



Onboarding-by-Claim Customer/OEM Guide

AWS IoT ExpressLink



AWS IoT ExpressLink: Onboarding-by-Claim Customer/OEM Guide

Copyright © 2024 Amazon Web Services, Inc. and/or its affiliates. All rights reserved.

Amazon's trademarks and trade dress may not be used in connection with any product or service that is not Amazon's, in any manner that is likely to cause confusion among customers, or in any manner that disparages or discredits Amazon. All other trademarks not owned by Amazon are the property of their respective owners, who may or may not be affiliated with, connected to, or sponsored by Amazon.

Table of Contents

AWS IoT ExpressLink Onboarding-by-Claim Customer/OEM Guide	1
Overview	1
Enabling onboarding-by-claim	2
Creating a registration application	3
Implementing the claim	3
Configuring the OEM account	4
Summary	4
Appendix A: Steps to obtain a "claim-thing"	4
Generate a "claim-thing" certificate	4
Register as an OEM with AWS	7
Appendix B: Registering the ExpressLink manufacturer certificate authority (CA)	8
Appendix C: Creating a JITP template	9
Appendix D: Glossary	18

AWS IoT ExpressLink Onboarding-by-Claim Customer/OEM Guide

Overview

AWS IoT [ExpressLink](#) modules are hardware connectivity modules that enable easy AWS cloud connectivity and implement strict and AWS-mandated security requirements for device-to-cloud connections. OEMs can accelerate the development of IoT products by integrating ExpressLink modules into their designs.

ExpressLink modules come pre-provisioned with a unique identifier and a certificate signed by the module manufacturer's Certificate Authority (CA), ready to authenticate with AWS IoT Core. *Onboarding* refers to the act of binding the module's credentials to a "thing" inside the [AWS IoT registry](#) of an OEM's account. There are multiple ways to onboard devices, including:

- individual certificate upload
- batch certificate upload
- just-in-time provisioning (JITP)
- just-in-time registration (JITR)
- fleet provisioning

This guide describes a novel *onboarding-by-claim* mechanism specifically created to leverage an ExpressLink module's unique capabilities.

By default, ExpressLink modules connect to ExpressLink *staging account endpoints*. The staging account is managed by AWS to facilitate the onboarding-by-claim mechanism. It acts as a spring board to dispatch devices to their ultimate destination– the customer/OEM account. (See the [AWS IoT ExpressLink Getting Started Guide](#)).

The onboarding-by-claim process uses the [Just-in-time provisioning \(JITP\)](#) mechanism to automatically upload the device certificate, associate a policy, and create a "thing", but provides additional features, including:

- Late binding– the onboarding happens only when the end-user activates a finished product. This makes the onboarding process less time consuming during product manufacturing and, therefore, less expensive.

- No disclosure of confidential information is required with any element of the supply chain. This makes the process more secure and flexible, as the supply chain of trust is reduced to a direct link from the ExpressLink module manufacturer to the end-user in possession of the finished product.

The Onboarding Process in Detail: the user experience

1. The onboarding-by-claim process is driven by the end-user who purchased a finished IoT capable product. It is triggered when the user interacts with a "product registration portal". This is OEM-specific software that can be a web or mobile application that offers end-users the opportunity to bind their identity to the unique product in their possession. After that, the OEM's application(s) can offer unique, personalized services augmented by the product's IoT connectivity.
2. During product registration, the user is instructed to turn on the product and connect it for the first time. If the product uses an ExpressLink module, it connects to the default staging account, unless otherwise configured. Then, it automatically subscribes to a configuration (MQTT) topic.
3. The end-user is instructed to enter a unique identifier that they can find on a label on the finished product or its packaging. This identifier is a long alphanumeric string or possibly a QR code (the preferred option if the registration portal is implemented as a mobile app).
4. The identifier can now be used to find the unique "thing" present in the staging account and communicate with it (using the configuration topic) to provide the desired customer/OEM endpoint. It is this latter action that constitutes the actual "claim". After that, the device disconnects from the staging account, and then connects to the newly assigned endpoint.
5. The just-in-time provisioning (JITP) mechanism completes the process– the new device is authenticated, and a new "thing" is created in the selected customer/OEM account according to the instructions provided by a JITP template.

Enabling onboarding-by-claim

In order for a product to take advantage of the onboarding-by-claim process, the OEM must ensure that the following components are available and properly configured:

- A registration (web) portal or mobile application.
- The claim-script - this sends the new endpoint to the selected device inside the staging account.

- The customer/OEM account - this must be properly configured to support just-in-time provisioning.

In following sections we explain how each of these components operates, describe how to properly configure them, and provide implementation examples.

Creating a registration application

The registration application is a software product that is (ideally) completely customized for the specific OEM product and brand. It requests the end-user to input the device's unique identifier, and then launches the claim-script that provides the device with a new target endpoint.

Note that the registration portal can be responsible for collecting additional end-user information, such as the end-user's location, and for including personally identifiable information that can be used by the application's location to select a target endpoint among several alternatives (if the OEM controls multiple AWS accounts). This also makes it possible to optimize the end-user experience and reduce latency (by selecting the most appropriate region, for example). The logic used, and any additional information optionally collected, are completely outside the scope of this document and are not essential to the onboarding process.

