



Western Governors University Idaho

March 9, 2023



Who We Are

- **PROUDLY NONPROFIT**
 - Founded in 1997 by a bipartisan group of 19 Governors.
- **CORE EXPERIENCE 100% ONLINE**
 - Competency-based and self-paced.
- **SERVING ADULT LEARNERS**
 - 88% of WGU students in Idaho are older than 25 years old.
- **INFORMED BY INDUSTRY LEADERS**
 - Developing our curricula in coordination with leading companies.
- **AFFORDABLE - \$7,290 A YEAR**
 - WGU average annual bachelor's tuition rates are 60% less the national average.

Competency
Based

Recognizes what you've
learned, not how long it
takes you



Workforce
Aligned

WGU only offers programs in
high demand fields and works
with our corporate partners to
create relevant curriculum.



Student Centric

Students are supported by a
mentor who helps keep the
student on track and achieve
their goals



Strong ROI

The average WGU graduate
earns \$20,300 after
graduation (national average
is \$8,200)



THE WGU DIFFERENCE



WE PARTNER WITH COMMUNITY COLLEGES TO HELP THEIR GRADS

GO FURTHER WITH A BACHELORS DEGREE.

We maintain great relationships with community colleges throughout the United States. As a result, we offer generous transfer privileges for community college graduates.





State of Idaho State Portrait - Graduates

Data Current as of Mar-2023

Graduates	Undergraduate	Graduate	Total
Business College	879	880	1,759
Health Professions College	1,192	421	1,613
Information Technology College	348	106	454
Teachers College	808	970	1,778
State Total	3,227	2,377	5,604

Gender	Headcount	Percent
Female	3,878	70%
Male	1,700	30%
State Total	5,578	100%

Ethnicity	Headcount	Percent
American Indian or Alaska Native	71	1%
Asian	38	1%
Black or African American	22	0%
Hispanic	247	4%
White	4,835	87%
Two or more races	45	1%
Race and Ethnicity Unknown	331	6%
State Total	5,589	100%

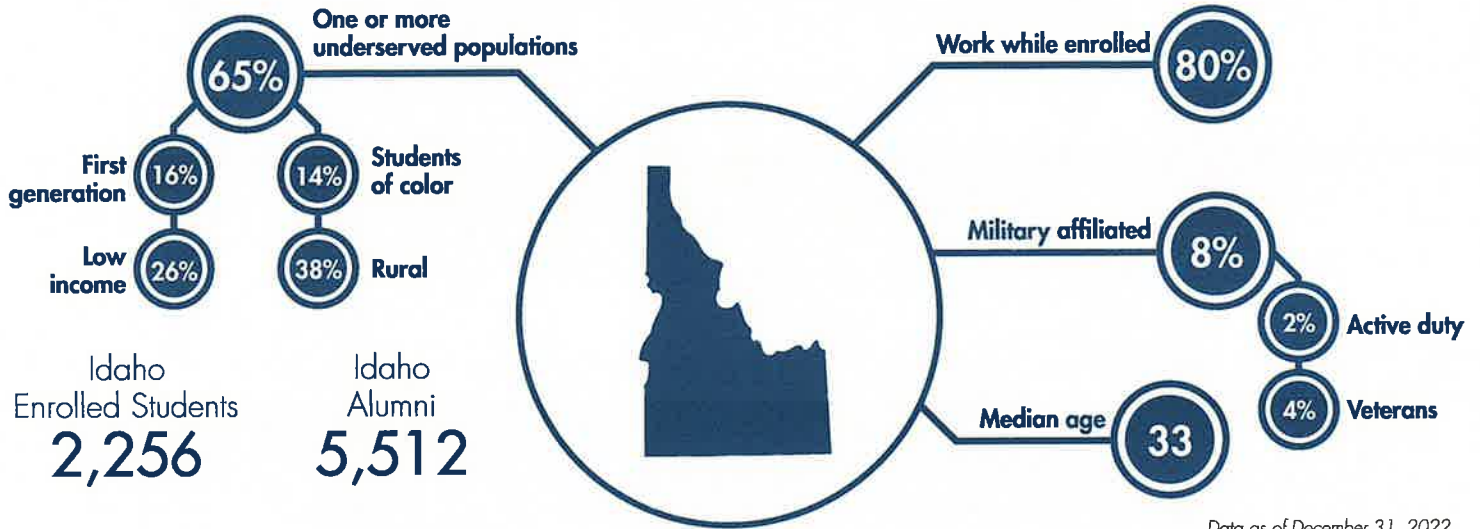
Community Description	Undergraduate	Graduate	Total
Rural	1,131	850	1,981
Urban	1,899	1,401	3,300
Not reported	197	126	323
State Total	3,227	2,377	5,604

Age Information	Headcount	Percent
21 to 25	129	2%
26 to 29	374	7%
30 to 39	1,809	32%
40 to 49	1,925	34%
50 to 59	1,037	19%
60+	324	6%
State Total	5,598	100%

First Generation Graduate	Headcount	Percent
Yes	1,700	30%
No	3,904	70%
State Total	5,604	100%

Underserved Graduate	Headcount	Percent
Yes	3,654	65%
No	1,950	35%
State Total	5,604	100%

Counties with 20+ Graduates	Undergraduate	Graduate	Total
Ada	730	575	1,305
Bannock	135	116	251
Bear Lake	33	21	54
Bingham	91	101	192
Blaine	33	32	65
Bonner	56	35	91
Bonneville	281	250	531
Canyon	333	192	525
Cassia	74	44	118
Elmore	40	26	66
Franklin	43	35	78
Gem	26	0	26
Gooding	31	20	51
Idaho	21	0	21
Jefferson	76	67	143
Jerome	45	25	70
Kootenai	350	212	562
Latah	48	44	92
Madison	46	158	204
Minidoka	58	22	80
Nez Perce	55	36	91
Payette	35	25	60
Teton	0	23	23
Twin Falls	282	138	420
Valley	0	31	31
State Total	2,922	2,228	5,150



Data as of December 31, 2022

Idaho and WGU at a Glance

181,897

Idaho residents with some college but no credential as of July 31, 2020¹

\$7,452

Average annual cost in 2021 for WGU undergraduate programs, compared to a national average of \$12,112²

\$490,410

Amount of WGU scholarship funding awarded to Idaho students in 2021

¹The National Student Clearinghouse Research Center, ²The Institute for College Access & Success

Top Employers of WGU Graduates in Idaho

Kootenai Health, St. Luke's Health System, West Ada School District, Twin Falls School District, Boise School District, Post Falls School District, BYU-Idaho, Blue Cross of Idaho, Eastern Idaho Regional Medical Center

College Articulations in Idaho

BYU-Idaho, BYU-Pathway Worldwide, College of Eastern Idaho, College of Southern Idaho, College of Western Idaho, North Idaho College

WGU Colleges Enrollment



308

Students

enrolled in the Leavitt School of Health



802

Students

enrolled in the School of Education



384

Students

enrolled in the College of Information Technology



762

Students

enrolled in the College of Business