

StudyintheStates.dhs.gov Web Performance Metrics

Nov 1, 2016 - Nov 30, 2016

All Users
 100.00% Sessions

Total Visits

277,738
 % of Total: 100.00% (277,738)



Avg. Visit Duration

00:02:22
 Avg for View: 00:02:22 (0.00%)



Pageviews

345,787
 % of Total: 100.00% (345,787)



Unique Visitors

117,031
 % of Total: 100.00% (117,031)



Avg. Pages / Visit

2.23
 Avg for View: 2.23 (0.00%)



Avg. Time on Page

00:01:54
 Avg for View: 00:01:54 (0.00%)



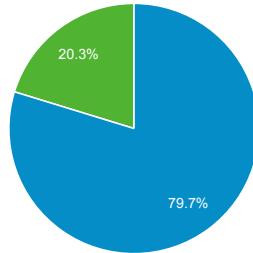
Bounce Rate

54.06%
 Avg for View: 54.06% (0.00%)



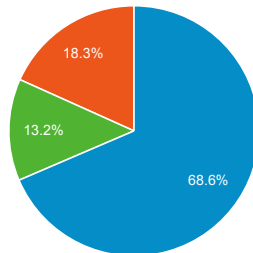
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

| Page Title | Pageviews | Bounce Rate |
|---|-----------|-------------|
| School Search Study in the States | 59,398 | 27.41% |
| Paying your I-901 SEVIS Fee Study in the States | 19,860 | 34.32% |
| What is the Form I-20? Study in the States | 15,018 | 71.26% |
| Study in the States | 12,384 | 48.31% |
| Students Study in the States | 10,903 | 49.13% |

Sessions by Social Network

| Social Network | Sessions |
|----------------|----------|
| Facebook | 2,809 |
| Twitter | 371 |
| Quora | 93 |
| WordPress | 54 |
| LinkedIn | 45 |
| Naver | 40 |
| reddit | 33 |
| Vkontakte | 26 |
| Sina Weibo | 13 |
| Disqus | 9 |

Visits and Bounce Rate by Source/Medium

| Source / Medium | Sessions | Bounce Rate |
|-----------------------------------|----------|-------------|
| google / organic | 81,071 | 60.02% |
| (direct) / (none) | 28,229 | 50.61% |
| ice.gov / referral | 10,609 | 36.59% |
| bing / organic | 3,251 | 53.98% |
| search.usa.gov / referral | 3,246 | 31.64% |
| educationusa.state.gov / referral | 3,187 | 31.22% |
| uscis.gov / referral | 2,268 | 38.98% |
| yahoo / organic | 1,619 | 54.23% |
| m.facebook.com / referral | 1,393 | 69.06% |
| facebook.com / referral | 1,232 | 66.40% |

