

Innovative Adaptation and Dissemination of AHRQ Comparative Effectiveness Research Products

Story Guides – Making Comparative Effectiveness Useful for Vulnerable Patients

Description

This project adapted AHRQ's patient summaries on diabetes, hypertension, and cholesterol control for Southern inner-city African-Americans by creating an interactive video format using personal stories from real patients to increase dissemination and improve hypertension and diabetes control.

Project Aims

The main aims of this study are to:

- 1) Engage the target population in needs assessment and formative assessment.
- 2) Produce interactive DVDs based on patients' stories and literacy-appropriate educational content.
- 3) Use the DVDs to provide information from the Guides and empower patients to participate in shared decision making.

Findings

The intervention was successfully developed and the trial was successfully completed. Analyses of full study results are ongoing due to various difficulties in completing the trial that delayed completion of the full study.

Study Population

African American

Health Condition Addressed

Cardiovascular Disease
Diabetes

Dissemination Tool and/or Method

DVD

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