

# SVP PHILADELPHIA

## FY23-24 STRATEGIC PLAN OVERVIEW

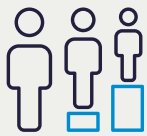
### Vision

We envision a Philadelphia where leaders working closest to the issues have the power and resources necessary to make lasting change.

### Mission

To build and nurture an equity-driven community of philanthropists and nonprofit organizations committed to disrupting the structures that enable intergenerational poverty.

### Shared Values



#### EQUITY

We invest in leaders closest to the need

We are an inclusive network, reflective of Philadelphia

We champion justice, always



#### IMPACT

We shift and share power

We collaborate for success and commit to measurable outcomes



#### RELATIONSHIPS

We listen and act on the voice of lived experience

We build long-lasting, trusting partnerships



#### PERSISTENCE

We leverage collective resources, long-term

We are realistic and enthusiastic in carrying our share of the load

We practice patience and resilience

### Theory of Change

We believe the systems that enable intergenerational poverty in Philadelphia can only be changed by those impacted by those systems and the organizations who serve them.

We also believe that change takes equitable participation from all stakeholders in all our communities.

We recognize that this does not happen overnight, but we believe that with the right combination of time, treasure, talent, ties, and training we as an organization can be a support system for and catalyst of change.

# OUR TWO PRIMARY STRATEGIES TO CATALYZE AND SUPPORT CHANGE ARE:

Build a network of informed, engaged, effective philanthropists committed to investing in addressing poverty in Philadelphia

Invest our time, talent, treasure, and ties in effective BIPOC-led, BIPOC-empowering organizations addressing social, racial, economic disparities as the means of reducing poverty in Philadelphia

## We will hold ourselves accountable by striving toward these outcomes:

### SHORT-TERM OUTCOMES:

Build and increase the capacity of Partners and nonprofit organizations to better serve community

#### For Partners:

Educate on the legacy and context of poverty within Philadelphia and introduce partners to the nonprofit ecosystem throughout Philadelphia.

#### For Investees:

Funding (grants) and strategic support by Partners engaging to share their expertise increases organizational working capacity.

### MEDIUM-TERM OUTCOMES:

Philadelphia has a deeper, broader network of community-based solutions.

#### For Partners:

Increased giving among donors, all Partners become more actively engaged in civic discussions and efforts citywide.

#### For Investees:

Increasing the influence and resources available to historically underinvested segments of the nonprofit ecosystem by building trusted bonds between leaders and traditional power structures.

### LONG-TERM OUTCOMES:

Philadelphia becomes an international example of a thriving nonprofit/philanthropic ecosystem where donors and community leaders closest to the issues collaborate to direct dollars and power to their communities.

#### For Partners:

Partners leverage their 5 T's (time, talent, treasure, ties, training) with SVP Investees and beyond as board members, volunteers, and donors throughout the Philadelphia nonprofit landscape.

#### For Investees:

Historically underinvested leaders have equity in financial, political and professional resources to sustain reductions in intergenerational poverty throughout Philadelphia.

## Goals for FY23 & FY24\*



Define the Partner engagement journey



Build a more robust and rigorous learning model



Mature the SVP investment & capacity building model



Diversify the SVP fundraising model



Refine governance and committee model



Optimize processes and procedures with UW

\*Detailed objectives for each goal are available upon request.



LEARN MORE ABOUT OUR JOURNEY.

Scan the QR code or visit [svpphl.org](https://svpphl.org).