For an example implementation of a basic (web) registration portal, refer to the [claim provisioning reference implementation](#) (download).

Implementing the claim

The actual claim is implemented in the claim-script (a function of the registration application). To do this, it publishes a specific, JSON formatted message on the unique device configuration topic. This operation requires the script to obtain access to the ExpressLink module staging account which is managed by AWS. While AWS does not share such credentials with customers/OEMs, upon request the AWS IoT Device service team allows the customer/OEM to create a "claim-thing" within the staging account registry. The claim-thing can then be controlled by the OEM registration application (using an MQTT client API) to publish the endpoint update message. To request and obtain control of a claim-thing follow the configuration steps indicated in [Appendix A: Steps to obtain a "claim-thing"](#).

Configuring the OEM account

In the last step, the customer/OEM's AWS account must be configured to enable the use of the just-in-time provisioning mechanism. To do this:

1. Register the ExpressLink module vendor's Certificate Authority with the customer/OEM account. Follow the steps in [Appendix B: Registering the ExpressLink manufacturer certificate authority \(CA\)](#).
2. Create a JITP template so that new devices that are directed to the account will be automatically associated with a desired policy and given a proper thing-name. Follow the steps in [Appendix C: Creating a JITP template](#).

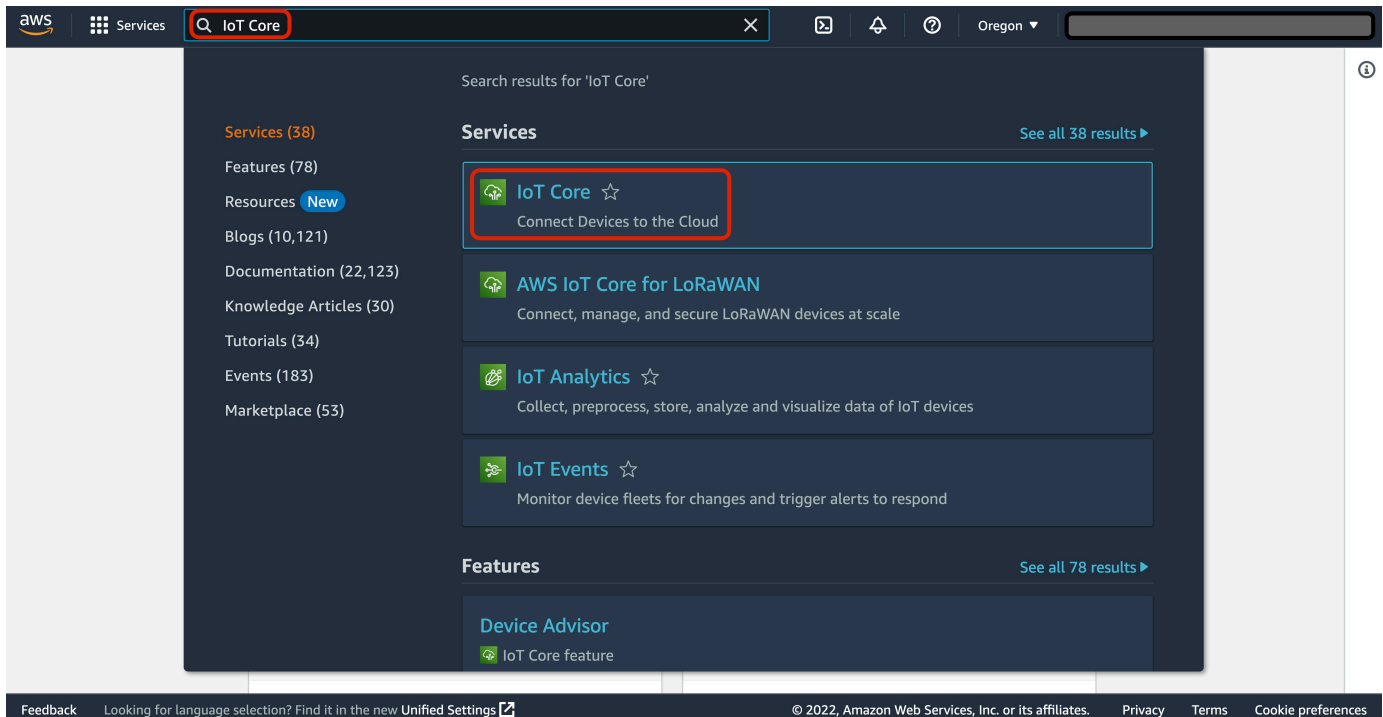
Summary

ExpressLink modules come pre-provisioned with a unique identifier and a certificate signed by the module manufacturer Certificate Authority (CA), ready to authenticate with AWS IoT Core. Onboarding, the act of binding the module credentials to a [thing](#) inside the AWS IoT registry of an customer/OEM's account can be accomplished using various mechanisms provided to all devices that connect to AWS IoT Core. This guide described a novel onboarding-by-claim mechanism specifically created to leverage an ExpressLink module's unique capabilities. By following the steps indicated in this document, any customer/OEM can take advantage of this new capability to provide their own customers with the best experience, while optimizing the supply chain for security and flexibility.

