

LTBB

Communications

Department

Communications Department Mission Statement

We will provide LTBB Tribal Citizens with a monthly newsletter, Odawa Trails, featuring trustworthy, accurate and timely information, specifically articles highlighting tribal events, tribal programs and departments, tribal enterprises, tribal citizens and tribal culture and tradition.

We will assist LTBB Governmental Operations and Enterprises in educating tribal citizens, the public and the media about the services LTBB offers, specifically by creating or assisting in the creation of press releases, flyers and advertisements.

We will assist LTBB Governmental Operations and Enterprises on community public relations projects and activities.

Communications Department Staff

**Communications
Coordinator**

**Annette
VanDeCar**

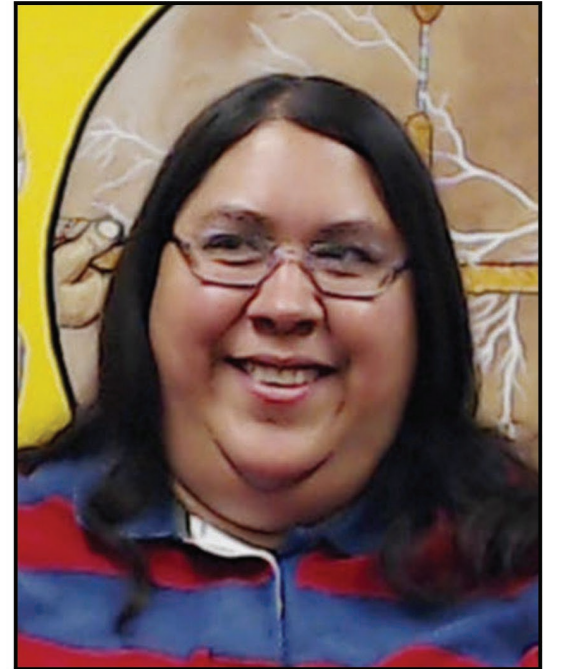
Started in May 2006

Worked as a sport reporter for 9 years

Bachelor of Arts in Journalism from Central
Michigan University

Chair of the Odawa Homecoming Pow
Wow Committee

Member of LTBB's Tribal Burial Board



Contact information:
avandecar@
ltbbodawa-nsn.gov

Communications Department Staff

**Pre-Press Graphic
Specialist
Wendy
Congdon**

Started in May 2010

Owner/Operator of Truly Materialistic

Professional quilt, greeting card, and
jewelry designer

WOCTEP graduate

Certificates in New Media, Graphic Arts &
Entrepreneurship Essentials from North
Central Michigan College



