## COMMONWEALTH OF PENNSYLVANIA

## GAMING CONTROL BOARD

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IN RE: PUBLIC INPUT HEARING FOR WIND CREEK

BETHLEHEM'S LICENSE RENEWAL

\* \* \* \* \* \* \* \*

PUBLIC MEETING

\* \* \* \* \* \* \* \*

BEFORE: LINDA LLOYD, Presiding Officer

Frank Dermody, Commissioner

Frances J. Regan, Commissioner

Nedia Ralston, Commissioner

HEARING: Wednesday, July 31, 2024

10:32 a.m.

LOCATION: Bethlehem Town Hall

10 East Church Street

Bethlehem, PA 18018

Reporter: Jessica L. Ashman

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## PROCEEDINGS

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PRESIDING OFFICER: Good morning everyone. I am Linda Lloyd and I'm the Presiding Officer assigned by the Board to conduct this portion of the Category 2 License Renewal Hearing for Wind Creek Bethlehem, LLC.

Before we begin, if we could please turn off our cell phones or at least to vibrate so we don't interrupt the speakers. I want to inform everyone that today's proceedings are being recorded and live streamed to YouTube, and a video of the proceedings will be posted to the Board's website sometime today or tomorrow as well, if you want to go back and look at it a second time. To those with microphones, they are always on, so be cognizant of that, and please do use them so we can all hear you, it gets recorded properly, and the court reporter who is sitting at the end of our table here can hear you as well.

So with all of that, I call this hearing to order. The date is Wednesday, July 31st, 2024, and the time is about 10:33 and the location is the Bethlehem Town Hall, located at 10 East Church Street in Bethlehem, Pennsylvania. This is

the rescheduled Public Input Hearing that was supposed to be held on June 27th, but due to a power outage here at city hall and scattered all throughout Bethlehem that day, the hearing was continued and rescheduled for today.

The Pennsylvania Racehorse

Development and Gaming Act requires at Section 1326

that an operator's license shall be subject to

renewal by the Board every five years. The Act also

mandates at Section 1205 (b) (1) (I) of the Gaming Act

that the Board conduct a Public Input Hearing for

any license renewal application.

This hearing was advertised on the Board's website, announced by the Board at public meetings, and advertised in local newspapers as required by the Act. The Board members present for today's hearing are, to my right, Commissioner Dermody and to my left, Commissioners Regan and Ralston.

The hearing will begin with a presentation by Wind Creek, Cross Examination of any witnesses by our Enforcement Counsel, and any questions that the Board members may have. The Office of Enforcement Counsel (OEC) then make a presentation again with any Cross Examination by a

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   representative from Wind Creek and any questions
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   from the Board. At the close of the testimony from
3
   the parties, those individuals who are registered to
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   speak at today's hearing during the public comment
   period will have their name called and be heard and
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   each speaker will have about five minutes to provide
7
   their thoughts on the renewal application.
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                  Following the close of public
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Following the close of public comments, the parties will have the opportunity to provide a short closing statement if they desire to do so. Again, all witnesses and speakers are reminded to speak loudly and clearly into the microphone provided, so that we can all hear you and as well as the court reporter.

So let's begin by having all the witnesses for Wind Creek and the OEC stand to be sworn by the court reporter.

18 <u>COURT REPORTER:</u> If you could please 19 raise your right hand.

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21 (WITNESSES SWORN EN MASSE)

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23 PRESIDING OFFICER: So Wind Creek, if 24 you are ready, please proceed.

MR. RYAN: Thank you. Good morning.

First, I'm glad that we have electricity. We had a storm last night and I was thinking I hope this doesn't happen all over again. So I'm glad that we have electricity. But I really want to thank everybody for being flexible in your schedules and taking the time to be here for us and especially Linda Lloyd and Commissioners. Thank you for being flexible and coming to Bethlehem.

Commissioners, good morning. I'm

Patrick Ryan, Executive Vice President and General

Manager for Wind Creek Bethlehem. Thanks for taking
the time to visit our beautiful City of Bethlehem.

I hope you have some time to visit our historic
north district and our southside arts district.

We're very proud to be part of this community.

I've been with the property for 16 years now and was lucky enough to see it be built, be part of the community partnerships we've developed and I continue to be proud of the property we operate today. We appreciate the opportunity to apply for renewal and the strong partnerships we have with PGCB. I'm happy to be joined by our leadership team today and I truly appreciate all their support, not just getting ready for this hearing, but every day. I feel very lucky. We'll

do our best today to present to you a very nice overview of the property and answer any questions that you may have.

The property is situated on 126 acres of the former Bethlehem Steel site. In 2007, the property was the largest owned brownfield site in the United States. The property opened in 2009 and the casino floor covers over 150,000 square feet. One football field is about a little bit over 55,000 square feet. So our casino floor is almost as large as three football fields and has three main entrances.

In 2019, Wind Creek Hospitality, also known as PCI Gaming LLC, purchased the property for \$1.3 billion and in 2023 completed \$160 million expansion of our hotel and meeting space. Today, our integrated resort property has over 2,300 slot machines, 216 electronic table games, 143 live table games and 20 poker tables, along with over 550 rooms, five restaurants, three bars and the largest meeting space in the region. Wind Creek employs over 1,600 team members.

I think it's important to talk a little bit about Wind Creek Hospitality. Wind Creek Hospitality is a company that focuses on their team

members and the community. We're a purpose and values driven organization and we believe in inspiring and empowering our team members every day.

A great demonstration of that commitment to our team was during the COVID-19 closure where Wind Creek Bethlehem continued to pay all of their team members, including covering 90 percent of their health benefits. They also committed to - once reopened, followed through on their promise to pay the quarterly incentive bonus that the team members earned during the closure.

From a community standpoint, while not obligated during the closure, Wind Creek paid \$2.5 million in local share assessment tax.

Throughout today's presentation, you will see many examples of the commitment Wind Creek has to their team members and to the community. Our sales, marketing and player development teams continue to drive new business to Wind Creek Bethlehem. With over 16,000 visitors on average per day, we have a total of about 6 million visitors per year and per our 2019 commitment to PGCB, we completed a \$160 million hotel and convention center expansion. In 2024 Wind Creek continued their commitment to the property improvements and

enhancements with almost \$8 million in capital
projects. Construction on Starbucks has begun and
when concluded we'll begin construction on Moe's
Southwest and Auntie Anne's, which are all located
in our food court just off the casino floor,
totaling \$3.7 million.

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Our high limit slot lounge refresh and high limit slot room addition will create a spot for our high-end guest that differentiates Wind Creek Bethlehem from its competitors. The design and architectural drawings are completed for both projects so that we can begin the bidding process. We anticipate high limit slot lounge to begin early fall depending on lead times. And in the photos on the slides you can see Starbucks, Auntie Anne's and The two pictures below that are Moe's Southwest. the renovation of our high limit slot lounge and the bottom photo is just a snippet of what we think is going to be a really very amazing high limit slot lounge that will go off the casino floor.

We've also completed a \$1 million garage lighting project which I will let Glenn speak to, and our \$3 million casino floor carpet. Who thinks carpet is \$3 million, not me, but when we bid it was \$3 million. But that will enhance our offering and

align the casino floor with the newly renovated spaces that you see on the slide. We anticipate the carpet project to start sometime in Q1 of 2025.

The development of the remainder of the 126 acres of our campus I think has been greatly anticipated locally. A master developer has been selected and we're currently working on feasibility studies that will help to develop that vision. So earlier in the presentation, I talked about it being the largest brownfield in the country in 2007 when Las Vegas Sands purchased it and built the casino, hotel and parking garage along with retail. It is a massive campus as you can see, and we've got PBS studios on the campus, we've got ArtsQuest on our campus and we're very excited to see what will come as we continue to review what that looks like.

Quick overview of the casino floor again, over 150,000 square feet of gaming space, 2,318 slot machines including our high limit slot area, 143 live table games, 20 poker room tables, two live dealer-assist electronic game stadiums with 216 terminals and our sportsbook which is operated by Betfred.

In addition, Wind Creek over the last year and a half or so, committed to and purchased

1 489 new slot machines at a cost of \$9 million. We
2 reconfigured our casino floor to be more
3 comfortable, giving more space in between machines
4 for guests. All of that, I think a product of COVID
5 and people just wanting to be a little further away
6 from each other than they were.

In 2022, we constructed a new poker room at a cost of \$2 million. It includes 20 poker tables for various skill levels, tableside massage services, an upgraded lounge for guests and complimentary beverage service. So you can see in the photo to the right there, that is the newly completed poker space which sits in the north end, the furthest end of the casino from the entrance to the right. Powered by Betfred our Sportsbook offers in person and online betting. We have eight selfservice kiosks located within Sportsbook and we've got betting on a variety of sports like football, baseball, hockey, soccer, golf, boxing, MMA and college sports.

We also offer food and beverage service. And as you can see in the photo, there's a 21 panel TV screen in the back where you can sit in those comfy blue loungers and watch multiple sports at the same time. So it's really an amazing space

that we have.

Our AAA four diamond hotel, our hotel now includes two towers which are connected. Our South Tower which opened in 2011, we renovated in 2016 and our new north tower opened in May of 2023. We offer a wide selection of room types from chairman suites, presidential suites and executive suites totaling 552 rooms. We're currently in the budgeting and planning process of renovating our south tower and hope to begin that in 2025.

As we continue the journey through the property, we'll talk a little bit about our nongaming amenities. The property includes five restaurants with a newly added food and beverage offering in our retail mall. Chop House is our fine dining steakhouse. It's quite the experience for foodies with an incredible selection of steaks and seafood, amazing entree specials and some pretty delicious desserts prepared in house by our pastry chef. The service in Chop House is unmatched with a team that has been with us for many, many years.

Urban Table is our upscale casual restaurant which offers an eclectic menu with delicious burgers, seafood, appetizers and very creative specials each weekend. We're also very

lucky and I know Chanel, our director of HR, will talk about our team, but I feel like when you look around at every department in the building, you are very lucky to see team members that have been there five, ten and more years and we're lucky enough to have that in our Urban Table as well.

Steelworks Buffet and Grill is our all you can eat buffet and also serves ala cart classic comfort foods.

Twisted Tees is new to our family and is located on the lower level of the mall and features an upscale pub fare along with local beverages.

Chopstick is our authentic Asian cuisine restaurant located on the casino floor and it's well known with our customers and offers a variety of Asian flavors.

The Market Gourmet Express is our food court. It's a great quick service option for our guests and it is open 24 hours a day serving anything you can imagine from pizza to cheesesteaks. Grab a coffee, salad, shakes, you name it it's got it.

Bars and lounges. We have three bars and lounges on property. Molten Lounge is a local

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1
    hotspot with live entertainment every Thursday,
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    Friday and Saturday and that would be the picture to
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    the top left.
                   Our center bar is the center picture
 4
    on the slide.
                   Coil is our center bar and it's in
    the center of the casino and serves as a great
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    meeting spot for our guests offering tabletop poker
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    and circular bar. Mixx is our newest addition
    located right off our hotel lobby.
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                                         It's a very
9
    distinguished and stylish bar offering a
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    sophisticated cocktail menu, live entertainment on
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    Fridays and Saturdays.
                   We have two different retail
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    offerings. Our W store, which you can see to the
           It's a rendering of what it will look like.
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    left.
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    Currently it's undergoing a $2.1 million renovation
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Currently it's undergoing a \$2.1 million renovation and it serves as our gift shop for the property.

When it's open, it'll have a very modern and open concept and we're very excited to have that open sometime in October.

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Our outlet mall, which is also attached directly to the food court, features 200,000 square feet of space and brands like Tommy Hilfiger, Coach and Michael Kors. In addition, our experiential offerings consist of Kids Quest, Cyber Quest, Angry Jack's Axe Throwing, Twisted Tees

virtual sports simulators and all of this really offers our guests another option in nongaming amenities while they're at the property.