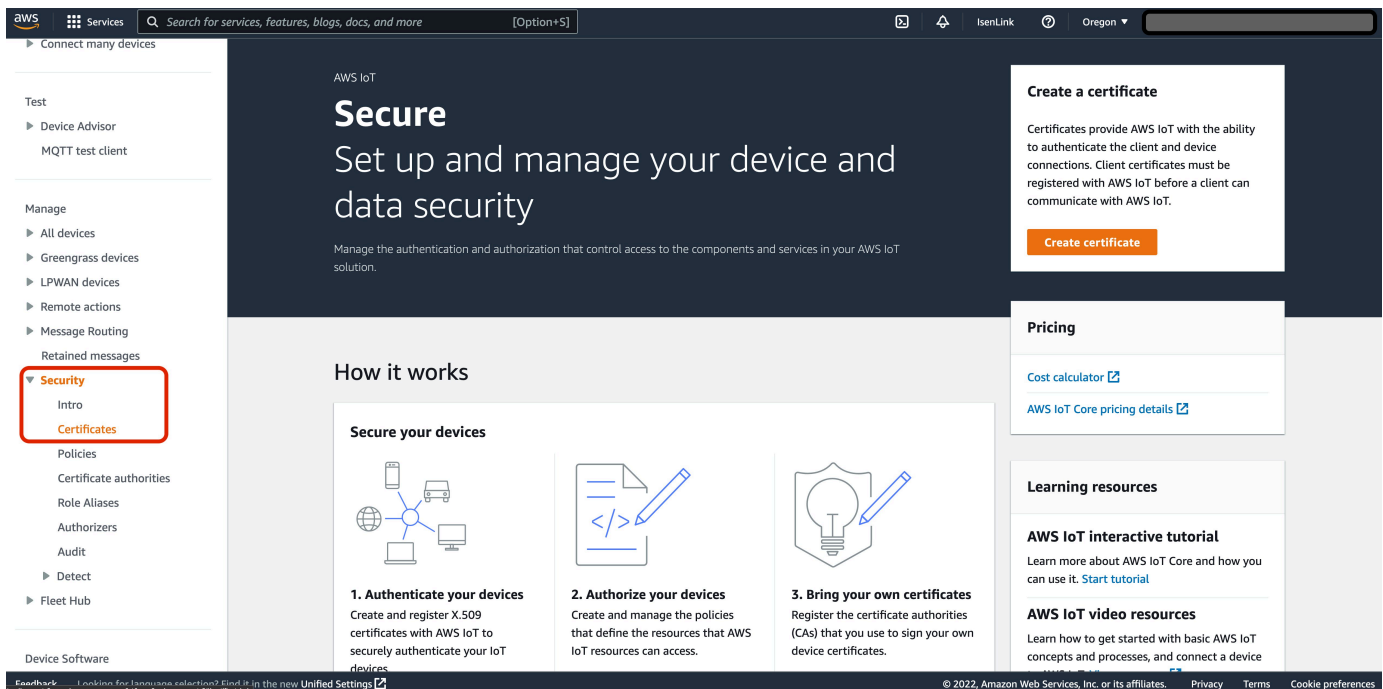
Appendix A: Steps to obtain a "claim-thing"

Generate a "claim-thing" certificate

1. If you do not have AWS account, or wish to use a new one specifically for ExpressLink follow the steps to [Create an AWS account](#).
2. If you aren't already signed in to your AWS account, sign in, then open the [AWS IoT console](#).



3. In the AWS IoT console, on the left navigation pane, select **Security** to expand the sub-menu, then select **Certificates**.



4. On the **Certificates** page, on the right side of the table that shows currently-installed certificates, select **Add certificate**, then select **Create certificate** in the drop-down menu.

The screenshot shows the AWS IoT console interface. The left sidebar contains navigation options like 'Connect many devices', 'Test', 'Manage', and 'Device Software'. The main content area is titled 'Certificates' and includes a search bar and a table with columns for 'Certificate ID', 'Status', and 'Created'. A red box highlights the 'Add certificate' dropdown menu, which contains the following options:

- Add certificate ▲
- Create certificate
- Register certificates

- On the **Create certificate** page, choose **Auto-generate new certificate**, and choose **Inactive**. Select **Create** to create an X.509 certificate.

The screenshot shows the 'Create certificate' page in the AWS IoT console. The page has two main sections:

- Certificate:** Two radio button options are present. The first, 'Auto-generate new certificate (recommended)', is selected. The second is 'Create certificate with certificate signing request (CSR)'. A red box highlights the 'Auto-generate' option.
- Certificate status:** Two radio button options are present. The first, 'Inactive', is selected. The second is 'Active'. A red box highlights the 'Inactive' option.

