



SHIV NADAR

INSTITUTION OF EMINENCE DEEMED TO BE
UNIVERSITY
DELHI NCR

**ACADEMY OF
CONTINUING
EDUCATION**

MBA DEGREE

(in Online mode)

WITH CAMPUS RESIDENCY

SPECIALIZATIONS:

- » DATA SCIENCE & ANALYTICS
- » DIGITAL FINANCE
- » MARKETING
- » HUMAN RESOURCES

About Shiv Nadar Institution of Eminence

Shiv Nadar Institution of Eminence, Delhi-NCR, is a student-centric, multidisciplinary research university offering a wide range of academic programs at the undergraduate, masters and doctoral levels. The Institution was set up in 2011 by the Shiv Nadar Foundation, a philanthropic foundation established by Mr. Shiv Nadar, founder of HCL.

As the first university in the country to offer a 4-year undergraduate multidisciplinary research degree, the Institution is on the quest to become a globally acclaimed centre for learning, research, and innovation with new age curriculum, excellent faculty-student ratio, undergraduate research opportunities, sports infrastructure, labs, etc. The core of the Institute consists of a select, world-class faculty with doctoral and postdoctoral experiences from leading institutions in India and the world.

Academic research including basic and applied research, scholarly publications, and creative expression are the fundamental building blocks of the academic mission of the University. Shiv Nadar IoE is a center for the discovery and creation of new forms of knowledge and expression, and on a mission to contribute to the process of creating knowledge, not just disseminating it. The University is home to an excellent research infrastructure including a dedicated Research Block spread over an area of 63,000 sq. ft. for experimental research. Central Library, an iconic building on the 286-acre campus, provides access to the latest journals and databases.



Overview

This 2-year MBA degree is designed for fresh graduates and working professionals to provide them with an effective business education in an online format. The online mode provides an opportunity to participants from various geographies to network with professionals from diverse functions, managerial levels, and range of industries. Apart from functional knowledge, the program emphasizes skills for managing digital transformation, entrepreneurship, and business strategy for the future. Participants will have an opportunity to connect with faculty, industry experts, peers and learn in an immersive experiential environment.

Format and Specializations

The curriculum is spread over 8 quarters. The learning design is modular and has been adapted from the current methodology of agile working in sprints. Participants engage in sprints of 6 weeks comprising of 2 courses in each sprint. The functional electives as per the specialization are scheduled towards the end of the final year.

**Data Science
& Analytics**

**Digital
Finance**

Marketing

**Human
Resources**

Highlights



Flexible learning mode

This program offers a flexible learning mode with weekend schedule of live online sessions and weekly release of recorded content and self-study material. Learners can set their own pace of study during the week. The live sessions enable case discussions, collaborative learning, and interaction with faculty. Tutorials enable deeper learning and an assessment of understanding.



Campus residency

An invaluable networking opportunity with peers and faculty members, hands-on-learning, and fostering a strong sense of community. There is no greater joy than networking with peers in a residential campus environment. The late night case discussions and unlimited cups of tea with kathi-rolls or masala noodles. In nostalgic moments many of the professionals reminisce their favourite memories.

