# **GITAM**

(DEEMED TO BE UNIVERSITY)

(Estd u/s 3 of the UGC Act, 1956)

VISAKHAPATNAM HYDERABAD BENGALURU

Accredited by NAAC with A++ Grade

## **CENTER FOR DISTANCE LEARNING**

(UGC Entitled ODL Programmes)

## **PROSPECTUS**

(July 2023 – June 2024 Academic Session)

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	VISION
	To become a global leader in higher education
	MISSION
To impai	rt futuristic and comprehensive education of global standards with a
High sense of	f discipline and social relevance in a serene and invigorating Environment
	QUALITY POLICY
	I standards and excellence in Teaching, Research and Consultancy by creating
	t in which the faculty and students share a passion for creating, sharing and ying knowledge to continuously improve the quality of education.
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The main aim of distance learning is to provide increased access to higher education to men and women of all ages, including working persons, economically or physically challenged persons, and those residing in remote rural areas. GITAM University established the Center for Distance Learning with the objective to provide high quality and career oriented education to learners through flexible, diversified and open education to facilitate learners in developing, integrating and applying both theory and practice to strengthen their employability in the context of a competitive environment.

#### Advantage - Center for Distance Learning (CDL), GITAM

Center for Distance Learning (CDL) is an institution recognized by the Distance Education Bureau (DEB), UGC, New Delhi on the recommendation of the Joint Committee of UGC – AICTE – DEC. A degree from this University will enable the learner to become eligible for employment in State and Central Governments, in addition to enterprises in the private sector. CDL courseware consists of self-learning material, face-to-face counseling, on-line lectures, recorded lectures on demand, etc. The learner is free to choose a learning strategy suitably. The evaluation is based on both continuous assessment and semester-end examinations.

#### Some of the salient features of CDL are:

- Learning at one's own pace, place and time.
- State-of-the-art infrastructure facilities, including a Modern Studio, good Library with rich collection of books and E-Learning resources.
- Continuous Evaluation & Credit Based Grading system.
- Effective Learning Management System (LMS).
- On-line facility for accessing the live lectures provided by the center and download on demand.
- Academic tracking system in student portal.
- Computerised learner data base with log-in facility.

#### **Admissions:**

Admissions to all the programs are given as follows:

July Session Year Batch
 July of the year to June of the next year

January Session Year Batch : January to December of the year

## **Academic Programmes:**

The University offers B.A, B.Com, and M.A English Programmes for the academic Year 2023 – 2024.

## Fee (Rs) Structure From July Session 2023 Admitted batch onwards

B.A / B.Com

	1st SEM	2nd SEM	3rd SEM	4th SEM	5th SEM	6th SEM	Total
<b>Tuition Fee</b>	2500	2500	2500	2500	2500	2500	15000
<b>Application Fee</b>	500						500
Registration	1000						1000
Exam fee	750	750	750	750	750	750	4500
Pc / Mc						500	500
	4750	3250	3250	3250	3250	3750	21500

## M.A - English

		=			
	1st SEM	2nd SEM	3rd SEM	4th SEM	Total
<b>Tuition Fee</b>	4000	4000	4000	4000	16000
<b>Application Fee</b>	500				500
Registration	1000				1000
<b>Recognition Fess</b>	500				500
Exam fee	1000	1000	1000	1000	4000
Pc / Mc				500	500
	7000	5000	5000	5500	22500
Recognition Fess Exam fee	500			500	

#### Bachelor of Arts -B.A

Period of study: 3 Years

Medium: Telugu and English

**Eligibility**: The candidate should have passed the two year Intermediate examination conducted by the Board of Intermediate Education of Andhra Pradesh or any examination (10+2) equivalent thereto, recognized by GITAM University.

