

StudyintheStates.dhs.gov Web Performance Metrics

Jul 1, 2015 - Jul 31, 2015



Total Visits

254,255

% of Total: 100.00% (254,255)



Avg. Visit Duration

00:02:31

Avg for View: 00:02:31 (0.00%)



Pageviews

322,377

% of Total: 100.00% (322,377)



Unique Visitors

104,114

% of Total: 100.00% (104,114)



Avg. Pages / Visit

2.40

Avg for View: 2.40 (0.00%)



Avg. Time on Page

00:01:48

Avg for View: 00:01:48 (0.00%)



Bounce Rate

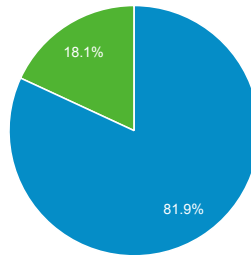
55.21%

Avg for View: 55.21% (0.00%)



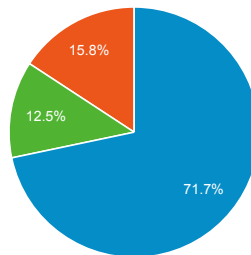
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	58,574	59.84%
(direct) / (none)	25,998	59.31%
ice.gov / referral	16,240	34.87%
educationusa.state.gov / referral	4,461	32.64%
m.facebook.com / referral	3,865	73.30%
facebook.com / referral	3,059	71.36%
search.usa.gov / referral	2,555	29.90%
travel.state.gov / referral	2,350	27.36%
t.co / referral	1,650	79.76%
yahoo / organic	1,494	54.82%

Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	71,145	30.70%
What is the Form I-20? Study in the States	16,913	68.83%
Paying your I-901 SEVIS Fee Study in the States	15,226	47.04%
Welcome to Study in the States Study in the States	14,751	47.95%
I-901 SEVIS Fee Payment Tutorial Study in the States	13,659	34.90%

Sessions by Social Network

Social Network	Sessions
Facebook	8,021
Twitter	1,652
Vkontakte	41
Quora	37
LinkedIn	35
Sina Weibo	33
Pinterest	19
Naver	14
LiveJournal	8
Renren	5

