

# Price Master

## Centralized Pricing and Valuation

Broadridge's Price Master is a centralized pricing and market data solution developed to support the complex pricing and valuation requirements of today's investment managers. Price Master collects and stores pricing data from multiple sources (e.g., data vendors, broker files, spreadsheets, text files, etc.) and provides a flexible user interface for analyzing prices and defining pricing rules to comply with firm-wide pricing policy.

**Price Master centralizes and manages your complete end-of-day pricing and valuation requirements.**

### Features

- Comprehensive user interface for analyzing current and historical pricing information
- Pricing Rule designer for creating custom pricing and valuation rules
- Complete audit trail of all historical prices, valuation rules, and pricing sources
- Standardized adapters to all leading market data providers (e.g., Bloomberg, Thomson Reuters, IDC, Markit)
- Fully automated pricing workflow from data collection to downstream posting
- Complete pricing and compliance report library (e.g., SSAE 16, price variances, price exceptions, etc.)
- Automated reconciliation of internal pricing with 3rd party service providers (e.g., fund administrators, prime brokers, valuation services, etc.)
- Message-based posting infrastructure with web services API for integration to downstream systems.

### Price Master



## Firm-Wide Pricing and Valuation Rules

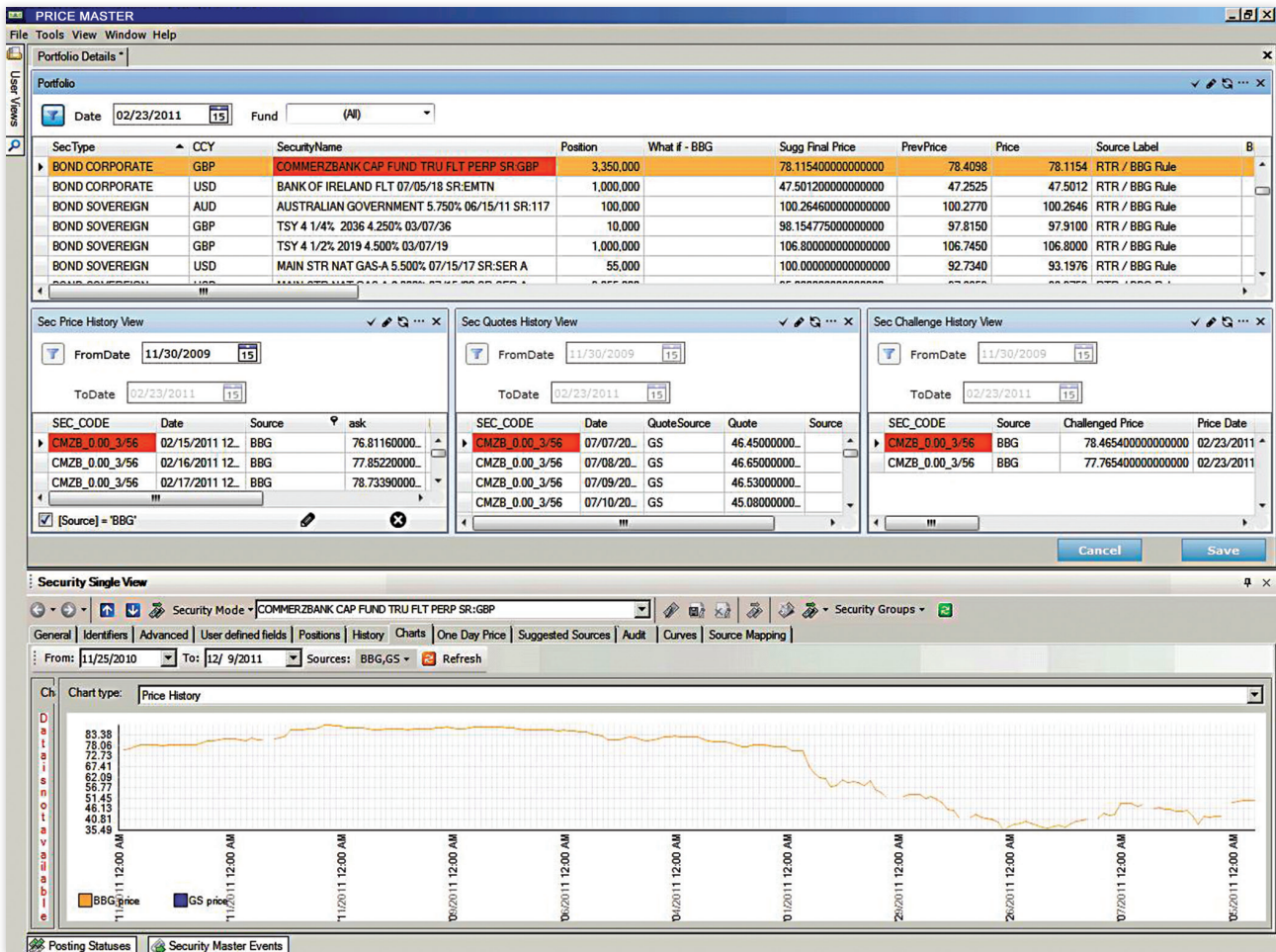
Allow users to create specific pricing rules at all levels of the portfolio (e.g., legal entity, strategy, security, security type, etc.). Pricing rules may be simple calculations such as averaging multiple pricing sources or may be more complex with models, curves, and formula-based calculations (e.g., credit spread to market price conversion).

By eliminating manual pricing spreadsheets, Price Master significantly improves data integrity, streamlines operations, and guarantees compliance with official firm-wide pricing policy.

## Complete Audit and Compliance Reporting

Maintains all daily pricing and position history including final prices, valuation rules, and pricing sources. Users may run standard audit and compliance reports or create custom reports.

Users may be permissioned at all functional levels to eliminate any data error or price manipulation.



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