#### **COURSE STRUCTURE**

#### **First Semester:**

Paper code	Course Title	No. of Credits
AUDFH 101/	Modern Indian Languages: Hindi/	
AUDFT 101/	Telugu/	0.4
AUDFS 101/	Sanskrit/	04
AUDFE 101	Special English	
AUDFI 102	Contemporary India: Polity, Society & Economy	04
AUDFE 103	Introduction to Environment	04
AUDFS 104	Science and Technology	04
	Total	16

#### **Second Semester:**

Paper code	Course Title	No. of Credits
AUDFE 201	English Language Skills-1	04
	Principles of Political Science	04
AUDFS 203	Sociological concepts	04
AUDFP 204	Public Administration Concepts and Theories	04
	Total	16

#### **Third Semester:**

Paper code	Course Title	No. of Credits
AUDPA 301	Local Organisations & Management-1	04
AUDPA 302	Indian Administration-1	04
AUDSO 303	Indian Society, Structure and Change	04
AUDPO304	Indian Polity-1	04
	Total	16

## **Fourth Semester:**

Paper code	Course Title	No. of Credits
AUDPA 401	Local Organisation and Development-2	04
AUDSO 402	Tribal and Rural Sociology-1	04
AUDPA 403	Resource & Office Management	04
AUDPO 404	Political Thought-1	04
	Total	16

## Fifth Semester:

Paper code	Course Title	No. of Credits
AUDFE 501	English Language Skills-2	04
AUDSO 502	Tribal and Rural Sociology-2	04
AUDSO 503	Urban Sociology 1	04
AUDSO 504	Indian Polity 2	04
	Total	16

## **Sixth Semester:**

Paper code	Course Title	No. of Credits
AUDPA 601	Indian Administration-2	04
AUDPO 602	International Relations	04
AUDPO 603	Political Thought 2	04
AUDSO 604	Urban Sociology 2	04
	Total	16
	Grand Total	96

#### Bachelor of Commerce - B.Com.

Period of study: 3 Years

**Medium**: Telugu and English

**Eligibility**: The candidate should have passed the two year Intermediate examination conducted by the Board of Intermediate Education of Andhra Pradesh or any examination (10+2) equivalent thereto, recognized by GITAM University.

#### **COURSE STRUCTURE**

#### **First Semester:**

Paper code	Course Title	No. of Credits
CUDCO 101	Communication Skills in English – Intermediate	4
CUDCO 102	Banking Theory and Practice	4
CUDCO 103	Principles of Accountancy-1	4
CUDCO 104	Principles and practice of Management	4
CUDCO 105	Business Laws	4
	Total	20

#### **Second Semester:**

Paper code	Course Title	No. of Credits
CUDCO 201	Principles of Accountancy-2	4
CUDCO 202	Business Statistics	4
CUDCO 203	Cost and Management Accounting	4
CUDCO 204	Communication Skills in English – Advanced	4
CUDCO 205	Business Economics	4
	Total	20

## **Third Semester:**

Paper code	Course Title	No. of Credits
CUDCO 301	E-Business	4
CUDCO 302	Fundamentals of Financial Management	4
CUDCO 303	Auditing -1	4
CUDCO 304	Advanced Accountancy-1	4
CUDCO 305	Entrepreneurship and Small Industry	4
	Total	20

## **Fourth Semester:**

Paper code	Course Title	No. of Credits
CUDCO 401	Advanced Accountancy-2	4
CUDCO 402	Income Tax-I	4
CUDCO 403	Goods and Service Tax (GST)	4
CUDCO 404	Company Law	4
CUDCO 405	Auditing -2	4
	Total	20

## **Fifth Semester:**

Paper code	Course Title	No. of Credits
CUDCO 501	Income Tax Law Practice –II	4
CUDCO 502	Human Resource Management	4
CUDCO 503	Marketing Management	4
CUDCO 504	Indian Business Environment	4
CUDCO 505	Business Mathematics	4
	Total	20

## **Sixth Semester:**

Paper code	Course Title	No. of Credits
CUDCO 601	Personal Financial Planning	4
CUDCO 602	Business Analytics	4
CUDCO 603	Insurance Management	4
CUDCO 604	Business Strategy	4
CUDCO 605	Stock Market Operations	4
	Total	20
	Grand Total	120

#### M.A -English

Period of study: 2 Years

Medium: English

Eligibility: The candidate should have passes 3 or 4 years bachelors degree of any university recognized by GITAM University as equivalent thereto. A candidate with professional qualification such as CA/ICWA/ACS/AMIE/AIETE is also eligible.