Contact information:
wcongdon@
ltbbodawa-nsn.gov

History of the Communications Department

Originally established as a department of one with a director

Pre-Press Graphic Specialist position established in March 2007

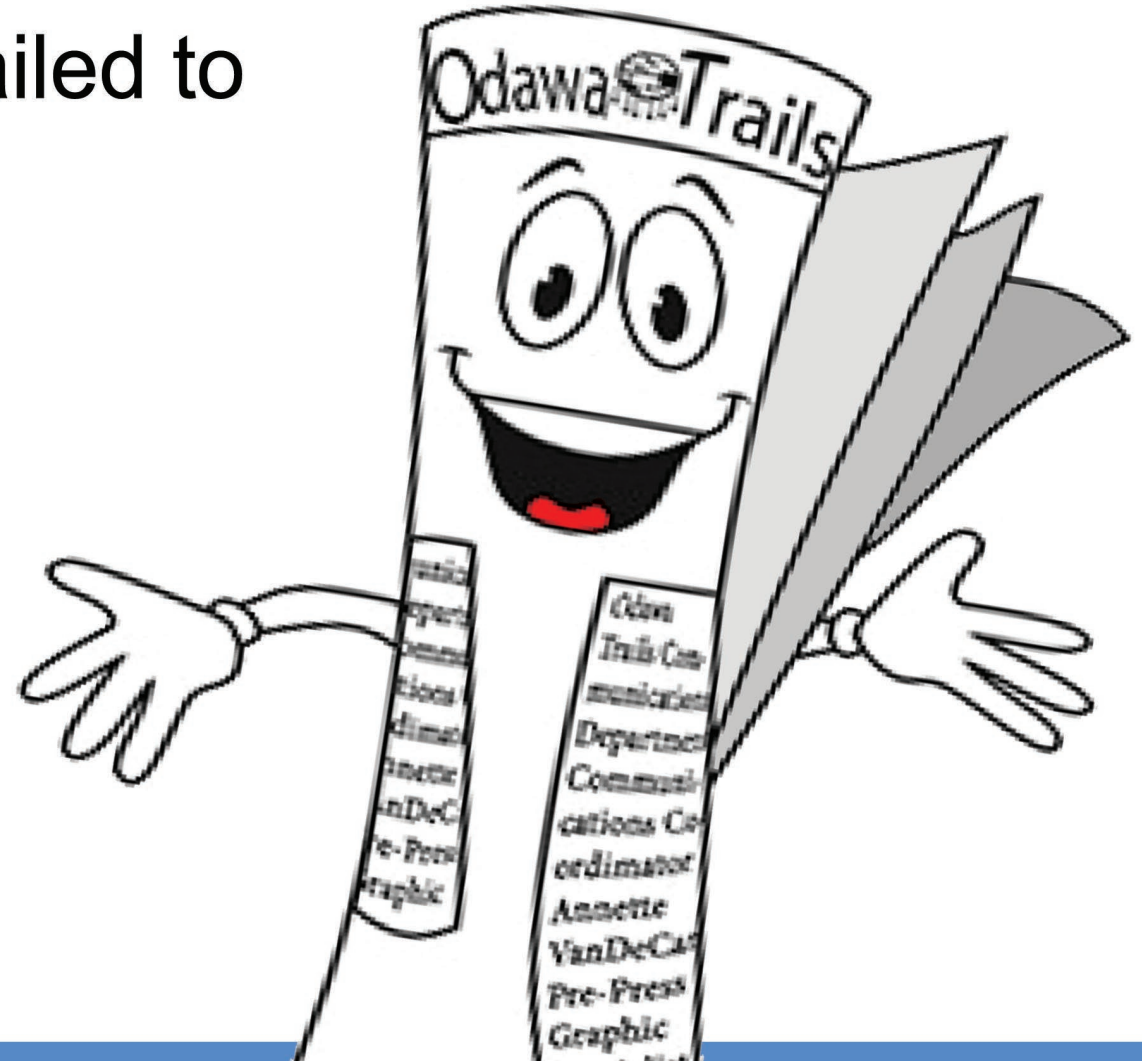
Odawa Trails newsletter originally published in booklet format on letter size paper

Newsletter evolved to current tabloid size in late 2003-early 2004

Newsletter evolved to be similar to a newspaper in May 2006

Odawa Trails Newsletter is not a newspaper

- a. Informational publication mailed to head of households
- b. No editorials
- c. No political advertisements
- d. No opinion pieces



Advertising in the Odawa Trails Newsletter

We accept outside advertising at low cost
with free graphic services!

Reach 3000+ Consumers

Available for tribal and non-tribal citizens

Advertise 1 month, 3 months or a full year

Contact Pre-Press Graphic Specialist
Wendy Congdon for details!

ADVERTISE WITH US!

FREE GRAPHIC DESIGN SERVICES AVAILABLE!

3 Column X 3 in.

1 Month = \$36

3 months = \$91.80 **save \$16.20!**

6 Months = \$172.80 **save \$43.20!**

12 Months = \$324 **save \$108!**

4 of our most
popular sizes!!

A complete listing of
ad sizes and prices
are on our website at:
www.odawatrails.com

1 Column
X 4 in.

1 Month = \$16

3 months = \$40.80
save \$7.20!

6 Months = \$76.80
save \$19.20!

12 Months = \$144
save \$48!

2 Column X 4 in.

1 Month = \$32

3 months = \$81.60
save \$14.40!

