

The Total Economic Impact™ Of CylancePROTECT® From BlackBerry

Through four customer interviews and data aggregation, Forrester concluded that CylancePROTECT from BlackBerry has the following three-year financial impact.



ROI
100%



PAYBACK
< 6 months



BENEFITS PV
\$2.48M



NPV
\$1.24M

“
 Since we purchased and implemented CylancePROTECT, we haven't had a single incident relating to antivirus or endpoint protection. I think that is extremely significant, given we used to re-image a computer every few days.
 ”
IT Director, education

Composite Organization

CHALLENGES
before CylancePROTECT

Inconsistent solutions across diversified operating units



Inability to protect all installed IT assets with a single solution

Maintaining signature-based solutions



Preventing breaches

BENEFITS
with CylancePROTECT

\$167K

Time savings from elimination of AV updates

\$227K

Time savings from investigating and recovering from incidents

\$806K

Decommissioned software subscription costs

\$1.3M

Reduced cost of a security breach



Read the full study

This document is an abridged version of a case study commissioned by BlackBerry Cybersecurity titled: The Total Economic Impact Of CylancePROTECT from BlackBerry, October, 2022.

Commissioned By BlackBerry