work with this company. After calling Boost Media customer service, I was given a name and number for the Varsity Cheer Coach, who is the contact Boost Media works with. I finally reach her and again was told she did not know what I was referring to or why she was receiving these boxes. I again reached back out to Boost Media, ***** in customer service, who said she would have someone contact the school. I also requested that I be informed and keep updated on what the status was as I paid for advertising that is and hasn't happened or to refund me and ***** quickly became defensive and hung up. I tried to contact her twice after that and she didn't answer my call. I have left a message for the general customer service number. But ***** couldn't understand why nobody at the school knew what was going on.

Complaint Type: Problems with Product/Service **Status:** Unanswered



01/26/2018

I was contacted by the company in September 2017. The representative going by the name of **** advised that she had a signed contract with Ridgewood High School to offer advertisement banners and t-shirts. **** stated the merchandise would be sold and used at the High School Boys/Girls Basketball games for the season. **** also stated that by

buying a banner that was hung in the gymnasium, we would be entitled to having our business name announced as a sponsor of the team. I then attended a basketball game, where to my surprise there was no banner hanging in the auditorium. I then proceeded to speak with the Athletic Director of Ridgewood High School who stated they have sent cease and desist paperwork through their legal department. The Athletic Director states they will be taking legal action on the company as they have received numerous calls from local businesses. I called Boost Sports (now going by touchdown sports as of 01/26/18) and spoke with **** again. She stated that someone in the school improperly signed a contract with Boost sports and they are not responsible for the outcome of the situation. **** then became irate when asked for a full refund. **** stated my business is not entitled to a refund even though the goods purchased were never used as we had paid for.

Complaint Type: Problems with Product/Service **Status:** Unanswered

01/11/2018



We received a sales call asking us to sponsor the 2017 season for Rocklin High School basketball. For \$2000 they would put up a banner, put or ad on a t-shirt and put our ad on 1000 cups and announce our business during the basketball game. I just got a call from the Athletic Director at Rocklin High School who says non of the money goes to the school or the basketball team. He also says they sent him the banner but nothing else, no t-shirts or cups. They also don't have an agreement with the company to announce our business during the game. He said they are scammers and they have no affiliation with that business. I have tried to reach the business on the phone number they provided and I am not able to reach anyone.

Complaint Type: Billing/Collection Issues **Status:** Unanswered

01/08/2018



I WAS CONTACTED BY BOOST TO ADVERTIZE ON THEIR T SHIRTS FOR THE LOCAL HIGH SCHOOL BASKET BALL TEAM. I BOUGHT A LOGO FOR 600 DOLLARS AND SO DID SEVERAL OTHER LOCAL BUSINESS. THE SHIRTS WERE SUPPOSED TO BE DISTRIBUTED AT THE HALF TIME AT THE BASKET BALL GAMES. THE HIGH SCHOOL HAS NEVER AUTHORIZED THIS AND THE SHIRTS WERE NOT APPROVED. THE LOGO IS WRONG AND IT IS THE WRONG COLOR. THE SCHOOL WILL NOT HAVE THEM DISTRIBUTED AT THE GAMES AND I AM NOW OUT 610 DOLLARS. THEY ALSO CALLED ME IN DECEMBER TO PURCHASE A BANNER FOR THE FOOTBALL GAMES I DID NOT BUY THAT. I HAD PUT THE BILL ON MY VISA IN JULY AND JUST FOUND OUT THIS HAPPENED AND CANNOT GET MY MONEY BACK FROM VISA. PLEASE HELP ME. THIS IS TERRIBLE THAT THEY PREY ON SMALL LOCAL BUSINESS THAT WANT TO SUPPORT THE COMMUNITY.

Complaint Type: Advertising/Sales Issues **Status:** Unanswered

01/04/2018





Same as so many others on your web site. I and 4 other local companies were duped into advertising on T-shirts, banners and cups for the current Basketball season for our High School. The High school never approved these and cannot allow them to be used. As a small business this dollar amount, while not huge is big enough for these small companies. Then they called back in December and asked if we wanted to promote the the upcoming football season. I was very excited to hear this so pledged to spend enough to get our name on a banner for the fence and do the t-shirts again. Yesterday I was contacted by the high school and was told they had received the banner & t-shirts and do not know anything about them. They do not use the proper logo for our high school and were never approved so they cannot use them. Now that I know this is false advertising I called my credit card company and they are helping me dispute the charge and will deny the next hit on my credit card. I do plan on writing and detailing my charges from last year and am hoping that the credit card company may help. I also called the company directly and asked to speak with a manager. **** came on the phone to tell me that I cannot cancel my contract (I do not have one) and that they typically speak with the cheer coach. She is going to get back to me with name of the contact. When I told her I would give her until the end of business that day or I would be pursuing legal action, she responded that she does not take kindly to threats. As of today, Thursday, January 4, I have not heard back from her.

