

# StudyintheStates.dhs.gov Web Performance Metrics

Jul 1, 2014 - Jul 31, 2014

All Sessions  
100.00%

+ Add Segment

## Total Visits

**157,914**

% of Total: 100.00% (157,914)



## Avg. Visit Duration

**00:03:29**

Site Avg: 00:03:29 (0.00%)



## Pageviews

**210,162**

% of Total: 100.00% (210,162)



## Unique Visitors

**50,579**

% of Total: 100.00% (50,579)



## Avg. Pages / Visit

**3.21**

Site Avg: 3.21 (0.00%)



## Avg. Time on Page

**00:01:35**

Site Avg: 00:01:35 (0.00%)



## Bounce Rate

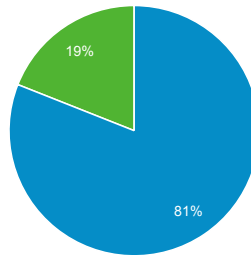
**46.04%**

Site Avg: 46.04% (0.00%)



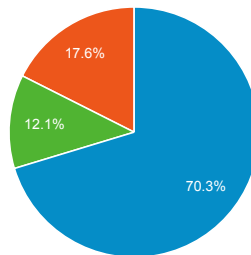
## New vs. Returned Visitors

New Visitor Returning Visitor



## Avg. Visits per Visitor

1 2 Other



## Visits and Bounce Rate by Source/Medium

Source / Medium	Sessions	Bounce Rate
google / organic	21,945	55.09%
(direct) / (none)	16,785	45.49%
ice.gov / referral	11,323	30.72%
travel.state.gov / referral	2,354	25.87%
usa.gov / referral	991	25.93%
bing / organic	892	36.21%
facebook.com / referral	878	60.71%
cbp.gov / referral	635	54.96%
m.facebook.com / referral	488	69.06%
yahoo / organic	448	46.65%

## Total Pageviews

Page Title	Pageviews	Bounce Rate
School Search   Study in the States	48,711	25.54%
Welcome to Study in the States   Study in the States	16,795	36.17%
I-901 SEVIS Fee Payment Tutorial   Study in the States	9,091	28.32%
Paying your I-901 SEVIS Fee   Study in the States	8,157	46.96%
Students   Study in the States	8,041	46.94%

## Sessions by Social Network

Social Network	Sessions
Facebook	2,048
Twitter	409
Naver	27
Quora	20
LinkedIn	12
WordPress	12
Vkontakte	11
tinyURL	6
YouTube	5
Blogger	4

