

Impact Evaluation of Training and Wage Subsidies for the Unemployed in Greece

Connecting People with Jobs

Technical event, 8 February 2024





Matija Vodopivec and Theodora Xenogiani

Skills and Employability Division OECD Directorate for Employment, Labour and Social Affairs







DATA sources and preparation



ANALYSIS methodology and additional insights



THE FUTURE evidence building

The OECD - EC project on impact evaluations of active labour market policies (ALMPs) <u>Project webpage</u>

Objectives	Activities		
Improve ALMP efficiency and effectiveness	Phase I 2019-2020	Mapping evaluation efforts	
		Provide guidelines	
Strengthen countries' analytical capacity	Phase II 2020-2024	Counterfactual impact evaluations (CIE) of selected ALMPs	
		Assessment of ALMP impact evaluation system	
Lessons for improving data linking and use for evaluation		Peer learning events	
		Synthesis report and lessons	



<text><text><text><text><image>

OUTPUTS

MAIN

RESULTS

- Positive effects on employment and earnings
- Mostly positive effects on occupational mobility
- Some groups experience especially positive effects

Technical report

Impact evaluation of labour market administrati	and social policies through the use of linked ve and survey data			
Technical report: Impact Evaluation of Training and Wage Subsidies for the Unemployed in Greece February 2024				

- Project shows promise of Greek administrative data to inform policymaking
- Several steps could be taken to increase use of administrative data for evidence-based policymaking

Data linking was a collective successful effort across several institutions

Timeline of data linking and acquisition milestones



Data from three sources provide a rich understanding of individuals' characteristics and outcomes

Source	Information	Unit of observation	Period covered
DYPA	Unemployment spells	Unemployment spells	January 2017 - December 2021
	Personal characteristics of unemployed	Individuals	January 2017 - August 2022
	Wage subsidy participation	Entry into wage subsidy	March 2017 - (approximately) end 2022
	Unemployment benefits data	Unemployment benefit spells	2013 - early 2023
Diofantos	Training programme participation	Entry into training	2016 - 2021
ERGANI	Employment data	Employment data (changes to employment conditions)	March 2013-August 2022
	Firm-level employment counts	Employers	March 2013-August 2022

6



Steps taken in analysis of ALMP participant data





Comparison of total registered unemployment by data source, Greece



Propensity score matching was used to estimate causal impacts of wages subsidies and training

- No Randomised Controlled Trial (RCT) possible to select participants
- Matching relies on having good information on individual characteristics
- Assumes all factors influencing outcomes are captured by the administrative data used in the analysis



Data used to match individuals: prior employment history (earnings, occupation, duration of employment), unemployment duration, employability rating, demographic characteristics (education, gender, nationality), foreign language skills, location, calendar month and year of entry into ALMP (if applicable).



After matching, characteristics are similar between ALMP participants and their matched non-participants



11

Participants and matched non-participants have similar labour market history prior to participation





Calculating an occupational index yields interesting insights into dynamics of labour market transitions

Individuals experiencing long-term unemployment disproportionally come from lower-ranked occupations



Occupations ordered by wage

Average monthly wages computed for each occupation for employed individuals in 2017-21

Occupations broken into 1 649 groups (STEP-92 codes)

RECAP: Constructing the Occupational Index

13

Wage subsidies help boost occupational mobility for younger men

Change in occupational index for those who found a job

(shaded circles denote statistically significant differences)



Months since starting wage subsidies

Wage subsidies reduce registered unemployment and inactivity in equal measure

Percentage point effect on being in different labour market states



Several limitations in the existing data could be addressed for future evaluations

DYPA data are snapshots, potentially problematic for variables that change over time (e.g., education, family status)

Missing (self-reported) skills information in unemployment registry, affecting over 80% of cases Wage subsidy data lacks information on detailed programme parameters, precise end dates, and cost information

Some inconsistencies and accuracy issues in ERGANI employment data, particularly regarding hours, wages, and contract end dates

Public sector employment data are not included











Technical report link: <u>oe.cd/Greece-TR</u> Related work: oe.cd/ALMPs

OECD

Connecting People with Jobs Assessing Canada's System of Impact Evaluation of Active

OEC

Labour Market Policies

Connecting People with Jobs

in Lithuania

of Vocational Training and Employment Subsidies for the Unemployed

Connecting People with Jobs

Evaluation of Active Labour Market Policies in Finland

Matija Vodopivec, <u>Matija.Vodopivec@oecd.org</u> Theodora Xenogiani, <u>Theodora.Xenogiani@oecd.org</u>