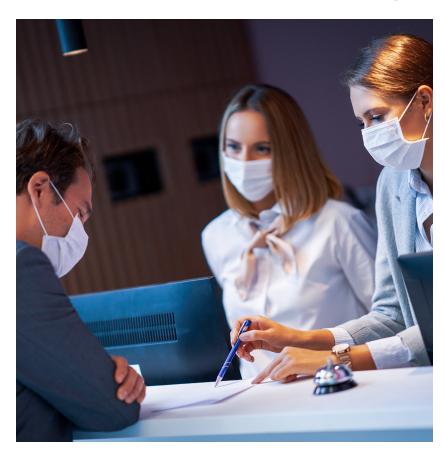


Help protect employees from threatening situations



The American Hotel & Lodging Association (AHLA), along with the major hotel brands, is committed to the 5-Star promise.

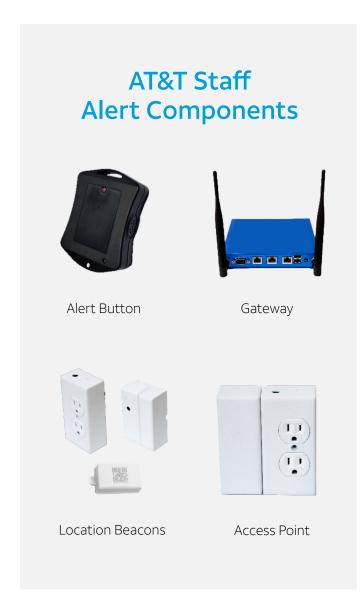
It is a pledge to provide hotel employee safety devices (ESDs) and to commit to enhanced policies, training, and resources that together are aimed at enhancing hotel safety.

To support this initiative and help meet the industry goal, we have developed the AT&T Staff Alert. AT&T, like others in the industry, agrees that employees should feel safe and secure while doing their work.

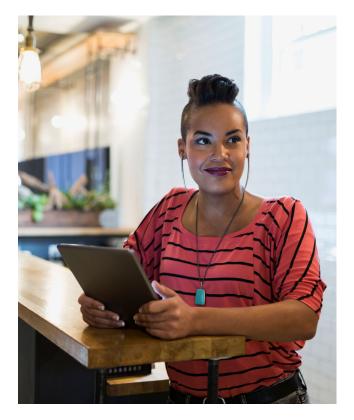
Features and potential benefits:

- Staff will carry a lightweight device with an LED light and audible alert.
- Each guest room will be equipped with an easy to install plug-in extender Bluetooth Low Energy (BLE) Beacon. This allows for assisted installation in some scenarios and eliminates the need for construction of supplemental power.
- The solution activates only when the associate presses the device button, saving battery life and avoiding continuous tracking of hotel associates.
- Highly secure cloud hosting for processing and storage of data, which provides hotels with necessary reliability, availability, and scalability.
- A web-based portal to help manage the Staff Alert solution in near-real time.
- Professional installation.
- Proactive monitoring of equipment coupled with ongoing support and maintenance.





The AT&T Staff Alert solution provides the hospitality industry with a foundational technology that helps support the needs of hotel associates by using an IoT infrastructure along with Bluetooth Low Energy technology. This solution also allows for the separation of the guest Wi-Fi Network from the AT&T Staff Alert Network, which helps improve the reliability of the solution.





Technology is complex. Transformation is fast. And it can be difficult to know you're making the right connectivity choices. With experience across all industries, we bring a rich understanding of your business demands to help deliver the right insights, guidance, and solutions for you. Let's take care of businessSM.

For more information, contact ATTStaffAlert@list.att.com.

© 2021 AT&T Intellectual Property. AT&T, Globe logo, and DIRECTV and registered trademarks and service marks of AT&T Intellectual Property and/or AT&T affiliated companies. All other marks are the property of their respective owners. The information contained herein is not an offer, commitment, representation or warranty by AT&T and is subject to change. | 279201-040121