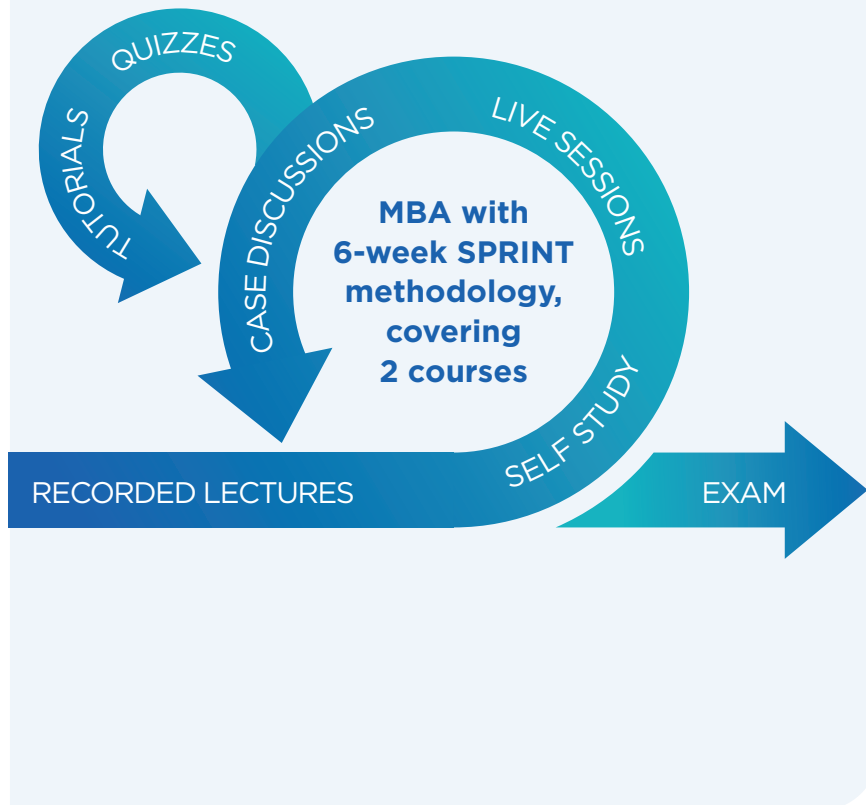


Contemporary curriculum

The curriculum prepares you for digital transformation and entrepreneurial venturing. The world is increasingly being driven by data, artificial intelligence, and innovation. Navigating business in such a world requires you to be equipped with analytical tools, entrepreneurial mindset, and leadership skills. Holistic learning is facilitated by a business simulation and capstone project in the final year.



Andragogy



Structure

40 World-class faculty



900+ Learning hours



Live, Interactive Lectures on weekends



8-12 hours of learning every week



Simulations and capstone projects with real business scenarios



Self-study materials and recorded tutorials for learning at own pace & time



Learning support to help continued learning beyond live sessions



Assignments and quizzes to test your understanding

Learning Sprint

Adapted from agile methodology the learning sprint is designed for completing 2 courses every 6 weeks. The weekly progress includes recorded content, self-study material, live online sessions on weekends, case discussions, tutorials, quizzes and assignments. Complete the learning Sprint in the 6th week with exams.

2 - Year Journey

The curriculum will equip you with the skills needed for digital transformation and creating entrepreneurial opportunities. Graduates from this program will provide leadership in any of the four future-ready specializations-Data Science & Analytics, Marketing, Human Resources and Digital Finance

MBA (Online) Year 1

Quarter 1	Quarter 2	Quarter 3	Quarter 4
Financial Reporting & Analysis	Managerial Accounting	Executing Marketing Plans	Corporate Finance
Business Leadership and Organizational Behaviour	Marketing Strategy & Planning	Managing People	Operations Management
Data for Decision Making	Managerial Economics	Macroeconomics	Indian Economy & Geopolitics
Managerial Communication	Information System for Managers	Data, Technology & Analytics for Business	Design Thinking & Innovation

MBA (Online) Year 2

Quarter 5	Quarter 6	Quarter 7	Quarter 8
Marketing Research	Entrepreneurial Finance	Business Simulation	Business Simulation
Project Management	Strategic Leadership	Capstone Project	Capstone Project
Creating & Launching Entrepreneurial Ventures	Business Model Innovation & Digital Transformation	Specialization Elective 1	Specialization Elective 3
Strategic Management & Competition	Data Visualization & Business Intelligence	Specialization Elective 2	Specialization Elective 4
	FinTech		

SPECIALIZATIONS

Data Science & Analytics

- Business Analytics
- Web & Social Media Analytics
- Machine Learning
- AI For Business

Human Resources

- Strategic Human Resource Management
- HR Analytics
- Talent Acquisition & Management
- Communication, Negotiation &
- Conflict Management

