

OFFICE OF ATTORNEY GENERAL CONSUMER PROTECTION AND ANTITRUST DIVISION GATEWAY PROFESSIONAL CENTER 1050 E INTERSTATE AVENUE, STE 200 BISMARCK, NORTH DAKOTA 58503-5574

OFFICE OF THE PROPERTY OF THE

701-328-5570 (Telephone) 701-328-5568 (Facsimile)

STATE OF NORTH DAKOTA OFFICE OF ATTORNEY GENERAL

STATE OF NORTH DAKOTA EX REL. WAYNE STENEHJEM, ATTORNEY GENERAL.

Petitioner,

CEASE AND DESIST ORDER,
NOTICE OF CIVIL PENALTY
AND NOTICE OF RIGHT
TO REQUEST A HEARING

-VS-

MICHAEL KNUDSON doing business as MLK CONSTRUCTION

Respondent.

CPAT # 130256.001

To the individual and entity identified below (hereinafter "Respondent"):

Michael Knudson

3240 47th St SE Minot, ND 58701-7851 701-833-7308 mcknudson@gmail.com

(including all of those entities' officers, directors, owners, agents, servants, employees and representatives as well as all other persons in active concert or participation with them, extending to all "doing business as" names, formal corporate names, fictitious names of any kind or any variations of the same)

BACKGROUND

1. The Attorney General of North Dakota has a reasonable basis to believe Respondent has engaged in or is engaging in acts or practices declared unlawful by N.D.C.C. ch. 51-15, commonly referred to as the "Consumer Fraud Law;" and N.D.C.C. ch. 43-07, commonly referred to as the "Contractors Law." It is necessary and

appropriate in the public interest and for the protection of consumers to restrain Respondent's unlawful acts or practices.

- 2. Respondent Michael Knudson, doing business as MLK Construction, has engaged in advertising and soliciting the sale of merchandise, including but not limited to, contracting services to repair roofs. Respondent solicited and accepted payments from North Dakota consumers when Respondent did not have a contractor's license as required by N.D.C.C. ch. 43-07.
- 3. Respondent Michael Knudson, doing business as MLK Construction, has been the subject of a North Dakota consumer complaint alleging misleading or deceptive advertising and/or fraudulent business practices in connection with the advertisement and sale of merchandise as those terms are defined in N.D.C.C. § 51-15-01. Allegations have been made that Respondent, in connection with the sale of merchandise, has made untrue, deceptive and misleading representations, and/or has made or engaged in deceptive acts or practice, fraud, false pretenses, false promises or misrepresentations with the intent that others rely thereon in violation of N.D.C.C. ch. 51-15. The alleged deceptive practices include misrepresentations regarding when Respondent would begin working on the consumer's project. Additionally, Respondent expressly, impliedly, or by omission of a material fact, misrepresented to consumers that he was legally authorized to conduct contracting services in North Dakota when, in fact, Respondent did not have a contractor's license as required by N.D.C.C. ch. 43-07
- 4. The Attorney General has received a complaint and other information alleging that Respondent received a total of \$4,900 to repair a North Dakota consumer's roof. Respondent did not have a contractor's license, as required by N.D.C.C. ch. 43-07, when Respondent received the \$3,000 down payment in September 2010.

Respondent did not begin working on the project until approximately June 2011, and did not finish the project until December 2011. Additionally, the consumer alleged that Respondent failed to properly repair the consumer's roof, and would not respond to the consumer's request to come to her home and fix it.

- 5. Before issuing this Cease and Desist Order the Attorney General attempted to contact Respondent numerous times regarding resolving this matter with an Assurance of Voluntary Compliance in which Respondent would be required to discontinue all business in North Dakota. However, Respondent stopped communicating with the Attorney General, and a formal agreement was never executed.
- 6. Respondent has made untrue, deceptive and misleading representations, and/or has made or engaged in deceptive acts or practices, fraud, false pretenses, false promises or misrepresentations with the intent that others rely thereon, in violation of N.D.C.C. ch. 51-15, the Consumer Fraud Law.
- 7. N.D.C.C. ch. 51-15 prohibits a person from engaging in any deceptive act or practice, fraud, false pretense, false promise, or misrepresentation, with the intent that others rely thereon in connection with the sale or advertisement of any merchandise.
- 8. Respondent has operated as a contractor in the state of North Dakota and has accepted payment for contracting services in excess of \$2,000. Respondent is not licensed as a contractor and it appears that Respondent has engaged in sales activity in North Dakota without obtaining the required contractor's license pursuant to N.D.C.C. ch. 43-07.

