

StudyintheStates.dhs.gov Web Performance Metrics

May 1, 2020 - May 31, 2020

All Users
100.00% Sessions

Total Visits

485,956

% of Total: 100.00% (485,956)



Avg. Visit Duration

00:02:04

Avg for View: 00:02:04 (0.00%)



Pageviews

579,936

% of Total: 100.00% (579,936)



Unique Visitors

210,751

% of Total: 100.00% (210,751)



Avg. Pages / Visit

1.93

Avg for View: 1.93 (0.00%)



Avg. Time on Page

00:02:12

Avg for View: 00:02:12 (0.00%)



Bounce Rate

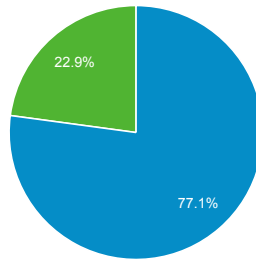
57.64%

Avg for View: 57.64% (0.00%)



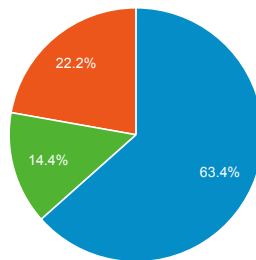
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	50,503	36.71%
SEVP Portal Help Study in the States	20,969	45.49%
Form I-983 Overview Study in the States	20,350	42.13%
Students and the Form I-20 Study in the States	19,719	64.70%
Welcome Study in the States	18,465	48.21%

Sessions by Social Network

Social Network	Sessions
Blogger	1,666
Facebook	1,553
YouTube	445
Twitter	444
Quora	309
LinkedIn	90
reddit	54
Naver	20
WordPress	12
Zalo	9

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	178,950	59.42%
(direct) / (none)	60,786	60.10%
search.usa.gov / referral	5,894	36.88%
sevp.ice.gov / referral	5,744	41.38%
uscis.gov / referral	3,623	49.10%
bing / organic	3,589	55.67%
iss.washington.edu / referral	2,186	42.73%
mail.google.com / referral	1,874	49.84%
educationusa.state.gov / referral	1,742	29.79%
250cccd.blogspot.com / referral	1,657	67.35%