Marketing

- Digital Marketing
- Consumer Experience Management
- Product & Brand Management
- Marketing Analytics

Digital Finance

- Finance Analytics
- Credit Tech & Digital Fraud
- Digital Banking & Finance
- Blockchain & Cryptocurrencies

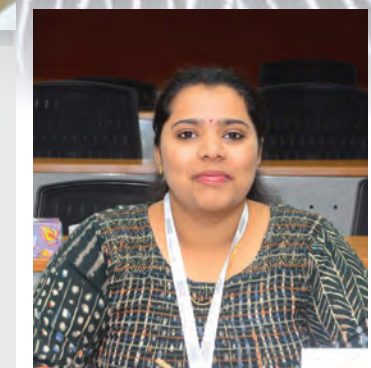
Campus Residency

Experience enriching campus residency that provides a networking opportunity with peers and faculty. Experience in-person class sessions and cultivate a vibrant community. Cherish late-night case talks, relish tea, kathi-rolls, and forge lasting memories that professionals reminisce.



Highlights:

- Engage in peer learning and idea exchange
- Expand your professional network with peers and industry guests
- Build lasting connections with peers and faculty members
- Develop strong sense of community
- Experience campus life

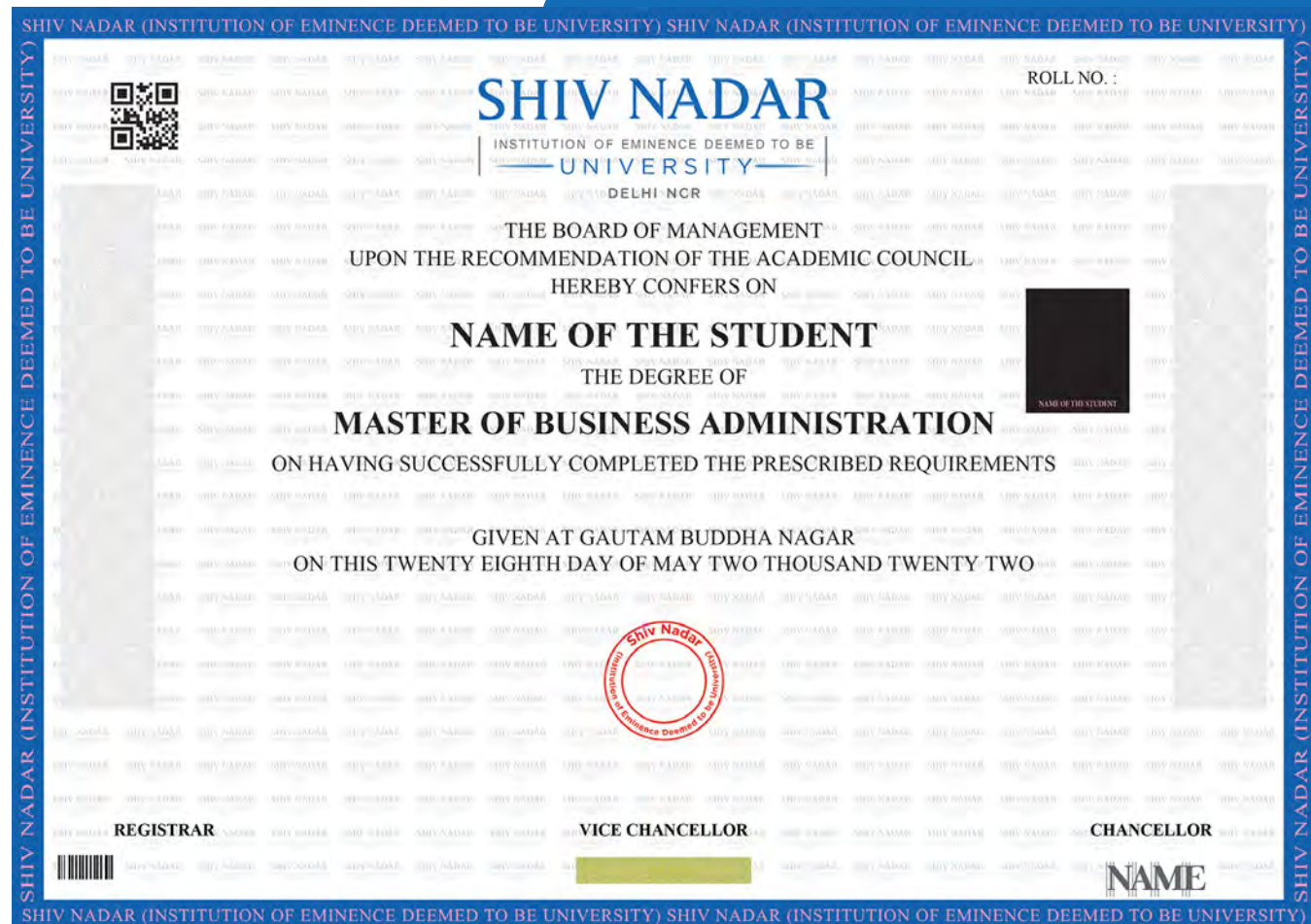


Degree Specimen

On successful completion of the 2-year program, the learner receives a Master of Business Administration degree from Shiv Nadar Institution of Eminence Deemed to be University, Delhi NCR.

Note that the following details will be mentioned at the back of the degree.

- Mode of Delivery: Online
- Date of Admission:
- Date of Completion:



Learning Outcomes

On completion of the program, participants will be able to:

- ✔ Demonstrate a holistic understanding of the business in the digital world
- ✔ Visualize business problems in the digital world and recommend innovative solutions
