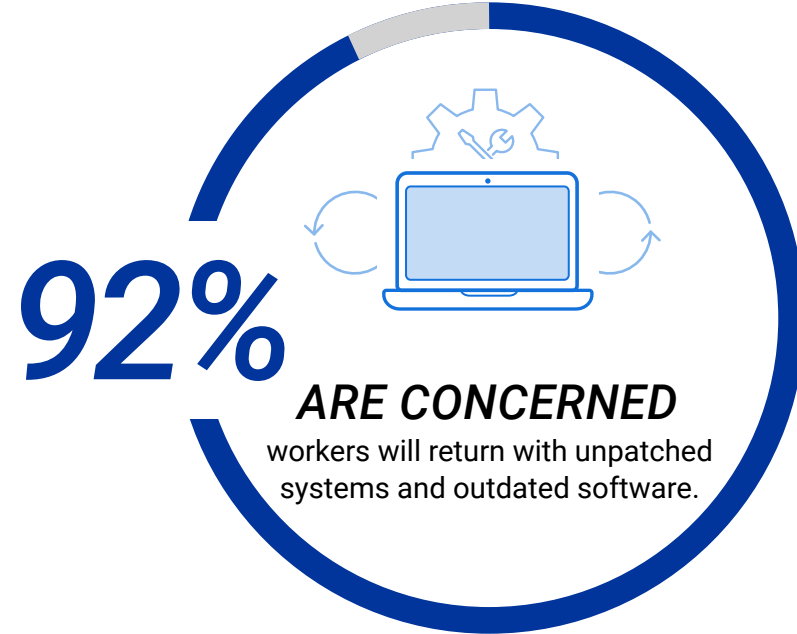
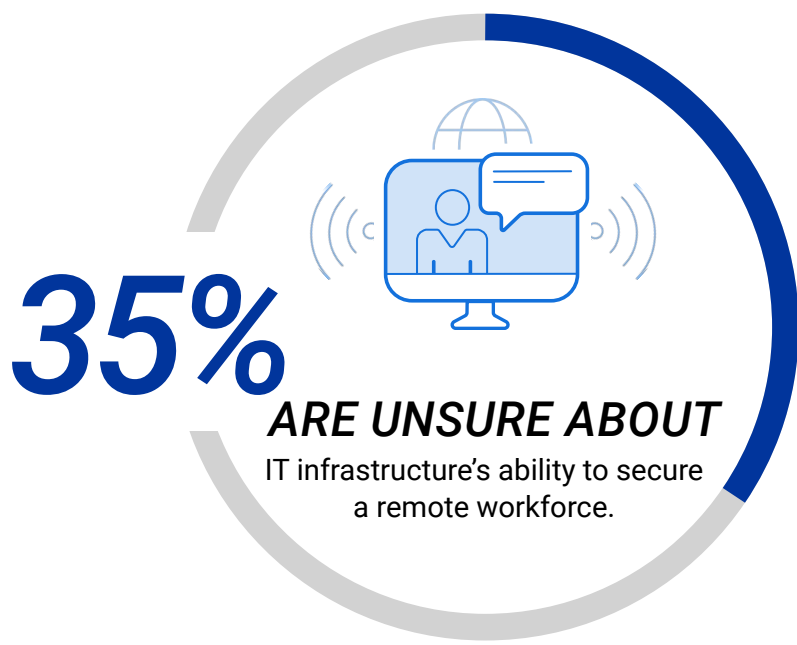
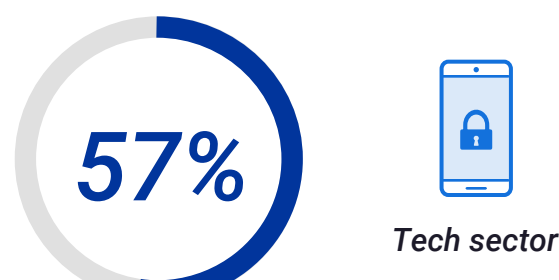
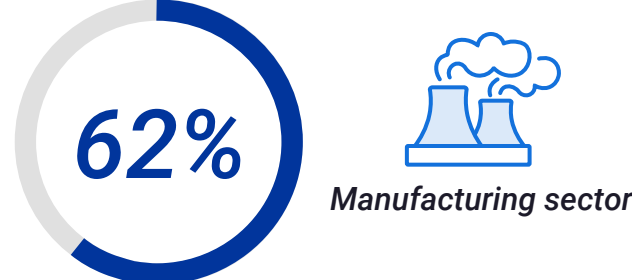
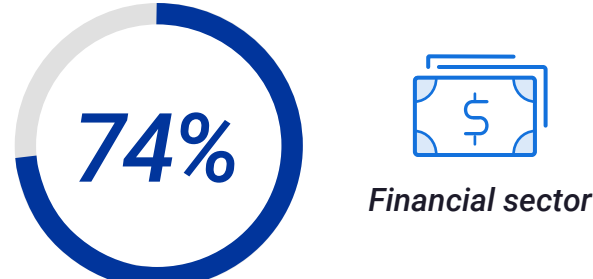