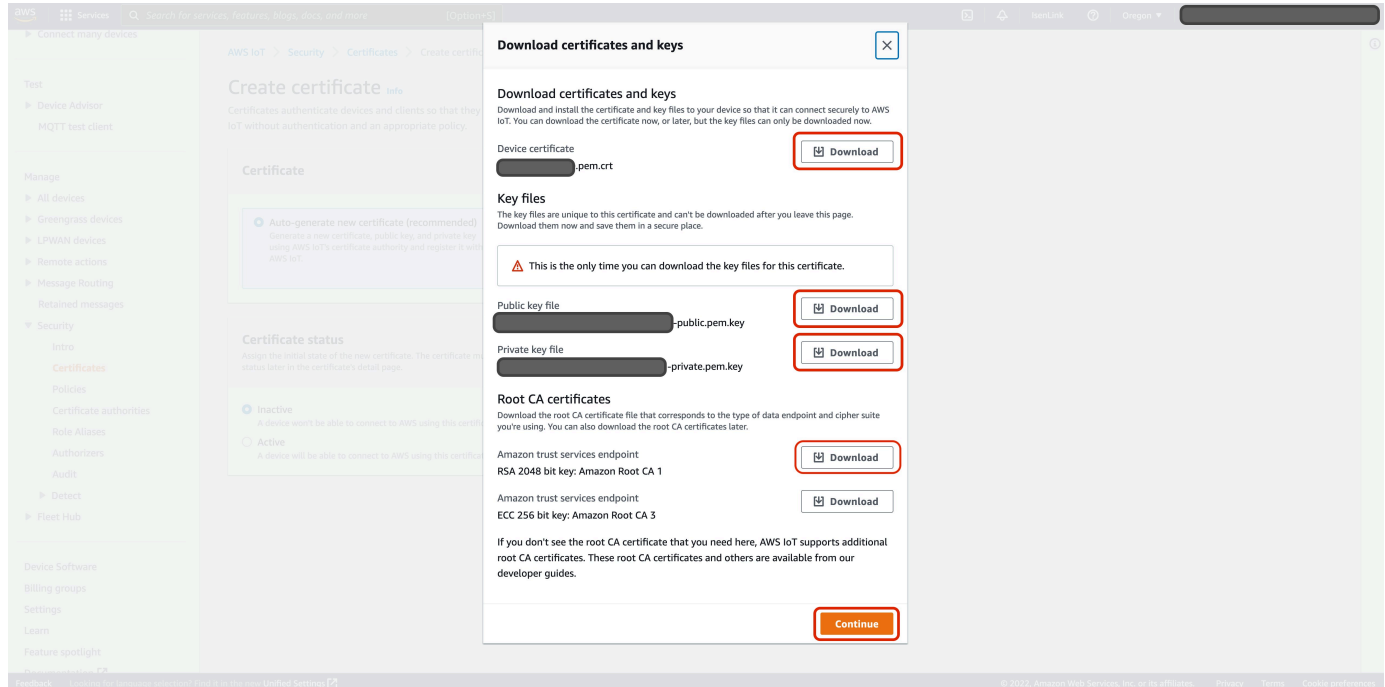
At the bottom right of the form, there are 'Cancel' and 'Create' buttons. A red box highlights the 'Create' button.

- In the pop-up window that opens, select **Download** for each of the credentials files that you will need:

- certificate fingerprint.pem.crt*
- certificate fingerprint-public.pem.key*

- *certificate fingerprint*-private.pem.key
- Amazon Root CA 1 (this file will be downloaded as AmazonRootCA1.pem).

(The *certificate fingerprint* is a hexadecimal string that uniquely identifies the certificate and is generated using the certificate body.)



7. Select **Continue** to close the pop-up window, then store the keys and the certificate in a safe place following security best practices.

Register as an OEM with AWS

1. Send an email with the following information to expresslink-onboarding@amazon.com:
 - Company name
 - AWS account ID
 - Technical/Developer Contact (name and email)
 - Technical Manager Contact (name and email)
2. When it receives the request, the AWS IoT ExpressLink service team will:

- provide a secure mechanism for you to upload the certificate generated in the previous section.
- create a [universally unique identifier](#) (UUID), a 128-bit string label for your onboarding functionality. The UUID is required to connect to the Staging Endpoint.

The AWS IoT ExpressLink service team will send the UUID for the onboarding functionality, instructions for uploading the certificate, related documentation, and terms & conditions to the two technical contacts listed in your request.

3. After you receive the information listed in the previous step, follow the instructions and upload the certificate (*certificate fingerprint*.pem.crt) that you generated in the previous section.

Warning

DO NOT upload the private key! (*certificate fingerprint*-private.pem.key).