Complaint Type: Advertising/Sales Issues **Status:** Unanswered



11/24/2017

A sales rep from boost Integrated Media or otherwise know as Boost sports called me June 26th 2017 stating they were representing a local school to help them with fundraising. I was told they do all the printing and advertising for Mustang Schools and Yukon Schools in Oklahoma. They first said they could put my advertising on the High school football calendars that were given out by the schools. then they told me the calendars already went to print so it was too late but there was availability on the high school basketball t-shirts that are given away at the games. I was told they would put my 3x6 store logo on t-shirts for the school basketball team and they would be throwing into the crowd during the games. They also stated they would send me one of the shirts. I agreed to have them print several hundred shirts with my 3x6 logo and paid \$500 to them. I sent them my artwork to be printed on the shirts. They contacted me again on August 9th and said they had on of the several sponsors drop out so they could upgrade my 3x6 logo to 6x6 logo and also have my store logo on a large banner that the school would hang in the basketball gym for the 2017 basketball season. they discounted the price from \$900 to \$500 for the logo size upgrade and the banner for the school. So I have paid them a total of \$1000. After talking to the school's athletic director I found out the school does not allow advertising banners to be hung in the gym and they do not pass out or throw t-shirts into the stands. He said he has never heard of this company and suggested I seek legal counsel because I had been scammed. I had tried to contact the Boost by phone several times and only get voicemail. I have left several messages for someone to contact me back and have not received a call back. I have also sent email to them requesting someone contact me and that I was requesting a refund because the school has not received any of these items and they would return to sender.

Complaint Type: Billing/Collection Issues **Status:** Unanswered

08/29/2017



Touchdown sports is a scam. They changed their name to boost sports to avoid being sued. You can Google it. They called me to do some advertising and at first said yes but to email me a contract. When they did I realized they told me a way different price so when they emailed me the contract I said no thanks. I did not want to do business with them. Well they kept ignoring my emails and ran my card for a total of somewhere around 700 for advertising that I did not want or get. All you have to do is Google them and done out all about their scams.

Complaint Type: Problems with Product/Service **Status:** Unanswered



08/24/2017

Boost Sports (formerly Touchdown Sports) is a dubious scam operation which solicits businesses by offering banners and t-shirts that will be displayed and given out at local high school athletic events (football and basketball games). They claim they will send banners and t-shirts to the local athletics directors and that businesses will be represented at these games via the ads on them. The schools do not have any knowledge of Boost Sports, nor do they have any agreements (implied or in writing) with Boost Sports. There is a large article online about their shady practices, but they have not been brought to court yet. Boost Sports hides behind generic contract wording and the same boiler plate response to all complaints shown on the BBB. Avoid them at all costs or you will be on the losing end. I have filed with my credit card company and the TX Atty General to bring them to justice. Please contact the TX Atty General and file a complaint there as well to get them shut down.

BBB Business Profiles may not be reproduced for sales or promotional purposes.

BBB Business Profiles are provided solely to assist you in exercising your own best judgment. BBB asks third parties who publish complaints, reviews and/or responses on this website to affirm that the information provided is accurate. However, BBB does not verify the accuracy of information provided by third parties, and does not guarantee the accuracy of any information in Business Profiles.

When considering complaint information, please take into account the company's size and volume of transactions, and understand that the nature of complaints and a firm's responses to them are often more important than the number of complaints.

BBB Business Profiles generally cover a three-year reporting period. BBB Business Profiles are subject to change at any time. If you choose to do business with this business, please let the business know that you contacted BBB for a BBB Business Profile.

As a matter of policy, BBB does not endorse any product, service or business.

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EXHIBIT 3

STATE OF INDIANA

IN THE DELAWARE COUNTY CIRCUIT COURT

CAUSE NO. _____

STATE OF INDIANA,

Plaintiff,

v.

BOOST SPORTS INTEGRATIVE
MEDIA LLC d/b/a HIGH SCHOOL
SPORTS ADVERTISING, and d/b/a
SPORTS MEDIA ADVERTISING

Defendant.