#### **COURSE STRUCTURE**

#### **First Semester**

Paper code	Course Title	No. of Credits
APDEN 101	History of English Language and Skills	04
APDEN 102	British Poetry	04
APDEN 103	British Prose and Fiction I	04
APDEN 104	Public Speaking Skills -I	04
	Total	16

#### **Second Semester**

Paper code	Course Title	No. of Credits
APDEN 105	Readings in Metaphysical and Romantic Poetry	04
APDEN 106	Renaissance and Restoration Drama	04
APDEN 107	Classics in British Prose	04
APDEN 108	Public Speaking Skills -Ii	04
	Total	16

## **Third Semester:**

Paper code	Course Title	No. of Credits
APDEN 109	Literary and Cultural Theory	04
APDEN 110	New Literatures in English	04
APDEN 111	Indian Diasporic Writing	04
APDEN 112	Copy writing, Editing and Proof Reading	04
	Total	16

## **Fourth Semester:**

Paper code	Course Title	No. of Credits
APDEN 113	ELT: Approaches and Methods	04
APDEN 114	Crime Fiction	04
APDEN 115	Literature, Individual and Society	04
APDEN 116	Practice Teaching	04
	Total	16
	Grand Total	64

#### **Instructional Design**

#### Medium of Instruction:

English for PG.

B.A / B.Com. programmes are offered both in English and Telugu media.

#### **Course Material:**

Online course material is provided on the GITAM Website specially designed for self study. In addition to the course material, the learners are advised to read suggested text books and articles published in journals.

If the learner requires printed course material, they will be provided on payment of Rs.200/-per course/paper.

#### **Assignments:**

Assignments are an integral part of continuous assessment which carries 30 per cent weightage in determining the final grade. Assignment papers will be communicated to the learners by placing them on the university website <a href="www.gitam.edu">www.gitam.edu</a> or by post during every session. The learners have to prepare the assignments in each programme of study and submit them as per the given schedule.

#### **Online Learning:**

Streaming of lectures (recorded), information dissemination and assignment submission are among the important learning activities offered online.

#### **Academic Counseling:**

Counseling classes are conducted at CDL in all programmes to enable the learners to have face to face interaction with resource persons. At these sessions, resource persons will provide upto-date information and conceptual clarifications on doubts of the learners. The resource persons will also give guidance on preparation of assignments and project work. Further, learners will have an opportunity of sharing ideas and experiences with other learners.

#### **Learner Support Services**

#### Library:

Library facility is provided in the Administrative Building of GITAM Center for Distance Learning where course-wise textbooks are available for the use of learners. Learners will also be permitted to make use of Knowledge Resource Center(University Central Library) on production of Identity card.

#### **Evaluation:**

The performance of the learners shall be assessed, course-wise, on the basis of internal evaluation for 30 marks and semester-end examination for 70 marks. Internal evaluation is on the basis of assignments and practicals (if applicable). Two assignments for each paper have to be submitted as per the schedule communicated. These assignments will be valued for 30 marks and a candidate has to secure a minimum of 10 marks for a pass in internal assessment.

The semester-end examinations are conducted for 70 marks in each paper, out of which a candidate has to secure a minimum of 21 marks. In all, the learner must secure an aggregate of 40 marks (including specified minimum marks in both internal assessment and semester -end examination) to secure a pass in each paper.

#### Semester –End Examination:

Learners will be permitted to appear for the semester - end examination subject to the conditions that registration for the course, in which they wish to appear is valid, and minimum time to pursue these courses is completed. The learners should register for all the subjects/courses in the first attempt in any semester of study. However, they can appear for examination in courses as per their choice. Irrespective of result, the learner will be promoted to the next semester of the program of study.

#### **Examination Fees:**

BA / B.com	Rs. <b>750</b> for whole Examination
	Rs. <b>250</b> per paper , course
MA	Rs. 1000 per Semester for whole Examination
	Rs. 250 per paper / course

#### Submission of Application Form (in case of supplementary candidates only):

Examination application is available on the CDL website.

#### **Revaluation:**

Revaluation is permitted wherever there is single valuation as per university rules.