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With a focus on health and fitness Wind Creek Bethlehem has three brand new spaces for our quests. This was all part of our construction of our new tower that opened in May of 2023. spa, which we would like to say rivals any spa in New York and New Jersey, which I think we might be a It totals over little biased, but it is beautiful. 14,000 square feet and to give you an idea that is one entire hotel wing is 14,000 square feet. It has about 30 rooms on it. So we took the top floor of the hotel tower and turned it into just a really beautiful spa featuring a full service salon, luxury amenities like relaxation pools, infrared saunas and aromatherapy rooms along with any spa treatment you can really imagine.

The center photo is our fitness center and a state-of-the-art equipment and truly on the 15th floor, breathtaking views of the old Bethlehem Steel campus and the iconic blast furnaces. Our indoor pool is located on the second level as well and has an amazing outdoor area with views that are one of a kind.

1 Continue our journey through the 2 property. We have two great adult and family 3 entertainment options. The event center at Wind 4 Creek, which hosts over 90 shows a year. 5 accommodate 2,300 quests seated, 3,300 quests 6 general admission, and in 2024 we hosted acts like 7 Kevin Hart, John Legend, Jerry Seinfeld and past 8 acts we've hosted Britney Spears, Mariah Carey, 9 Janet Jackson, the Killers, Cardi B, Jay Leno, Chris 10 Rock and Luke Combs. So it's quite a lineup and 11 it's really an amazing addition to the property. 12 The photo to the right is our Kids 13 Quest and Cyber Quest. That's located on the lower 14 level of our outlet mall and gives guests the option 15 to see a show, dine or game while being able to keep 16 their children entertained in a safe and fun 17 environment. Kids Quest offers supervised 18 entertainment for children ages three to 13, while 19 Cyber Quest, which is adjacent, offers a family 20 friendly arcade experience. 21 We partnered with Kids Quest and 22 Cyber Quest as they are an experienced family 23 friendly arcade that specializes in casino 24 partnerships. They understand the importance of 25 giving our guests a responsible option for their

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children. Their business model has been very successful in their offerings for families that visit our property.
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The original property had about 14,000 square feet of meeting space. With our new hotel tower and meeting space addition, we now have over 60,000 square feet of meeting space and have become the largest conference center in the region. Our ballroom, as you can see to the top right photo, is 24,000 square feet in itself, divisible by nine, and we've generated over \$8 million in group business in 2024. We've really been able to attract weddings, state association groups, corporate and nonprofit groups that frankly haven't been able to host their meetings in Bethlehem.

We're very excited to bring new tourism into the City of Bethlehem, and we know that the groups have taken advantage of all there is to offer in Bethlehem.

With that, I'd like to turn it over to Chanel Mahone, our Director of Human Resources.

MS. MAHONE: Good morning. I'm

Chanel Mahone, the HR Director at Wind Creek

Bethlehem. I've worked for the property, for Wind

Creek for 14 years and I have been at the Wind Creek

Bethlehem property for a total of three years by the way of Alabama. So if you hear the southern drawl, then that's why. It's a pleasure to be here with you today, to delve into the dynamic and enriching culture of Wind Creek Bethlehem. presentation, I will be highlighting some of our most important initiatives and strategies that shape our workforce and drive our success.

At Wind Creek we pride ourselves on cultivating a culture that is inclusive, supportive and driven by shared commitment to excellence.

Here are some key facts and highlights of our workforce as of June 1st, 2024. We have a total of 1,667 team members and have paid over \$1.2 billion in compensation from lifetime to date with \$469 million since the last gaming license renewal. We offer a quarterly incentive program available to all team members totaling 25.3 million since 2020. Ninety-four (94) percent of our employees are Pennsylvania residents and 93 percent hold full-time positions. We have over nearly 575 additional staff employed by third party vendors, tenants in retail, the event center, food and beverage outlets. We contribute to job creation and economic growth in the Lehigh Valley through diverse

1 employment opportunities in hospitality, gaming and 2 retail.

We also offer a comprehensive benefits package including medical, dental and vision, with the company covering 90 percent of medical premium costs for team members.

We offer career advancement opportunities through internal posting and promotional policy in our dual rate program, allowing team members to gain valuable work experience and skills. We also offer annual merit increases to eligible team members at the start of each physical year. Yearly industry salary analysis are conducted, resulting in over 868 team members receiving equity adjustments in 2023.

Additionally, in 2022, Wind Creek awarded a onetime stipend - cash stipend to all team members as a part of inflation relief efforts.

These highlights speak to our dedication to creating a rewarding and supporting work environment for all team members.

Recruitment, we believe that our people are our greatest assets. Our recruitment strategies are designed to attract top talent who share our purpose and values. One part of our

recruitment strategy includes our bonus program.
Wind Creek Bethlehem offers this quarterly bonus
program in which all team members are eligible to
receive. We also offer a generous PTO, paid time
off package to eligible team members accrued over of
course of the first - of the physical year in
recognition of their contribution. As you can see
listed on the slide, team members are eligible to
accrue PTO at the start of their employment. From
zero to one years they accrue four plus weeks of
paid time off; from one to three years, five plus
weeks of paid time off; for three to ten years, six
plus weeks of paid time off and after ten years
seven plus weeks of paid time off.

Wind Creek also offers a 401(k) pact - program which is a generous company match. All new hires are eligible to enroll at the start of employment for a 3 percent pretax contribution. The company matches 100 percent of the first 4 percent contribution and 50 percent on contributions of 5 percent and 6 percent biweekly.

We are dedicated to building a diverse and skilled workforce and we are proud of the recruitment initiatives that we offer. Another part of our recruitment initiative is employee of

1 choice. This initiative is designed to provide a 2 healthy work life balance through flexible shifts 3 and competitive pay incentives. We offer select 4 Some of these details shift differential program. 5 include a 10 percent increase to base rate and a 25 percent increase to base rate on identified peak 6 7 days such as Thanksqiving, Christmas, New Year's 8 Eve, et cetera, for a total of 15 peak days per 9 The shifts include Friday, Saturday and 10 Sunday and those peak holidays where most of our team members will work. So we are consummate of 11 12 their contribution, so we wanted to make sure we 13 offer them incentives to come to work on the days 14 The that they will want to be with their families. 15 time of the shift diff begins at 1:00 p.m. on 16 Fridays through 3:00 a.m. on Sundays. 17 flexible scheduling that includes four 10 hour 18 shifts and three 12 hours shifts.

The company also offers a PTO buyback at the end of each physical year where team members who have worked for at least one year, the company will buy back accumulated PTO hours in excess of 240 hours. Wind Creek also offers a holiday PTO sale back each year in November, allowing team members to cash out up to 40 hours of PTO before the holidays.

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We also have a team dining room which offers an exceptional dining experience for all of our team members with a variety of hot and cold options for \$3. Along with the \$3 meals, we provide free soup, salad, fruit, bagels, sodas and juice to team members every day to enjoy.

Here's a snapshot of our employee demographics. Gender distribution, our team consists of 58 percent males and 42 percent females. Minority representation, minorities make up 42 percent of our staff professionals and above with a total workforce, minority represents 48 percent of our overall workforce.

Our team members, generational diversity, our team members include the silent generation to Gen Z. This slide will show a snapshot of our team's geography, 94 percent of team members reside in the State of Pennsylvania and 83 percent of our workforce lives in the Lehigh Valley.

These figures represent our dedication to supporting the local economy and fostering community connections by prioritizing local talent in our hiring practices. Wind Creek Bethlehem is recognized by the Lehigh Valley Economic Development as Lehigh Valley's largest

private sector employer in the casino and hotel
category.

This slide presents our diversity statistics for supervisor in higher positions. The solid blue line represents the actual number, while the dotted line indicates the trend over time. From 2019 to 2024, we've observed a significant increase in the number of minorities stepping into these roles, demonstrating a positive trend towards greater diversity in our leadership positions.

This slide presents our diversity statistics for team members. The solid blue line represents the actual numbers, again while the dotted blue line indicates the trend over time.

From 2019 to 2024, we've observed a significant increase in the numbers of minorities, demonstrating a positive trend towards greater diversity in our total workforce. The minority groups included in this data are black, African American, Hispanic or Latino, Asian, American Indian, Native Hawaiian, individuals of two or more races, and women.

This progress reflects our ongoing commitment to fostering an inclusive and diverse leadership team and workforce. At Wind Creek

1 Bethlehem, we are dedicated to growth and advancement of our team members. We offer a variety 2 3 of training and development classes that support 4 operational, professional and personal development. 5 These classes include RAMP, which is our Responsible Alcohol Management Program, annual compliance 6 7 training, quest service training and development 8 training. Our comprehensive training programs are 9 designed to empower our team members with the skills 10 and knowledge they need to succeed and thrive in 11 their roles. 12 Our dealer school is a vital part of 13 our training program, offering significant job 14 opportunities within the Lehigh Valley. Here are 15 some key facts and highlights. The dealer school 16 was established in February 2017 and provides instructions in six types of casino games. 17 18 achieve a graduation rate of 62 percent and over 700 19 black jack class graduates from 2017 to 2023. 20 Training is free and offers flexible schedules to 21

accommodate working individuals. The starting hourly rate is \$27.45 with an average annual salary of \$57,000.

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Career investment includes roles to supervisors, pit manager, assistant, makeshift

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- 1 manager and shift manager within the table games 2 department. Monthly open houses are conducted by 3 the dealer school program manager and our 4 recruitment team. These sessions offer a detailed 5 job preview, class requirements, PGCB licensing, 6 benefits, schedules, and auditions to prospective 7 students. 8 Our dealer school not only equips 9 individuals with essential skills, but also open 10 doors to a rewarding career path in the gaming 11 industry. 12 Next, I will pass it over to Julia 13 Corwin, who is our Director of Corporate 14 Communication. Thank you. 15 MS. CORWIN: Good morning. 16
  - MS. CORWIN: Good morning. My name is Julia Corwin and I am the Director of Corporate Communications for Wind Creek Hospitality. I've been at the property for over 15 years and have overseen our community relations efforts since 2011.

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I'd like to take you through some of the highlights of the property's involvement in our community over the last several years. Our slot voucher program has been a great example of our patrons getting involved in donating their TITO tickets into a donation box at the exits. These

typically small donations added up to over \$88,000 in 2023 and over \$230,000 since inception.

On top of these donations, Wind Creek
Bethlehem commits the \$300,000 annually to local
programs focusing on community needs like housing,
food insecurity, and family support. Programs like
these not only need financial support, but
volunteers and Wind Creek Bethlehem has
opportunities throughout the year for our team
members to get involved. Since 2015, we have
created over 3,000 volunteer opportunities and have
served over 11,000 hours. Wind Creek Bethlehem has
donated over \$3.2 million in lifetime contributions
to local communities.

Other ways that Wind Creek serves the community, local nonprofits, we hold food drives, host team member donation events, volunteer for community events, and Bethlehem Southside Cleanup.

The holidays always offer opportunities for our team members to adopt families to support or work with other organizations to donate toys.

Wind Creek Bethlehem is a proud sponsor of key community partners like ArtsQuest, the Bethlehem Area School District, and the Southside Arts District, which illustrates our

- 1 | investment in local cultural, educational and
- 2 | neighborhood development. We have active
- 3 | participation on local Boards such as Lehigh Valley
- 4 | Industrial Park, Northampton Community College
- 5 | Foundation, ArtsQuest, Discover Lehigh Valley,
- 6 Bethlehem Chamber of Commerce, Southside Arts
- 7 District, among others.
- 8 Part of our partnership with
- 9 Northampton Community College over the years has
- 10 been an expansion of our hospitality and customer
- 11 | service training with their students, which fosters
- 12 professional skill development and strengthens the
- 13 local hospitality workforce.
- One last call out is the Steelworkers
- 15 Archive. In 2016, we relocated their offices to the
- 16 | outlets for greater public accessibility. Wind
- 17 | Creek equipped their team with new AV equipment so
- 18 | they could continue to document the oral history of
- 19 Bethlehem Steel and their former employees.
- 20 Community partnerships. I've
- 21 | mentioned several organizations that we work with,
- 22 | but I'd like to highlight three today. VIA of the
- 23 | Lehigh Valley is a nonprofit dedicated to assisting
- 24 | children and adults with disabilities such as
- 25 | autism, cerebral palsy and downs syndrome. While we

have contributed over \$190,000 over the years, we have had a donation bin on the property for years which had helped VIA raise money at their local stores and more recently online to support their efforts.