**COMPLAINT
FOR INJUNCTION,
RESTITUTION, CIVIL
PENALTIES, AND COSTS****I. INTRODUCTION**

1. The State of Indiana, by Attorney General Curtis T. Hill, Jr. and Deputy Attorney General Tamara Weaver, commences this civil action under the Indiana Deceptive Consumer Sales Act, Indiana Code § 24-5-0.5-1 *et seq.*, for injunctive relief, consumer restitution, civil penalties, costs, and other relief.
2. Boost Sports Integrative Media LLC, doing business as High School Sports Advertising and Sports Media Advertising, entered into consumer transactions with Indiana businesses for primarily charitable purposes by representing that it had the sponsorship, approval, or affiliation of certain Indiana public school corporations. But Boost Sports Integrative Media LLC failed to establish sponsorship, approval, or affiliation with the schools before soliciting these businesses, failed to deliver the products contracted for, and

remitted no funds to the schools. Boost Sports Integrative Media LLC's actions are unfair, abusive, and deceptive, and constitute violations of the Indiana Deceptive Consumer Sales Act.

II. PARTIES

3. The plaintiff, the State of Indiana, is authorized to bring this action under Ind. Code § 24-5-0.5-4(c).
4. The defendant, Boost Sports Integrative Media LLC ("Boost Sports"), is a Texas Limited Liability Company engaged in business in Indiana as a supplier of products and advertisements for charitable purposes purportedly on behalf of certain local area schools. Boost Sports has a principal place of business at 2409 East Loop 820 North Fort Worth, Texas 76118. Boost Sports is not registered with the Indiana Secretary of State as a foreign entity.

III. FACTS

5. From at least August 2017 to present, Boost Sports, acting under the assumed business names High School Sports Advertising and Sports Media Advertising, repeatedly solicited and contracted for services and products with Indiana businesses while representing that it had Yorktown High School's or Muncie Central High School's sponsorship, approval, or affiliation or that its products or services had Yorktown High School's or Muncie Central High School's sponsorship, approval, or affiliation.

6. Boost Sports solicited and entered into contracts to provide products or services represented as primarily charitable for the benefit of high school athletic programs.
7. Boost Sports, as Sports Media Advertising, sold advertisements to businesses by purporting to be affiliated with Yorktown High School and/or Muncie Central High School and indicating the advertisements were for the benefit of Yorktown High School and/or Muncie Central High School's athletic department.
8. Specifically, Boost Sports offered to businesses the opportunity to place advertisements on t-shirts, place advertisements on plastic cups, and to place advertisements on banners that would be displayed at athletic events.
9. Boost Sports represented that it worked with and had the sponsorship, approval, or affiliation with Muncie Central High School.
10. Boost Sports represented to the businesses that it worked with and had the approval of Kaylee Dunham, Cheer Coach of Yorktown High School.
11. Coach Dunham has never had contact with Boost Sports and has never given it any approval to represent any sponsorship, approval, or affiliation with Yorktown High School or any Yorktown High School athletic program.
12. In a letter dated December 22, 2017 Yorktown High School's legal counsel, Michelle Cooper, advised Boost Sports that it had no sponsorship, approval, or affiliation with the high school, warned it against acting as an agent of the

school, and demanded that it cease and desist from representing that it had sponsorship, approval, or affiliation with the school.

13. Boost Sports knew, or reasonably should have known, that neither it nor its products or services had a sponsorship, approval, or affiliation with Yorktown High School or Muncie Central High School.

14. Indiana businesses paid money to Boost Sports for advertisements on t-shirts, advertisements on plastic cups, and advertisements on banners that would be displayed at athletic events as follows:

	Name of Business	Advertisement and/or Items Contracted or Solicited For	Amount Paid
13.1	████████████████████	Advertisement on front of t-shirts to be distributed at Basketball games at Yorktown High School	\$810.00
13.2	████████████████	Advertisement on 1,000 plastic cups to be passed out at athletic events at Yorktown High School; Banner to be displayed at athletic events at Yorktown High School	\$1,000.00
13.3	████████████████████ ██████	Banner to be displayed at athletic events at Yorktown High School; Solicited support for Muncie Central High School Girls' Volleyball Team	\$200.00
13.4	████████████████████ ██████████	Banner to be displayed at athletic events at Yorktown High School; Advertisement on front of t-shirts to be distributed at Basketball games at Yorktown High School	\$1,010.00
13.5	████████████████████ ██████	Advertisement on front of t-shirts to be distributed at athletic events at Yorktown High School	\$410.00

15. Boost Sports did not produce or deliver any of the t-shirts ordered by the Indiana businesses listed in paragraph 13.
16. Boost Sports did not produce or deliver any of the plastics cups ordered by the Indiana businesses listed in paragraph 13.
17. Boost Sports delivered the banners ordered by Indiana businesses listed in paragraph 13 to an unsuspecting Yorktown High School, who did not display the banners.
18. Boost Sports has never remitted any funds or benefits to Yorktown High School or Muncie Central High School.