Appendix B: Registering the ExpressLink manufacturer certificate authority (CA)

1. Follow the steps in [Getting started with the AWS CLI](#) to install the AWS CLI on your development machine.
2. Follow the steps in [Configuration and credential file settings](#) to configure the AWS CLI to use your AWS account credentials.
3. Register the root CA on your AWS account with the following AWS CLI command (replace *path-to-manufacturer-root-CA* with the local path of the the root CA):

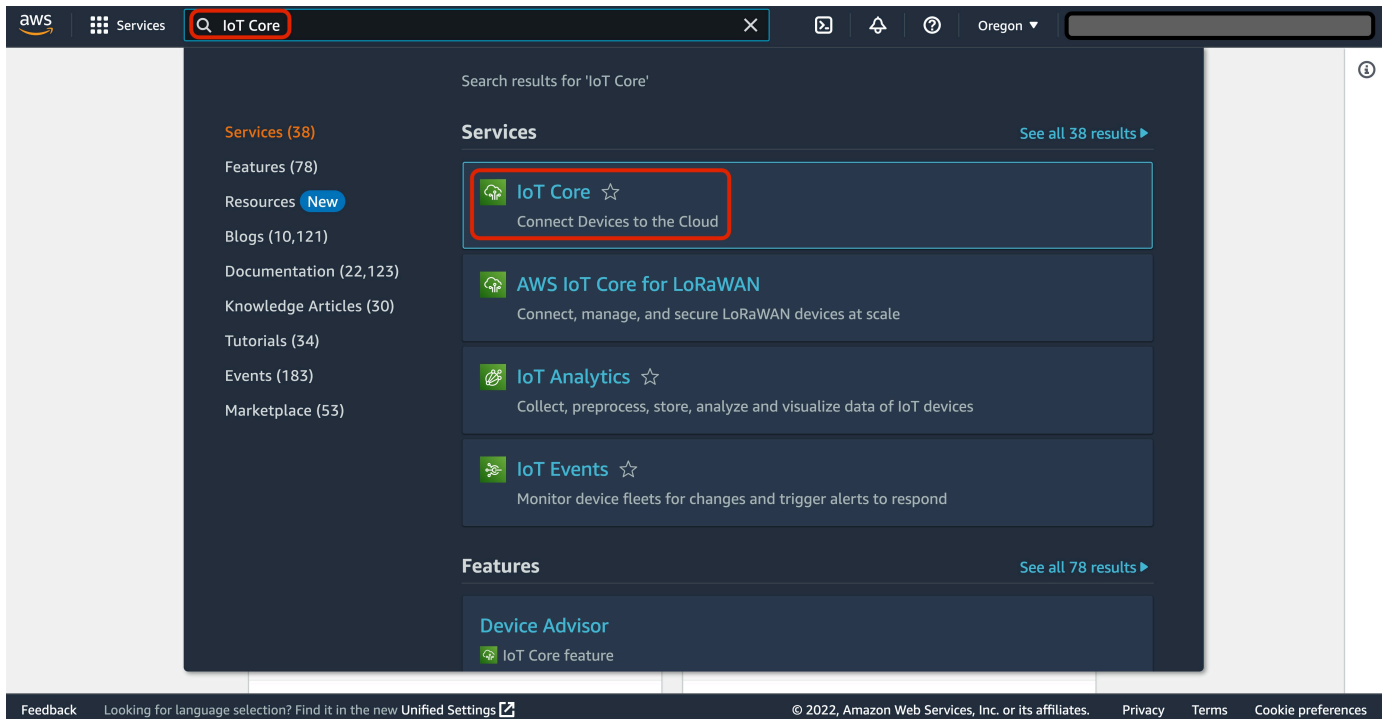
```
aws iot register-ca-certificate --ca-certificate file://path-to-manufacturer-root-CA --certificate-mode SNI_ONLY --set-as-active --allow-auto-registration
```

(For more information on non-Amazon-signed certificates and certificate authorities on AWS IoT Core, see [Create your own client certificates](#).)

