

Amplification: Consumables

# Custom PCR Reagents

Innovative Ideas Require Unique Solutions

## Imagine Our Advanced Enzyme Technology Tailored to Your Needs

### High-Performance Reagents

Do you need a commercial supply partner for high-quality, robust, and reliable PCR, quantitative PCR (qPCR), and reverse transcription reagents? From concept to commercialization, Bio-Rad Laboratories, Inc. offers a range of custom packaging and kitting options for our existing product components, including our advanced enzyme technology and buffer formulations.

With more than 70 years of experience developing and manufacturing products for life sciences and clinical diagnostics customers, Bio-Rad provides the expertise and technology to support your original equipment manufacturer (OEM) amplification needs. Bio-Rad custom PCR reagents are manufactured under good manufacturing process (GMP) and International Quality Standards (ISO 13485:2016) and are quality controlled to guarantee consistent products you can trust.

### Custom Options



Fill Size

Packaging

Labeling

Kit Configuration

Documentation

Visit [bio-rad.com/CustomReagents](https://www.bio-rad.com/CustomReagents) to initiate the process.  
A custom production expert will contact you to get your project started.

**BIO-RAD**

## Custom Options for PCR Reagents

**Fill Size** — Choose smaller volumes that can be part of a kit or larger volumes for dispensing at your facility.

**Packaging** — Select from various bags, pouches, and boxes to create a finished look.

**Labeling** — Customize labels with your product information and logo to promote your trusted brand.

**Kit Configuration** — Create custom kits using our existing components for efficiency and convenience.

**Documentation** — Request additional quality control testing for your assay or application.

## Meet the Bio-Rad PCR Reagent Family

As your custom manufacturing partner, we are committed to delivering reproducible, reliable, and high-quality products on demand and in your specified format. Choose from our existing portfolio of products.

### Real-Time PCR Supermixes and Kit

For superior qPCR performance in any condition, with any detection chemistry, and on any instrument:

- SsoAdvanced Universal Supermixes
- iTaq Universal Supermixes

### Complementary DNA (cDNA) Synthesis Supermixes and Kits

For easy setup, high reproducibility, and bias-free cDNA synthesis:

- Reliance Select cDNA Synthesis Kit
- iScript cDNA Synthesis Kit

### One-Step Reverse Transcription qPCR (RT-qPCR) Reagents and Kits

For robust and reliable amplification of RNA targets on all qPCR platforms, including both carboxy-X-rhodamine (ROX)-dependent and ROX-independent systems:

- Reliance One-Step Multiplex Supermix
- iTaq Universal One-Step RT-qPCR Kit

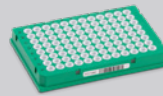
### High-Fidelity and Standard PCR Reagents and Kits

For convenience and improved yields in standard and high-fidelity reverse transcription PCR:

- iProof High-Fidelity DNA Polymerase
- iTaq DNA Polymerase

### PCR Loading and Reference Dyes

For setup and normalization of real-time PCR experiments



Did you know? You can also customize our Hard-Shell™ Plates with branding, barcodes, packaging, and configurations to meet your specific needs.

Visit [bio-rad.com/CustomPlastics](https://www.bio-rad.com/CustomPlastics) to learn more.

View our [Amplification Reagents and Plastics](#) brochure to learn more about our PCR Reagent family.

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