

Web Performance Metrics-CBP.gov

Aug 1, 2019 - Aug 31, 2019

All Users
100.00% Sessions

Total Visits

4,130,247

% of Total: 100.00% (4,130,247)



Pageviews

8,977,673

% of Total: 100.00% (8,977,673)



Avg. Visit Duration

00:01:44

Avg for View: 00:01:44 (0.00%)



Unique Visitors

3,036,586

% of Total: 100.00% (3,036,586)



Avg. Pages / Visit

2.17

Avg for View: 2.17 (0.00%)



Avg. Time on Page

00:01:29

Avg for View: 00:01:29 (0.00%)



Bounce Rate

51.98%

Avg for View: 51.98% (0.00%)



Top Pages

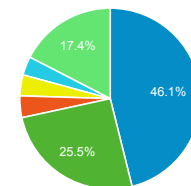
Page Title	Pageviews
Global Entry U.S. Customs and Border Protection	779,703
U.S. Customs and Border Protection Securing America's Borders	540,173
Border Patrol Agent - Apply Now U.S. Customs and Border Protection	439,749
How to Apply for Global Entry U.S. Customs and Border Protection	423,577
Locate a Port of Entry U.S. Customs and Border Protection	234,349
Global Entry Enrollment Centers U.S. Customs and Border Protection	228,119
Careers U.S. Customs and Border Protection	213,453
Arrival/Departure Forms: I-94 and I-94 W U.S. Customs and Border Protection	200,287
Electronic System for Travel Authorization U.S. Customs and Border Protection	135,866
Travel U.S. Customs and Border Protection	129,429

Visits by Social Network

Social Network	Sessions
Facebook	33,358
Twitter	13,454
BuzzFeed	3,799
TripAdvisor	1,248
YouTube	897
Naver	577
LinkedIn	500

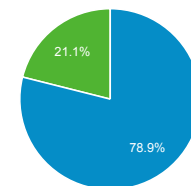
Visits by Source

google (direct) DBM
Google Bing Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	5,145,766	2.53
Yes	3,831,907	1.83