



**32<sup>ND</sup> ANNUAL**

**LORENZO NATALI**

**PRIZE**

**BEYOND THE HEADLINES**



## PRIZE RULES

**The Lorenzo Natali Prize has been run by the European Commission's Directorate-General for International Partnerships (DG INTPA) since 1992.**

The Prize is awarded to journalists in recognition of their reporting work on international issues, notably stories that shine a light on the most pressing global challenges. The Prize commemorates the former Vice-President of the European Commission, Lorenzo Natali, who contributed significantly to the promotion and furthering of European development policies.

### **1. APPLICATION PERIOD**

**Apply via our [online form](#) between 29 May and 30 June 2024 23:59 CEST. Only one submission per applicant in one award category is allowed.**

If you have any problems submitting the online application, please contact the [Lorenzo Natali Prize Secretariat](#) for further support.

## 2. THEMES AND CATEGORIES

### THEMES

The Lorenzo Natali Prize recognises and rewards the endeavour of journalists who contribute through their investigative work to issues relating to:

- Climate, environment and energy;
- Digital and infrastructure;
- Gender equality;
- Human development;
- Migration and forced displacement;
- Peace and governance;
- Sustainable growth and jobs;
- Youth.

### CATEGORIES

Applicants **must choose one of the four following categories** when filling in the online form. The Prize is open to journalists in the following four categories:

- **Best Emerging Journalist Award:** reporting by journalists aged between 18 and 25 at the time of submission of their entry for the Prize and published by a media outlet based in any of the eligible countries.
- **Investigative Journalism Award:** reporting published by a media outlet based in one of the eligible countries whose objective is to uncover serious issues such as crimes, injustice, corruption or corporate wrongdoing and to expose these to the public.
- **Feature Journalism Award:** reporting published by a media outlet based in one of the eligible countries focusing on entertaining, educating, informing or engaging the audience. Can take an in-depth look at a current event or situation, person or group. Can cover innovations and solutions to current challenges.
- **Special Award:** this award is intended to give visibility to other types of media. The 2024 edition will recognise **photojournalism** work published by a media outlet based in one of the eligible countries. For this category, only single frame photographs with a caption and a byline will be accepted.

In the event that the Lorenzo Natali Prize Secretariat finds that an entry is submitted in the wrong category, the applicant may be contacted by the [Lorenzo Natali Prize Secretariat](#) to resubmit their entry within the submission period.

We strongly recommend that applicants do not wait until the very last minute to submit their entries to avoid any unexpected technical issue.

The full list of eligible countries can be found [here](#).

## 3. ELIGIBILITY

Entries must have been published or broadcast between 30 May 2023 and 29 May 2024. All entries provided must be freely accessible (not behind a paywall) via an online link.

### GEOGRAPHIC ELIGIBILITY

The location of the media outlet where the reporting was published determines the geographic eligibility of your application. The outlet's office must be based in an eligible country. For example, reporting published in Reuters India is eligible, while reporting published in Reuters USA even if about India is not. The full list of eligible countries is [here](#).

### FORMAT

Entries can be submitted in the following formats:

- written
- audio-visual
- multimedia (such as interactive articles including charts, infographics, etc.).
- single frame photographs (Special Award - photojournalism).

Entries must be submitted as a URL link. If the reporting submitted is only available in print, it must be scanned and made available via an accessible link to a cloud storage with the publisher's permission.

### LANGUAGE REQUIREMENTS

The Prize admits entries in all languages accompanied by a translation in one of these languages: **English, French, Spanish, German or Portuguese** when these are not the original languages of the reporting. Entries in languages other than English, French, Spanish, German or Portuguese will only be evaluated on the basis of the translated texts.

For written entries, the translations must be uploaded in Word or PDF format at the time of the entry submission. For audiovisual entries, the translated video/audio versions must be shared through an accessible link to a cloud storage and must accompany the application. Translations for written entries must not exceed 2,300 words and translations for audio-visual entries must not exceed 30 minutes.

### LENGTH

**For text-based entries, the length limit is 2,300 words.** If the entry is longer than 2,300 words, a summary in one of the permitted languages mentioned above needs to be submitted along with the entry.

**Video and audio entries can be up to 30 minutes long.** If an entry is longer than 30 minutes, a summary in one of the permitted languages needs to be submitted along with the entry.

**For the Special Award - photojournalism** only one image must be submitted and must be accompanied with a long description. The long description must explain the context of the

photograph and if the photographer influenced the scene in any way. Applicants must ensure that their subjects' consent has been appropriately handled with particular consideration for local and international laws and the ability to give informed consent.

Multiple exposures, polyptychs (diptychs, triptychs, and so forth) and stitched panoramas, either produced in-camera or with image editing software are not eligible for the Special Award.

## **AUTHOR(S)**

Submitted reporting can have one or several authors. The applicants must be the authors of the work submitted in their name and be the holders of the copyright and the moral rights of their work.

Plagiarism, which includes the unauthorized use of the language and thoughts of another author and the representation of them as one's own, will result in disqualification. Retrospective discovery of plagiarism will result in retroactive removal of the prize.

## **IMAGE RIGHTS AND SOUND RECORDINGS**

**For the Special Award – Photojournalism**, the content may not be digitally altered significantly beyond standard optimisation as in cropping, reasonable adjustments to exposure, colour, contrast, etc.

It is not permitted to alter the basic reality of a photograph. No removal or insertion of objects. No cloning pixels to create a new image or add to an image. No staging events including directing individuals and/or groups being photographed to do things or ask them to repeat things prior to the photographer's arrival or arranging something to mislead an audience. No radical colour changes. AI generated images are not eligible.