Victory House. This important community partners to the supports individuals who are transitioning to independent living, providing a fresh start for their clients. The \$265,000 Wind Creek has donated to their program has helped fund their health center, programming and fundraising sponsorships.

Donegan Elementary School. Donegan
Elementary has been near and dear to the heart of
Wind Creek Bethlehem since 2014. Many of our team
members live on the southside of Bethlehem where
Donegan is located and have children who attend or
have attended the school. Donegan is a community
school which follows a model of partnership between
community stakeholders, families and schools. While
Wind Creek Bethlehem has donated over \$600,000 to
the school, I think it's safe to say that all of the
volunteer hours and events our team members have
participated in over the years is what makes this
partnership truly special and exemplifies Wind

1 | Creek's commitment to building communities.

2 With that, I'll turn it over to

3 | Michael Magazzu, our Executive Director of

4 | Compliance and Regulatory for Wind Creek

5 | Hospitality.

6 MR. MAGAZZU: Good morning. Michael

7 | Magazzu, M-A-G-A-Z-Z-U, Executive Director of

8 | Compliance and Risk Management for Wind Creek

9 | Hospitality. I'm here up here briefly just to

10 discuss Wind Creek Bethlehem's efforts toward the

11 | mitigation and prevention of compulsive and problem

12 gambling.

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than anything is what we emphasize the most within the issue of problem gambling is our training and education efforts. We offer training and education in two major ways. One is through the community and the other is with our own team members internally. As far as the training and education offered toward the community is concerned, we sponsor and host various programs throughout each year, and we do that along with Mr. Josh Herkel and his counsel. And we take pride in it because we know that training and education helps counselors and social

workers and other educators in the community so that

they can in turn help their clients who may have issues with problem gaming.

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The other major education component that I mentioned is internally with our team members. We do this through mandatory training at new hire orientation, so every new team member who comes through our doors and becomes employed with us undergoes responsible gaming training. And then we also offer it each year during the fall through, along with our annual compliance training. Responsible gaming training is mandatory each year. We believe very strongly in continuing to educate our team members on all of the signs of compulsive and problem gaming and how to recognize those signs, whether it's on the casino floor or elsewhere on our property, also online.

And then the last item I wanted to mention, something that we're all very passionate about, is a decision that was made by our CEO, I believe, in 2020, when we were getting ready to launch our online gaming site and the issue of whether we were going to ban or exclude patrons who signed up for online self-exclusion, whether they would also be banned from land based and other gaming environments. And our CEO, Mr. Jay Dorris,

quickly made the decision that we would implement a
ban from one ban from all policy, which means that
as soon as an individual self excludes in the
Commonwealth of Pennsylvania from any one form of
gaming, we require them - or we exclude them from

all forms of gaming.

So, for example, if someone signed up for self-exclusion for land based gaming in the Commonwealth, we obviously immediately exclude them from land based gaming. But we take it steps further, which means we exclude them from online gaming as well, and from the Sportsbook and any other form of gaming. So that's something we're very proud of. It's not required by regulation, but we know other casinos do it. We took it upon ourselves since we believe so strongly on this topic.

That's all I have this morning. Now I'm going to turn it over to Glenn Granitz, our Director of Security. Thank you.

MR. GRANITZ: Good morning, everyone.

My name is Glenn Granitz. My last name is spelled

G-R-A-N-I-T-Z. I'm very excited to be here this

morning talk about some of the awesome things that

we're doing at Wind Creek. And I do want to point

out that Steve Wentzel, our Director of
Surveillance, and I, we did coach an eight and nineyear-old girls' softball team this past spring. And
it wasn't on the list of great things we've done,
but it was difficult and we finished 500. And Steve
was the head coach, so he was in charge for a little
while. But I've been here a little over two years,
so I'm probably the least tenured person you're
going to hear from today. But just really excited
to be here and work with such a great team that we
have working with us over here at Wind Creek
Bethlehem.

Probably my biggest job and thing that I need to do every day is just to keep those great relationships that we've established with gaming and with law enforcement being PSP and ultimately Bethlehem PD as well. So I take exceptional pride in the fact that when there is an issue, a concern, or possibly even a violation, that Patty and Mark and I have apologized for using their first names. But that they receive it most likely from me directly. It's usually after business hours, so I'm sure they love those phone calls and texts, but we do appreciate that relationship that we have and that honesty that we have among us.

Really important to know the context of Wind Creek Bethlehem if you're not from Bethlehem, if you're not from the Lehigh Valley, if you don't get here as much, really quite a gem to live here. Ι was previously the police chief in Allentown. city next door they don't hold it against me. They've opened their arms. It's really unique to see the components of the neighborhoods that surround Wind Creek.

Obviously, there's a development on the industrial area where my grandfather worked for so many years. But we have the Southside Arts District with our partners like ArtsQuest. In just a few days you're going to have millions of people pouring in for such a large, wonderful music festival.

And we're accompanied by a residential district on Bethlehem southside, literally out our front door. We have a skate park that attract many youth and have a great place for them to safely interact in the area just outside our front door. So it is a very unique and interesting area and quite honestly, a great area to be in.

Wind Creek Bethlehem experiences extremely exceptional guest volume, and post-COVID

last year was our highest number, and we brought in over six million quests last year. This year, as of numbers polled just yesterday, we're on track to again beat that number by about three to four percent. And just as of yesterday, over three and a half million people were on our casino floor through yesterday year-to-date. So when you hear over six million people, wow, that's a huge number. just the tip of the iceberg.

I'm only talking about the people that enter our casino floor to know our property. This does not include any of our non-gaming spaces. This doesn't include the event center and people who just come and go for concert. It doesn't include the day-to-day retail. It doesn't include the expansive ballroom and the conferences that we're hosting, the hotel, or a number of the restaurants that you can access without going onto the gaming floor. So it's important to keep that in perspective.

Our average daily attendance is over 16,700 as of today, and on the weekends or our really high-volume days, we average between 25 and 30,000 people onto our casino floor. Obviously more, if you consider the other events which give or take, makes us the third biggest city in the Lehigh Valley on a

high volume - super high-volume night, which I think
is pretty impressive and goes to show the great work
that all of our partners do with us every day.

So over the past few years, Wind Creek Bethlehem has made some significant improvements and investments as it relates to the safety of our guests and our team members. Probably the favorite of law enforcement, and certainly our lead investigators who are here today, is our license plate reader recognition system that encompasses our property, 24/7, 365. It has enabled us to proceed with investigations and also increase our preventative measures to an unbelievable degree.

Beyond that, we've made investments into thermal and infrared cameras on our mobile units. This enables a 24/7 exterior patrol that has the capability of seeing if there's anyone inside of a parked vehicle in our parking garage, or on our surface lots. Obviously, we're looking for people that might leave a minor in a vehicle, but we can also see if anyone's in the vehicle and we can check on them and make sure that things are going well. And we put that into place about a year ago.

Inside the building for our team members and our communication with law enforcement,

just a few weeks ago, we completed a brand new digital radio system on property. This is an almost \$500,000 expense, and it's going to allow us with that direct communication that we need to keep our team members and guests safe.

Our company really prides itself on what we do for our team members. One of those steps is AlertMedia, which is a mass messaging system for all of our TMs. That is available in the event of an emergency or other need to communicate to the over 2,000 employees that come in and off of our property almost every day.

mentioned, is the garage lighting project. It may not seem like much, but in my law enforcement career, there's no better deterrent to anything than light. You probably have learned the same around your home. I've often learned that my mom and dad were often right, and they said light will show everything. And I love walking out into our garage now with this new led project. I don't know if it's day or night and we're receiving lots of guest compliments, and it really is a huge step in the right direction for us and our property and our guests.

Veridocs is a system that our property

- 1 has chosen to use to help us prevent help identify 2 fraudulent identifications and validating the IDs of
- 3 those that are over 21, so we can allow entry onto
- 4 the casino floor. This system also allows the
- 5 integration of the self-exclusion database, and does
- 6 assist us in flagging prohibited persons from
- 7 entering the casino floor when they present an
- 8 | identification.
- Just to give you some example, between
- 10 the years of 2021 and '23, we encountered over 205
- 11 | fake IDs at our entrances. And in the same time
- 12 period we uncovered over 70 false IDs. And if you're
- 13 wondering what the difference is between a false and
- 14 a fake ID, although I'm sure many of you know. A
- 15 | false ID is when, say, an older sister passes it down
- 16 to a younger sibling. So it's an actual real ID, but
- 17 it's false for that person, if that makes sense.
- 18 Very successful utilization of that program and we're
- 19 looking forward to what comes next there.
- So as you can hear, we've been very
- 21 busy. There's been investment in safety and security
- 22 here at Wind Creek Bethlehem. So you're probably
- 23 wondering if we're done. The simple answer is no.
- 24 Moving forward, what is next? I'm going to give it
- 25 away. But Sergeant Pressley is very excited about

this next one and he's a big proponent of it.

Back in May, PGCB allowed us to demo a weapons detection system at our property. That demonstration over a weekend, a high-volume weekend, if I might add, went very, very well. It went very well from how we were able to get our guests in the door. It went very well from our guest feedback perspective. And we also took into account our partners and our team members. And that feedback was also extremely positive.

So just last week the purchase order went out for a weapons detection system. And we looked to integrate that and implement that in early 2025. We're very excited about bringing that level of safety. And again, Sergeant Presley has been on me about that one. And we made it happen. We're very excited. We'll have to have him back.

implemented here in relation to safety and security, the most important part are the people that make up our teams. We are proud to say that we have rebuilt our new hire training program in the security department. Our team has embraced creating a two-plus week training program for all of our new officers.

These changes implemented last year are beginning to pay dividends. The new training provides more time for scenario-based problem solving and actual time on the floor, specifically, time at our casino floor entrances, working specifically on identification procedures.

In addition to our security and the other required compliance training, our company has embraced a certified de-escalation training known as AVADE that every security team member is required to complete. The success of this program has been to the degree that we now offer a version of this de-escalation to every team member on our property that comes into contact with guests. This is just another example of Wind Creek going above and beyond to empower our TMs, team members, excuse me, and provide an improved guest experience.

In closing, while it is imperative to touch on the many things that we as a property are doing to prevent unattended minors and underage incidents on our floor, at a unique and expansive resort property such as ours that attracts such a large number of guests and their families, there is always a great deal more opportunity for these incidents to happen.

1 It is our goal to prevent and 2 ultimately stop these incidents from occurring. 3 work with an additional security partner and their goal is to increase 24/7 patrols of areas such as the 4 5 food court, retail and the exterior parking areas. 6 The result of this partnership has resulted in 7 multiple patrols each hour of these areas where these incidents most often occur, and has decreased the 8 9 time of the incidents to the point where they are 10 often located within minutes. 11 As you will see, the signage utilized

on property is buried and located throughout our high visibility areas, especially in the market or food court area where a majority of these incidents occur. The signage is adapted constantly and we have initially changed back in 2022 following the recommendations of this Board.

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Recently, we have changed many of these signs to include a more colorful, vibrant and eye catching, even sometimes larger design and updated verbiage that identifies anyone under 18 cannot be left unattended. Additionally, these signs identify Kids Quest as a venue to assist with childcare needs.

In 2023, in consultation with

Pennsylvania State Police and gaming, we recreated the prominent yellow table stickers which is in your bottom right if you're looking at it from my end. recreated those with the consultation of PSP and suggestions to a new version that encompasses three languages, Mandarin, Spanish and English, to ensure that our unattended minor policy is clear no matter where our quests come from.

