

CREATING YOUR REAL-WORLD COLLEGE EXPERIENCE

This map provides recommended activities for College of Business students in order to:

- develop professional skills
- apply classroom knowledge
- discover personal strengths

SUGGESTIONS FOR STUDENTS:

These are suggestions – you don't have to do it all! Picking and choosing the activities that best match your interests and goals is a great way to personalize the college experience!

- Find the column that matches your year in school.
- Make a plan to do at least one activity from each row so you are PREPARING, CONNECTING, AND ENGAGING!

For more information scan the QR code or visit cob.mnsu.edu/real-world



FIRST YEAR

PREPARE



by increasing your knowledge and skills

- First Year Experience
- Explore Majors/careers with the Career Development Center
- Apply for Scholarships (February)
- BUS 295

CONNECT



with peers and employers

- COB Student Engagement Fair (fall and spring)
- Learning Communities
- **Join a club***
- Attend campus events/activities
- **Meet The Firms** (September)**
- Career Expo (October)

ENGAGE



with real-world experiences

- Find part-time job / work study
- Volunteer

MIDDLE YEARS

- Add Minors or Certificates
- BUS 295
- Stangler Internship Initiative
- LinkedIn Learning
- Apply for Scholarships (February)
- Wall Street Journal

- Participate in employer visits
- Create LinkedIn account
- COB Student Engagement Fair (fall and spring)
- Learning Communities
- **Join a club***
- Attend campus events/activities
- **Meet The Firms** (September)**
- Career Expo (October)

- **Integrated Business Experience (IBE)*****
- Become a club leader
- Internship
- **Study abroad / study away******
- Big ideas Challenge
- Center for Innovation & Entrepreneurship Activities
- Henze Ag Program
- Competitions (MUDAC, Diversity Case, etc.)
- Student Executive Team
- Attend the Richard Schmitz Food Entrepreneurship Lecture Series
- Work part-time job / work study
- Volunteer

LAST YEAR

- MavFund
- Apply for Graduation
- Stangler Internship Initiative
- LinkedIn Learning
- Wall Street Journal

- Attend a professional conference
- Participate in employer visits
- Attend campus events/activities
- **Meet The Firms** (September)**
- Career Expo (October)

- Become a club leader
- Internship
- **Study abroad / study away******
- Big ideas Challenge
- Center for Innovation & Entrepreneurship Activities
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- Student Executive Team
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- Work part-time job / work study
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LEGEND

- * The COB has over 15 specific business clubs.
- ** Perfect for accounting and finance majors or minors
- *** Earn a certificate with the IBE
- **** The COB has 3 business-specific trips



MINNESOTA STATE UNIVERSITY, MANKATO
COLLEGE OF BUSINESS