## **PREVIOUS WINNERS**

2023 winners cannot compete again for the 2024 Prize but are eligible for subsequent editions.

## 4. EVALUATION CRITERIA

The Prize Secretariat reserves the right to disqualify any entry that contains hurtful, misleading, libelous or vulgar content, or that contains any material that could constitute or encourage conduct which would be considered a criminal offence, give rise to civil liability, or otherwise violate any national or international law.

### 4.1. EVALUATION CRITERIA FOR TEXT-BASED AND MULTIMEDIA ENTRIES

#### RELEVANCE (ON A SCALE OF 0 TO 5)

The main evaluation criteria will be the relevance of the reporting to the issues of:

- Climate, environment and energy;
- Digital and infrastructure;
- Gender equality;
- Human development;
- Migration and forced displacement;
- Peace and governance;
- Sustainable growth and jobs;
- Youth.

A ZERO SCORE IN THE RELEVANCE AREA WILL DISQUALIFY THE ENTRY.

#### REPORTING RIGOUR (ON A SCALE OF 0 TO 5)

The entry demonstrates well-documented work based on a variety of sources. It is accurate and factual and/or supported by evidence and well-reasoned if it is an opinion piece.

#### CONTENT (ON A SCALE OF 0 TO 5)

Language and neutrality, style, structure, clarity of language, original approach to the theme, reader's interest maintained. Multimedia entries will also be assessed on relevance of media chosen (imagery, infographics, charts, etc.), and quality of execution.

### **ADDED VALUE (ON A SCALE OF 0 TO 5)**

The reporting unveils a topic with societal impact and uncovers an issue that helps build international partnerships for sustainable global change.

It is thought-provoking and has the potential to change people's minds on a topic or shift their perspective.

## **4.2. EVALUATION CRITERIA FOR VIDEO OR AUDIO ENTRIES**

### **RELEVANCE (ON A SCALE OF 0 TO 5)**

The main evaluation criteria will be the relevance of the reporting to the issues of:

- Climate, environment and energy;
- Digital and infrastructure;
- Gender equality;
- Human development;
- Migration and forced displacement;
- Peace and governance
- Sustainable growth and jobs;
- Youth.

**A ZERO SCORE IN THE RELEVANCE AREA WILL DISQUALIFY THE ENTRY.**

### **REPORTING RIGOUR (ON A SCALE OF 0 TO 5)**

The entry demonstrates well-documented work based on a variety of sources. It is accurate and factual, supported by evidence and well-reasoned.

### **EDITING & RECORDING (ON A SCALE OF 0 TO 5)**

Language and neutrality, style, structure, clarity, quality of the image and picture/audio track. Added value of audio-visual material is clear. Innovative and appropriate use of recording techniques.

### **ADDED VALUE (ON A SCALE OF 0 TO 5)**

The reporting unveils a topic with societal impact and uncovers an issue that helps build international partnerships for sustainable global change.

It is thought-provoking and has the potential to change people's minds on a topic or shift their perspective.

## **4.3. EVALUATION CRITERIA FOR THE SPECIAL AWARD - PHOTOJOURNALISM**

### **RELEVANCE (ON A SCALE OF 0 TO 5)**

The main evaluation criteria will be the relevance of the reporting to the issues of:

- Climate, environment and energy;
- Digital and infrastructure;
- Gender equality;
- Human development;
- Migration and forced displacement;
- Peace and governance
- Sustainable growth and jobs;
- Youth.

**A ZERO SCORE IN THE RELEVANCE AREA WILL DISQUALIFY THE ENTRY.**

### **COMPOSITION AND VISUAL QUALITY (ON A SCALE OF 0 TO 5)**

Framing, balance, and arrangement of elements within the entry. Entries should draw the audience's attention to the subject while conveying the story or message effectively. Technical aspects such as exposure, lighting, colour balance, and post-processing will be considered.

### **IMPACT AND STORYTELLING (ON A SCALE OF 0 TO 5)**

The entry clearly communicates the story or message and captures a crucial moment to the story being told. The single frame conveys the essence of the story. The composition or technical approach provides an original and creative approach to storytelling. The entries evoke a strong emotion for the audience.

### **ADDED VALUE (ON A SCALE OF 0 TO 5)**

The photo unveils a topic with societal impact and uncovers an issue that helps build international partnerships for sustainable global change. Ethical standards in photojournalism are respected (e.g., vulnerable groups).





It is thought-provoking and has the potential to change people's minds on a topic or shift their perspective through the use of composition, technical elements, and creative approaches.

## 5. PRIZE

Categories will not be awarded if quality is not met. Each winner will receive 10,000€ . If a co-authored entry wins, the financial prize will be divided between the authors. The winner of the Best Emerging Journalist category will also be offered a work experience opportunity with a media partner. The winners will be invited to participate in a ceremony in Brussels, the date of which will be made public in due course.

## 6. SELECTION PROCESS

The entries will go through a pre-selection phase carried out by five journalism schools. The top pre-selected entries will then be judged by an independent Grand Jury, composed of experts from around the world. You can read about past members of the Grand Jury [here](#).

The decision of the Grand Jury shall be final and irrevocable.

## 7. COPYRIGHT

The European Commission has the right to reproduce and disseminate the awarded entries in its own publications, on its website and in other communications and promotional materials, including, but not limited to, publicity material for the Lorenzo Natali Prize.

## 8. PRIVACY STATEMENT

The European Commission is committed to personal data protection. Directorate-General for International Partnerships is processing your personal data for the purposes of the Lorenzo Natali Prize 2024 - Contest in line with [Regulation \(EU\) 2018/1725](#) and as detailed in the specific privacy statement.