- Additionally, increased parking lot and garage signage are already approved, planned and will be installed in the coming weeks. So, in addition to the great relationship with PSP on our property, Wind Creek often hires additional Bethlehem police patrols for our exterior lots and retail areas, particularly on weekends and high-volume nights. All of these efforts and relationships are designed to keep our guests and team members safe and ultimately reflect a total investment of over \$5.6 million.
- Thank you very much, and I would like to introduce Michael Vinci, our vice president of finance.
- MR. VINCI: Thank you, Glenn. Good
  morning. My name is Michael Vinci. I'm the Vice
  President of Finance at Wind Creek Bethlehem, and

I've been here for six and a half years. Wind Creek Bethlehem is proud to have contributed over \$2 billion in gaming taxes life-to-date. As you are aware, these gaming taxes are distributed to various programs and projects including property tax relief, education, resource industry, agricultural programs, as well as state and local economic programs.

On this slide you will see a breakdown of our gaming - growth of our gaming revenue. The slide will show you our gaming revenue from 2018 through 2023. As you can see, Wind Creek Bethlehem has rebounded and exceeded the COVID years of 2020 and 2021. Our 2018 and 2019 gaming revenues were \$521 million and \$552 million respectively. Our 2022 and 2023 gaming revenues were \$535 million and \$550 million.

Wind Creek Bethlehem has achieved a
5.5 percent growth from 2018 to 2023. Currently,
Wind Creek Bethlehem table game revenue has been
number one in the state 33 out of the last 35 months.
Also, our gross slot handle has been number one in
the state for the last 33 consecutive months. And
I'm proud to say in the month of June, Wind Creek
Bethlehem's market share was 18.4 percent, which was
the largest in the state.

This slide here you will see gaming taxes. Here you will see on the box to the left a breakdown of the over \$2 billion in gaming taxes we paid life-to-date. From 2018 to current, Wind Creek Bethlehem has paid over \$796 million. Similarly, the box to the right is a breakdown of our gaming taxes from 2018 through 2023. You will see 2018 our gaming taxes were \$192 and \$185 million. 

Respectively, our 2022 and 2023 gaming taxes were \$186 million and \$193 million, exceeding and rebounding the COVID years. These taxes include net slots, table games, poker, ETG, Sportsbook and online gaming revenue.

On this slide you will see a breakdown of the LSA and other taxes. The box to the left shows you the LSA has provided to the respective areas from 2009 through 2023, totaling \$258.1 million. From 2018 to current, Wind Creek Bethlehem has contributed \$115 million. In 2023, the LSA contributed \$20.6 million to the areas of Allentown, Bethlehem, Easton, Lehigh and Northampton Counties. Additionally, I want to mention during the COVID period we did contribute our two and a half milliondollar local share.

The box to the right shows you some of

the other taxes that we have contributed life-todate, including property taxes at \$170 million, state sales and use tax of \$12.4 million, PA unemployment, local earnings, income tax and the hotel occupancy tax.

- On this slide you will see a breakdown of our vendor spend. The three boxes here will show you what Wind Creek has spend within Pennsylvania vendors, WBE, MBE vendors and our local Lehigh Valley vendors from 2018 through 2023. \$441.2 million has been spent with PA vendors during this time period, 42.4 has been spent with WBE, MBE vendors and 78.2 on local and Lehigh Valley vendors.
- I want to point out our procurement team actively works with contractors to subcontract the WBE, MBE vendors. This includes a diversity amendment in all of our agreements. And I also want to point out that the large amounts that you see in 2021 through 2023 are in direct correlation of the hotel project.
- Here you will see a highlight of some of our capital spend. This slide shows you that Wind Creek Bethlehem has spent over \$242 million in capital funds from 2019 to 2024. A large majority of this spend was our new hotel capital project which is

pictured here, and that amount was \$160 million as Patrick mentioned earlier.

A few other capital projects shown here on the slide is our new sports betting lounge, the over 480 new slot machines that we've put in totaling almost \$9 million, and our conversion costs from when we went from Las Vegas Sands to Wind Creek Bethlehem, such as the new ore bridge sign and our system conversions.

And I would like to also highlight the system conversions include a new iView system and converting from the old system of ACSC to CMP and SDS, that was a cost of almost \$10 million. And with that, I'll turn it over to Mike Magazzu, our executive director of compliance risk management. And thank you.

MR. MAGAZZU: Here I am again, thank you. Ms. Lloyd and members of the Board, if it will please the Board, we hereby request to move today's presentation into the official record for today's hearing.

22 PRESIDING OFFICER: OEC have any 23 objection?

ATTORNEY FOGLE: No.

PRESIDING OFFICER: Okay, so moved.

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   It'll be marked as Wind Creek or WC Exhibit Number-1.
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        (Whereupon, Exhibit WC-1, Presentation, was
        marked for identification and admitted.)
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                   MR. MAGAZZU: Thank you.
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                   PRESIDING OFFICER: Does that conclude
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   your presentation?
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                   MR. RYAN:
                              Yes.
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                   PRESIDING OFFICER: Okay.
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                   I will turn to our OEC if you have any
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   questions or any Wind Creek witnesses.
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                                    Thank you, Director
                   ATTORNEY FOGLE:
   Lloyd. Good morning members of the Board. Michelle
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   Fogle, F-O-G-L-E, Assistant Enforcement Counsel with
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   the OEC. So if you don't mind going to slide five.
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                   PRESIDING OFFICER: And just to
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   interrupt, if whoever's going to answer the question
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   is seated behind, going to the podium might be a
   little easier than to switch out the chair back and
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   forth. I'm pretty sure that microphone's on as well.
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                   ATTORNEY FOGLE: Are there currently
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   plans to reduce the slot machine or table gains
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   count?
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                   MR. RYAN: No, not at this time.
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                   ATTORNEY FOGLE: And is the percentage
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or area of the gaming floor that permits smoking planning to change?

MR. RYAN: No.

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ATTORNEY FOGLE: Slide ten. And at the restaurants, are those under the age of 21 permitted to eat at any of these restaurants?

MR. RYAN: Yes. They are permitted to

8 eat at Urban Table, Steelworks Buffet and Grill,
9 Twisted Tees and our food court, the Market Gourmet
10 Express.

ATTORNEY FOGLE: And slide 16. How
long must team members work before being eligible for
benefits?

MS. MAHONE: Team members are eligible - full time team members are eligible to enroll in benefits within 30 days of their employment and the benefits are effective the first 30 days of employment. The elective benefits become effective the first of the month following 60 days of employment.

ATTORNEY FOGLE: Okay.

And just to follow-up on that question, are part-time workers, are they eligible for PTO or any other -?

MS. MAHONE: No. Part-time team

- 1 | members are not eligible for paid time off for
- 2 benefits, but they are eligible to participate in our
- 3 quarterly incentive program.
- 4 ATTORNEY FOGLE: And with the
- 5 promotions, how many if you can hazard a guess, how
- 6 many promotions are internal?
- 7 MS. MAHONE: Currently, from 2023 to
- 8 present, we have had 82 internal promotions.
- 9 ATTORNEY FOGLE: And when conducting
- 10 the salary analysis, are team member salaries ever
- 11 | cut or decreased?
- MS. MAHONE: No.
- 13 ATTORNEY FOGLE: And are merit
- 14 increases considered in addition to the equity
- 15 | adjustment?
- 16 MS. MAHONE: Yes, the team members
- 17 receive both.
- 18 ATTORNEY FOGLE: Slide 18. Is Wind
- 19 Creek currently facing any staffing, hiring or
- 20 retention challenges?
- MS. MAHONE: No, we are not
- 22 currently facing any staffing or recruitment hiring
- 23 challenges at this time, and we've made significant
- 24 improvement over the last three years. And we
- 25 | contribute that to a direct correlation of our

recruitment initiatives.

ATTORNEY FOGLE: And on slide 20, it states that there are about six percent of employees or team members are out of state. What states does that make up?

MS. MAHONE: That consists of New Jersey and New York.

## ATTORNEY FOGLE: Okay.

And then just the next slide, please. What current steps are being taken to enhance workforce diversity and inclusion for the supervisors and positions above that.

MS. MAHONE: As I mentioned in my slide presentation, we have an intern - we have career advancement opportunities. So all of our team members are able to take the training initiatives that we provide in-house. And we also have a training reimbursement program where team members can obtain professional certifications in order to enhance their skills and experience to be promoted within that, within these positions.

And also we have a targeted recruitment strategy for within the Lehigh Valley that we attend various job fairs to recruit diverse team members.

1 <u>ATTORNEY FOGLE:</u> And on slide 23, what 2 departments receive unattended minor training?

MS. MAHONE: All departments receive unattended minor training through our new hire orientation.

## ATTORNEY FOGLE: Okay.

And on slide 28, what types of topics are covered at the annual team member training? I mean, in just a bit more specifics.

MR. MAGAZZU: Sure. They really run the whole gamut. But many of the topics that we include are things like what is responsible gaming and what is a gambling disorder? That with - those are geared toward helping team members identify the signs of compulsive and problem gambling. We train on the prevalence of problem gambling. We train on our own internal policies related to responsible gaming, like the underage gambling policy and our self-exclusion policies.

We include topics like some of the same topics that are included in RAMP training, which is the Responsible Alcohol Management Program, and some of the connections between intoxicated guests and gambling disorders. We include responsible gaming subject matter on not just land-based gaming,

1 but we have training components on iGaming and sports 2 gaming as well.

And then a lot of our training - this is for internal team members, not the community-based training that I talked about, but a lot of it is geared toward what team members can do, what their options are, and what they're supposed to do once they recognize problem gaming, much of which includes the self-exclusion program that the Board offers, and how our patrons can become more educated and where they can sign up.

All of our team members are trained heavily on how to address that, once problem gambling is identified.

## ATTORNEY FOGLE: Okay.

And the outside workshops, are all team members eligible to attend the outside workshops?

MR. RYAN: Yes, they're certainly eligible. Not all of our 1,600 team members go to those workshops since they're outside. They all get the internal training. But as far as the outside workshops are concerned, it's mostly our compliance personnel and then others who run departments that are in areas where responsible - problem gambling is

more prevalent.

And those workshops generally range from anywhere here in the Lehigh Valley down toward Philly. Usually communicate with Mr. Urkel about which programs and workshops are available throughout the year. So you do get quite a bit of attendance at those.

ATTORNEY FOGLE: Thank you. Slide 30. In a general sense, because I know there's probably specifics, what is the procedure for reviewing the non-gaming areas for unattended minors? You testified that there's a review about each hour or -?

MR. MAGAZZU: Correct. So with our third party partner Signal Security, that we work closely with, what we've installed with them is what we call tours. So they are required to check in at certain places within our food court, retail, the pool, and then every level of the garage, et cetera, within an hour. And since we employ multiple of those parties, you would have two to three checks of each area an hour. That's in addition to our regular security staffing.

ATTORNEY FOGLE: Thank you. And then slide 35. Do you know how many women-owned businesses and minority-owned businesses are double

- counted in these statistics? 1 2 MR. RYAN: I believe they're either 3 categorized as one or the other. 4 ATTORNEY FOGLE: Okay. 5 And are you able to provide a quantitative number of women-owned businesses and 6 7 minority-owned businesses that are stated? 8 MR. RYAN: I don't have that in front 9 of me, but I can get it for you. 10 ATTORNEY FOGLE: Thank you. I have no 11 further questions. 12 PRESIDING OFFICER: And any 13 information that you'd like to provide to the Board 14 to answer that question or anything else, if you 15 would forward it to the Board clerk, and we will make 16 sure it gets distributed to all Board members. Do you have any follow-up questions 17 18 you'd like to ask of your team members based on what OEC has asked? 19 20 MR. RYAN: No. 21 PRESIDING OFFICER: Okav. 22 So I will turn to the Board members. 23 I will start on the far left. Start with 24
  - Sargent's Court Reporting Service, Inc.  $(814) \quad 536 - 8908$

Commissioner Ralston. Do you have any questions for

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anyone?