ORDER

- 9. Based upon the foregoing information, it appears to the Attorney General that Respondent has engaged in violations of N.D.C.C. chs. 51-15, and 43-07; NOW, THEREFORE, IT IS ORDERED pursuant to N.D.C.C. § 51-15-07 that Respondent immediately CEASE AND DESIST from: 1) soliciting, advertising, selling, or providing in North Dakota any contracting services or merchandise, including, but not limited to. repairing roofs, and all other services and/or merchandise as defined in N.D.C.C. § 51-15-01(3); 2) soliciting using untrue, deceptive or misleading representations to consumers or engaging in deceptive acts or practices, fraud, false pretenses, false promises or misrepresentations with the intent that consumers rely thereon, in violation of N.D.C.C. § 51-15-02; 3) soliciting or accepting from consumers advance payments or consumer deposits in connection with any sale of merchandise, as defined by N.D.C.C. § 51-15-01(3); and 4) providing contracting services in North Dakota in violation of N.D.C.C. ch. 43-07. Respondent also shall immediately CEASE AND **DESIST** from issuing any invoices or bills to North Dakota consumers for the sale of contracting services or merchandise and CEASE AND DESIST from taking any payments from North Dakota consumers including, but not limited to, direct debits or withdrawals from North Dakota consumers' bank accounts, cash, checks, or credit card payments for the sale of contracting services or merchandise or other services and/or merchandise as defined in N.D.C.C. § 51-15-01(3).
- 10. **YOU ARE NOTIFIED** that pursuant to N.D.C.C. § 12.1-09-03 a person is guilty of a criminal offense if he or she intentionally "alters, destroys, mutilates, conceals, or removes a record, document, or thing with intent to impair its verity or availability" in an

official proceeding. As such, intentional destruction of any documents related to this matter may result in criminal prosecution.

NOTICE OF CIVIL PENALTIES

violation of this Cease and Desist Order is subject to civil penalties not to exceed \$1,000 per violation. Any violation of this Order that also is a violation of N.D.C.C. ch. 51-15 may result in additional civil penalties of not more than \$5,000 per violation. Any violation of this Order that also is a violation of N.D.C.C. ch. 43-07 may result in additional civil penalties of not more than \$5,000 per violation and is a Class A misdemeanor. Such penalties are separate and in addition to any civil penalties, costs, expenses, investigation fees, and attorney fees pursuant to N.D.C.C. chs. 51-15, 43-07 or any other applicable statute. Nothing in this Order is intended to limit or waive any rights and remedies available to the State of North Dakota or consumers.

NOTICE OF RIGHT TO REQUEST HEARING

12. YOU ARE NOTIFIED that pursuant to N.D.C.C. § 51-15-07 you may request a hearing before the Attorney General if such a request is made in writing WITHIN TEN

(10) DAYS AFTER THE RECEIPT OF THIS ORDER. Respondent has the right to be represented by legal counsel at the hearing.

Dated this 18th day of March, 2014.

STATE OF NORTH DAKOTA

Wayne Stenehjem Attorney General

BY:

Parrell D. Grossman, ID No. 04684

Assistant Attorney General

Director

Consumer Protection and

ander. /=

Antitrust Division

Office of Attorney General

Gateway Professional Center

1050 E. Interstate Ave., Suite 200

Bismarck, ND 58503-5574

(701) 328-3404

G:\CPAT\NoDak\MLK Construction\Cease and Desist Order.docx

STATE OF NORTH DAKOTA OFFICE OF ATTORNEY GENERAL

STATE OF NORTH DAKOTA EX REL. WAYNE STENEHJEM, ATTORNEY GENERAL,

Petitioner,

AFFIDAVIT OF SERVICE BY CERTIFIED MAIL; FIRST CLASS MAIL AND EMAIL

-VS-

MICHAEL KNUDSON doing business as MLK CONSTRUCTION

Respondent.

CPAT # 130256.001

STATE OF NORTH DAKOTA) ss COUNTY OF BURLEIGH)

Alexis Bieber states under oath as follows:

- 1. I swear and affirm upon penalty of perjury that the statements made in this affidavit are true and correct and made upon personal knowledge.
- 2. I am of legal age and on the 18th day of March, 2014, I served CEASE AND DESIST ORDER, NOTICE OF CIVIL PENALTY AND NOTICE OF RIGHT TO REQUEST A HEARING AND AFFIDAVIT OF SERVICE BY CERTIFED MAIL, FIRST CLASS MAIL, AND EMAIL upon the following by placing a true and correct copies thereof in an envelope addressed as follows:

MICHAEL KNUDSON 3240 47TH ST SE MINOT ND 58701-7851 RETURN RECEIPT # 7011 1570 0001 5793 8900 MICHAEL KNUDSON 3240 47TH ST SE MINOT ND 58701-7851

and depositing the same, with postage prepaid, in the United States mail at Bismarck, North Dakota.

3. Also on the 18th day of March, 2014, I served CEASE AND DESIST ORDER, NOTICE OF CIVIL PENALTY AND NOTICE OF RIGHT TO REQUEST A HEARING AND AFFIDAVIT OF SERVICE BY CERTIFED MAIL, FIRST CLASS MAIL, AND EMAIL upon Michael Knudson, by emailing the documents to mcknudson@gmail.com

ALEXIS BIEBER

Subscribed and sworn to before me this 18th day of March, 2014.

G:\CPAT\NODAK\MLK CONSTRUCTION\ASM-C&D 031814.DOC

News Release

JUDY A. AUSTAD Notary Public State of North Dakota My Commission Expires Mar. 21, 2014