

## **Privacy statement**

Finance Ideas is a consulting firm that provides services to housing corporations, care institutions and other institutions. As you use our services or have provided us with your personal data, we process these data. *You may have also provided your personal data to one of our other legal entities or initiatives such as GREEN, Finance Ideas Academy, Social Finance N.V., Coöperatie Smart Finance B.A., Finance Ideas Management B.V., or FIRE B.V.*

## **Personal data that we process**

Finance Ideas processes your personal data because you use our services and/or because you have provided us with the personal data yourself. This can take place if you submit personal data via the contact form on our website(s) or if you participated in seminars, events, courses , or knowledge meetings in the past.

Finance Ideas collects the following personal data: initials, first and last name, title(s), function, data on the company you work for, email address, telephone number, mobile phone number, and LinkedIn profile. In addition, Finance Ideas collects data on the company that you work for or represent and the data that is necessary to maintain a good working relationship.

## **Purpose of processing personal data**

Finance Ideas is a knowledge partner and wishes to share its expertise with its (potential) clients. We contact persons in order to notify them of changes in legislation and regulations, to inform them of new products, or to send them newsletters on specific topics of interest. In short, we use personal data in order to communicate with you and maintain an effective business relationship.

In addition, we use personal data in order to invite (potential) clients for seminars, symposiums, or other knowledge meetings that we organise.

## **Storage of personal data**

Finance Ideas stores your personal data for as long a period as is necessary for the purposes described above or as long as prescribed by applicable legislation. Finance Ideas Academy may store the personal data for a longer period if circumstances warrant it. You may at all times unsubscribe from marketing communications and activities or instruct us to delete your data.

## **Security**

Finance Ideas attaches a great deal of importance to protecting and securing your personal data. All the usual measures are therefore implemented to prevent misuse, loss, unauthorised access, undesired disclosure, or unjustified change in relation to your data. If you have the impression that your data is not being properly secured or if there are any indications of misuse, please contact us.

## **Sharing with others**

Finance Ideas does not sell your data to third parties and will provide the data only if it is necessary for implementing our agreement with you or to comply with legal requirements.



Weg der Verenigde Naties 1  
3527 KT Utrecht  
The Netherlands  
Phone +31 30 233 5499  
[info@green-engagement.org](mailto:info@green-engagement.org)  
[www.green-engagement.org](http://www.green-engagement.org)

## **Cookies**

Finance Ideas uses only functional cookies and analytical cookies that do not compromise your privacy. A cookie is a small text file that is stored on your computer, tablet or smart phone upon your first visit to our website. The cookies that we use are needed to facilitate the website and to make it easier for you to use the website. They ensure that the website functions appropriately and, for example, retain your preferred settings. They also enable us to optimise our website. You can decide not to accept any cookies by adjusting the settings of your Internet browser so as not to store any cookies. You can also delete all information previously stored on your device via the settings of your browser.

## **Google Analytics**

Finance Ideas uses Google Analytics to register how users make use of the website and how they locate the website. We also use the information from Google Analytics to adjust the website to the needs of the user. The information obtained is provided to Google in anonymized form. For more information about the specific privacy policy of Google Analytics, please refer to the privacy policy of Google. We have not given Google permission to use the Analytics information obtained for other Google services.

## **Viewing, modifying, or deleting your data**

You have the right to view and correct your data and to object to them or have them deleted. If you so wish, you can submit a request to view, correct or delete the data to [info@green-engagement.org](mailto:info@green-engagement.org).

## **Changes**

Finance Ideas reserves the right to make changes to this privacy statement. Any changes will be published on our website. This privacy statement was last updated on April 2021.

## **Contact information**

GREEN/Finance Ideas B.V.

Weg der Verenigde Naties 1

3527 KT Utrecht

The Netherlands

E: [info@green-engagement.org](mailto:info@green-engagement.org)

T: +31 30 233 5499

W: [www.green-engagement.org](http://www.green-engagement.org)

