

StudyintheStates.dhs.gov Web Performance Metrics

Jul 1, 2020 - Jul 31, 2020

All Users
100.00% Sessions

Total Visits

527,607

% of Total: 100.00% (527,607)



Avg. Visit Duration

00:01:50

Avg for View: 00:01:50 (0.00%)



Pageviews

614,096

% of Total: 100.00% (614,096)



Unique Visitors

251,374

% of Total: 100.00% (251,374)



Avg. Pages / Visit

1.73

Avg for View: 1.73 (0.00%)



Avg. Time on Page

00:02:29

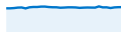
Avg for View: 00:02:29 (0.00%)



Bounce Rate

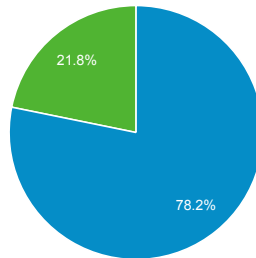
62.00%

Avg for View: 62.00% (0.00%)



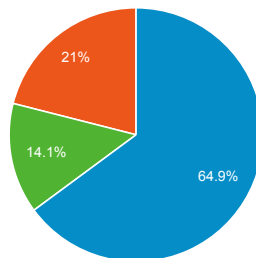
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
SEVP Portal Help Study in the States	40,381	56.52%
School Search Study in the States	28,899	42.47%
Homepage Study in the States	25,771	50.95%
Students and the Form I-20 Study in the States	25,041	64.95%
Maintaining Status Study in the States	16,708	67.00%

Sessions by Social Network

Social Network	Sessions
Facebook	3,442
Blogger	1,887
Twitter	1,004
YouTube	450
Quora	417
reddit	134
Naver	122
LinkedIn	74
Instagram	32
WordPress	15

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	203,852	63.93%
(direct) / (none)	79,932	63.33%
sevp.ice.gov / referral	12,616	53.00%
search.usa.gov / referral	9,316	37.87%
bing / organic	4,239	59.83%
mail.google.com / referral	2,820	54.11%
uscis.gov / referral	2,637	50.44%
m.facebook.com / referral	2,446	73.02%
250cccd.blogspot.com / referral	1,887	62.96%
educationusa.state.gov / referral	1,699	38.85%