



NEWS FROM SCDCA

SOUTH CAROLINA DEPARTMENT OF CONSUMER AFFAIRS

Carri Grube Lybarker, Administrator

FOR IMMEDIATE RELEASE

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MEDIA ADVISORY

SCDCA to Host Advertising Forum in the Upstate

COLUMBIA, S.C. – On Wednesday, October 26 at 1 p.m., the South Carolina Department of Consumer Affairs (SCDCA) will partner with the Better Business Bureau of the Upstate and the Federal Trade Commission to host a FREE advertising forum for business. The forum features a roster of experts discussing the latest developments in state and federal advertising requirements for attorneys, business owners, and marketing executives.

- EVENT:** Advertising Forum
- DATE:** Wednesday, October 26, 2016
- TIME:** 1 p.m. – 4:30 p.m.
- LOCATION:** Younts Conference Center, Furman University
3300 Poinsett Highway, Greenville, SC 29613
- SPEAKERS:** Cindy Liebes, Regional Director, Southeast Regional Office,
Federal Trade Commission
- Carri Grube Lybarker, Administrator, South Carolina Department
of Consumer Affairs
- Tammy Dankovich, Vice President, Better Business Bureau of the
Upstate

For more information and to register for the Advertising Forum, visit www.consumer.sc.gov and click Upcoming Events.

About SCDCA

The South Carolina Department of Consumer Affairs aims to protect consumers from inequities in the marketplace through advocacy, complaint mediation, enforcement and education. To file a complaint or get information on consumer issues, visit www.consumer.sc.gov or call toll-free, 1-800-922-1594.

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