



Presents

COLLABORATIVE EXPERIENCE CONFERENCE

November 1-3, 2024

Breezy Point Resort

Breezy Point, Minnesota

2024 Sponsor & Exhibitor Guide

What is the Collaborative Experience?

The Collaborative Experience Conference is hosted by the stakeholders of the Collaborative Plan and facilitated by the Minnesota Commission of the Deaf, DeafBlind and Hard of Hearing. The Collaborative Plan is a network of agencies, schools, and organizations that work together to create positive, systemic changes to achieve better education and career outcomes for students who are deaf, deafblind, and hard of hearing.

Stakeholders of the Collaborative Plan include but is not limited to: Metro and Rural Teachers for Deaf, DeafBlind, and Hard of Hearing, BrightWorks (EHDI, MN DeafBlind Project and MN Statewide Regional Low-Incidence Facilitators), Metro Deaf School, MN Association of Deaf Citizens, MN Department of Employment and Economic Development, MN Department of Health, MN Department of Human Services, MN Hands and Voices, MN State Academies, MN State Services for the Blind, MN Department of Education, Northern Voices, PACER, MN Commission of the Deaf, DeafBlind and Hard of Hearing, and University of Minnesota - Deaf Education Teacher Preparation Program.

The Collaborative Experience Conference has been provided for parents and professionals since 2015, after it was identified as a high priority need during a statewide survey. The Collaborative Experience Conference is dedicated to providing the most recent resources, professional development, and collaboration amongst Minnesota's teachers and professionals serving students who are deaf, deafblind, and hard of hearing as well as families.

Who attends the Collaborative Experience?

Over 325 professionals in the following areas:

- Teachers of Deaf and Hard of Hearing
- Teachers of DeafBlind
- Vocational Rehabilitation Counselors
- Educational Audiologists
- Educational Interpreters
- Deaf Mentors
- Deaf and Hard of Hearing Guides
- Parent Guides
- Speech Language Pathologists
- Public Health Professionals

Where is the Collaborative Experience?

The 2024 Collaborative Experience will be held at Breezy Point Resort outside of Brainerd, Minnesota. The conference dates are Friday, November 1 – Sunday, November 3.

Why participate at the Collaborative Experience?

The Collaborative Experience attracts all professionals working with children who are deaf, deafblind, and hard of hearing children, ages 0-22. These individuals are key leaders with direct

exposure to parents, schools and the medical community. Exposure to this audience will further your resources and marketing efforts.

Sponsorship Opportunities

Access Sponsor (3 of 4 available)

\$5,000

This sponsorship will provide accommodations for D/DB/HH attendees: ASL interpreters and captioning. Your sponsorship will allow you to showcase your organization at the conference along with pre-event marketing and onsite recognition:

- Showcase table in the exhibit area with VIP placement
- Two (2) full conference registrations (Does NOT include hotel accommodations)
- Signage with company logo prominently placed at Conference
- Logo listed on website and all pre-event marketing
- Company name and logo in Sponsor Section of Final program
- Onsite verbal recognition and logo on main screens as Access Sponsor

Bag Sponsor (1 available)

\$2500

The Bag sponsorship allows your company to be prominently displayed on the bags given to each attendee. This sponsorship will allow you to market your organization even after the conference is over.

- Showcase table in the exhibit area with VIP placement
- Company logo prominently placed on attendee bag
- Logo listed on website and all pre-event marketing
- Company name and logo in Sponsor Section of Final program
- Onsite verbal recognition and logo on main screens as bag sponsor
- One (1) conference registration (does NOT include hotel accommodations)

Lanyard Sponsor (1 available)**\$1750****SOLD OUT**

The Lanyard sponsorship allows your company to be prominently displayed on the lanyards given to each attendee. This sponsorship will allow you to market your organization even after the conference is over.

- Showcase table in the exhibit area with VIP placement
- Company logo prominently placed on attendee lanyard
- Logo listed on website and all pre-event marketing
- Company name and logo in Sponsor Section of Final program
- Onsite verbal recognition and logo on main screens as lanyard sponsor
- One (1) conference registration (does NOT include hotel accommodations)

Break Sponsor (3 available)**\$1,500**

The Break sponsorship allows your company to display items during a refreshment break during the conference. Your sponsorship will allow you to showcase your organization at the conference along with pre-event marketing and onsite recognition

- Showcase table in the exhibit area with VIP placement
- Signage with company logo prominently placed at Conference
- Custom signage with company logo displayed during sponsored refreshment break
- Opportunity to place company brochures on refreshment tables
- Logo listed on website and all pre-event marketing
- Company name and logo in Sponsor Section of Final program
- Onsite verbal recognition and logo on main screens as break sponsor
- One (1) conference registration (does NOT include hotel accommodations)

Event Partners

The event partnerships allows your organization to sponsor by donating resources or in kind donations to be used during the conference. Your organization can be showcased at the conference with:

- Showcase table in the exhibit area
- Signage with company logo prominently placed at Conference
- Logo listed on website and all pre-event marketing
- Company name and logo in Sponsor Section of Final program

Exhibitor Resource Tables**Non-profit \$200****For profit \$650**

This is for organizations looking to expose the conference professionals to their products or services.

- Showcase table in the exhibit area
- Company name listed in Exhibitor Section of Final program
- One (1) conference registration (does NOT include hotel accommodations)

Exhibitors can sign up by filling out the Conference Registration form as an exhibitor today!

For any questions, please email Danelle.Gournaris@state.mn.us.