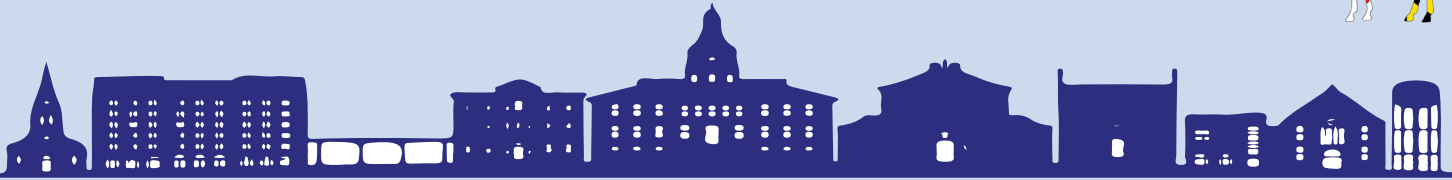


# Horse Industry Day 2020



The 2020 Horse Industry Day brought a new record number of equine professionals and enthusiasts to Annapolis to educate elected officials about the benefits the industry brings to the state of Maryland.

Industry members visited with legislators in the morning, were honored from the floor of the House and Senate, then returned for greetings and presentations by agency heads, elected officials and special guests during lunch. Participants heard from sponsoring organizations and networked with peers from across the state.

**183**

**Horse industry registrants**

**41**

**Legislators visited**

**40**

**Legislators attending luncheon**



Secy Joseph Bartenfelder



Sen. Chris West



Co. Ex. Steuart Pittman



Secy. Kelly Schulz



Sen. Arthur Ellis



Del. Pam Queen



Del. Mike Rogers



Del. Heather Bagnell



Sen. Jason Gallion



Del. Johnny Mautz



Del. Steve Arentz



Del. Sandy Rosenberg



Del. Nino Mangione



Sen. Marybeth Carrozza



Secy David R. Brinkley

## Horse Industry Day is Presented by





# Horse Industry Day 2020



# 16



**Horse Industry Sponsors**

# 20



**Industry leaders and supporters spoke**



**Jay Griswold, MHIB & Mike Miller State Senate President**



**Alan Foreman, MTHA**



**Cricket Goodall, MHBA**



**Jennifer Webster, MAWC**



**Ross Peddicord, MHIB**



**Jeff Newman, MD 5 Star**



**Neil Agate, MHC**



**Polly Binns, Fair Hill Foundation**



**Kevin Atticks, Grow & Fortify**



**Dr. Mike Harrison, MHBA**



**Emily Wilson, DNR**



**Jeannie Haddaway-Ricco Secretary of DNR**



**Gerry Brewster MD State Fair**



**Colby Ferguson, Farm Bureau**



**Supporters**

## Touch of Class Awards Honored at Horse Industry Day

The MHIB established the Touch of Class Award in September 2011 to honor Maryland horses, individuals, teams, organizations or events that demonstrate the highest standards of excellence in the Maryland Horse Industry by achieving national or international recognition.



**Thoroughbred Makeover Champion Dressage Fifth Ace, trained by Alison O'Dwyer**



**Dr. Amy Burk, Chair of the National Assoc. of Equine Affiliated Academic Board**



**Thoroughbred Makeover Champion Field Hunter Diplomat, trained by Sara Katz**



The MARYLAND STATE FAIR



MARYLAND 5 STAR AT FAIR HILL

THE EQUERY



FAIR HILL FOUNDATION Est. 2016



# THE MARYLAND HORSE INDUSTRY

## Number of Horses in Maryland

10.5 horses per square mile!



**16,000**

Horse Farms & Stables

**40**

Breeds of Horses

**200**

Equine Orgs.  
Statewide

**101,457**

Horses in Maryland  
Making MD the number one  
state in terms of the number of  
horses per square mile!



**35**

Different  
Equine  
Disciplines

Thoroughbred & Standardbred horse racing & breeding ♦ trail riding ♦ steeplechase ♦ sport horse competitions ♦ rodeo ♦ carriage driving ♦ therapy programs ♦ recreation ♦ rescue and more

**705,000 ACRES**

## A Dynamic Agricultural Entity



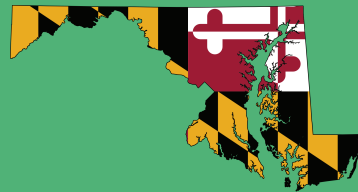
25% of the State's  
agricultural land

Pastures are among  
the best filtering  
devices to protect  
the Chesapeake Bay  
from harmful runoff

Horse Farms make up  
**10%** of Maryland land



**\$80,000,000**  
on feed, hay  
and straw



88,000 equine acres  
preserved forever  
as farmland

## Integral to the State's Economy

**\$2.1** Billion Economic Impact



**\$78m** in  
Tax Revenue

**28,000**

Industry Jobs



**\$1B**

Spent by  
Participants



51.8% of households in MD  
contain horse enthusiasts

## A Global Equine Identity



**10,000** Youths served by MD's  
Educational Programs

**1,500** 4H Horse Projects

**750** Licensed Riding & Boarding Stables

**55** High School Interscholastic Teams

**38** Horse Discovery Centers

**22** Pony Clubs

**12** College Equine Teams & Clubs

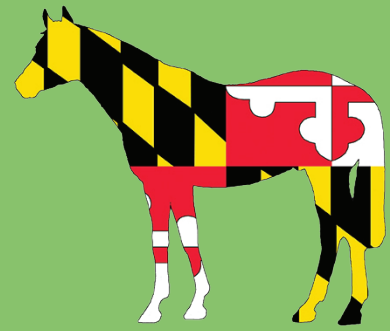


MD is home to International gems:

Triple Crown Race - the Preakness since 1873

International 5-Star at Fair Hill in 2021

# THE MARYLAND HORSE INDUSTRY ECONOMIC IMPACT



## The Racing Sector



Racing Sector Total Economic Impact of:

**\$572 million**



Supports **5,214 jobs**

Adds

**\$365 million** in value to the state economy

Competition Sector Total Economic Impact of:

**\$270 million**

Adds



**\$162 million** in value to the state economy

## The Competition Sector



Supports **3,346 jobs**



## The Recreation Sector



Adds **\$234 million** in value to the state economy

Recreation Sector Total Economic Impact of: **\$382 million**



Supports **4,971 jobs**



Adds

**\$8.4 million**

in value to the state economy

**40**

Therapeutic Riding Centers Including over a dozen Veterans groups

## The Equine Therapy Sector

