

StudyintheStates.dhs.gov Web Performance Metrics

May 1, 2015 - May 31, 2015

All Sessions
100.00%

Total Visits

243,993

% of Total: 100.00% (243,993)



Avg. Visit Duration

00:02:38

Avg for View: 00:02:38 (0.00%)



Pageviews

310,103

% of Total: 100.00% (310,103)



Unique Visitors

96,496

% of Total: 100.00% (96,496)



Avg. Pages / Visit

2.51

Avg for View: 2.51 (0.00%)



Avg. Time on Page

00:01:44

Avg for View: 00:01:44 (0.00%)



Bounce Rate

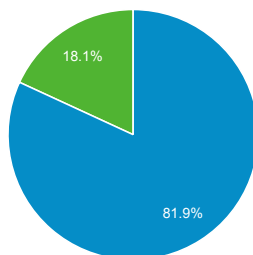
52.27%

Avg for View: 52.27% (0.00%)



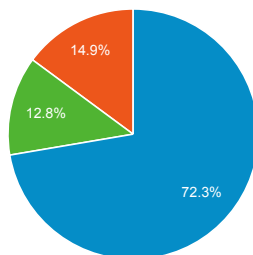
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search Study in the States	70,812	26.87%
I-901 SEVIS Fee Payment Tutorial Study in the States	18,678	31.66%
What is the Form I-20? Study in the States	17,007	71.58%
Paying your I-901 SEVIS Fee Study in the States	16,660	47.31%
Welcome to Study in the States Study in the States	14,512	45.26%

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	52,943	61.10%
(direct) / (none)	21,703	52.86%
ice.gov / referral	19,257	32.67%
educationusa.state.gov / referral	4,175	32.60%
m.facebook.com / referral	2,585	72.26%
travel.state.gov / referral	2,557	26.87%
search.usa.gov / referral	2,342	28.61%
facebook.com / referral	1,575	68.13%
bing / organic	1,376	49.71%
yahoo / organic	1,313	51.26%

Sessions by Social Network

Social Network	Sessions
Facebook	5,617
Twitter	411
Quora	103
Sina Weibo	59
Vkontakte	28
Naver	18
LinkedIn	11
Disqus	5
Pocket	4
Blogger	3

