

Web Performance Metrics-CBP.gov

Jan 1, 2020 - Jan 31, 2020

All Users
100.00% Sessions

Total Visits

4,992,909

% of Total: 100.00% (4,992,909)



Pageviews

10,428,135

% of Total: 100.00% (10,428,135)



Avg. Visit Duration

00:01:39

Avg for View: 00:01:39 (0.00%)



Unique Visitors

3,648,519

% of Total: 100.00% (3,648,519)



Avg. Pages / Visit

2.09

Avg for View: 2.09 (0.00%)



Avg. Time on Page

00:01:31

Avg for View: 00:01:31 (0.00%)



Bounce Rate

52.94%

Avg for View: 52.94% (0.00%)



Top Pages

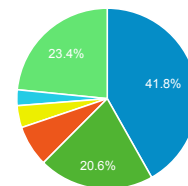
Page Title	Pageviews
Border Patrol Agent - Apply Now U.S. Customs and Border Protection	982,930
Global Entry U.S. Customs and Border Protection	945,462
U.S. Customs and Border Protection Securing America's Borders	587,102
How to Apply for Global Entry U.S. Customs and Border Protection	534,442
Electronic System for Travel Authorization U.S. Customs and Border Protection	329,789
Global Entry Enrollment Centers U.S. Customs and Border Protection	296,065
Locate a Port of Entry U.S. Customs and Border Protection	201,724
Arrival/Departure Forms: I-94 and I-94 W U.S. Customs and Border Protection	180,453
Careers U.S. Customs and Border Protection	169,954
Global Entry Frequently Asked Questions U.S. Customs and Border Protection	147,235

Visits by Social Network

Social Network	Sessions
Facebook	30,989
Twitter	13,045
YouTube	1,883
TripAdvisor	1,432
LinkedIn	1,063
BuzzFeed	1,054
Naver	757

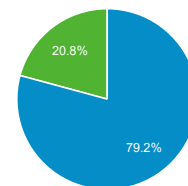
Visits by Source

google (direct) addotnet
LinkUp FB Other



New vs. Returned Visitors

New Visitor Returning Visitor



Pageviews and Pages / Session by ...

Mobile (Including Tablet)	Pageviews	Pages / Session
No	6,530,247	2.34
Yes	3,897,888	1.77