- ✔ Work with data analytics to develop competitive advantages for associated businesses
- ✔ Appreciate appropriate skills in handling tools to perform organizational tasks efficiently
- ✔ Think strategically and entrepreneurially, and communicate effectively for ventures across different fields
- ✔ Demonstrate mastery of functional aspects of the business.



Students Speak



The program is informative and beneficial, helping me to relaunch myself into the HR industry after my career break.

Jayasree Balan

IT Analyst,
TCS



The curriculum, dynamically aligned with evolving business landscapes, offers a balanced blend of recorded sessions, live classes, weekly quizzes, and group assignments for comprehensive learning.

Kapeesh Rustagi

Renewable Hybrids Leader - South Asia
GE Renewable Energy



The knowledgeable faculty members and interactive learning approach, particularly in courses like Financial Reporting & Analysis and Data for Decision Making, have empowered me to make informed data-driven choices.

Bernard Opiyo

Agile Product Owner/ Commercial Manager,
Safaricom



Students Speak



A top-tier learning experience through its rigorous coursework, engaging lectures, insightful case studies, and challenging assessments

Ashok Kumar Vishwakarma

Managing Director & CEO,
S&S Power Switchgear



The program's flexibility and comprehensive curriculum captured my interest, and the invaluable learnings have boosted my current performance and equipped me for future leadership roles.