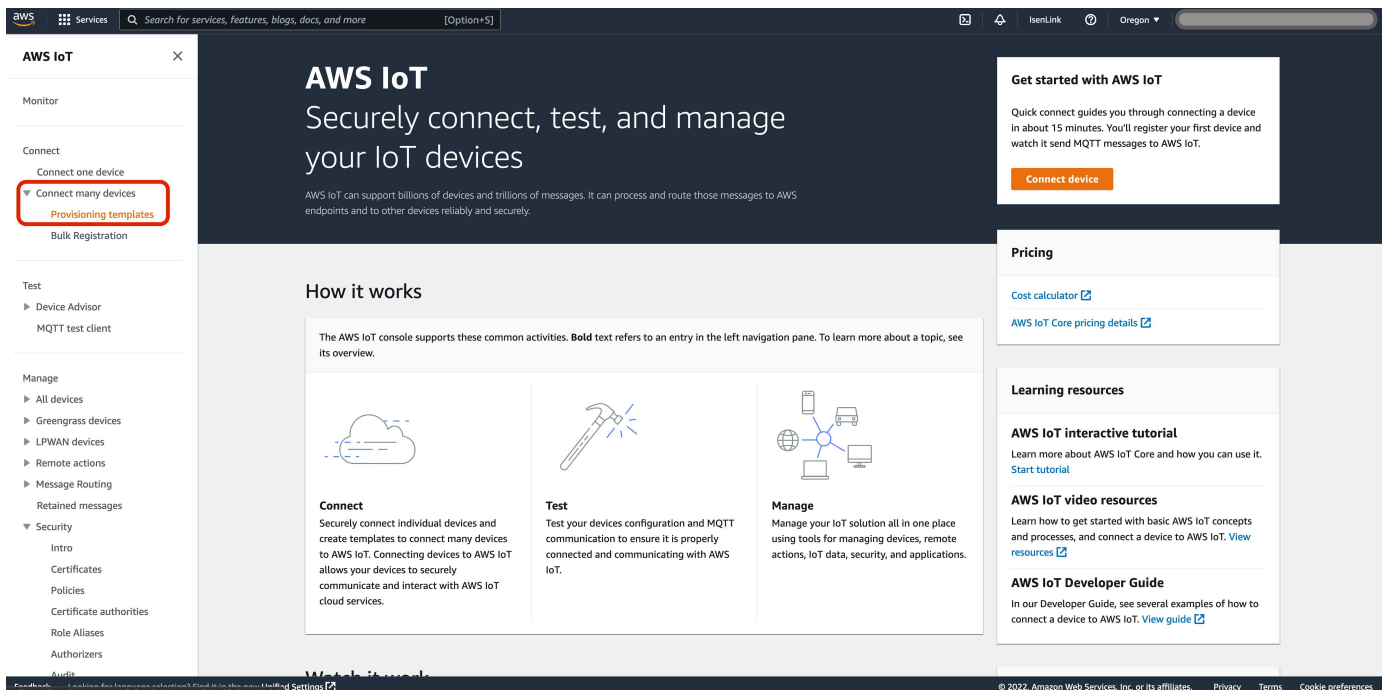
4. Record the *CA certificate id* that is shown in the output of the command above. The CA certificate id is a long hexadecimal string. You will need this later.

Appendix C: Creating a JITP template

1. Open the [AWS IoT console](#).



2. In the left navigation pane, select **Connect many devices** then select **Provisioning templates** in the drop-down sub-menu.



3. On the provisioning templates management page, select **Create provisioning template**.

How it works

Step 1. Determine provisioning scenario
Devices need a unique certificate to connect to AWS IoT. You can install this certificate during the device's manufacture, when the device is provisioned by an authenticated user, or by installing a claim certificate that's exchanged for a unique device certificate the first time the device connects to AWS IoT.

Step 2. Define device management structure
Connected devices are represented in AWS IoT by thing resources, which help you organize, manage, and maintain your devices. Thing resources, thing groups, thing types, searchable attributes, and billing groups also help you manage your devices and can also be created when the device is provisioned.

Step 3. Create a provisioning template
A provisioning template is a JSON document that describes the resources, policies, and permissions to create for the device when it's provisioned.

Connect many devices (0)
To connect many devices, the provisioning template automates the provisioning required to connect new devices.

Name	Template type	Created date	Status
No provisioning templates You don't have any provisioning templates in us-west-2.			

4. On the **Create provisioning template** page, choose **Provisioning devices with unique certificate (JITP) - recommended**, then select **Next**.

Create provisioning template
AWS IoT supports three device-provisioning scenarios to accommodate different device manufacturing and installation processes. If you're not sure which scenario to choose, refer to the [developer guide](#) for information.

Provisioning scenario
Choose the provisioning scenario that fits your device manufacturing and installation processes the best.

- Provisioning devices with unique certificates (JITP) - recommended**
Your IoT devices will be installed with unique device certificates already on the device. This scenario is also known as just-in-time provisioning (JITP).
- Provisioning devices by authorized users**
Your IoT devices don't have unique certificates when they are installed. Authorized installers or end users use an app to provision the devices before they are connected to AWS IoT. In this scenario, you provide the installation app to configure the device during installation and the device's firmware must support this provisioning process. This is also known as fleet provisioning with user.
- Provisioning devices with claim certificates**
Choose this option if your IoT devices are delivered with claim certificates that are shared with other devices. The devices use their claim certificates to connect to AWS IoT for the first time. The claim certificate is replaced with a unique device certificate after provisioning. This option is also known as fleet provisioning with certificate.

To provision devices with unique device certificates

- 1. Choose the CA certificate**
Choose the CA certificate that signed the device certificates. The CA certificate must be one that you own, it must be registered with AWS IoT in your account and Region, and it must have automatic certificate registration turned on.
- 2. Set provisioning actions**
Configure how AWS IoT should provision your IoT device when it first connects to AWS IoT. You describe the AWS IoT resources and permissions that AWS will create for your device in a provisioning template that provisions your device when it connects.
- 3. Connect devices**
When your IoT devices first connect to AWS IoT, they'll be provisioned in AWS IoT according to the provisioning template that you created. After the device is provisioned, it connects and communicates with AWS IoT normally.

5. In the JITP template creation wizard, under **Describe provisioning template**, enter the information for the **Provisioning template properties**:
- Under **Provisioning template status**, choose **Active**.
 - Enter a **Provisioning template name**.

c. (Optional) Enter a **Description** for the template.

