TRAINFORTRADE
STRENGTHENING KNOWLEDGE AND SKILLS FOR SUSTAINABLE ECONOMIC DEVELOPMENT

GLOBAL CONTEXT

The UNCTAD TrainForTrade programme provides developing countries with bespoke technical assistance and capacity-building. The overarching aim of the programme is to empower countries to reap the benefits of international trade in an equitable and sustainable manner. In particular, the programme builds sustainable networks of knowledge to enhance national ownership, South–South and triangular cooperation. It also encourages development-oriented trade policy to reduce poverty and foster transparency and good practices and promotes digital solutions and innovative thinking to enhance capacities of players in international trade.

HOW DOES THE TRAINFORTRADE PROGRAMME WORK?

The TrainForTrade programme assesses country needs, sets up national project committees, builds digital networks, develops high-quality training based on a pedagogical methodology, including the training of trainers, coaching and blended learning. It also facilitates policy analysis and the sharing of best practices and enhances transparency.

The programme combines distance learning with face-to-face training. This is an environmentally friendly and cost-efficient method of delivering training that offers considerable flexibility, making it a pragmatic approach for use in today's busy world.

The TrainForTrade programme currently covers technical assistance and capacity-building in the following areas:

- **E-commerce**, covering the legal aspects of e-commerce, e-commerce best practices and digital identity for trade and development.

- **Trade statistics**, including statistics on international trade in services, international merchandise trade and foreign direct investment.

- The **Port Management Programme** supports port communities with efficient and competitive port management services, to increase trade flows and foster sustainable economic development. The programme offers a public–private partnership model, worldwide networks of port entities, a sustainable training and talent management scheme, value added solutions in port communities (case studies), modern port management courses (240 hours over two years) and port performance measurements.

Self-paced e-learning

Media, activities, and events

BLENDED LEARNING

Online collaborative learning

Face-to-face training
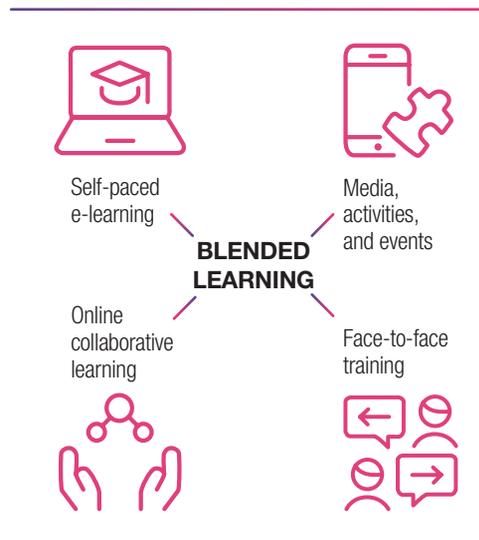
RESULTS AND IMPACTS AT A GLANCE

Between 2014 and 2018, TrainForTrade held 150 courses either as face-to-face training or distance learning, benefiting more than 5,000 participants from 116 countries. Participants received training equivalent to almost 45,000 full days.

The European Union classified the TrainForTrade methodology of project management and blended learning delivery as a best practice, following an evaluation of a TrainForTrade project in Angola. The Government of Ireland, the main donor of the Port Management Programme, has stated that the partnership between Irish Aid, ports in Ireland, UNCTAD and beneficiary ports is an example of a best practice in development cooperation. The Port Management Programme receives continuous positive feedback from beneficiary port managers across its linguistic networks.

TrainForTrade **trained** participants from **116** countries
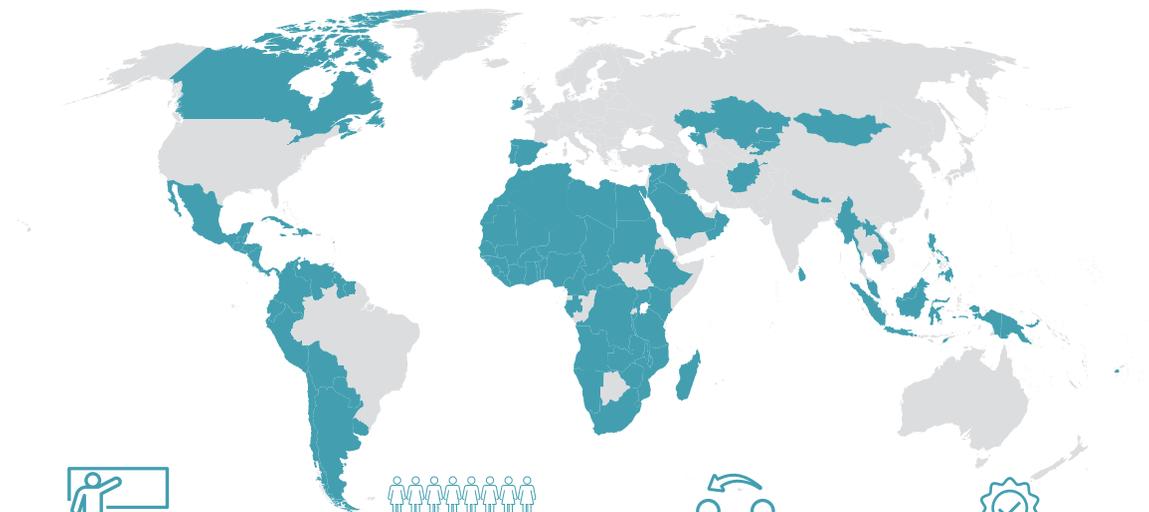
Over **5,000** participants, completing on average **9 days of training**
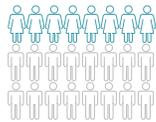
34% of the participants are **female**

Over **500** trainers promoting South–South **knowledge-sharing**

Certification and **satisfaction** rates both above **80%**

"If this training never existed, there should have been the urgent need to create one. It does not only help in fashioning the way senior port workers look at ports but contributes towards the mental deconstruction of workers with stereotypes that hold back ports from functioning as facilitators of world trade and the turbine engines of development".

Nchechuma Banla
Port Authority of Douala, Cameroon
Training of Trainers, Belfast, 2019

"The UNCTAD TrainForTrade programme is vitally important in achieving the 2030 Agenda for Sustainable Development and the Paris climate accords".

Michael D. Higgins, President of Ireland, 2018

TRAIN FOR TRADE

PROGRAMME FACTS AND FIGURES

Scope: all regions
Start date: 1996
Website: tft.unctad.org
Content and Learning Management System: learn.unctad.org

Sustainable Development Goals addressed:
Directly: 8, 9, 14, 17
Indirectly: 1, 5, 13
Social media: f 🐦 in

DONORS/FUNDING SOURCE (2014–2019)

Ireland, 60 beneficiary-partners (TrainForTrade beneficiary countries also contribute financially to the programme using the cost-sharing principle), 9 United Nations agencies and other international and regional organizations, United Nations Development Account, 9 port partners