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                   COMMISSIONER RALSTRON: No, I don't
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   have any questions. Just want to commend you for the
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   work that you've done since your previous hearing.
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   Definitely around the security that you implemented.
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   The minors being left unattended was definitely
   something that not only the Board, but the whole
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   Gaming Commission was definitely taking up charge on.
   And you guys have spent and invested in different
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   areas in there, and we've seen the numbers reducing.
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   So just want to congratulate you on that.
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                   MR. RYAN: Thank you. I just want to
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   say that Glenn and Steve and the entire team take
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   this very seriously, and I really appreciate that.
   It's nice that you see that. Thank you.
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                   COMMISSIONER REGAN:
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   another observation. I'm from - actually from
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   Bethlehem and grew up when the Bethlehem steel was
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   still in operation. I love how you have integrated
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   some of the structures. It's amazing. The signage,
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   the blast furnace, some kind of, like, steel walk
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   that describes the entire industry and how it
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   started. That's absolutely amazing. I love to see
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   that you've kept that. So thank you for doing that.
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                   Just a couple questions.
                                             My notes, if
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   I can read my writing. The dealer school that you
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- discussed, you said you had a 62 percent completion
  rate. I'm wondering, is there, what do you attribute
  the dropout rate to?
- MS. MAHONE: Well, truthfully, the

  dealer school offers it's an audition process for

  team members or inspiring team members to see if this

  is actually for them. And sometimes as they go

  throughout the program, whether it's identified

  through the recruitment team or through the dealer

  school program director, that is just not a good fit.

  So that's majority of the rate.
- 12 <u>COMMISSIONER REGAN:</u> So maybe they're 13 just not a people person.
- MS. MAHONE: Yeah, just not a people person or they're just it's not as fast with the math or the job is just not what they thought.

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MR. RYAN: In addition, we also do try to place them in other areas of the property. If they don't make it and they don't feel like dealer school is for them, they are welcome to apply for any of the jobs that we have posted in any of the departments they're interested in.

## COMMISSIONER REGAN: Okay.

So it's less about them deciding they
don't want to continue and more about their

1 perhaps -?

MS. MAHONE: What's best, what's a best fit.

COMMISSIONER REGAN: Thank you. Let me just see here. You mentioned that you have this new detection system for weapons detection, and I'm wondering, have you had many weapons that have - you've stopped from coming into the gaming floor?

MR. GRANITZ: Great question. And actually, we were - Steve, our director of surveillance, Patrick, and all of us involved in it, we were really excited to answer that question. I know Sergeant Pressley was. We actually really took that demo that your Board approved for us, and we not only watched what we found, and we did find some. We had no major incidents of any kind during the high-volume weekend that we chose.

We did find we did turn away people that had a firearm in a few cases. We did find some other items, perhaps a larger knife, et cetera, that did get turned away. We saw - but what we watched was we saved every camera and every hour for every entrance that was affected. And I have to give Investigator DiSedlos and Steve and his team all the credit. I can't steal it. They did all this work

1 behind the scenes.

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2 We actually watched that to see what 3 the deterrent effect was. We had amazing signage on 4 each level coming into that entrance, and we saw 5 probably about two people an hour that went back to a car for any type of reason. And, you know, and when 6 7 you think about it, what it could be is it just could be somebody with a large bag, like my wife may carry a larger purse, and they may just know that it might 10 set it off and take it back.

So it doesn't mean that they had a firearm, but it meant that they were making a 13 decision. And we were really pleased with the results of what we saw.

COMMISSIONER REGAN: Along the same vein, the infrared system that you recently started, have you used that to actually find children in cars?

MR. GRANITZ: We have used it to find children in cars. I'm happy to say that we have not found a child in a car. We have found a lot of people in cars, and they've been doing all kinds of things.

COMMISSIONER REGAN: You'll follow up on that. I was just wondering do you allow smoking on the floor?

MR. RYAN: Yes, about 46 percent of our floor is currently smoking.

COMMISSIONER REGAN: And have you had employees - because you mentioned about team member safety. Is that something that any of the employees have expressed concerns about?

MR. GRANITZ: Yeah, of course. I mean, I think that comes up in many of our town halls. We do our best. We've got an incredible HVAC system. If you've been to the property, the ceilings are 30 plus feet high. It's not as large of an issue as it is in casinos with lower ceiling heights, but we do our best to accommodate the team members.

14 <u>COMMISSIONER REGAN:</u> So there's no plans to reduce that?

MR. GRANITZ: Not at this point, no.

COMMISSIONER REGAN: Oh, just one more question. I have to know, what is give them the pickle training.

MS. MAHONE: Give them the pickle training is a part of our guest service training where team members get to learn how to give guests a pickle. So a lot of our guests come in and obviously they want something. And so we help our team members be able to provide good - great guest service by

- 1 giving them the pickle. So that's the name of the
- 2 class, but that's the basis of the training.
- 3 <u>COMMISSIONER REGAN:</u> Thank you. Thank
- 4 you very much.
- 5 PRESIDING OFFICER: Commissioner
- 6 Dermody, you have any questions?
- 7 COMMISSIONER DERMODY: Real quickly,
- 8 | is the weapons detection system in place now?
- 9 MR. GRANITZ: No, sir. We just do
- 10 | you want me to walk up?
- 11 COMMISSIONER DERMODY: No, you can do
- 12 | it.
- MR. GRANITZ: No, we just put the
- 14 purchase order through and then with staffing and
- 15 other things that we need to consider, we're planning
- 16 on going live after the New Year.
- 17 | COMMISSIONER DEMODY: Okay, thank you.
- 18 PRESIDING OFFICER: Okay.
- 19 We will move on to our OEC in their
- 20 presentation.
- 21 ATTORNEY FOGLE: Thank you, Presiding
- 22 Officer. Prior to this hearing, the OEC provided the
- 23 Board in Wind Creek Bethlehem with documents marked
- 24 as OEC Exhibits 1 through 9, which relate to Wind
- 25 Creek Bethlehem's renewal application for its

1 Category 2 slot machine license. 2 OEC and Wind Creek Bethlehem entered 3 into stipulation regarding the admissibility and 4 authenticity of these exhibits, which include the 5 Pennsylvania State Police's report with data obtained 6 from the National Incident-Based Reporting System 7 from 2018 to 2023. It addresses criminal incidents that occurred at Wind Creek Casino since the time of its last renewal. This report is marked as OEC 10 Exhibit-1. 11 12 (Whereupon, Exhibit OEC-1, PA State Police 13 Report, was marked for identification.) 14 15 ATTORNEY FOGLE: On May 15, 2024, the 16 Bureau of Liquor Control Enforcement issued a letter to OEC regarding one enforcement action taken against 17 18 the licensee since its last renewal. This letter is

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marked as OEC Exhibit-2.

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21 (Whereupon, Exhibit OEC-2, Letter from PLCB, was marked for identification.)

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ATTORNEY FOGLE: On May 23, 2024, the Board's Office of Compulsive and Problem Gambling

issued a memorandum regarding Wind Creek's compliance with its casino and iGaming compulsive and problem gambling plans. This memo is marked as OEC Exhibit-3.

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(Whereupon, Exhibit OEC-3, Compliance Memorandum, was marked for identification.)

ATTORNEY FOGLE: On May 21st, 2024, the Pennsylvania Department of Revenues Bureau of Compliance provided a copy of Wind Creek Bethlehem statement of Account, confirming Wind Creek is in good standing with the Department of Revenue. This is marked as OEC Exhibit-4.

(Whereupon, Exhibit OEC-4, Statement of Account, was marked for identification.)

ATTORNEY FOGLE: OEC Exhibits 5, 6, 7 and 8 are not before you today, but remain accessible through a shared link previously provided to Wind Creek and members of the Board. Since the last license renewal, OEC and the Licensee has entered into four Board-approved consent agreements.

Together, these are marked as OEC Exhibit-5.

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(Whereupon, Exhibit OEC-5, Agreements, was marked 1 2 for identification.) 3 4 ATTORNEY FOGLE: OEC and the Licensee 5 conducted five compliance conference memorandums since the last renewal. Together, these are marked 6 7 as OEC Exhibit-6. 8 9 (Whereupon, Exhibit OEC-6, Compliance Conference 10 Memos, was marked for identification.) 11 12 ATTORNEY FOGLE: OEC has issued 43 13 warning letters since the last renewal. In each 14 instance where an answer was required, the Licensee responded to OEC's letters, detailing the corrective 15 measures taken to address OEC's concerns. These are 16 17 jointly marked as OEC Exhibit-7. 18 19 (Whereupon, Exhibit OEC-7, Warning Letters, was 20 marked for identification.) 21 22 ATTORNEY FOGLE: OAC has issued Wind 23 Creek Bethlehem one demand letter since the last 24 renewal. Wind Creek appropriately responded to the

demand letter and this is marked as OEC Exhibit-8.

66 1 2 (Whereupon, Exhibit OEC-8, Demand Letter, was 3 marked for identification.) 4 ATTORNEY FOGLE: Finally, OEC and Wind 5 6 Creek Bethlehem stipulation of facts and admission of 7 evidence executed by the parties on June 19 and 20, 2024, was included and marked as OEC Exhibit-9. 9 10 (Whereupon, Exhibit OEC-9, Stipulation of Facts, was marked for identification.) 11 12 13 ATTORNEY FOGLE: At this time, OEC 14 respectfully requests that Exhibits 1 through 9 be 15 entered into the record with Exhibits 4, 6, 7 and 8 16 marked as confidential. 17 PRESIDING OFFICER: Any objections 18 from the - from Wind Creek? 19 MR. RYAN: No. Thank you. 20 PRESIDING OFFICER: They will be 21 entered with Exhibits 4, 6, 7 and 8 marked as 22 confidential. 23 24 (Whereupon, Exhibit OEC-1, PA State Police 25 Report, was admitted.)

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1
        (Whereupon, Exhibit OEC-2, Letter from PLCB, was
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        admitted.)
3
        (Whereupon, Exhibit OEC-3, Compliance Memorandum,
 4
        was admitted.)
        (Whereupon, Exhibit OEC-4, Statement of Account,
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 6
        was admitted.)
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        (Whereupon, Exhibit OEC-5, Agreements, was
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        admitted.)
9
        (Whereupon, Exhibit OEC-6, Compliance Conference
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        Memos, was admitted.)
11
        (Whereupon, Exhibit OEC-7, Warning Letters, was
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        admitted.)
13
        (Whereupon, Exhibit OEC-8, Demand Letter, was
14
        admitted.)
15
        (Whereupon, Exhibit OEC-9, Stipulation of Facts,
16
        was admitted.)
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                   ATTORNEY FOGLE: OEC will call three
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   witnesses today to testify about Wind Creek Casino
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   for your benefit. The witnesses are from the
21
   Pennsylvania State Police, the Board's Bureau of
22
   Casino Compliance, and the Board's Bureau of
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   Investigations and Enforcement (BIE). With your
24
   permission, Director Lloyd, I will call my first
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   witness.
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1 PRESIDING OFFICER: Yes, please. 2 ATTORNEY FOGLE: OEC calls Sergeant 3 Brian Presley from the Pennsylvania State Police. 4 And just for housekeeping, I believe Sergeant 5 Pressley needs sworn in. PRESIDING OFFICER: Yes, he does. 6 7 COURT REPORTER: Would you raise your 8 right hand, please? 9 10 SERGEANT BRIAN PRESSLEY, CALLED AS A WITNESS IN THE FOLLOWING PROCEEDING, AND 11 HAVING FIRST BEEN DULY SWORN, TESTIFIED AND SAID AS 12 13 FOLLOWS: 14 15 DIRECT EXAMINATION 16 17 BY ATTORNEY FOGLE: 18 Can you please introduce yourself and Q. 19 spell your first and last name? 20 Α. I'm Sergeant Brian Pressley, Pennsylvania 21 State Police. B-R-I-A-N, P-R-E-S-S-L-E-Y. 22 Q. Great. And how are you currently 23 employed? 24 I'm currently employed by the Pennsylvania

State Police and assigned to the Bureau of Gaming

Enforcement.

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- Q. And can you please describe your job history with the Pennsylvania State Police?
- 4 Yes, I've been employed by the Α. 5 Pennsylvania State Police for over 21 years. 6 graduating from the State Police Academy, I was 7 assigned to the patrol unit in Troop K. Media, also 8 worked in the patrol unit of Troop K, Philadelphia. While working at Philadelphia station, I was assigned 10 to the Warren unit, conducted ID fraud investigations, Philadelphia traffic court liaison 11

and a member of Megan's law's task force.