IV. CAUSES OF ACTION

COUNT I: **VIOLATIONS OF THE DECEPTIVE CONSUMER SALES ACT**

19. The State re-alleges and incorporates by reference paragraphs 1 through 17.
20. Boost Sports' business solicitations are "consumer transactions" under Ind. Code § 24-5-0.5-2(a)(1).
21. Boost Sports is a supplier under Ind. Code § 24-5-0.5-2(a)(3).
22. Boost Sports violated Ind. Code § 24-5-0.5-3(a) by misrepresenting that it was affiliated with Yorktown High School and failing to deliver the promised service and goods.

COUNT II: **THE SUBJECT OF THE CONSUMER TRANSACTION HAD NO SPONSORSHIP OR APPROVAL**

23. The State re-alleges and incorporates by reference paragraphs 1 through 22.

24. Boost Sports violated Ind. Code § 24-5-0.5-3(b)(1) by misrepresenting that the products and services it was contracting to provide had Yorktown High School and/or Muncie Central High School's sponsorship, approval, or affiliation.

COUNT III:

VIOLATION OF THE DECEPTIVE CONSUMER SALES ACT – SUPPLIER HAD NO SPONSORSHIP, APPROVAL, OR AFFILIATION OF SCHOOLS

25. The State re-alleges and incorporates by reference paragraphs 1 through 24.
26. Boost Sports violated Ind. Code § 24-5-0.5-3-b(7) by misrepresenting that it was affiliated with Yorktown High School or had Yorktown High School's sponsorship or approval.

COUNT IV:

VIOLATION OF THE DECEPTIVE CONSUMER SALES ACT – FAILURE TO DELIVER SUBJECT OF CONSUMER TRANSACTION WITHIN A STATED PERIOD OF TIME

27. Plaintiff re-alleges and incorporates by reference Paragraphs 1 through 26.
28. The Defendant Boost Sports, by failing to deliver the cups and shirts that were ordered by businesses, violated Ind. Code § 24-5-0.5-3(b)(10) by representing it could deliver or complete the subject of a consumer transaction in a stated or reasonable period of time when the Defendant Boost Sports knew or reasonably should have known it could not.

COUNT V:

KNOWING VIOLATIONS OF THE DECEPTIVE CONSUMER SALES ACT

29. The State re-alleges and incorporates by reference paragraphs 1 through 28.

30. Boost Sports committed the acts alleged in this Complaint with knowledge of its deceptive nature.

COUNT VI:
INCURABLE DECEPTIVE ACTS

31. The State re-alleges and incorporates by reference paragraphs 1 through 30.

32. Boost Sports committed the acts identified in this Complaint as part of a scheme, artifice, or device with intent to defraud or mislead. Boost Sports committed incurable deceptive acts under Ind. Code § 24-5-0.5-8.

COUNT VII:
FAILURE TO REGISTER AS A FOREIGN ENTITY

33. The State re-alleges and incorporates by reference paragraphs 1 through 32.

34. Boost Sports violated Ind. Code § 23-0.5-5-2 by failing to register with the Indiana Secretary of State as a foreign entity.

V. RELIEF

35. The State requests the Court enter judgment against Boost Sports for the relief described in paragraphs 35 through 43.

36. The State seeks a permanent injunction under Ind. Code § 24-5-0.5-4(c)(1) enjoining Boost Sports from owning, operating, or managing any company or business engaged in the solicitation of Indiana businesses for a charitable purpose.

37. The State seeks a permanent injunction under Ind. Code § 24-5-0.5-4(c)(1) enjoining Boost Sports from representing to Indiana businesses or consumers, either explicitly or implicitly, that it has a sponsorship, approval,

affiliation, or any other relationship with any person or entity that it does not have.

