

StudyintheStates.dhs.gov Web Performance Metrics

Jan 1, 2014 - Jan 31, 2014

All Sessions
100.00%

+ Add Segment

Total Visits

67,897
% of Total: 100.00% (67,897)



Avg. Visit Duration

00:02:10
Site Avg: 00:02:10 (0.00%)



Pageviews

84,443
% of Total: 100.00% (84,443)



Unique Visitors

33,827
% of Total: 100.00% (33,827)



Avg. Pages / Visit

2.07
Site Avg: 2.07 (0.00%)



Avg. Time on Page

00:02:01
Site Avg: 00:02:01 (0.00%)



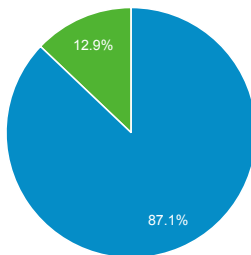
Bounce Rate

66.67%
Site Avg: 66.67% (0.00%)



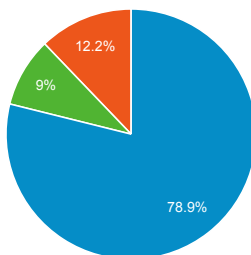
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Study in the States	12,683	48.34%
Study in the States - School Search	11,640	71.56%
Study in the States - Students	4,073	38.49%
Study in the States - Maintaining Your Status	2,321	65.30%
Study in the States - Important Forms Before You Enter the United States	2,188	68.56%

Sessions by Social Network

Social Network	Sessions
Facebook	636
Twitter	286
Naver	28
Quora	10
Yahoo! Answers	9
Vkontakte	7
Blogger	6
Ning	5
Pinterest	4
Sina Weibo	4

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	17,899	72.63%
(direct) / (none)	6,888	64.55%
ice.gov / referral	6,640	58.00%
cbp.gov / referral	1,118	80.32%
usa.gov / referral	892	40.02%
facebook.com / referral	485	73.61%
bing / organic	437	58.81%
murthy.com / referral	370	39.46%
t.co / referral	286	79.72%
yahoo / organic	261	61.30%