Siva Kumar Kotari

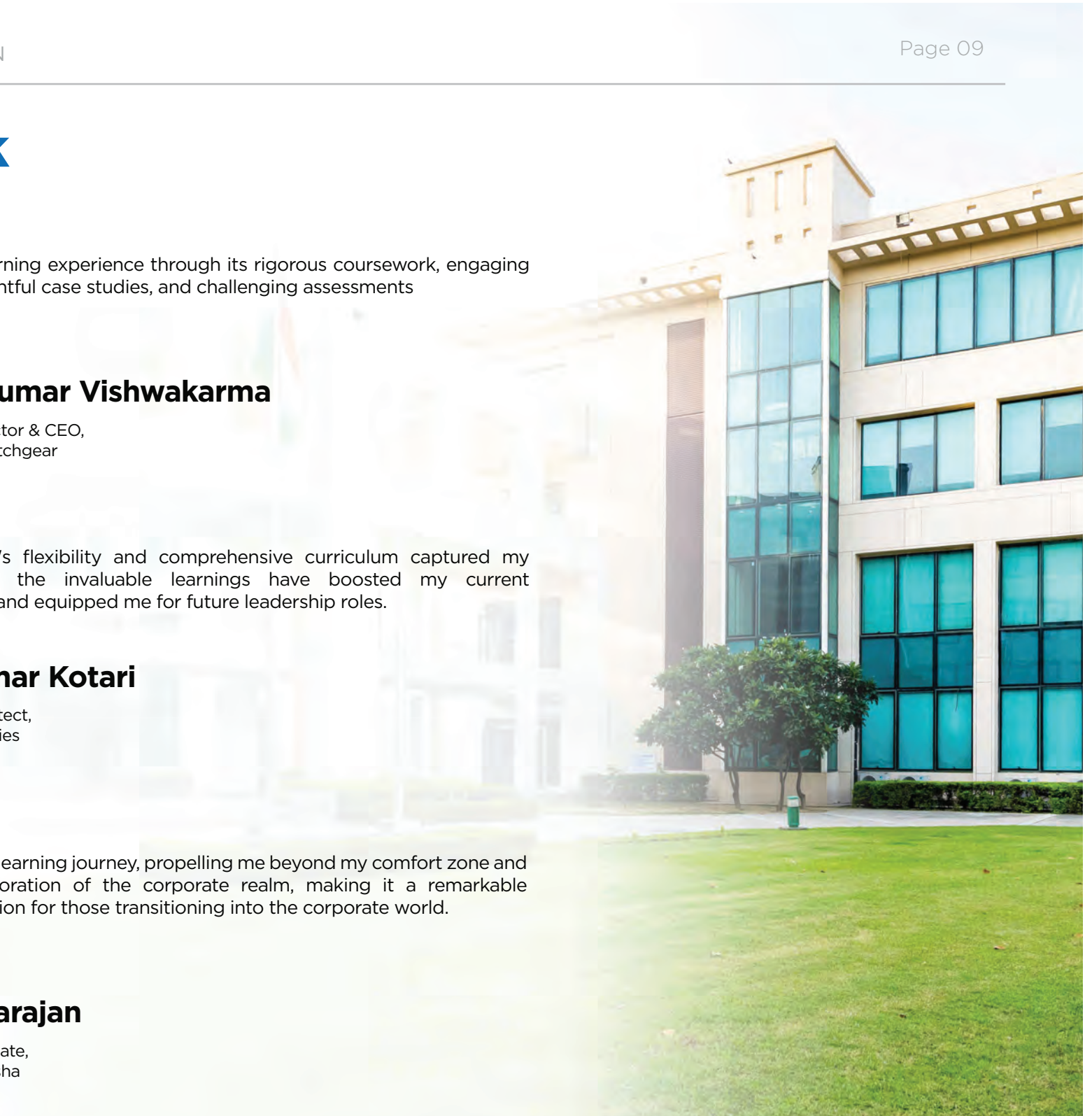
Technical Architect,
HCL Technologies



An invaluable learning journey, propelling me beyond my comfort zone and enabling exploration of the corporate realm, making it a remarkable recommendation for those transitioning into the corporate world.

Alka Rajarajan

Program Associate,
Corporate Shiksha



Students Speak



The in-depth curriculum delivered by highly-knowledgeable faculty members

Arunprasad Gopalkrishnan

Sr Finance Executive,
Vedha Spinning Mills



The captivating online classes and standout capstone project enriched my business acumen and equipped me with practical skills that directly contributed to the growth of my own business.

