Department of Agriculture

Strategic Goal	Strategic Objectives			
Ensure USDA programs are delivered efficiently, effectively, and with integrity and a focus on customer service.	1.1) Modernize information technology infrastructure, facilities and support services to improve the customer experience.	1.2) Maintain a high performing workforce through employee engagement and empowerment.	1.3) Reduce the regulatory burden and streamline processes.	1.4) Improve stewardship of resources and utilize data-driven analyses to maximize the return on investment.
Maximize the ability of American agricultural producers to prosper by feeding and clothing the world.	2.1) Provide an effective financial safety net for farmers and ranchers to sustain economically viable agricultural production and support rural jobs and economic growth.	2.2) Increase agricultural opportunities and support economic growth by creating new markets and supporting a competitive agricultural system.	2.3) Protect agricultural health by preventing and mitigating the spread of agricultural pests and disease.	
Promote American agricultural products and exports.	3.1) Expand international marketing opportunities.	3.2) Prevent or resolve barriers to trade that hinder U.S. food and agricultural exports.	3.3) Build demand in developing countries through trade capacity building.	
Facilitate rural prosperity and economic development.	4.1) Expand rural business opportunity and rural quality of life with access to capital; improved infrastructure, broadband access, and connectivity; and support for workforce availability.			
Strengthen the stewardship of private lands through technology and research.	5.1) Enhance conservation planning with science-based tools and information.	5.2) Promote productive working lands.	5.3) Enhance productive agricultural landscapes.	
Foster productive and sustainable use of our National Forest System Lands.	6.1) Contribute to the economic health of rural communities through use and access opportunities.	6.2) Ensure lands and watersheds are sustainable, healthy, and productive.	*6.3) Mitigate wildfire risk. (2019 FAFI)*	
Provide all Americans access to a safe, nutritious and secure food supply.	**7.1) Prevent foodborne illness and protect public health. (2019 NP)**	7.2) Provide access to safe and nutritious food for low-income people while supporting a pathway to self-sufficiency.	7.3) Support and encourage healthy dietary choices through data-driven, flexible, customer-focused approaches.	