

StudyintheStates.dhs.gov Web Performance Metrics

Jun 1, 2016 - Jun 30, 2016

All Users
100.00% Sessions

Total Visits

400,547

% of Total: 100.00% (400,547)



Avg. Visit Duration

00:02:29

Avg for View: 00:02:29 (0.00%)



Pageviews

498,028

% of Total: 100.00% (498,028)



Unique Visitors

163,015

% of Total: 100.00% (163,015)



Avg. Pages / Visit

2.23

Avg for View: 2.23 (0.00%)



Avg. Time on Page

00:02:00

Avg for View: 00:02:00 (0.00%)



Bounce Rate

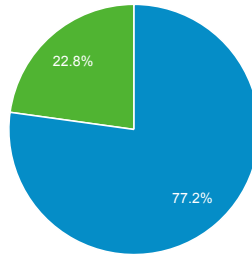
52.88%

Avg for View: 52.88% (0.00%)



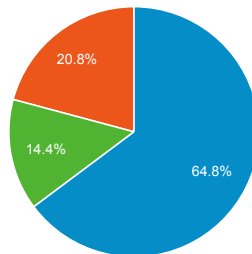
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	72,104	27.12%
Paying your I-90 1 SEVIS Fee Study in the States	28,146	37.30%
STEM OPT Study in the States	23,248	36.56%
Form I-983 Overview Study in the States	22,180	50.12%
What is the Form I-20? Study in the States	20,755	67.67%

Sessions by Social Network

Social Network	Sessions
Facebook	5,877
Twitter	635
LinkedIn	76
Quora	58
Vkontakte	49
Naver	40
reddit	35
WordPress	34
Sina Weibo	14
Pocket	9

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	101,716	57.57%
(direct) / (none)	50,493	54.43%
ice.gov / referral	17,323	36.94%
uscis.gov / referral	4,618	34.99%
search.usa.gov / referral	4,293	31.07%
educationusa.state.gov / referral	3,730	30.05%
bing / organic	3,400	47.44%
m.facebook.com / referral	3,125	65.28%
facebook.com / referral	2,456	66.49%
yahoo / organic	2,147	50.58%

