

StudyintheStates.dhs.gov Web Performance Metrics

May 1, 2016 - May 31, 2016

All Users
100.00% Sessions

Total Visits

475,185

% of Total: 100.00% (475,185)



Avg. Visit Duration

00:02:35

Avg for View: 00:02:35 (0.00%)



Pageviews

594,560

% of Total: 100.00% (594,560)



Unique Visitors

182,082

% of Total: 100.00% (182,082)



Avg. Pages / Visit

2.27

Avg for View: 2.27 (0.00%)



Avg. Time on Page

00:02:01

Avg for View: 00:02:01 (0.00%)



Bounce Rate

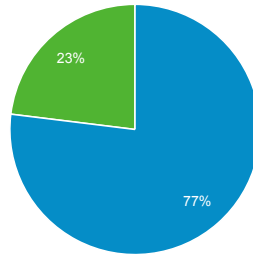
50.61%

Avg for View: 50.61% (0.00%)



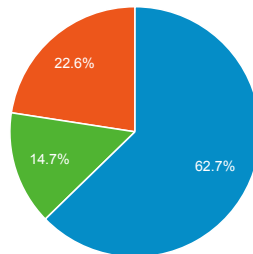
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	85,982	27.66%
STEM OPT Study in the States	42,504	36.17%
Form I-983 Overview Study in the States	41,085	45.17%
Paying your I-901 SEVIS Fee Study in the States	26,916	36.12%
What is the Form I-20? Study in the States	22,045	68.47%

Sessions by Social Network

Social Network	Sessions
Facebook	6,842
Twitter	1,223
reddit	121
Vkontakte	115
LinkedIn	100
Sina Weibo	49
Quora	30
Naver	24
WordPress	22
Douban	7

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	112,436	56.06%
(direct) / (none)	60,228	52.15%
ice.gov / referral	18,323	37.31%
uscis.gov / referral	6,193	29.11%
search.usa.gov / referral	4,925	28.79%
bing / organic	3,812	45.38%
educationusa.state.gov / referral	3,795	30.65%
m.facebook.com / referral	3,531	59.64%
facebook.com / referral	2,690	55.35%
mail.google.com / referral	2,586	46.67%

