

# StudyintheStates.dhs.gov Web Performance Metrics

Apr 1, 2016 - Apr 30, 2016

All Users  
100.00% Sessions

## Total Visits

**370,176**

% of Total: 100.00% (370,176)



## Avg. Visit Duration

**00:02:38**

Avg for View: 00:02:38 (0.00%)



## Pageviews

**467,404**

% of Total: 100.00% (467,404)



## Unique Visitors

**141,346**

% of Total: 100.00% (141,346)



## Avg. Pages / Visit

**2.38**

Avg for View: 2.38 (0.00%)



## Avg. Time on Page

**00:01:54**

Avg for View: 00:01:54 (0.00%)



## Bounce Rate

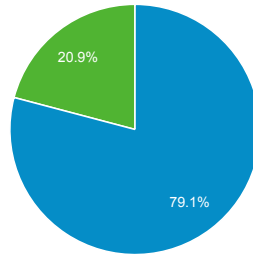
**52.15%**

Avg for View: 52.15% (0.00%)



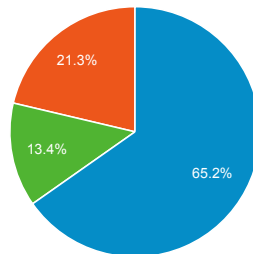
## New vs. Returned Visitors

New Visitor Returning Visitor



## Avg. Visits per Visitor

1 2 Other



## Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search   Study in the States	71,836	26.37%
STEM OPT   Study in the States	28,134	39.43%
What is the Form I-20?   Study in the States	19,836	69.20%
Paying your I-90 1 SEVIS Fee   Study in the States	18,005	38.22%
Study in the States	16,308	42.59%

## Sessions by Social Network

Social Network	Sessions
Facebook	2,843
Twitter	929
LinkedIn	189
Vkontakte	85
Quora	34
Naver	22
reddit	20
Sina Weibo	13
WordPress	13
YouTube	11

## Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	89,229	57.23%
(direct) / (none)	46,785	52.71%
ice.gov / referral	13,796	38.82%
search.usa.gov / referral	4,863	28.83%
educationusa.state.gov / referral	3,623	31.58%
bing / organic	3,106	48.36%
yahoo / organic	2,092	51.15%
uscis.gov / referral	2,085	32.47%
mail.google.com / referral	1,596	47.62%
facebook.com / referral	1,402	56.85%