Logesh S

Budding Entrepreneur



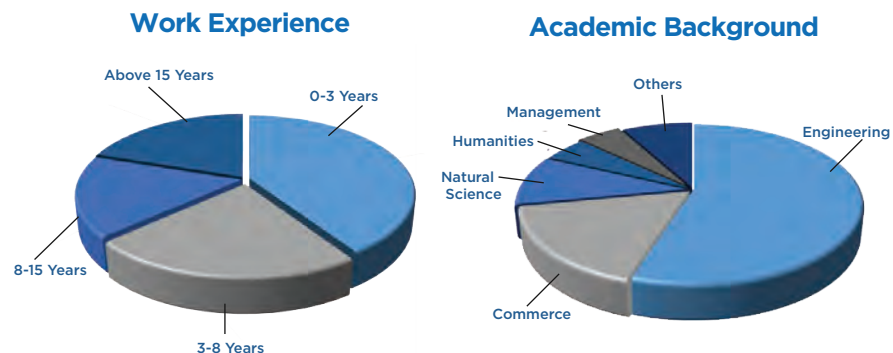
With real-time concepts and practical sessions, the program offers the perfect mix of theoretical knowledge and practical applications.

Rathi Anbusatchi

Business Administrator,
Stutzen



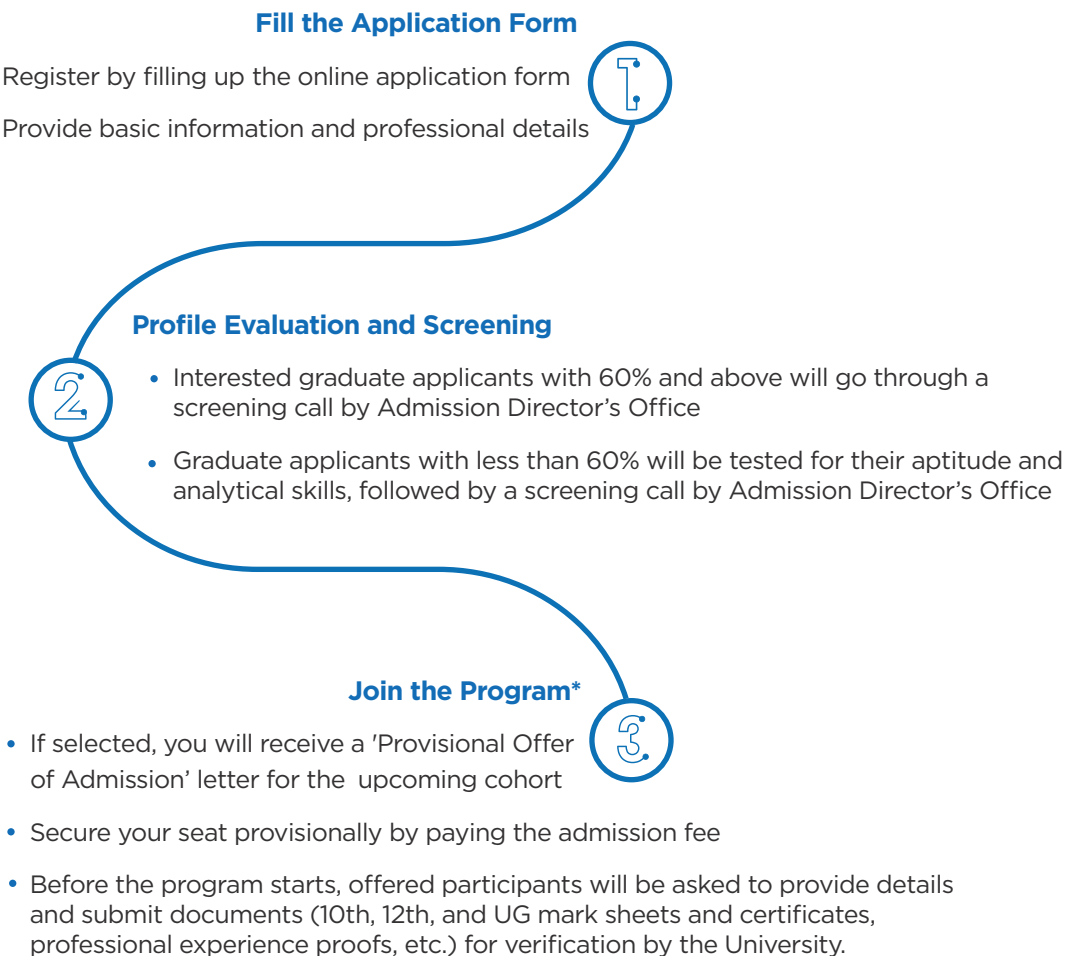
Profile



Eligibility

- Applicants must hold a bachelor's degree or equivalent with at least 50% marks or equivalent CGPA from a UGC-Recognized University.
- GMAT Accepted.
- Applicants must mandatorily possess all of the following documents to be able to secure admission to this program:
 - Adhaar Card,
 - Xth and XIIth mark sheets,
 - Undergraduate degree mark sheets,
 - Undergraduate degree certificate
- Graduates with professional working experience shall be preferred
- Students in the final year of graduation can apply to the course after signing the required declaration, provided that they can fulfill all the bachelor's degree requirements before the commencement of the course.

Admission Process



*Please note that admission to the program is subject to documents verification by the university