# THE GLOBAL PANDEMIC HEIGHTENED THE NEED FOR UNIFIED ENDPOINT SECURITY (UES) TODAY—AND IN THE FUTURE.

Source: Based on a survey of 300 IT professionals in US, Canada & UK, conducted by IDG on behalf of BlackBerry (Oct-Nov 2020)



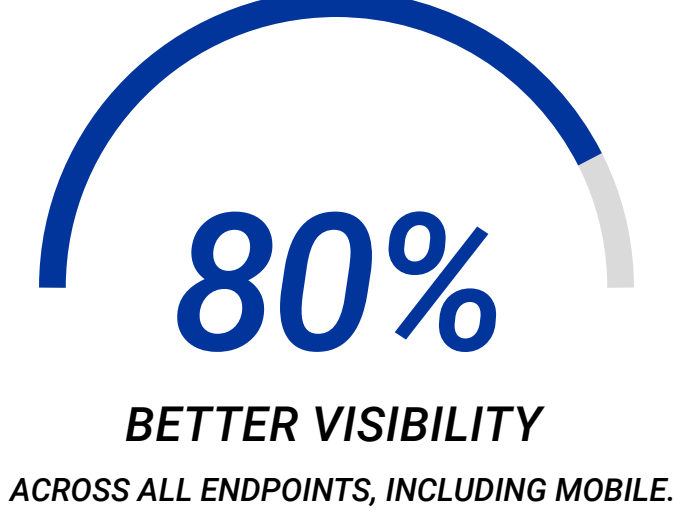
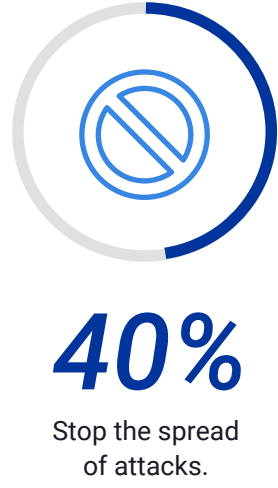
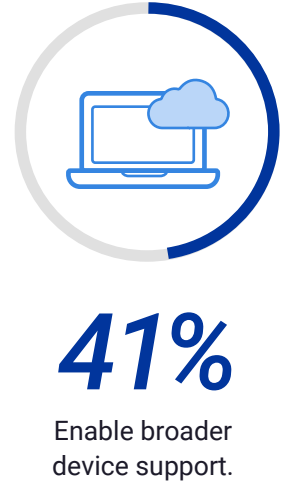
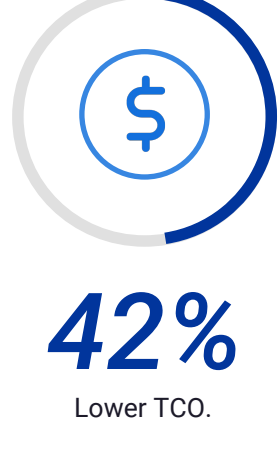
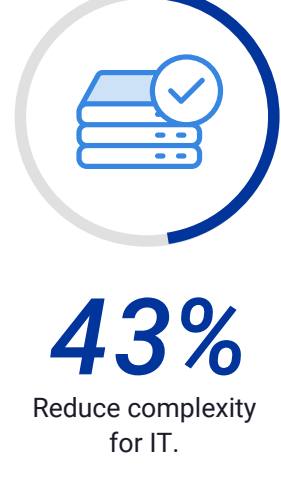
## CONCERNED OVER SKILLS SHORTAGE AND SECURITY AWARENESS:



## IT SECURITY PROS PERCEIVE THAT UES OFFERS SIGNIFICANT BENEFITS OVER CURRENT ENDPOINT PROTECTION PRODUCTS.

### IT SECURITY PROS RANKED THE FOLLOWING AS MOST IMPORTANT

#### BENEFITS OF CONSOLIDATING DETECTION AND RESPONSE ACROSS ENDPOINTS:



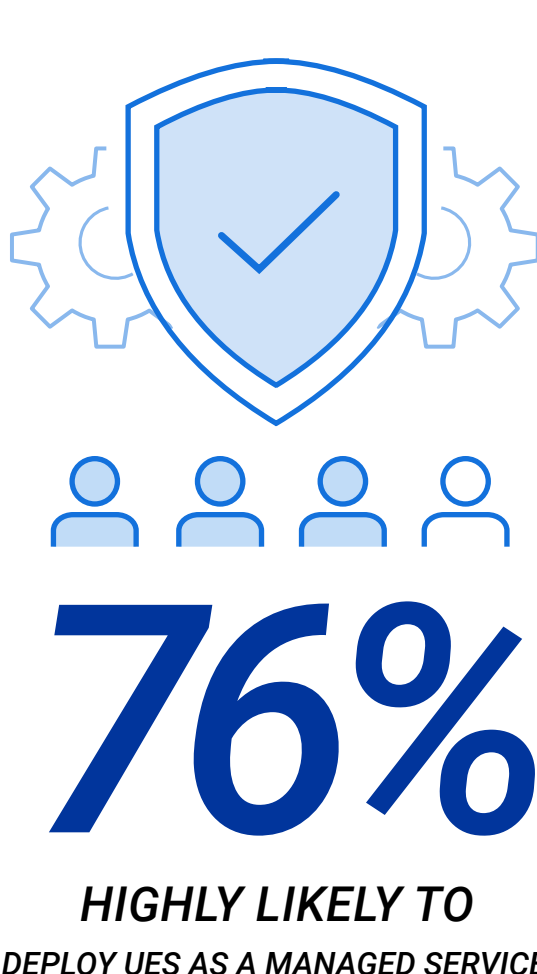
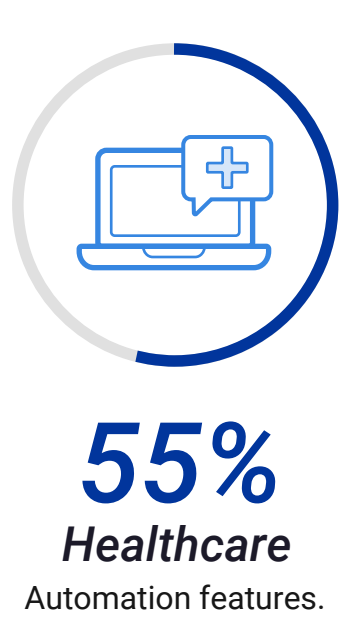
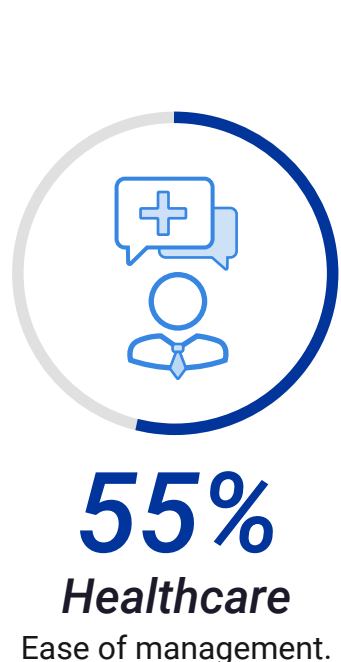
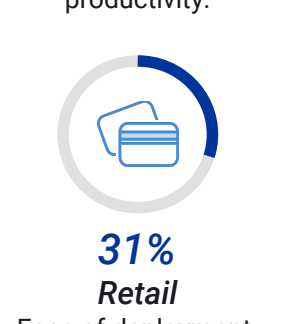
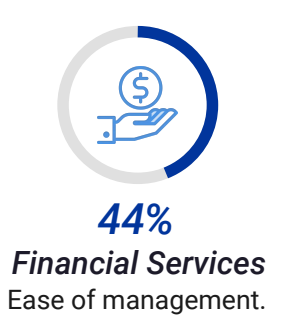
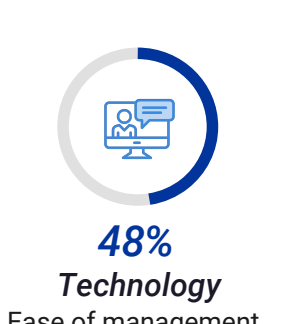
## TOP 3 REASONS TO SWITCH TO A SINGLE UES SOLUTION:

1. BETTER DETECTION.

2. ACCESS TO A SINGLE CONSOLE.

3. LOWER OPEX.

### MOST IMPORTANT WHEN EVALUATING ENDPOINT SECURITY SOLUTIONS:



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## BLACKBERRY UNIFIED ENDPOINT SECURITY SOLUTIONS

AI-driven cybersecurity that works smarter, not harder.

Protect your organization with a modern Unified Endpoint Security (UES) solution. Our end-to-end approach to cybersecurity is deeply rooted in Cylance® artificial intelligence (AI) and machine learning (ML), providing enhanced visibility and protection against current and future cyberthreats.