AWS IoT > Connect > Connect many devices > Create provisioning template > Provisioning by unique device certificates

Step 1
Describe provisioning template

Step 2
Set provisioning actions

Step 3
Set device permissions

Step 4
Review and create

Describe provisioning template [Info](#)

The details on this page describe the general aspects of the provisioning template that you're creating.

Provisioning template properties [Info](#)

Provisioning template status
The provisioning template status determines whether the template can be used to provision a new device. Only active templates can provision devices.

Inactive
Inactive templates can't provision any devices that are configured to use it. You can create an inactive template to prevent devices from being provisioned until you're ready.

Active
An active template can provision the devices that are configured to use it.

Provisioning template name

The name can have up to 36 characters and must not contain spaces. Valid characters: A-Z, a-z, 0-9, and _ (underscore) and - (hyphen).

Description - optional

473 characters remaining

6. Under **Provisioning role**, make sure **Attach managed policy to IAM role** is checked. (This ensures the IAM role created here and used in device provisioning will have the needed privileges.) Then select **Create new role**.

Provisioning role

The provisioning role uses an IAM role that authorizes AWS IoT to access resources on your behalf.

Attach managed policy to IAM role

(Optional) Instead of creating a new role, you can choose a role that you have previously made. However, to make sure that the role has enough privileges to provision your ExpressLink modules, you must make sure that the role has the AWS managed policies "AWSIoTThingsRegistration", "AWSIoTLogging", and "AWSIoTRuleActions" attached, or that it has an inline policy with equivalent or greater permissions. See [AWS managed policies for AWS IoT](#) for more information.

7. In the **Create role** pop-up window, enter a **Role name**, then select **Create**.

Create role ✕

The provisioning role uses an IAM role that authorizes AWS IoT to access resources on your behalf.

Role name

Enter a unique role name that contains alphanumeric characters, hyphens, and underscores. A role name can't contain any spaces.

Cancel **Create**

8. Under **CA certificate configuration**, for **Automatic certificate registration**, choose **On**. Above that, under **CA certificate** select the **Choose the CA certificates to use** dropdown menu.

CA certificate configuration [Info](#)

To provision devices that have their unique device certificates before the device is installed, provisioning templates are associated with the CA certificate that signed the device certificate.

CA certificate

The template to attach to the selected CA certificates.

Choose the CA certificates to use. ▼ [View](#) ↗

[Register new CA](#) ↗

Automatic certificate registration

When turned on, certificates signed by this CA will be registered automatically. This must be turned on for provisioning templates to automatically provision devices with certificates signed by this CA.

Off

Device certificates signed by these CAs won't be registered automatically when they're first used to connect to AWS IoT.

On

Device certificates signed by these CAs will be registered automatically when they're first used to connect to AWS IoT.

- In the dropdown menu, choose the checkbox in front of the CA certificate ID that was listed in the output of the `aws iot register-ca-certificate` AWS CLI command that you ran in the previous section. After the CA certificate ID appears on the page, select **Next**.

CA certificate

The template to attach to the selected CA certificates.

Choose the CA certificates to use. ▲

🔍 |

[Redacted]

The CA certificate id of the CA that you registered previously

CA certificate configuration [Info](#)

To provision devices that have their unique device certificates before the device is installed, provisioning templates are associated with the CA certificate that signed the device certificate.

CA certificate

The template to attach to the selected CA certificates.

Choose the CA certificates to use. ▼

The CA certificate id of the CA that you registered previously ✕

[View](#) ↗

[Register new CA](#) ↗

Automatic certificate registration

When turned on, certificates signed by this CA will be registered automatically. This must be turned on for provisioning templates to automatically provision devices with certificates signed by this CA.

Off

Device certificates signed by these CAs won't be registered automatically when they're first used to connect to AWS IoT.

On

Device certificates signed by these CAs will be registered automatically when they're first used to connect to AWS IoT.

Cancel

Next

- Under **Set provisioning actions**, toggle on **Automatically create a thing resource when provisioning a device**.

(Optional) You can also choose **Additional configurations** for the [Thing type](#), [Searchable thing attributes](#), [Thing groups](#), and [Billing groups](#).

Select Next.

AWS IoT > Connect > Connect many devices > Create provisioning template > Provisioning by unique device certificates

Step 1
Describe provisioning template

Step 2
Set provisioning actions

Step 3
Set device permissions

Step 4
Review and create

Set provisioning actions [Info](#)

The provisioning actions describe the actions that take place during the provisioning process.

Automatic thing creation - optional
Create a thing resource to represent the device in AWS IoT. Your devices will need thing resources to use AWS IoT device management features such as thing groups, billing groups, and Device Shadows.

Automatically create a thing resource when provisioning a device

Additional configurations
You can use these configurations to add detail that can help you to organize, manage, and search your things.

- ▶ Thing type - optional
- ▶ Searchable thing attributes - optional
- ▶ Thing groups - optional
- ▶ Billing group - optional

Cancel Previous **Next**

- Under **Set device permissions**, select **Create policy** to create a new policy for those ExpressLink modules you want to provision. This policy determines the actions that can be run by the ExpressLink modules on AWS IoT Core under your AWS account.