After being promoted to the rank of corporal, I was assigned to Troop M Trevose Station as a patrol unit supervisor. Then I assumed the role of being an office supervisor at Parx Casino in Bensalem Township. In addition, I was the recruitment services section supervisor in the southeast region four Pennsylvania State Police members assistance program.

After being promoted to the rank of sergeant, I was assigned to the Bureau of Gaming Enforcement at Wind Creek as office command and that was fall 2022.

Q. And can you please describe your role in

duties associated with your assignment at Wind Creek?

- A. As of last month, I've been the office commander at Rivers Casino in Philadelphia. However, as office commander at Wind Creek Gaming Office, I was responsible for the day-to-day operations and supervision of the troopers assigned to Wind Creek. I ensured operational functions were completed, administrative duties were conducted efficiently and enforcement opportunities were conducted accordingly. In addition, I maintain open lines of communication with PGCB, Wind Creek security, Wind Creek surveillance and City of Bethlehem Police Department.
- Q. And what is the role of the Pennsylvania State Police Bureau of Gaming Enforcement at Wind Creek?
- A. We provide police services to Wind Creek
  Bethlehem Casino. We make intentional efforts to
  provide patrons a safe venue to enjoy the gaming
  experience. We investigate any suspected criminal
  activity and strive to prevent criminal activity from
  occurring inside and outside the casino.

When crimes do occur, we conduct criminal investigations and make arrests accordingly. In addition, our role is to ensure that the casino is operating within the statutes prescribed by the

Commonwealth in the gaming industry.

- Q. And regarding police jurisdiction over Wind Creek Casino, can you please detail the areas of the Wind Creek subject to Pennsylvania State's police jurisdiction?
- A. Our primary jurisdiction consists of gaming areas and gaming-related areas that facilitate gambling via slot machines, table games, sports wagering, dealing with surveillance related to security and all accessible areas from the gaming floor.
- Q. And what about the hotel parking area for the court, any access points to the casino?
- A. Yeah, hotel and center and parking lot, garage, outlets, food court is considered a non-gaming-related area that are primarily covered by City of Bethlehem Police Department. However, we will handle unattended minors that are reported who are observed in the food court area.
- Q. Do you have any issues or concerns
  regarding the breakdown of jurisdictional areas with
  the City of Bethlehem Police Department?
  - A. No, not at all.
- Q. And what does the professional relationship between Pennsylvania State Police and

the City of Bethlehem's Police Department look like?

- A. We have an excellent relationship with the City of Bethlehem Police Department. We work extremely well together during active incidents and assist each other with the least amount of interference or overlap while conducting investigations and enforcement activities.
  - Q. And can you please describe the professional relationship between the Pennsylvania State Police and Wind Creek Casino's personnel?
  - A. Well, we maintain professional working relationship with all Wind Creek employees and we maintain a mutual respect on a daily basis. But, primarily we interact with the security staff and the surveillance personnel.
  - Q. Can you please describe the professional relationship between Pennsylvania State Police and the Board's Bureau of Compliance personnel at Wind Creek Casino?
  - A. We have a positive and professional relationship with their personnel. If necessary, we assist each other with investigations and engage with an open dialogue communication.
- Q. How does the Pennsylvania State Police track and record Wind Creek's crime statistics?

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A. We use a national incident-based reporting system known as NIBRS.

- Q. And can you briefly describe how recording criminal charges has changed since Wind Creek's last renewal?
- A. Well, prior to 2021, the Pennsylvania
  State Police utilized a uniform crime reporting UCR
  system that captured stats on the most serious
  criminal offenses. The UCR system consisted of
  supervisors correcting criminal reports and recording
  offenses on a monthly basis for state-wide
  consolidation. In January of 2021, Pennsylvania
  State Police implemented the National Incident-Based
  Reporting System known as NIBRS. The NIBR system
  works in conjunction with our electronic records
  management system, RMS.

Since implemented, troopers have completed the investigative reports electronically within RMS and a system automatically collects data. At this point, the information can be uploaded to NIBRS and reviewed. The source of information provided today is known as the Senate report. Pennsylvania State Police prepares this annual report of dispositions and the number of arrests in each location within the Bureau of Gaming Enforcement.

- Q. In calculating the crime statistics, how does the Senate report account for one individual being arrested for multiple offenses?
- A. The Senate report is not designed to calculate the particular stat. As listed within the first column of the Senate report you see that the counts only refer to the number of charges filed and not the number of arrestees for that charge.
- 9 However, the total number of arrests for Wind Creek 10 is provided in the Senate report.
- 11 Q. Okay.

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- And referring to OEC Exhibit-1, is can
  you please identify the document and describe it?
- 14 A. Yes, this document is the Senate report.
- 15 Q. Okay.
- And what years are reflected in this document?
- A. The documents provided span from 2018 to 2023. Since calculated annually, the 2024 Senate report will not be available until January 2025.
- Q. And considering only OEC Exhibit-1, what is the most commonly occurring criminal offense at Wind Creek?
- A. I would say defiant trespass, actual communication.

Q. And can you please provide an example of the type of conduct that usually results in an individual being charged with defiant trespass?

- A. A common form of defiant trespassing occurs when individuals enroll themselves into a self-exclusion program via PGCB, restricting their access to the Wind Creek Casino and then violating those written conditions by returning to the casino property without being reinstated.
- Q. Is there any reason or explanation for why this offense has occurred at the reported levels?
- A. Well, an individual can be cited for trespassing for various reasons, based on their behavior or conduct on the property, such as self-exclusions, cheating, slot machine damage, et cetera. Thus, if a patron returns to the casino after being banned from the casino on a prior date due to inappropriate conduct, that individual will commonly be charged with defiant trespass, actual communications.
- Q. And regarding other crime offenses at Wind Creek, how common are theft offenses?
- A. Not common. Not for this volume of
  patrons in this size of the casino at Wind Creek. In
  general, most thefts are related to loss and mislaid

- property, like vouchers, cell phones, et cetera, left near slot machines or other areas.
  - Q. Okay.

- 4 And how common are violent crimes?
- 5 A. Not common.
  - Q. How common are crimes involving individuals under 20 years 21 years old?
    - A. Not common.
  - Q. Is there any reason or explanation for why the offense has reported has occurred at the reported levels in the Senate report?
  - A. Yes. There is not a significant number of crimes regarding individuals under the age of 21.

    The most common crime regarding individuals under the age of 21 are offenses involving underage individuals being in possession of a false identification that depicts them as being 21 or older. In that matter, those individuals were vastly discovered by Wind Creek security staff at the point of entry, by deeming identification as false. This is upon presentation and prior to gaining access to the gaming floor.
  - Q. And throughout your assignment at Wind Creek, have you noticed any patterns or trends in the criminal offenses occurring at the property?

- A. No, not to any serious level or degree.
- Q. Okay.

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And are you aware of any issues or concerns that would negatively impact Wind Creek Casino's suitability for continued licensure?

A. No, not at all.

7 ATTORNEY FOGLE: Thank you, Sergeant 8 Pressley. OEC has no further questions.

PRESIDING OFFICER: Okay.

I will turn to Wind Creek. Do you
that have any questions for the Sergeant?

MR. RYAN: No.

PRESIDING OFFICER: And now, Board
members, do you have any questions for the Sergeant?

Okay, you're excused. Thank you.

ATTORNEY FOGLE: I will now turn our presentation over to co-counsel.

ATTORNEY BIZUB: Good morning. Can you hear me? Good morning, Shelby Bizub, Assistant Enforcement Counsel. I would like to call - OEC calls Lauren Sposato from the Board's Bureau of Casino Compliance.

PRESIDING OFFICER: You have a lot more cord on that if you want to pull it up very close to you and you don't have to lean in.

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2 LAUREN SPOSATO,

- 3 CALLED AS A WITNESS IN THE FOLLOWING PROCEEDING, AND
- 4 HAVING BEEN PREVIOUSLY SWORN, TESTIFIED AND SAID AS
- 5 FOLLOWS:

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## 7 DIRECT EXAMINATION

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## 9 BY ATTORNEY BIZUB:

- 10 Q. Please state and spell your full name.
- 11 A. Lauren Sposato, L-A-U-R-E-N,
- 12 S-P-O-S-A-T-O.
- Q. And please state your employer and job
- 14 title.
- 15 A. Pennsylvania Gaming Control Board Casino
- 16 | Compliance Supervisor.
- 17 Q. How long have you held the position of
- 18 casino compliance supervisor?
- 19 A. About three and a half years.
- 20 Q. And have you previously held any other
- 21 positions within the PA Gaming Control Board?
- 22 A. Yes, I was a Casino Compliance
- 23 Representative at Rivers Philly.
- 24 Q. What are your responsibilities as a Bureau
- 25 of Casino Compliance supervisor for Wind Creek?

- A. I oversee the PGCB's Bureau of Casino
  compliance staff located at Wind Creek. It includes
  eight casino compliance representatives and a
  technical field representative. I review and submit
  daily and investigatory reports.
- Q. What is the role of casino compliance within the casino?

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- A. To ensure that Wind Creek adheres to the PGCB's regulations and their approved internal controls, and to document in a report any and all events that are not in compliance.
- Q. And can you describe the type of access
  BCC has within Wind Creek?
  - A. BCC has full access to the surveillance room and the count room. Casino compliance can access the central control computer room with authorization from the Department of Revenue.
  - Q. Can you describe the interactions between the Department of Revenue and BCC?
  - A. Casino compliance works with the Department of Revenue when changes to the casino floor are performed to ensure connectivity to the central control computer system.
- Q. Were there any issues with connectivity
  regarding the central control computer at Wind Creek?

- Α. No, there were not.
- 2 Does the Bureau of Casino Compliance 0. 3 interact with guests at the casino?
  - Α. Yes.

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- Does BCC respond to their complaints? 0.
- 6 Α. Yes.
- 7 How so? Q.
- 8 Complaints are either emailed through the Α. 9 PGCB website or patrons can come to our office, which 10 is located on Wind Creek's casino floor. investigate their claim and inform the patron and the 11 12 casino of the outcome. A report is written to 13 document the investigation.
- 14 Q. Can you describe the relationship between 15 BCC and members of the Pennsylvania State Police?
- 16 Casino compliance and PSP have a very close working relationship. We communicate on a 17 18 regular basis.
- 19 Can you describe the relationship between 0. 20 BCC and the casino staff?
- Casino compliance and casino staff Α. 22 communicate daily. Our office is notified of all 23 daily floor activity, patron incidents and employee 24 incidents. Wind Creek is transparent when it comes 25 to reporting any violations that are found. I meet

- 1 regularly with department directors and have
- 2 quarterly meetings with the GM and his executive
- 3 staff, along with my senior supervisor. During these
- 4 quarterly meetings, we discuss upcoming and current
- 5 projects and any issues that are occurring.
- Q. Have casino staff been cooperative in compliance reviews conducted by the Bureau of Casino
- 8 Compliance?
- 9 A. Yes.
- 10 Q. And are you familiar with the typical
- 11 regulatory issues found at Pennsylvania casinos in
- 12 | general?
- 13 A. Yes.
- Q. Are the regulatory issues that occur at
- 15 Wind Creek comparable to the regulatory issues found
- 16 | at other PA casinos?
- 17 A. Yes, they are.
- 18 Q. And what is the most common offense at
- 19 Wind Creek?
- 20 A. So what has been touched on by Glenn in
- 21 depth, the most common offense would be unattended
- 22 minors. Wind Creek has a hotel and a mall attached
- 23 to the facility, which includes the food court that
- 24 opens up to the entrance to the gaming floor.
- 25 The security staff at Wind Creek, they're

