



## Ohio Administrative Code

### Rule 4501:1-6-08 Third party advertising at deputy registrar locations.

Effective: March 31, 2018

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(A) Any deputy registrar that is not a county auditor or clerk of common pleas court, in accordance with the standards set forth, may sell, or otherwise grant, advertising rights to a third-party business for the purpose of display and presentation of all advertising permitted within a deputy registrar agency.

(B) The following procedures shall be adhered to when adding, removing, or updating advertisements:

(1) The registrar must approve or disapprove the addition or alteration of all advertisements before display;

(2) Advertisements for any organization, group, or business promoting the following is prohibited:

(a) Vulgar, obscene, or inappropriate products or services;

(b) Alcohol consumption;

(c) Illegal drug use.

(3) Advertisements for automobile insurance services is prohibited; and

(4) Advertisements for political parties and/or endorsements is prohibited.

(C) The registrar has the authority to deny display of any advertisement deemed unacceptable by the rules set forth, or for any other reason.

(D) Advertisement display shall be aesthetically pleasing and conducive to agency design and makeup, and presented in one of the following methods:



(1) Electronically displayed on a television or monitor without sound; or

(2) Non-electronically using a single display - or bulletin board having a total area of no more than thirty-two square feet.

(E) No advertising of any good or service is permitted at a deputy registrar license agency except as permitted by paragraph (D) of this rule or by special exemption by the registrar for a specific purpose and fixed duration.