



WSGC Photography Guide



Why does WSGC want photos?

The Wisconsin Space Grant Consortium (WSGC) funds many different people who work on amazing projects! Not only do we want to see you having a great time doing what you love, but we want to showcase it. These pictures can help us to spread the word about all WSGC has to offer!

By sending in cool photos of you working on your project—whether it is a rocket, a high altitude balloon, an outreach project, or some top-notch research—we can share your amazing work with the world. In order to do this, we ask that you try to send in engaging and interesting pictures. These photos may be used for pamphlets, posters, social media, or other NASA-related marketing materials. WSGC has developed this guide to help you capture those spectacular moments!

Tips and Tricks

■ Use light to your advantage

- Photos with natural lighting (not flash) tend to be more flattering.

■ Make use of grids.

- The rule of thirds says that you should never place the subject in the center of your frame. Instead, use the grid lines on your phone camera to divide your frame into thirds both vertically and horizontally, and place the subject on these lines.

■ Take multiple shots

- Most phones are equipped with "burst mode," where you can take many shots in rapid succession. This increases the chances of some of the pictures having better focus or positioning

■ Stabilize your camera

- Tripods can help to ensure your photos are clear.

■ Clean the lens

- Your hands can leave oils and dirt on your phone when you touch it. Dirty lenses can make for blurry photos

■ Keep it simple

- A simple background can draw focus to the subject of the photo.

■ Avoid zoom

- Using zoom can reduce the resolution of the photo.

■ Get in close

- Far away photos are not as engaging. Get up close and personal with the camera!

■ Adjust the exposure

- On your smartphone, you can tap the area of the picture you want to be sharp. This will help to put the subject in focus.

■ Have fun!

- Take a selfie, take pictures of your teammates hard at work or doing something fun. This is what truly makes the photos fun to look at.

Examples of What We Like

We love to see a smile along with something fascinating happening in the photo.



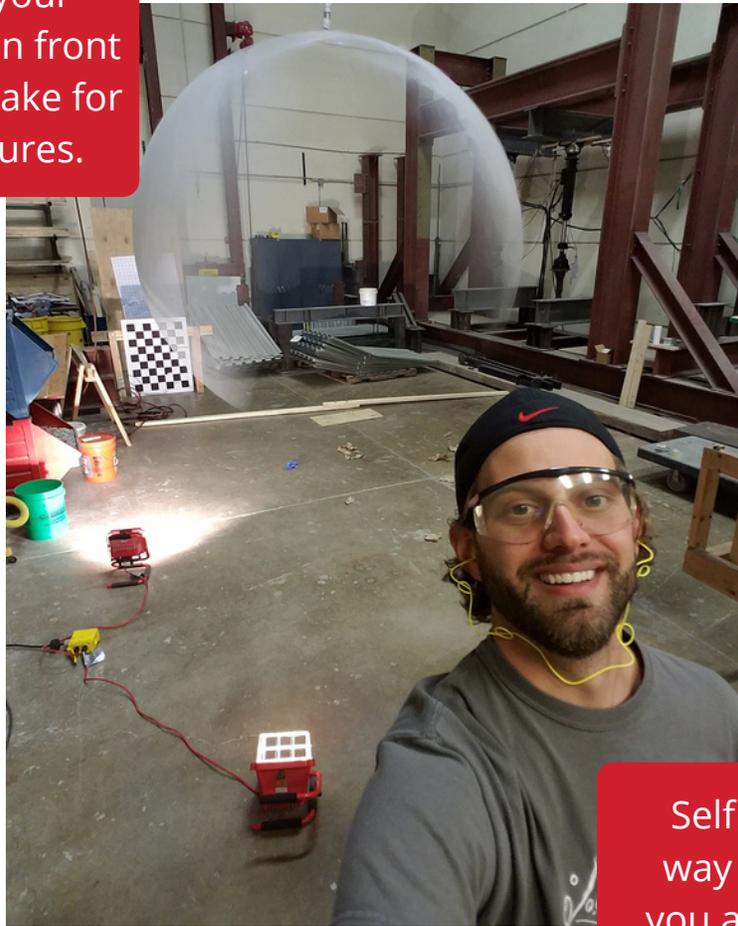
This picture makes great use of natural light from nearby windows!

Focusing on the person and blurring the background is a great way to draw the focus to a particular point.



The rule of thirds makes this photo intriguing and engaging.

Seeing you in your workspaces and in front of your project make for interesting pictures.



Selfies are a great way to convey that you are proud of the work you are doing!

Action pictures help to show that you are learning and engaged in the program!



Using burst mode on your camera is great for capturing action shots.



In short, we love to see **YOU** in the picture!

When we ask you to send in pictures for your WSGC award, refer to these photo examples when you plan to capture your experience. Be creative, add your own personal touch, and document the process!