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aware of the problem areas, and through their
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   training of the security staff, unattended minors,
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   they're reunited with the quardians, and the adults
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   are educated with the law and Wind Creek's policy.
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   Wind Creek has also taken measures to post signs
   which you saw pictures of throughout their property
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   stating that minors may not be unattended.
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               Are there any issues or concerns that
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   would negatively impact Wind Creek suitability for
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   continued licensure?
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        Α.
               No.
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                   ATTORNEY BIZUB: Thank you.
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                   PRESIDING OFFICER: Hold on.
                                                  Any
   questions from Wind Creek for the witness?
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                   MR. RYAN: No questions.
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                   PRESIDING OFFICER: Any from Board
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   members? No?
                   Now you can go. Thank you.
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                   ATTORNEY BIZUB: OEC will now call its
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   final witness, Nicholas Valvano, from the Board's
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   BIE.
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                      NICHOLAS VALVANO,
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   CALLED AS A WITNESS IN THE FOLLOWING PROCEEDING, AND
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   HAVING FIRST BEEN DULY SWORN, TESTIFIED AND SAID AS
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FOLLOWS:

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2 DIRECT EXAMINATION

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## BY ATTORNEY BIZUB:

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- 5 Q. Can you please state and spell your name 6 for the record?
- 7 A. Yes, it's Nicholas Valvano,
- 8 N-I-C-H-O-L-A-S, V-A-L-V-A-N-O.
- 9 Q. And how are you currently employed?
- 10 A. I'm employed by the Pennsylvania Gaming
  11 Control Board as an investigator.
- Q. Can you please describe your employment history with our agency?
- A. Yes. I started as a casino compliance representative in 2007, where I was stationed at Mount Airy Casino. In 2010, I moved to the BIE as an
- 17 investigator. And as recent as 2019, I was named
- 18 | Case Agent for Wind Creek Bethlehem.
- Q. And can you please describe the main duties and responsibilities of an investigator?
- 21 A. Yes. So I conduct background
- 22 investigations on any individual who's applying for a
- 23 | Gaming Level 2 Permit, Key Employee License,
- 24 Principal License, as well as any company that wishes
- 25 to conduct any business with our Pennsylvania

- casinos. And I also conduct any miscellaneous investigations that may relate to any regulatory
- Q. And did you perform the investigation into Wind Creek Bethlehem's application to renew its Category 2 Slot Machine License?
  - A. I did.

violations.

- Q. When did your investigation into Wind Creek's renewal application begin?
- 10 A. That began in April of 2023.
  - Q. And can you provide a summary of the investigation's scope?
    - A. Sure. My investigation detailed a review and confirmation of the information contained in the facility's application for renewal, conducted searches and reviews for any tax liens, judgments, civil litigation, criminal history regarding the facility, conducted extensive reviews or, sorry, conducted extensive interviews with the Wind Creek Bethlehem executive team, conducted searches and reviews regarding the liquor license history with the Pennsylvania Liquor Control Board, and after that was completed, a detailed report was submitted on September 14, 2023.
    - Q. And has the casino and management

- 1 | cooperated with BIE's investigation?
- 2 A. Yes, they have.
- Q. Is BIE's review into Wind Creek's renewal application complete?
- 5 A. It's complete, yes.
- Q. And based on your investigation, did you find any areas of interest relating to Wind Creek's renewal application?
- 9 A. My investigation yielded no areas of 10 interest.
- Q. And did BIE discover anything that would negatively impact Wind Creek's suitability for continued licensure?
- 14 A. They have not. Or we have not, sorry.
- 15 <u>ATTORNEY BIZUB:</u> Thank you. I have no 16 further questions.
- 17 <u>PRESIDING OFFICER:</u> Any questions from
- 18 | Wind Creek?
- MR. RYAN: No questions.
- 20 <u>PRESIDING OFFICER:</u> Any questions from
- 21 Board members? Thank you.
- 22 <u>ATTORNEY BIZUB:</u> OEC has nothing
- 23 further in its presentation.
- PRESIDING OFFICER: Okay. Okay.
- 25 We will now begin with the public

comment portion of our hearing. As I call your name, 1 2 if you will please come forward to the podium, the 3 microphone, and begin your remarks by stating and 4 spelling your name for the court reporter and who you 5 are and who you are here on behalf of to speak. 6 you each have about five minutes to provide your 7 comments. And I'll let you know if you're getting close to the end of your time so you can wrap up your 9 comments. Those that have registered to speak, if 10 you could stand right now and raise your right hand 11 to be sworn by the court reporter.

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13 WITNESSES SWORN EN MASSE

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PRESIDING OFFICER: Okay, thank you. We will begin with my first speaker, Laura Collins, from local government. I'm assuming the City of Bethlehem.

MS. COLLINS: Yes. Good afternoon.

My name is Laura Collins, L-A-U-R-A, C-O-L-L-I-N-S.

I am pleased to be here on behalf of the City of

Bethlehem. I served in the mayor's administration.

I am our director of the Department of Community and

Economic Development. I also, as an aside on a

personal level, I am a Bethlehem resident, Bethlehem

1 native who's seen the evolution of the site and the 2 casino in many different capacities.

But, I'm here today as the Director of Community and Economic Development. I would like to offer into the record, a statement from Mayor Reynolds, who is not able to be here today, but I'd like to read that for you this afternoon.

He says, dear members of the Board, on behalf of the City of Bethlehem, I would like to offer my support for Wind Creek Bethlehem as it seeks the Pennsylvania Gaming Control Board's renewal of its Gaming License. When I joined Bethlehem City council in 2008, it had been less than two months since the first concrete had been poured on the site. That was when - then when the Sands Casino Resort Bethlehem.

It was also at that time when we as a country were experiencing the beginnings of the Great Recession. Despite such headwinds and now, under Wind Creek's thoughtful management, the casino and Wind Creek's overall operations have contributed immensely to Bethlehem's revitalization. Wind Creek runs successful operations that reliably perform at high levels and provide top tier entertainment experiences for residents and visitors alike.

Wind Creek's success contributes significant and vital tax revenue to support the city's budget and the region's economy. Wind Creek also maintains and increases job opportunities, makes contributions to Bethlehem's schools and nonprofit community-based programs, and invests in new development projects that spur further economic development.

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The past several years are replete with examples of Wind Creek's commitment to Bethlehem and strong collaboration with the city. As a top employer in Bethlehem, Wind Creek has demonstrated a commitment to creating and maintaining high quality jobs and treating employees well. For instance, when mandated business closures took place as a result of the COVID-19 pandemic, Wind Creek pledged to keep active, salaried and tipped employees, many of whom live and have their families right here in Bethlehem, compensated. An organization that beyond evaluating its own return on investment, understands what it means to build a strong community from the bottom up is a partner that we value and who we wish to work together with to capitalize on success in and for the city.

Wind Creek's contributions also extend

beyond its employees. As noted by the organization, the Wind Creek family is always looking for creative ways to lift up our neighborhoods. This speaks to the attraction that South Bethlehem now possesses as a growing and vibrant hub for culture, the arts and entertainment, and Wind Creek has had a direct role in that evolution. Wind Creek makes financial contributions to various school and community-based organizations, and on the southside in particular, that have supported growth and prosperity.

As a former steel town leveraging its recovery, we also hope and believe Wind Creek will continue to have an instrumental role in that neighborhood's growth and in particular the reimagining of the remainder of the former Bethlehem steel site. Most recently, in July of 2023, Wind Creek completed \$160 million expansion project, as you've heard, employing local construction laborers, creating over 50 new full-time jobs, and bringing additional hotel rooms and a premier meeting space that is now the largest event space in the Lehigh Valley.

I will say it has kept us very busy because so many statewide conventions are now requiring our attendance. But this will only help to

increase tourists and professionals to the area and 1 2 keep more employees right here in their community.

3 Finally, through all of Wind Creek's 4 activities, the organization has worked willingly and 5 collaboratively with city staff and personnel in 6 various sectors, from economic development, to code 7 enforcement, to police and EMS. We're grateful for 8 the ongoing relationship with Wind Creek that has 9 allowed the casino and resort campus to operate 10 smoothly as part of the fabric of our community.

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Building on the city's rich history, Bethlehem exists as a desiring place to live, work and play. Our tourism and hospitality sectors will only continue to grow, but it is notably Wind Creek's partnership, which will continue to influence our community and economic development for years to come. Therefore, I would respectfully ask for the license of Wind Creek Bethlehem to be renewed. Sincerely, Mayor J. William Reynolds. And that concludes my remarks.

PRESIDING OFFICER: Thank you. Moving on. Community groups Kassie Hilgert from the 23 ArtsQuest.

24 MS. HILGERT: My name is Kassie 25 Hilgert, K-A-S-S-I-E, H-I-L-G-E-R-T, President and CEO of ArtsQuest. ArtsQuest is a Bethlehem-based
nonprofit whose mission is to provide access to
exceptional artistic, cultural and educational
experiences using arts and culture as key elements of
economic development for our urban communities.

ArtsQuest supports this mission via the presentation of performing in visual arts, film arts education classes and outreach, youth programming and cultural events. Through festivals such as our flagship Musikfest, which starts tomorrow, by the way, if you're staying. And while mostly free, tickets are available at the Wind Creek Steel Stage, so please let me know.

The Banana Factory Arts Center and the ArtsQuest Center at SteelStacks Arts and Cultural Campus, our programming reaches nearly two million people a year. Our programs and events, over 50 percent of what which are free to attend, have a combined economic impact of more than \$136 million annually in the region. Wind Creek, previously the Sands, has been a strong supporter of ArtsQuest and many other nonprofits in Bethlehem and the broader region since the property opened in 2009.

Their commitment goes far beyond financial support. Their leadership and employees

- 1 | volunteer at numerous organizations and they convene
- 2 their neighbors on a regular basis to solicit
- 3 | feedback and learn more about what we are each seeing
- 4 and dealing with on a daily basis. They serve on
- 5 | numerous nonprofit Boards and in addition for
- 6 ArtsQuest, have also provided regular security
- 7 patrols of our campus and additional staff and
- 8 expertise to assist us with special projects as
- 9 needed.
- 10 We strongly support the relicensing of
- 11 | Wind Creek. Thank you to the committee for your time
- 12 and consideration.
- PRESIDING OFFICER: Thank you.
- 14 Raymond Santiago from the Hispanic Center of Lehigh
- 15 Valley.
- 16 MR. SANTIAGO: Hello. My name is
- 17 | Raymond Santiago, R-A-Y-M-O-N-D, S-A-N-T-I-A-G-O.
- 18 And I'm the Executive Director of Hispanic Center
- 19 | Lehigh Valley. Hispanic Center is a nonprofit
- 20 organization located right here in South Bethlehem.
- 21 We were founded in 1968 and our mission is to support
- 22 the growing Hispanic population in Bethlehem by
- 23 improving their quality of life. We do that by
- 24 empowering them to become more self-sufficient and we
- 25 promote an intercultural understanding.

On our site we have a senior center, a food pantry that helps out over 3,000 people annually. We have a social service program and also a workforce development center. And I'm proud to say that Wind Creek supports each and every one of those areas, whether it be with their time or with their treasure, and we're really thankful for all Wind Creek employees.

So Bethlehem's Hispanic population is approximately 30 percent, while our neighbor Allentown is 54 percent. And Bethlehem ranks ninth in Hispanic population in the State of Pennsylvania. This highlights the importance of our work and our community. Since 2012, our Hispanic center has been proudly supported by Wind Creek Casino and its predecessor, Sands Casino. Their contributions have significantly impacted many lives in South Bethlehem, particularly in areas of food access and meeting basic needs.

But beyond the financial support, Wind Creek team members organize annual food drives for local pantries and consistently provide, in kind, hygiene products to serve those most in need. And just recently, I most mentioned before in regards to hiring and retention, we host job fairs, and Wind

1 Creek has been a partner in our most recent job fairs

2 as well. So we're really proud of our relationship

3 | with Wind Creek, and we look forward to continuing

4 our efforts to impact lives in our community. And

5 | we're truly, truly thankful for that partnership.

