

STUDENT ACHIEVEMENTS

PAPER PRESENTATION IN NOTABLE CONFERENCES

S No	Name of the Student	Topic of Paper	organized by
1	Ms.K.Geetha	The impact of Social Media Marketing in Business:Panromic view	International Students Research Conference in Marketing-University of Kelaniya Sri Lanka on 25.02.2021
2	Mr.Sinu Joseph	Exploration of shopping orientation and factors influencing customer satisfaction in Multi brand Apparel Retail in Madurai District	International Students Research Conference in Marketing-University of Kelaniya Sri Lanka on 25.02.2021.
3	Ms.Sathyaprabha N	Waste Management Startups in India , A case study Approach	International Conference on Dynamics of Management in the Global Scenario-2020 organised by the Department of Management Studies, Madurai Kamaraj University, Madurai on 05.04.2020
4	Ms.Yaminie.T.S	Human Resource Analytics	International Conference on Dynamics of Management in the Global Scenario-2020 organised by the Department of Management Studies, Madurai Kamaraj University, Madurai on 05.04.2020
5	Ms.Vijayalakshmi M	International Human Resource Management	International Conference on Dynamics of Management in the Global Scenario-2020 organised by the Department of Management Studies, Madurai Kamaraj University, Madurai on 05.04.2020
6	Mr.Balakrishnan M	Cashless Economy in India	6 th International Conference-MERX MERCIS-19 organised by the Faculty of Science and Humanities, SRM Institute of Science and Technology,Chennai on 17.12.2018

7	Ms.Pavithra M	Women Entrepreneurship in India	6 th International Conference- MERX MERCIS-19 organised by the Faculty of Science and Humanities, SRM Institute of Science and Technology,Chennai on 17.12.2018
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