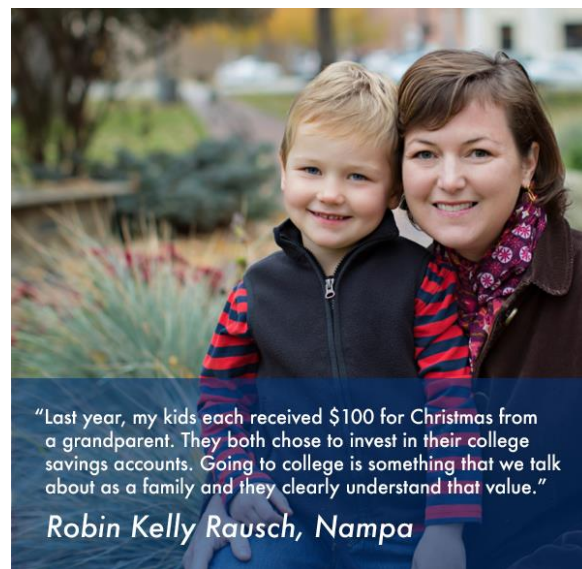


## IDeal - Idaho College Savings Program 2023 Legislative Update



The IDeal 529 program’s purpose is to support educational opportunities for Idaho students by helping individuals and families save in a tax-advantaged way.

- **Get started with \$25:** \$25 minimum initial and subsequent investments (\$15 for payroll deduction).
- **Tax deferred:** Assets grow tax-deferred, and withdrawals for qualified educational expenses are tax-free.
- **Tax incentives:**
  - Individual Idaho taxpayers can receive a state tax deduction of up to \$6,000 per year (\$12,000 married filing jointly) for contributions to any IDeal account.
  - Employers can receive a 20% tax credit for direct contributions to their employees’ IDeal accounts. Credit is capped at \$500 per employee annually.
- **Uses:** Qualified withdrawals include:
  - K-12 withdrawals up to \$10,000 annually per beneficiary for tuition only at public, private and religious schools
  - Accredited schools within the U.S. or internationally including trade schools
  - 2- and 4-year schools and graduate programs, including tuition and fees, room and board (on or off campus), computers, Internet and required supplies
  - Federally registered apprenticeship programs
  - Qualified student loan repayment up to a lifetime total of \$10,000 per beneficiary



### Program Performance

*As of 12/31/22 IDeal manages over 48,376 active accounts with a total value of over \$675 million.*

With a dramatic shift in the global stock market starting in December of 2021, rising inflation and concerns about a recession, Idaho’s program experienced a year-over-year decrease of approximately 10%. However, gifts from family and friends continued to be strong.

Comparing cumulative totals for each year.	Dec. 31, 2022	Dec. 31, 2021	# or \$ Change	% Change
<b>Assets</b>	\$675,205,273	\$752,264,430	-\$77,059,157	-10%
<b>Funded accounts</b>	47,135	45,250	1,885	+4.2%
<b>New accounts opened</b>	4,155	5,538	-1,383	-25%
<b>Average funded account size</b>	\$14,324.92	\$16,624.63	-\$2,300	-13.8%
<b>Annual family contributions</b>	\$98,542,702	\$105,055,055	-\$6,512,353	-6%
<b>Total withdrawals</b>	\$70,312,086	\$64,481,828	\$5,830,258	+9%
<b>Gift contributions</b>	\$5,167,391	\$5,408,437	-\$241,046	-4.5%

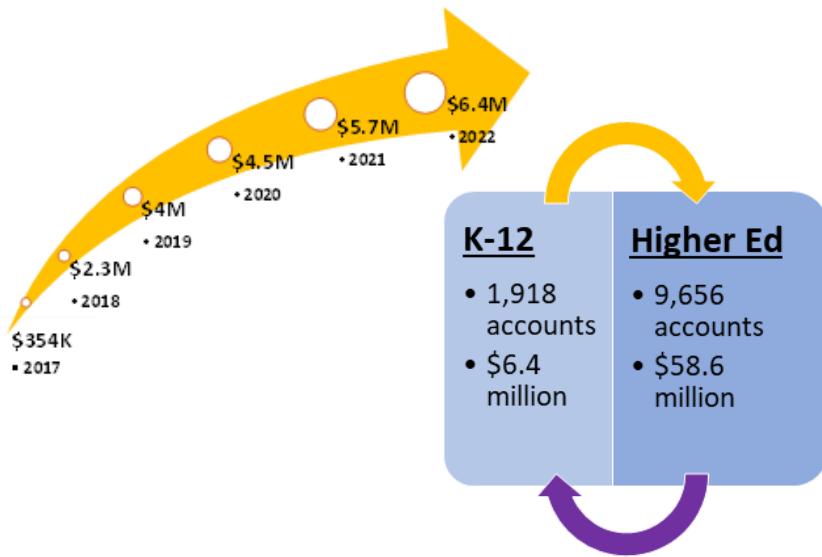
Note: Unless otherwise stated, data in this report summarizes the calendar year 2022.

**Percentage of Idaho kids with accounts**

Up from 4.15% in 2016, today 7.1% of Idaho students under 18 have a loved one saving for them.

**+42%**

**Withdrawals for K-12 2020-22**



Top schools IDeal \$ sent to in 2022		
School name	# of withdrawals to schools	Total IDeal \$ sent to school
Boise State University	224	\$1,088,082.91
University of Idaho	155	\$817,958.09
College of Western Idaho	72	\$132,196.84
Idaho State	48	\$278,388.55
University of Utah	37	\$331,351.47
College of Idaho	33	\$267,962.66
Northwest Nazarene	29	\$207,010.13
Montana State University	25	\$268,853.34
Lewis and Clark State College	20	\$119,534.54
BYU-Utah	18	\$62,764.23
Washington State University	18	\$137,452.48
Colorado State	17	\$260,490.96
University of Washington	16	\$141,792.62
BYU-Idaho	11	\$23,181.08

On average an account owner is saving for 2 beneficiaries and people between the ages of 40-59 make up most account owners. In fact, 4 out of every 10 accounts are opened by a grandparent.

Over \$58.6 million, 83% of total withdrawals, were used for expenses related to higher education costs in 2022 compared to 2021 withdrawals totaling just over \$45.8 million. Withdrawals for beneficiaries under the age of (16) sixteen were just over \$6.4 million this year. While this total dollar amount is small, about 9.1% overall, these withdrawals have increased 42% for this age group since 2020, indicating a growing usage for K-12 educational needs.

**EMPLOYERS RECEIVE A**

**20%**

**tax credit**  
worth up to \$500 per employee per year, when they contribute directly to their employees' IDeal - Idaho College Savings Program accounts.

In 2020, the **IDeal Employer Program** was launched to provide Idaho's businesses with benefits that can help attract and retain top talent for their organizations while helping employees invest in themselves and their loved ones. Employers can provide information, offer direct deposit for employees, and can take a 20% tax credit for direct contributions to their employees' accounts. IDeal can also be used for traditional or matching scholarships.

**Having a college savings account makes students**

**up to 7x**

more likely to go on and complete higher education

**Idaho's legislators, education stakeholders, community members and employers, can partner with IDeal 529 to better understand the ways the program can be used to support education options and to help families prepare their loved ones to pursue their educational goals.**