

Returning to the Workforce

AARP Foundation Back to Work 50 + Initiative

The Partnership serves a wide range of jobseekers, from a 16-year-old looking for his first job to a woman in her mid-50's ready to restart her professional life. While many workers aged 50+ are raising children and helping aging parents, more than three million are also looking for full-time employment. The Partnership's Back to Work 50+ program, funded by AARP, was designed to help people aged 50+ who want to gain confidence and skills while exploring opportunities to compete and succeed in today's workforce.

Participants benefit from workshops that focus on:

- the latest and best job-hunting techniques
- training resources
- individualized career counseling
- job coaching and skills development
- needs assessments
- referrals to supportive services that serve workers aged 50+

Nearly **4,000** people have enrolled in the Back to Work 50 + Initiative.

Some engage in its primary programming, called 7 Smart Strategies for 50+ Jobseekers, while others seek additional training.

Overall, nearly **700** participants reported finding a job after participating in the program

while others used the skills gained to seek employment later or continued training in specific areas of interest.



"I came back to work as a better person," says Jacquie J. At 54, Jacquie needed to re-start her career after caring for her mom. After facing difficulties in her job search, she turned to The Partnership's AARP Foundation Back to Work 50+ Program. The program, led by Latonya B., The Partnership's Program Manager, is for unemployed and underemployed people aged 50+ who want to successfully explore the skills needed to compete in today's workplace.