



# NEWS FROM SCDCA

SOUTH CAROLINA DEPARTMENT OF CONSUMER AFFAIRS

*Carri Grube Lybarker, Administrator*

**FOR IMMEDIATE RELEASE**

January 4, 2016 | Release #16-001

Contact: Juliana Harris, (803) 734-4296

## **SCDCA Appoints Director of Public Information**

COLUMBIA, S.C. – Carri Grube Lybarker, Administrator of the South Carolina Department of Consumer Affairs announces the appointment of Juliana Harris as Director of Public Information.

Harris joined SCDCA in January 2012, and has since organized and facilitated various award-winning consumer education programs and outreach initiatives. Harris serves as the main point of media contact at SCDCA and is the creator and distributor of SCDCA press releases and educational materials.



Harris has also focused her energies on social media expansion at the Department, increasing Twitter followers by 16% in Fiscal Year 2013 and increasing Facebook Fans by 58% in Fiscal Year 2014. She is a member of the International Association of Business Communicators and an alumna of the University of South Carolina, having earned her Bachelor of Arts there in 2010.

### **About SCDCA**

The South Carolina Department of Consumer Affairs aims to protect consumers from inequities in the marketplace through advocacy, complaint mediation, enforcement and education. To file a complaint or get information on consumer issues, visit [www.consumer.sc.gov](http://www.consumer.sc.gov) or call toll-free, 1-800-922-1594.

###