38. The State seeks consumer restitution under Ind. Code § 24-5-0.5-4(c)(2) payable to the Office of the Attorney General for the benefit of the following:

Wilhoite Family Dental	\$810.00
Reed's Plumbing	\$1,000.00
Spark's Computerized Car Care	\$200.00
Robertson Insurance Services	\$1010.00
Northside Endodontics, P.C.	\$410.00

39. The State seeks costs under Ind. Code § 24-5-0.5-4(c)(4) awarded the Office of the Attorney General its reasonable expenses incurred in the investigation and prosecution of this action.
40. The State seeks civil penalties under Ind. Code § 24-5-0.5-4(g) on Count V for Boost Sports' knowing violations of Ind. Code § 24-5-0.5-3(a), Ind. Code § 24-5-0.5-3(b)(1), Ind. Code § 24-5-0.5-3(b)(7), and Ind. Code § 24-5-0.5-3(b)(10), payable to the State of Indiana.
41. The State seeks civil penalties under Ind. Code § 24-5-0.5-8 on Count VI for Boost Sports' incurable deceptive acts, payable to the State of Indiana.
42. The State seeks civil penalties under Ind. Code § 23-0.5-5-2(f) on Count VII for Boost Sports' transacting business in Indiana without a certificate of authority.

43. The State seeks all other just and proper relief.

Respectfully submitted,

CURTIS T. HILL, JR.
Indiana Attorney General
Attorney No. 13999-20

By: /s/ Tamara Weaver
Tamara Weaver
Deputy Attorney General
Attorney No. 34129-06

Office of the Indiana Attorney General
Indiana Government Center South
302 West Washington Street, 5th Floor
Indianapolis, IN 46204
Telephone: (317) 234-7122
Fax: (317) 232-7979
Tamara.Weaver@atg.in.gov

EXHIBIT 4

NEWS RELEASE

Released by: Gordon J. MacDonald, Attorney General

Subject: Consumer Alert: Third-Party Solicitor School Fundraising Scam

Date: Monday, August 12, 2019

Contact: Kate Spiner, Director of Communications
Kate.spiner@doj.nh.gov / (603) 573-6103

John W. Garrigan, Assistant Attorney General
Consumer Protection and Antitrust Bureau
john.garrigan@doj.nh.gov / (603) 271-1252

Concord, NH – New Hampshire Attorney General Gordon J. MacDonald urges New Hampshire citizens and businesses to exercise caution when making payments to any out of state or third-party solicitor claiming to be selling advertisements or soliciting donations on behalf of local schools or sports teams. The New Hampshire Attorney General’s Office has received reports over the last two years, related to these types of scams, targeting six school districts. As a result, New Hampshire businesses have been conned out of hundreds and even up to \$1,000.

Generally these reports involve a the third-party solicitation company which contacts a business through email or by phone and claims to be working on behalf of a local school sports team to raise money for the coming season. The third-party company will then ask the local business to purchase advertising on promotional items, such as banners or posters with the promise that these items will be distributed in the local school or displayed at school events and sports games. However, in these cases, the school district has not authorized the company to solicit in its name and there is no legitimate connection between the third-party company and the school. The solicitation company simply keeps any money sent by the business and no products or advertisements are provided. Many local businesses and school districts across the state have been the target of similar scams in recent years.

Businesses and individuals who receive fundraiser solicitations from third-party companies should contact the school to verify that the solicitation has been approved by the school. These businesses and individuals should also verify that any funds raised through the solicitation will directly benefit the school before making any payments to third-party fundraising solicitors.

Businesses and individuals that receive suspicious fundraising solicitations should contact their local school district and the Attorney General’s Office.

Anyone who has encountered suspicious solicitations such as these or others is encouraged to file a complaint with the Attorney General’s Consumer Protection and Antitrust Bureau at: <https://www.doj.nh.gov/consumer/complaints/index.htm> or by calling the Consumer Protection Hotline at 1-888-468-4454.

###

EXHIBIT 5



CONSUMER COMPLAINT
OFFICE OF ATTORNEY GENERAL
CONSUMER PROTECTION
 SFN 7418 (09-2018)

1. Please attempt to contact the company or individual before filing this complaint.
2. Complete entire form and type or print clearly in blue or black ink. We cannot process incomplete forms.
3. Attach copies (not originals) of the documents relating to your complaint.
4. Mail the completed form to the address shown at the bottom of the form. Keep a copy for your files.