6 Thank you.

7 PRESIDING OFFICER: David Ruth from 8 the Northampton Community College.

MR. RUTH: Good afternoon. I'm Dave Ruth, D-A-V-I-D, R-U-T-H, and I'm the President of Northampton Community College. Our college serves nearly 30,000 students each year through its degree training and workforce development programs. We are the largest and most diverse college in the region, and we exist to provide affordable access to a top-quality college education and career training to area residents from all backgrounds, regardless of their economic means.

Now, unlike many of our private college and university colleagues in the Lehigh Valley that benefit from philanthropy of their alumni, we rely heavily on the partnership and generosity of community businesses and organizations to support our success. And Wind Creek Bethlehem is indeed one of those organizations. In fact, they

remain our largest corporate benefactor, something
that extends way back to 2006 when the property first
hosted the Lehigh Valley Food and Wine festival to
help fund scholarships for the college.

At that time, the property also relied on NCC, our college, to perform customized training for their casino staff to prepare them for a variety of roles on the casino floor. Today, Wind Creek continues to be a benevolent partner to the college, and is also a top employment destination for our hospitality and culinary program graduates. Just last month, Wind Creek was the title sponsor for our annual gala event that raised more than \$300,000 for student scholarships, and this fall, they've committed to be a sponsor of our annual golf tournament, which also raises funds for student scholarships as well.

Their support has allowed us to provide more students with a life-changing college education at Northampton Community College, 65 percent of whom are the first in their families to attend college, and nearly 35 percent live at or under the poverty line. Virtually all of them hold down at least one job while taking classes, and quite a few have two or even three jobs to help make ends

1 meet.

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2 So our scholarship and financial aid 3 are indeed the lifeblood that allows these 4 individuals to find a path to successful future and 5 support the workforce needs of our region. Thanks to 6 Wind Creek, we've been able to help more students in 7 that process, so we highly value that partnership. Are grateful for their generous support that impacts 9 so many members in this regional community. 10 you.

11 <u>PRESIDING OFFICER:</u> Thank you.

Danysha Jones, the Victory House of the Lehigh Valley.

 $\underline{\text{MS. JONES:}} \quad \text{Good afternoon.} \quad \text{My name}$  is Danysha Jones, D-A-N-Y-S-H-A, J-O-N-E-S, and I am the Director of programs and services at Victory House of Lehigh Valley.

nonprofit shelter dedicated to providing emergency shelter and transitional housing for veteran and local homeless men. Our primary objective is to offer safe housing while empowering our clients to work, save money and transition to permanent housing. Our clients receive comprehensive support from our case managers who offer case management services, our

1 certified recovery specialist who aids clients in 2 recovery, and our nurse who assist with medication 3 and health concerns.

Wind Creek has been an invaluable partner in our mission for many years. They have consistently supported us by providing monthly toiletries and contributing to our golf tournament. Moreover, Wind Creek has been providing annual support for our health center.

Our nurse has assisted 123 clients in the past year. Healthcare is not as easy to access while homeless, so once our clients are accepted into our program, they meet with our nurse to discuss prior health issues, current concerns, and our assisted with establishing necessary healthcare providers. Our nurse has been a key player in helping individuals with not only small health concerns, but she was able to step in when noticeable symptoms of things such as cancer presented itself, and even was proactive with getting a client seen prior to what would have been a heart attack.

Wind Creek has also provided financial assistance for our clients, securing housing, helping with first month's rent or security deposits.

Overall, Wind Creek has been a tremendous support,

- 1 and we are deeply grateful for all they do to help us
- 2 impact the lives of veteran and local homeless men.
- 3 PRESIDING OFFICER: Thank you.
- 4 Trinidad Sierra-Pagan.
- DR. SIERRA-PAGAN: Okay, thank you.
- 6 | My name is Doctor Trinidad Sierra-Pagan,
- 7 T-R-I-N-I-D-A-D, S-I-E-R-R-A dash P-A-G-A-N. I am
- 8 reading the remarks of our principal at Donegan
- 9 Elementary School. I am the Assistant Principal at
- 10 Donegan. The principal is unavailable today.
- 11 | Wind Creek has been a champion partner
- 12 of Donegan since 2012. As a community school on the
- 13 | southside, the partnership between Donegan and Wind
- 14 Creek is key to our success. A community school
- 15 serves as the center of the neighborhood by providing
- 16 access to critical programs and services like
- 17 | healthcare, mentoring, expanded learning programs,
- 18 adult education, and other services that support the
- 19 whole child, engage families, and strengthen the
- 20 entire community.
- 21 The support of Wind Creek partnership
- 22 | allows us to provide these critical resources to our
- 23 students and families and equips us to reach towards
- 24 our school and district goals. With the support of
- 25 Wind Creek, we have been able to provide upwards of

25 afterschool programs each year for students during
the school day. Social emotional learning supports
such as mindfulness, affinity groups, and calming
rooms. We have Zenzo for our students during the day
if they need to just take a - take a break. And then
we have somebody that will work with them and work
with strategies in that room.

We also have family engagement events such as our open house block party, our science and math events, our literacy events. We have teacher supports through back-to-school supplies drives, our teacher appreciation opportunities. Coming up, we have our Southside Stride, which is where teachers on the south side, Broughal, Fountain Hill and Donegan, we go and welcome our new students, our kindergarten students, and our 6th grade students. Just prior to school starting, we give them backpacks and we welcome them to school.

We also attend educational field trip

- we have educational opportunities, field trip

opportunities aligned to our curriculum and teacher

supports. While we can't capture all of the things

that Wind Creek helps just on this piece of paper,

with the partnerships and all of the volunteers that

they have coming up to our school, with them coming

in and reading to our students, just spending time
with our students, we're just so grateful for the
partnership and the students recognize a lot of the
people that come into our school from Wind Creek by
name.

And we just thank Wind Creek for the many years, and we look forward to the many years to come. Thank you.

PRESIDING OFFICER: Thank you. And finally, Donna Taggert.

MS. TAGGART: Good afternoon. My name is Donna Taggart, D-O-N-N-A, T-A-G-G-A-R-T. I'm President of Taggart Associates, a small business certified by the Commonwealth of Pennsylvania through the Department of General Services. Our offices are located right here in South Bethlehem.

I've been fortunate to serve as a community outreach liaison for this property since 2006. The Las Vegas Sands Corporation originally contracted our services prior to being awarded one of the gaming licenses, recognizing the importance of building strong partnerships in the community, and those partnerships continue to remain strong, a strong priority today under the Wind Creek ownership.

I appreciate the opportunity to speak

with you this morning about the key strategic partnerships that we've developed that help support the community while at the same time help Wind Creek accomplish their goals. Julia referenced some of it. So did Mike. You've already heard from several of our community partners as part of this hearing, sharing some of the strong partnerships that have continued over the last 17 years and the positive results that they're creating in our community.

Many of those relationships were established very on as the property contributed \$118,000 to 15 local nonprofits as part of the test days prior to opening the casino. In the transition from Las Vegas Sands to Wind Creek, the leadership remained the same, as well as the focus on sustaining the strong relationships that have been built with our community partners.

Wind Creek continues to support various local nonprofit organizations with monetary contributions as well as placing team members on their Boards, participating in community events, as you've heard, such as walks, cleanup events, building community gardens, reading, serving breakfast in our local elementary school, providing gift certificate donations for silent auctions at fundraising events,

or providing meeting space in their hotel or restaurants for nonprofit events. Wind Creek employees have organized food, book, school supply and clothing drives, provided speakers for fundraising events.

As part of Wind Creek Bethlehem's mission to give back to the community, it regularly repurposes many of its items, mainly from its hotel and restaurant operations. Since 2016, beginning as Sands Bethlehem and continuing as Wind Creek Bethlehem, we repurposed more than 130,500 partial rolls of toilet paper. In addition, we continue to donate hotel linens and towels. Since 2015, we donated over 209,000 items. These donations were welcomed monthly by local organizations including the Hispanic Center Food Pantry, Victory House, New Bethany Ministries, Bethlehem Women of Excellence, Lehigh Conference of Churches and Haven House.

We have an organization called Simple Quilts that takes our donated linens, recycles them into hand knotted quilts, which are distributed to local shelters. We added the new grant source three years ago, the T-R-U-T-I-T-O slot voucher donation program, where our guests have the option of donating their slot vouchers instead of redeeming them. Since

the program began, it has generated an additional \$245,000 that we've been able to distribute to our community partners.

As Mike talked about earlier, Wind Creek has also invested a significant amount of time and resources into the area of responsible gaming, not only to train their team members, but also to train the community. To accomplish this, they've established a strong partnership with the Pennsylvania Council on Compulsive Gambling, which provides the professional trainers for all seminars offered by Wind Creek.

Trainers from the counsel conduct workshop twice a year for our local professional counseling community, fully underwritten by Wind Creek. The only cost to attendees is if they want continuing education credits, which are underwritten by the Lehigh Valley Chapter of the National Association of Social Workers, my firm coordinates this training on behalf of Wind Creek.

We began offering the training in 2006, prior to the license being awarded to the property. And in response to attendee feedback we expanded our workshops over the last five years to include training in dealing with the more at risk

populations of youth and older adults, as well as
offering specialized training including problem
gambling and ethics, online gambling, harm reduction
and co-occurring disorders.

To date, over 4,000 professionals have been involved in these courses. Most of them are from the Lehigh Valley, but we do have professionals traveling from the Philadelphia area and northeast Pennsylvania to attend the trainings.

Wind Creek has been an extraordinary partner since they purchased the property in 2019. When gaming was first approved in Pennsylvania, I witnessed firsthand the concern many citizens had about the negative impact a casino might have in our community. In response, Sands both reactively and proactively responded, alleviating most of those initial concerns by forging strong strategic partnerships and creating over 1,600 jobs for our community.

Those partnerships have continued with Wind Creek. They're a model corporation for community involvement and employment practices here in the Lehigh Valley. Thank you for your time.

PRESIDING OFFICER: Thank you. That is the last name I had registered. Is there anyone

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1 here who thought they registered and I have not 2 called your name? Seeing none, I will move on.
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The Board has not received any written

comments from either through our registration system,

via email or U.S. mail, so there are none to enter

into the record at this time. I will now turn to

Wind Creek. Do you have any closing remarks you'd

like to make?

MR. RYAN: I'd just like to thank everybody that took the time today to come out on our behalf. I want to especially thank Commissioners, PGCB, everybody for your flexibility in changing dates and coming back up to Bethlehem again. We just really appreciate the opportunity to speak to you today and I hope through our presentation you can see and you can feel our deep commitment to not only PGCB, but to our team members and the community.

very lucky to be part of this company, part of this community, and I'm very thankful to have my leadership team here with me today. Could not do this without them. So thank you guys for your time. Looking forward to Harrisburg.

It really means a lot to us and I feel

PRESIDING OFFICER: Thank you. Enforcement counsel, any closing remarks?

 $\label{eq:attorney} \underline{\text{ATTORNEY FOGLE:}} \quad \text{No, Director.} \quad \text{Just}$  wanted to thank you for your time and attention.

PRESIDING OFFICER:

Okay.

The record will remain open until the Board hears the matter at a later public Board meeting. I'll prepare a summary report to the Board of today's events, and that report, as well as the transcript of today's hearing and all the submitted exhibits, will be forwarded to the Board, to all Board members, for their consideration before they hear it at a future public Board meeting.

I want to thank the City of Bethlehem and its staff for hosting us here today and an aborted try a month ago and their cooperation in helping us figure that out when all that was happening and the reschedule for today. I also want to thank you all for showing up at the rescheduled date. I know Bethlehem is going to be busy the next ten days with the Musikfest, and I think most of you are probably involved in that some way or the other.

So thank you for taking time today to come and speak with us. The hearing is now adjourned and we'll see you all later. Thank you.

\* \* \* \* \* \* \*

HEARING CONCLUDED AT 12:37 P.M.

## CERTIFICATE

I hereby certify that the foregoing proceedings, hearing held before Presiding Officer Lloyd was reported by me on 7/31/24 and that I, Jessica Ashman, read this transcript and that I attest that this transcript is a true and accurate record of the proceeding.

Dated the 21st day of August, 2024

Court Reporter

Jessica Ashman