

NEWS FROM SCDCA

South Carolina Department of Consumer Affairs



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FOR IMMEDIATE RELEASE

SCDCA to Participate in Florence Library Fall Festival

Columbia, SC... - The SC Department of Consumer Affairs (SCDCA) will participate in the Dewey D. Fox Fall Festival on September 17th from 12:00-4:00 pm. The event will be held at the Doctors Bruce and Lee Foundation Library in Florence.

SCDCA staff will be available to answer consumer questions and provide FREE consumer educational materials addressing telephone scams, credit, debt collection, id theft and more. We will also have an online demonstration of *LifeSmarts* - an educational program and team competition designed to teach high school students about today's marketplace.

The festival is kicking off the *Smart Investing @ Your Library*® initiative, funded by a grant from the FINRA Investor Education Foundation in partnership with the American Library Association. SCDCA is teaming up with the library for this initiative through the provision of webinars, informative scam alerts, an essay contest and other programs designed to help consumers manage their finances and avoid fraud. For more information on the event, visit: <http://florencelibrary.org/wordpress/?p=3432>.

SCDCA aims to protect consumers from inequities in the marketplace through advocacy, complaint mediation, enforcement and education. To file a complaint or get information on consumer issues, visit www.sconsumer.gov or call toll-free, 1.800.922.1594.