CONSUMER INFORMATION/OR YOUR INFORMATION

Salutation <input type="checkbox"/> Mr. <input type="checkbox"/> Ms.	Your Name (First, Last) Sheyenne High School	
Address West Fargo Public School District No. 6		
City	State	ZIP Code
Daytime Telephone Number (work, cell, home, other) (701) 356-2000		
Email Address		
Age (optional) <input type="checkbox"/> 18-24 <input type="checkbox"/> 25-34 <input type="checkbox"/> 35-44 <input type="checkbox"/> 45-54 <input type="checkbox"/> 55-64 <input type="checkbox"/> 65+		

WHO IS THE COMPLAINT AGAINST

Business/Organization Your Complaint is Against Sports Media Marketing		
Address		
City Fort Worth	State TX	ZIP Code
Business Telephone Number		Cell Telephone Number
Contact Person		Fax Number
Email or Website Address		

When filling out this form, please keep in mind that a copy of this complaint form may be forwarded to the party or firm complained against.

INFORMATION ABOUT THE TRANSACTION OR EVENT

Transaction or Event Date 2018 - 2020	Product or Service Involved	Amount of Money Already Paid
Paid By <input type="checkbox"/> Cash <input type="checkbox"/> Check <input type="checkbox"/> Debit Card <input type="checkbox"/> Credit Card <input type="checkbox"/> Money Order <input type="checkbox"/> PayPal <input type="checkbox"/> Wire Transfer <input type="checkbox"/> Cashier's Check <input type="checkbox"/> Loan		
Amount of Money Still Owed According to Person or Firm		
What Would You Consider a Satisfactory Resolution to This Matter <input type="checkbox"/> Refund <input type="checkbox"/> Product Delivery <input type="checkbox"/> Service Performed <input type="checkbox"/> Other (explain)		
Seeking Resolution <input type="checkbox"/> No <input type="checkbox"/> Yes <input type="checkbox"/> Filing Complaint for Reporting Purposes Only	Amount of Refund Requested	

First Contact Between You and Person/Company Complained Against (Check all applicable boxes) <input type="checkbox"/> I went to the company's place of business. <input type="checkbox"/> I received a telephone call from the company. <input type="checkbox"/> I contacted or went to the firm's temporary place of business. <input type="checkbox"/> The company came in person to my home or place of work. <input type="checkbox"/> I responded to a radio/TV, or written advertisement <input type="checkbox"/> I received written information in the mail from the firm. <input type="checkbox"/> I found information on the Internet.	Where did the transaction take place? (Check all applicable boxes) <input type="checkbox"/> At the firm's place of business. <input type="checkbox"/> At my home. <input type="checkbox"/> Away from the firm's place of business (i.e. at your work). <input type="checkbox"/> Over the telephone. <input type="checkbox"/> By mail. <input type="checkbox"/> On the Internet. <input type="checkbox"/> There was no transaction.
What Type of Sale Was This Transaction <input type="checkbox"/> Door to Door <input type="checkbox"/> Retail <input type="checkbox"/> Telephone <input type="checkbox"/> Mail Order <input type="checkbox"/> Internet <input type="checkbox"/> Seminar <input type="checkbox"/> Mailer	
Have You Complained to the Business or Person <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	If Yes, How <input type="checkbox"/> By Mail <input checked="" type="checkbox"/> By Telephone <input type="checkbox"/> In Person
Date of Contact 11/19/20	Contact Person none; left voicemail
Nature of Response none	Response Date (provide copy of the response) none

Did You Sign a Contract or Written Agreement <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, If yes, attach a copy	Did You Receive a Contract or Receipt <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes, If yes, attach a copy
Have You Retained an Attorney Regarding This Complaint <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	Attorney's Name/Law firm If Retaining an Attorney Jon Arntson
Have You Filed a Lawsuit Against the Business or its Owner/Employees <input checked="" type="checkbox"/> No <input type="checkbox"/> Yes	Where and What was the Result
Have You Filed a Complaint With Any Other Agencies <input type="checkbox"/> No <input checked="" type="checkbox"/> Yes	List the Agencies West Fargo Police Dept.

EXPLANATION OF TRANSACTION OR EVENT

Please describe the transaction or event and your complaint. You may use additional sheets if necessary. Be sure to tell WHAT happened, WHEN it happened, and WHERE it happened. Include information regarding any representations you feel to be deceptive, misleading, or false. Be specific about any statements the business made to you, especially those that influenced you to deal with the company. Attach COPIES of all contracts, letters, receipts, canceled checks (front & back), advertisements, or any other papers that relate to your complaint.

Sports Media Marketing is located in Forth Worth, Texas. They contact local businesses claiming to be authorized to provide promotional material or items to schools, students or fans and seek funds from the local businesses for such purposes. In prior years they claimed they were representing West Fargo High School when contacting businesses within the School District. This year they contacted a local business and claimed they were representing Sheyenne High School. Sports Media Marketing has never been authorized by West Fargo School District No. 6, West Fargo High School, Sheyenne High School or any booster club or organization supporting extracurricular activities at any school within the School District to raise funds for the purpose of providing promotional materials to the School District, its schools or any booster organization. See the attached letter for detailed information supporting this complaint.