Program Fees

The tuition fee for the program shall be

INR 5,00,000

Financing Options Available

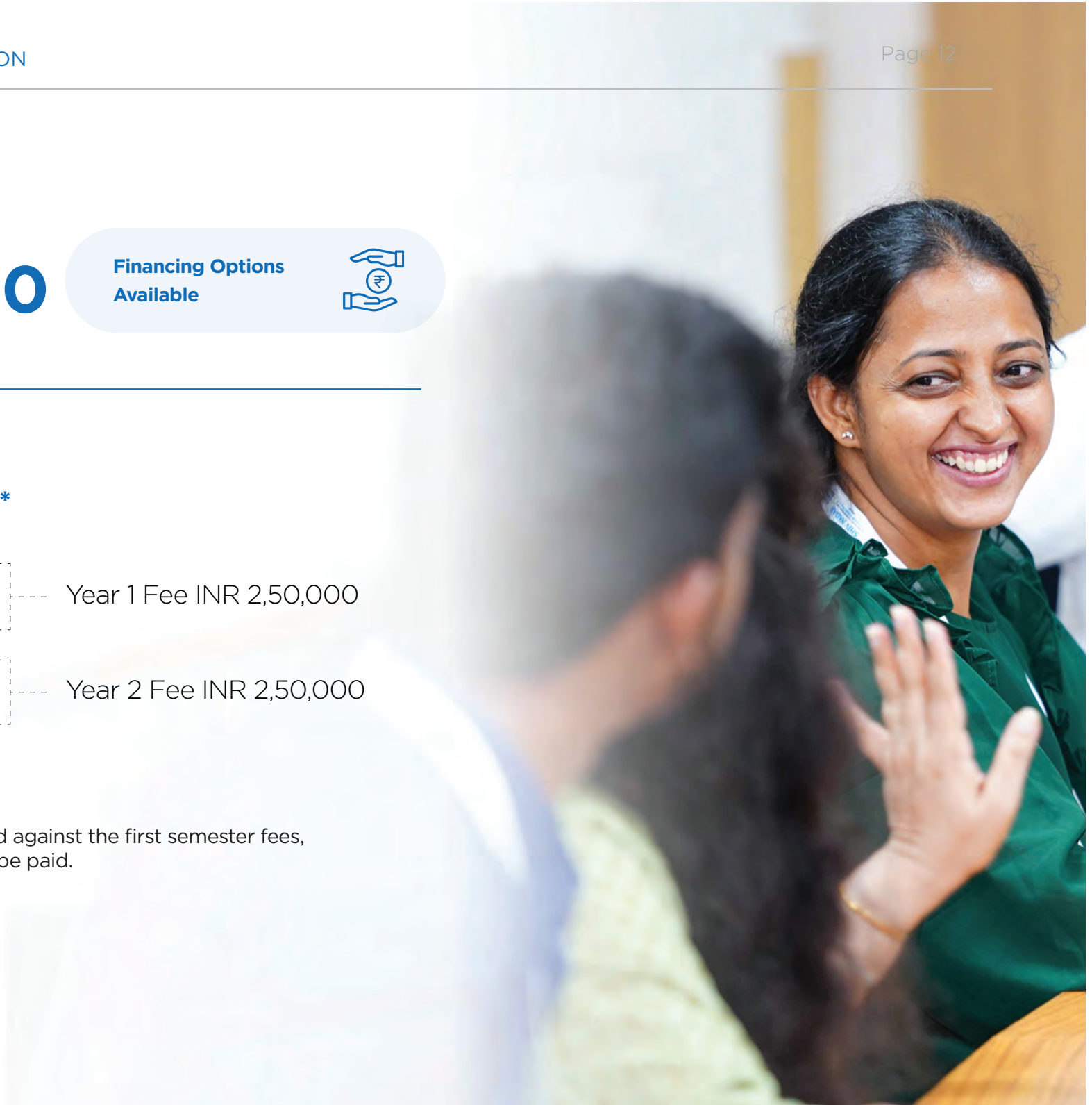


Fee Plan

Admission Deposit: **INR 25,000***

Before Q1	INR 1,25,000	Year 1 Fee INR 2,50,000
Before Q3	INR 1,25,000	
Before Q5	INR 1,25,000	Year 2 Fee INR 2,50,000
Before Q7	INR 1,25,000	

Note: Admissions deposit will be adjusted against the first semester fees, so only the balance of INR 100,000 is to be paid.



CAMPUS LIFE

A fully residential campus, the University has a tranquil environment, ideal for learning and self-discovery. With students from 28 states, the University is like a microcosm of India, with a welcoming and supportive community that reflects the country's diversity in culture, talent, and perspectives. To support its ambitious mission of nurturing the next generation of leaders, the University fosters a respectful campus culture where students are encouraged to engage in intellectual debates, develop talents, challenge conventional wisdom, and experiment with new ideas.

286
ACRE
CAMPUS

3,000+
STUDENTS FROM DIVERSE
BACKGROUND

50+
CLUBS &
SOCIETIES

400+
ON-CAMPUS
JOB

120,000+
INDOOR SPORTS COMPLEX
(SQ. FT. AREA)

571,410+
OUTDOOR FACILITIES
(SQ. FT. AREA)



SUSTAINABLE & BIODIVERSITY CAMPUS

Committed to UN Sustainable Development Goals, protecting biodiversity, and offering sustainability courses. Our biodiverse campus serves as a "living lab" with 10,000 trees, 700 plant species, and energy-saving initiatives.



DIVERSE DINING OPTIONS

We recognize the significance of catering to diverse food preferences. Our dining halls offer a wide array of culinary delights, with the menu changing daily. Indulge in a variety of options ranging from North Indian, Continental, South Indian, Chinese, and more. Whether you seek a quick bite or a complete meal, our campus has numerous dining options to satisfy your cravings.

CAMPUS LIFE



COMFORTABLE LIVING SPACES

At our institution, we understand the importance of creating a comfortable living space for our students. Our residential facilities are designed to provide a cozy and welcoming atmosphere, ensuring that you feel at ease throughout your stay.

STATE-OF-THE-ART INFRASTRUCTURE

Our campus boasts well-equipped laboratories, smart classrooms, and a state-of-the-art library, creating an optimal learning environment for students. Explore the latest technology and resources as you embark on your educational journey.



ENGAGING ACTIVITIES AND FACILITIES

Our campus is abuzz with activities and facilities designed to enrich your student experience. Whether you desire spaces for socializing, exercise, or relaxation, you will find an abundance of opportunities to engage in a vibrant campus life.



READY TO ADVANCE YOUR CAREER?

APPLY NOW



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