

StudyintheStates.dhs.gov Web Performance Metrics

May 1, 2014 - May 31, 2014

All Sessions
100.00%

+ Add Segment

Total Visits

103,719

% of Total: 100.00% (103,719)



Avg. Visit Duration

00:02:31

Site Avg: 00:02:31 (0.00%)



Pageviews

129,999

% of Total: 100.00% (129,999)



Unique Visitors

48,537

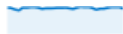
% of Total: 100.00% (48,537)



Avg. Pages / Visit

2.15

Site Avg: 2.15 (0.00%)



Avg. Time on Page

00:02:11

Site Avg: 00:02:11 (0.00%)



Bounce Rate

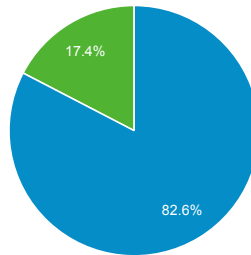
62.79%

Site Avg: 62.79% (0.00%)



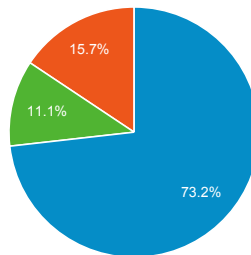
New vs. Returned Visitors

■ New Visitor ■ Returning Visitor



Avg. Visits per Visitor

■ 1 ■ 2 ■ Other



Total Pageviews

Page Title	Pageviews	Bounce Rate
Study in the States	13,259	40.22%
Study in the States - School Search	12,367	73.18%
Study in the States - SEVIS	8,491	52.32%
Study in the States - Paying your I-901 SEVIS Fee	7,699	59.60%
Study in the States - Students	6,273	39.66%

Sessions by Social Network

Social Network	Sessions
Facebook	497
Twitter	132
Naver	25
Quora	18
Vkontakte	16
tinyURL	6
Google+	5
YouTube	3
Pinterest	2
WordPress	2

Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	23,433	70.17%
(direct) / (none)	15,225	59.00%
ice.gov / referral	12,235	55.58%
usa.gov / referral	901	45.84%
bing / organic	834	57.79%
yahoo / organic	458	63.76%
travel.state.gov / referral	341	51.03%
ait.org.tw / referral	267	85.39%
facebook.com / referral	259	76.06%
blogs.voanews.com / referral	205	58.05%