READ THE FOLLOWING BEFORE SIGNING BELOW

In filing the complaint, I understand the following:

1. The Attorney General is not my private attorney but represents the public interest in enforcing consumer protection laws.
2. The Attorney General cannot provide legal advice to me. If I have any questions concerning my legal rights or responsibilities, including the time limits within which I must file a private action, I should contact a private attorney.
3. I understand that by submitting this complaint to the Attorney General's office my complaint and any response from the business will become public record, subject to disclosure in accordance with state law.
4. I authorize the Attorney General's office to send this complaint to the business or organization named in this complaint, or to other appropriate agencies.
5. I certify that the statements and information in this complaint are true and correct to the best of my knowledge.

Signature Jephair Hansen	Date 12/17/20
------------------------------------	-------------------------

ATTACH THE FOLLOWING TO THE COMPLAINT (if applicable)

1. Copy of any contract, written agreement.
2. Copy of any receipt.
3. Copy of any canceled check or other proof of payment.
4. Copy of any written advertisement.
5. Copy of any correspondence or other related documents.

SEND TO

CONSUMER PROTECTION DIVISION
Office of Attorney General
Gateway Professional Center
1050 E Interstate Ave Ste 200
Bismarck ND 58503-5574

Thank you for taking the time to complete this Consumer Complaint form.
The information you provided will help us in our effort to resolve your consumer problem.

Wayne Stenehjem
ATTORNEY GENERAL

ARNTSON STEWART WEGNER PC

ATTORNEYS AT LAW

JON M. ARNTSON*
JAMES H. STEWART
3101 Broadway North, Suite B
Fargo, ND 58102-1485
(701) 280-0195

*Also licensed in Minnesota

SCOTT D. WEGNER**
3811 Lockport Street, Suite 3
Bismarck, ND 58503-5554
(701) 255-1008

**Also licensed in Minnesota and South Dakota

December 17, 2020

Parrell D. Grossmen
Assistant Attorney General
Director
Consumer Protection & Antitrust Division
Office of Attorney General
Gateway Professional Center
1050 East Interstate Ave., Suite 200
Bismarck, ND 58503-5574

Re: Sheyenne High School
Consumer Complaint

Dear Mr. Grossmen:

We represent West Fargo Public School District No. 6 (the "School District."). The purpose of this letter is to provide detail concerning the unauthorized activities of Sports Media Marketing, Fort Worth, Texas ("Sports Media") that are the subject of the complaint by Sheyenne High School, West Fargo Public School District No. 6 ("Sheyenne").

On or about November 20, 2020, the School District received a telephone call from the West Fargo Police Department ("WFPD") concerning a complaint by a local business. The local business told WFPD it received a telephone call from Sports Media seeking funds to provide promotional material on behalf of Sheyenne. They told the local business that it had provided funds in the past for such purposes and that the business would not have to send any funds to Sports Media as it had the credit card information of the business from the prior transaction. The business told Sports Media:

- it was not going to purchase any promotional items;
- Sports Media was not authorized to charge anything to the company credit card; and
- that the business was going to call the police.

It was this call that prompted WFPD to contact the School District.

Parrell D. Grossmen
December 17, 2020
Page 2

Sports Media is not now, nor was it ever, authorized to solicit donations for any purpose on behalf of the School District, Sheyenne, West Fargo High School ("WFHS") or any of its booster clubs or organizations.

At no time has the School District authorized Sports Media to use any of its logos, trademarks or trade names for any purpose.

Sports Media has been targeting local businesses with this scam for three years. They contact the businesses soliciting funds to provide promotional items to both Sheyenne and WFHS. The School District issued the attached three press releases, dated October 30, 2018, August 15, 2019 and November 20, 2020, warning local businesses about the scam.

Should you have any questions please contact me.

Very truly yours,

ARNTSON STEWART WEGNER PC



Jon M. Arntson

JMA/jma

EXHIBIT 6



FOR IMMEDIATE RELEASE

Stephanie Hansen, *Public Relations Specialist*
shansen@west-fargo.k12.nd.us
P: (701) 356-2000

WFPS Victim of Advertising Scam Targeting Area Businesses

WEST FARGO, ND – (October 30, 2018) – As of this morning, West Fargo Public Schools learned that the district, and specifically Sheyenne High School, are being associated with a scam targeting area businesses.