AWS IoT > Connect > Connect many devices > Create provisioning template > Provisioning by unique device certificates

Step 1
Describe provisioning template

Step 2
Set provisioning actions

Step 3
Set device permissions

Step 4
Review and create

Set device permissions [Info](#)

AWS IoT policies authorize devices to access AWS IoT resources such as other thing resources, MQTT topics, and Device Shadows.

Policies (2) [Info](#) Refresh Create policy [↗](#)

Choose up to 10 policies to attach to this certificate.

Find policies

< 1 > [⚙](#)

<input type="checkbox"/>	Policy name	ARN
<input type="checkbox"/>		
<input type="checkbox"/>		

Cancel Previous **Next**

12. On the **Create policy** page, enter a **Policy name**.

On the **Policy statements** tab, under **Policy document**, for convenience you can enter "*" for both the **Policy action** and **Policy resource**. However, this policy will allow any and all actions on any AWS IoT Core resources accessible through MQTT. We recommend that you use a more restrictive policy. The **Policy examples** tab contains numerous example policy documents that can be applied for different use cases. See the policy documents under that tab or refer to [AWS IoT Core policies](#) for additional information.

AWS IoT > Security > Policies > Create policy

Create policy Info

AWS IoT Core policies allow you to manage access to the AWS IoT Core data plane operations.

Policy properties

AWS IoT Core supports named policies so that many identities can reference the same policy document.

Policy name

A policy name is an alphanumeric string that can also contain period (.), comma (,), hyphen(-), underscore (_), plus sign (+), equal sign (=), and at sign (@) characters, but no spaces.

► Tags - optional

Policy statements Policy examples

Policy document Info

An AWS IoT policy contains one or more policy statements. Each policy statement contains actions, resources, and an effect that grants or denies the actions by the resources.

Builder JSON

Policy effect	Policy action	Policy resource	
Allow	*	*	Remove

Add new statement

Cancel Create

13. Select **Create** to create the policy.

14. On the **Set device permissions** page, refresh your browser (select the icon that looks like a circular arrow pointing to its own starting point). Your policy should now show up in the list under **Policies**. Choose the checkbox in front of your policy, then select **Next**.

AWS IoT > Connect > Connect many devices > Create provisioning template > Provisioning by unique device certificates

Step 1
Describe provisioning template

Step 2
Set provisioning actions

Step 3
Set device permissions

Step 4
Review and create

Set device permissions [Info](#)

AWS IoT policies authorize devices to access AWS IoT resources such as other thing resources, MQTT topics, and Device Shadows.

Policies (1/3) [Info](#) ↻ [Create policy](#)

Choose up to 10 policies to attach to this certificate.

< 1 > ⚙

<input type="checkbox"/>	Policy name	ARN
<input checked="" type="checkbox"/>	your_policy_name	arn:aws:iot:us-west-2:;policy/your_policy_name
<input type="checkbox"/>		
<input type="checkbox"/>		

Cancel [Previous](#) [Next](#)

- Review the information you have entered to make sure it is correct. In particular, make sure that the CA certificate shown under **CA certificate configuration** has the same CA certificate ID returned by the AWS CLI command that you ran in a previous step. You can edit a particular section if the information is incorrect. After you verify the information you entered, scroll to the bottom and select **Create template**.

Step 2: Set provisioning actions

Edit

Automatic thing creation - optional

Automatically create a thing resource when provisioning a device On	Thing groups -	Thing type - Billing group -
Thing name prefix -		

Attributes - optional

Key	Value	Type
No attributes have been configured.		

Step 3: Set device permissions

Edit

Policies

Policy name your_policy_name	Policy action *	Policy effect Allow
---	--------------------	------------------------

Cancel
Previous
Create template

16. Your JITP template is now created and ready to be applied whenever an ExpressLink module issues a connect request to your AWS account's IoT Core endpoint during onboarding-by-claim.

Appendix D: Glossary

ExpressLink modules

Hardware connectivity modules that enable easy AWS cloud connectivity and implement strict and AWS-mandated security requirements for device-to-cloud connections.

ExpressLink devices

OEM products that embed an ExpressLink module and use the module for AWS cloud connectivity.

OEM AWS account

An AWS account that OEMs use to manage their IoT devices.

ExpressLink AWS staging account/endpoint

An AWS-managed account that provides:

- out-of-the-box Quick Connect functionality.
- a staging area for non-onboarded ExpressLink devices waiting to be claimed and onboarded.

onboarding

The registering of an OEM's ExpressLink device inside the OEM AWS Account; ExpressLink provides 5 ways to do this.

onboarding-by-claim

One of the 5 onboarding methods provided by ExpressLink; it streamlines onboarding and eliminates manual setup.

claim-thing

A virtual device in the staging account (registry) whose sole purpose is to publish configuration messages.

registration portal

A web or mobile application that allows the end-user to register an (IoT) product.

Onboarding functionality

Any piece of code that is able to:

- connect to the ExpressLink AWS staging account as the claim-thing.

- publish the MQTT endpoint change message to the MQTT control topic in the staging account.