#### **Grading system and Award of Distinction:**

Based on the learner's performance during a given semester, a final grade will be awarded at the end of the semester in each program. The grades and the corresponding grade points are given below:

Absolute Marks	Grade	Grade points
90 and above	0	10
80-89	A+	9
70-79	Α	8
60-69	B+	7
50-59	В	6
40-49	С	5
Less than 40	F	0, Failed

The Grade Point Average (GPA) will be calculated as per the formula:

$$\frac{\mathsf{GPA} = \sum [\mathsf{C} \mathsf{X} \mathsf{G}]}{\sum \mathsf{C}}$$

Where

C = no. of credits for the course

G = grade points obtained in the course

Grade Point Average is awarded to those Candidates who pass in all the courses in the year. The following table explains the GPA required for distinction etc.

Distinction	≥ 8.0*
First Class	≥ 6.5
Second Class	≥ 5.5
Pass	≥ 5.0

<sup>\*</sup>In addition to the required CGPA of 8.0, the learner must have necessarily passed all the courses of every semester in the first attempt only.

#### **Opportunity for Betterment of GPA/Class:**

- 1. Candidates who have passed in all the courses of a program and who have obtained a pass or Second Class are eligible for attempting for Betterment of Grades.
- 2. Candidates who have already secured a First Class are not eligible for betterment of Grade.
- 3. Betterment of Grade is permitted only through appearance at the theory examinations.
- 4. Betterment of grades is permitted only once and within two years of passing.

- 5. Candidates can appear for betterment up to a maximum of four courses/ papers for semester program, and six courses/ semesters
- 6. The better of the Grades secured either in the first or betterment appearance shall be considered as the final Grade.
- 7. New Grade Card / PC shall be issued to candidates who have improved their Grades/Class after submitting the old Grade card/PC.
- 8. Candidates have to pay a betterment fee of Rs.2,000/- and Rs.250/-per course additionally for grade betterment attempts.

#### **General Guidelines:**

- (i) The University reserves the right to change the rules relating to admissions, regulations, examinations, etc., from time to time. However, any rule as amended, shall come into force with immediate effect and shall be applicable to all the learners irrespective of the year of registration.
- (ii) The learner shall submit on-line application attaching proof(s) of the required documents, If during scrutiny of the application, any of the details furnished are found to be incorrect, the application will not be considered for admission.
- (iii) Incomplete application forms received after due date or having wrong options of courses or electives or false information, shall be rejected.
- (iv) Learners who are offered admission have to join on or before the last date as specified.
- (v) If any learner wishes to discontinue, he/she has to submit the request within 15 days of date of admission.
- (vi) Learners once admitted to any programme will be automatically promoted to the next semester of study irrespective of result at the semester end examination. Even those not appearing at the semester –end examination will also be promoted. If any learner wishes to discontinue he/she can do so by submitting a written request. Otherwise the learner has to pay the tuition fee as per schedule announced from time to time.

#### **Reservation:**

The University provides reservation of seats for SC, ST and specially abled categories as per the rules of govt. of India, for admission to programmes Where the number of seats is limited.

#### Refund of fee:

Fee will be refunded by deducting Rs. 100/- if requested within 15 days of confirmation of admission.

#### **Change of Medium**

Change of medium in case of B.A/B.COM is permitted within 30 days from the receipt of course material in the first semester only on payment of Rs. 300/-and satisfying other conditions stipulated above.

#### **Completion of study:**

The learners can complete their degree within twice the period stipulated for the programme.

Instructions for filling the application form for admission to various programmes offered by the university:

- 1. The application duly filled-in together with all the required enclosures should reach the Director, Centre for distance Learning, GITAM University, by registered post on or before the date notified.
- 2. The name of the learner as well as his/her father /husband should correspond with those as recorded in his/her S.S.L.C/S.S.C/H.S &M.P.S.L.C.
- 3. The date of birth of the learner should correspond with that recorded in Aadhar and SSC or an equivalent examination.
- 4. Incomplete applications will not be considered for admission.

## **Contact Information**

S. No.	For Enquiries	Contact Person
1.	Identity Cards, Fee Receipt, Admissions	8179681893 / 8179681900
2.	Non receipt of course material and assignment question paper	8179681800
3.	Learner support services and Learner Grievances	Dr. G.V. Satya Sekhar Mobile : 8179681896
4.	Examination schedule, Results-Revaluation, Grade Card, Provisional certificates, Migration Certificate	Sri VVSN Sastry 8179681899
5.	Original Degree / Verification of Degree	8179681888

Note: Legal matters, if any, must be settled within the purview of Visakhapatnam Jurisdiction only.