

STOP IT NOW'S APPROACH

Focus on **primary prevention** – before abuse happens

- Challenge people at-risk and abusing children to stop their abusive behavior and reach out for help
- Shift prevention focus from children to adults



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U.S. CENTER FOR SAFE SPORT: 2020 ATHLETE CULTURE & CLIMATE SURVEY



48% of participants were aware of **coaches** developing **sexual relationships** with athletes.



9% of athlete participants experienced inappropriate sexual contact during their sports involvement.



More than half of athlete participants who indicated having unwanted sexual experiences said that some or all of those experiences happened when they were under 18.



93% of individuals who experienced sexual harassment or unwanted sexual contact did not submit a formal report or complaint of it.

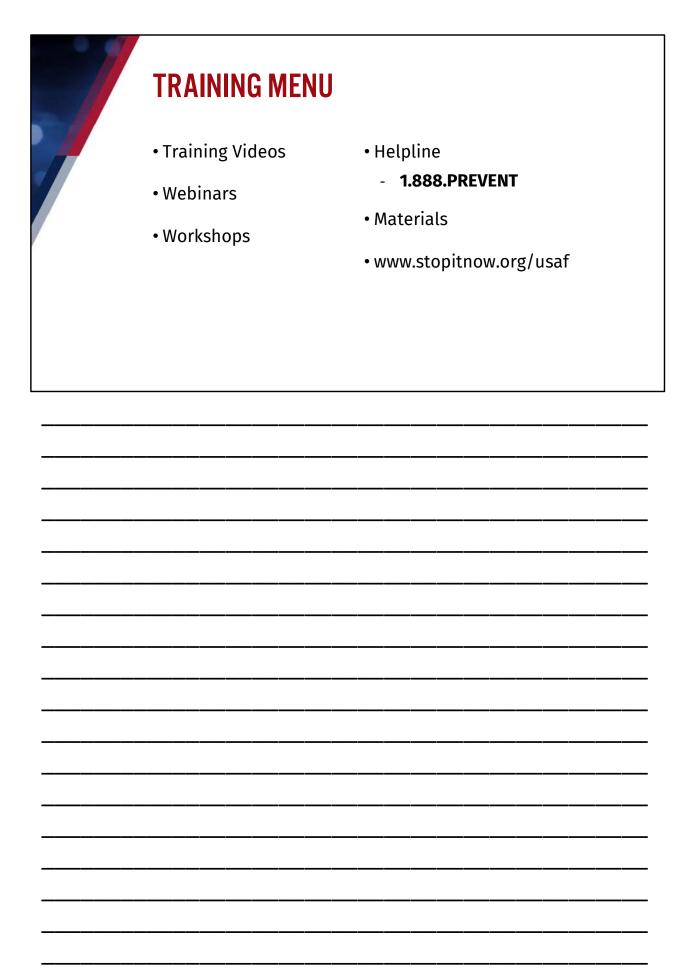


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WHAT WE CAN ACCOMPLISH

- Prevent and respond to child sexual abuse
- Prevent juvenile sexual problem behaviors
- Enhance healthy development
- Create safer game environment
- Societal benefit

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THANK YOU!

usaf@stopitnow.org stopitnow.org/usaf Helpline: **1.888.PREVENT**





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