

# SUSTAINABILITY MANAGEMENT AND REPORTING —

## Improve your sustainability performance, disclose your sustainability practices, and satisfy stakeholder interests and needs

bluesign®

ACADEMY

### Why is this service relevant for your company?

In the last decade, the number of companies worldwide disclosing their sustainability practices has increased significantly, driven not only by new laws and regulations (e.g., upcoming EU CSRD) but also by the growing awareness of financial decision makers that environmental, social and governance (ESG) aspects have a serious impact on financial performance and corporate value generation. Approaches and reporting methodologies are complex and dynamic, requiring high-level understanding of corporate activities and relations backed up with robust sustainability strategies, impact analyses and risk management processes. With sustainability reporting now being widely adopted, companies that are not yet working on their disclosures risk being left behind in global standards and initiative

#### MAIN COMPONENTS

- Project planning and capacity building
- Review of your status-quo
- Data mining, data management (according to selected standards like GRI)
- Sustainability report writing
- Support in definition and implementation of sustainability strategy
- Workshops and training sessions

#### KEY BENEFITS

- Identify gaps and potentials to improve your sustainability performance
- Know your stakeholders, their needs, and interests. Engage stakeholders and improve stakeholders relationships
- Build credibility as a committed and responsible company and employer
- Strengthen internal data management and reporting systems
- Improve your sustainability strategy with plausible and verified indicators and objectives.
- Set short-term, mid-term and long-term targets according SMART (specific-measurable-attractive-realizable-terminable)
- Benchmark sustainability performance against your own baseline and others

#### DELIVERABLES

- Materiality analyses (understanding the organizational context; identification of business activities' main impacts on economy, ecology, society and human rights)
- Stakeholder identification and stakeholder engagement
- Tools for data mining (according to acknowledged standards such as GRI)
- Data analyses; key performance indicators (KPIs); complete corporate data set for identified economic, environmental and social (ESG) issues
- Comprehensive sustainability report – including support, individual modules / text blocks and full report