Area businesses recently reached out to the Sheyenne High School Activities Department to confirm the legitimacy of an advertising opportunity offered to them over the phone by a company claiming to be Sports Media Marketing. By paying a few hundred dollars, the scammer claimed that the business would be marketed during sporting events, on t-shirts, and on building signage. This is not a legitimate offer associated with the district or any of our schools, teams, facilities, or staff.

After initial research of the scammer’s phone number, it was found that the phone number and company name are associated with a string of scams involving high schools and area businesses throughout the country. Shortly thereafter, West Fargo Public Schools reached out to the West Fargo Police Department to report the scam and is currently cooperating with their criminal investigation. If you are a business-owner who has been targeted and contributed money to this scam, please contact the West Fargo Police Department at (701) 433-5500.

###



FOR IMMEDIATE RELEASE

Stephanie Hansen, *Public Relations Specialist*
shansen@west-fargo.k12.nd.us
P: (701) 356-2000

WFPS VICTIM OF ADVERTISING SCAM TARGETING AREA BUSINESSES

WEST FARGO, ND – (August 15, 2019) – As of this morning, West Fargo Public Schools learned that the district, specifically Sheyenne High School and West Fargo High School, are being associated with a scam targeting area businesses.

A company claiming to be Sports Media Network and/or Sports Media Marketing is targeting local businesses by soliciting payments over the phone. By paying a few hundred dollars, the scammer claims that the business would be marketed during sporting events, on t-shirts, and on building signage. This is not a legitimate offer associated with the district or any of our schools, teams, facilities, or staff. The scammer may also be illegally replicating the district's trademarked logos in an effort to legitimize their claim.

West Fargo Public Schools has spoken with a local company of a similar name, Magnitude Sports Media Network, to inform them of a scammer potentially claiming to be them. We have no reason to believe that Magnitude Sports Media Network is at fault and will continue our business partnership with them.

West Fargo Public Schools requires that any district-affiliated group (teams, classes, PTO/PTA, booster clubs, etc.) complete fundraiser registration paperwork through our Business Department and comply with our district's fundraising policy. Any legitimate fundraiser on behalf of a district entity must first complete the registration process. If, at any time, a local business is approached for a monetary donation, our Business Department recommends asking for fundraiser verification in the form of the completed district paperwork or calling the associated school's Activities Department.



WEST FARGO PUBLIC SCHOOLS

"Educating today's learners for tomorrow's world."

A similar scam was reported last fall, and West Fargo Public Schools has again notified the West Fargo Police Department of the scam and is currently cooperating with their criminal investigation. If you are a business-owner who has been targeted and contributed money to this scam, please contact the West Fargo Police Department at (701) 433-5500.

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FOR IMMEDIATE RELEASE

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WFPS VICTIM OF ADVERTISING SCAM TARGETING AREA BUSINESSES

WEST FARGO, ND – (November 20, 2020) – As of this morning, West Fargo Public Schools learned that the district, specifically Sheyenne High School and West Fargo High School, are being associated with a scam targeting area businesses.

SCAMMER NOT LOCAL

[Sports Media Marketing](#), a company based in Texas, is once again targeting local businesses by soliciting payments in support of local high schools, athletic departments, and teams. By paying a few hundred dollars, the company claims that the donating business will be promoted during sporting events, on t-shirts, and on building signage. This is not a legitimate offer associated with the district or any of our schools, teams, facilities, or staff. The company has extensive complaints on file with the [Better Business Bureau](#), including false claims of identity and not issuing refunds. Sports Media Marketing is also known to illegally replicate the district's trademarked logos in an effort to legitimize their claims.

FUNDRAISING PROCEDURES AT WFPS

West Fargo Public Schools requires that any district-affiliated group (teams, classes, PTO/PTA, booster clubs, etc.) complete fundraiser registration paperwork through our Accounting Department and comply with our district's fundraising policy. Any legitimate fundraiser on behalf of a district entity must first complete the registration process. If, at any time, a local business is approached for a monetary donation, our Accounting Department recommends asking for fundraiser verification in the form of the completed district paperwork or calling the associated school's Activities Department.

VICTIMS ASKED TO CONTACT THE POLICE

A similar scam was reported in 2019 and 2018 and West Fargo Public Schools has again notified the West Fargo Police Department of the scam and is currently cooperating with their criminal investigation. If you are a business-owner who has been targeted and contributed money to this scam, please contact the West Fargo Police Department at (701) 433-5500.

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