6 Months = \$153.60
save \$38.40!

12 Months = \$288
save \$96!

2 Column X 2 in.

1 Month = \$16

3 months = \$40.80 **save \$7.20!**

6 Months = \$76.80 **save \$19.20!**

12 Months = \$144 **save \$48!**

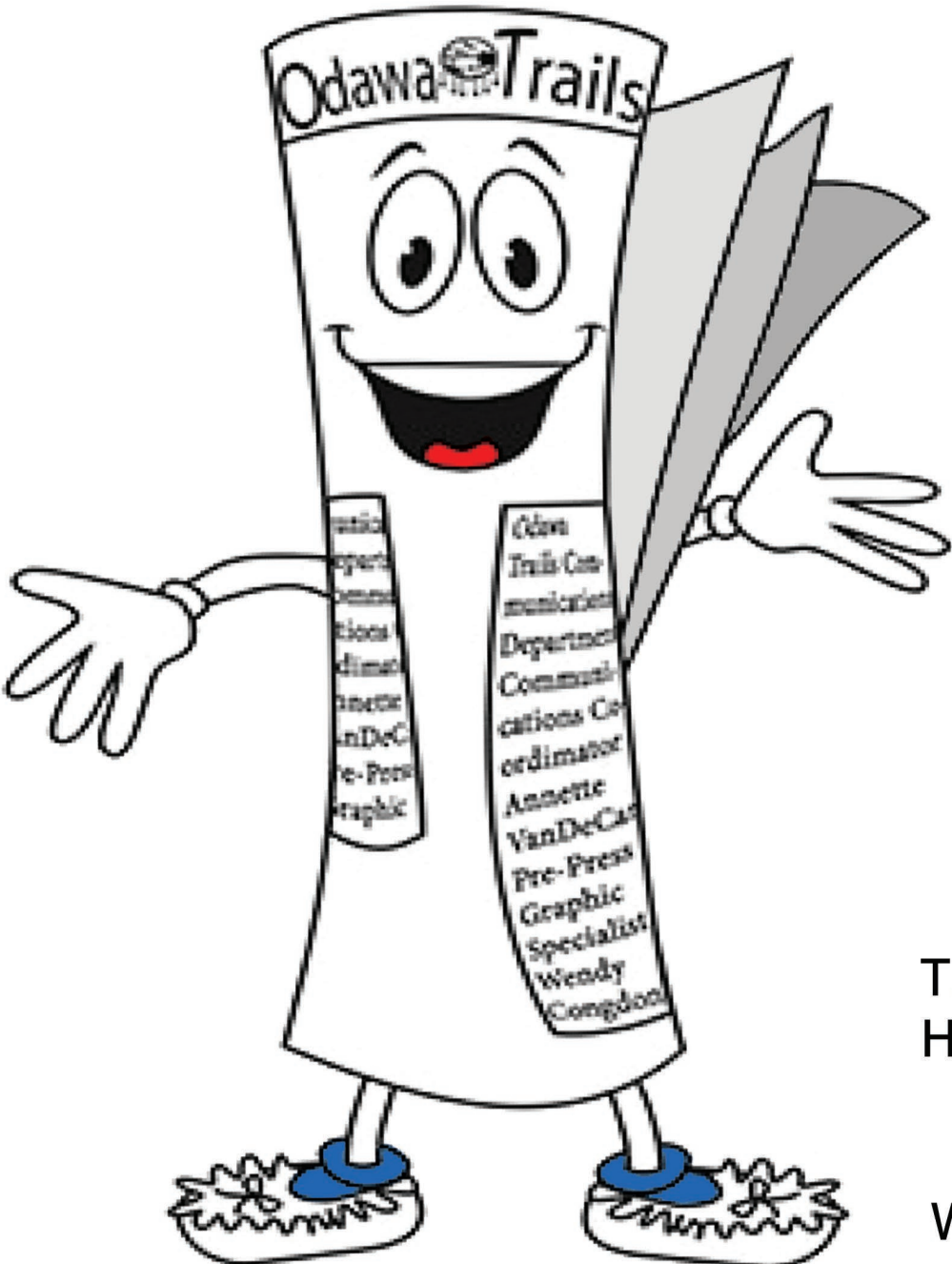
We welcome story ideas, birthday wishes, announcements and obituaries

All FREE of charge!

E-mail submissions, comments and suggestions to

newsletter@ltbbodawa-nsn.gov





Current edition and archived editions are available at

www.OdawaTrails.com

Check us out today!

The Communications offices, located at 7500 Odawa Circle, Harbor Springs, MI, are currently closed to the public due to COVID-19. If you wish to contact us, please do so by e-mailing newsletter@ltbbodawa-nsn.gov.

We look forward to our offices reopening in the near future!