

ThinkFirst!

For Teens

PROGRAM HIGHLIGHTS

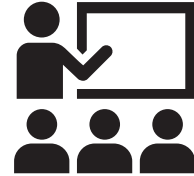


ALWAYS OR ALMOST ALWAYS WEAR A SEATBELT?

After hearing a ThinkFirst presentation attendees indicate a shift in seatbelt use to **94%** from **91%**.



Participants indicating **“ALWAYS”** or **“USUALLY”** place cell phones out of reach while driving increased to **64%** from **42%**



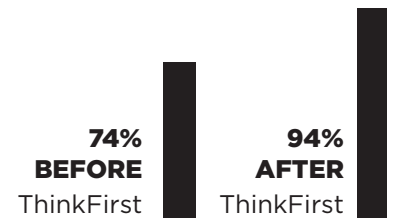
When asked what influences them the most to make healthy and safe choices **62%** of teens surveyed reported getting **INJURY** and **RISK INFORMATION** and hearing **PERSONAL STORIES** influenced them the most, followed by parents.



The knowledge that **DROWSY DRIVING** can mimic and be as dangerous as impaired driving, improved from **83%** before a ThinkFirst program to **86%** after.



Awareness that vehicle crashes are the **LEADING CAUSE OF INJURY AND DEATH** among teens moved to **81%** from **67%**.



Students that could correctly identify **THE AGE MOST AT-RISK FOR TRAFFIC CRASHES**



To learn more or schedule a program, visit medicine.missouri.edu/thinkfirst

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