

# Choose Delaware.

## The Ideal Place to Live, Work and Play



“Delaware’s low cost of living, top-notch health care, education and recreation — and our unparalleled sense of community — add up to one great place to live.”

Delaware Governor John Carney

## Economic Opportunity

Affordable housing, low taxes and a thriving job market – the ideal location to pursue professional ambitions:

- ▶ High household income — 6.3% higher than the national median
- ▶ Fastest pace of employment growth among Mid-Atlantic states
- ▶ High-wage job opportunities in multiple fields:
  - » Utilities (\$117,880\*)
  - » Professional, scientific and technical services (\$113,374\*)
  - » Finance and insurance (\$112,908\*)
  - » Chemical manufacturing (\$103,065\*)

\* Average annual wage



## Educational Opportunities

One of the nation's most educated, diverse and talented workforces:

- ▶ SEED\* scholarships offer free tuition for a full associate degree and one additional year toward a bachelor's
- ▶ Workforce training grants through the Delaware Division of Small Business
- ▶ Located at the center of nearly 100 universities, medical schools, community colleges and highly respected Ivy League institutions and home to six institutions of higher education
- ▶ Fourth-highest concentration of employed science, engineering and health doctorates in the nation
- ▶ State health care provider loan repayment program — up to \$50,000 per year for four years for advanced and mid-level primary care providers to set up practices in urban and rural settings designated as Health Professional Shortage Areas. [Learn more.](#)

\*Student Excellence Equals Degree through Delaware Technical Community College

## Competitive Cost of Living

Among the Mid-Atlantic's top three most affordable places to live\*:

- ▶ Median household income 8% higher than the national average
- ▶ Third-lowest tax burden in the nation — low property tax and no sales tax!
- ▶ Three-quarters of Delaware homeowners spend less than \$2,000 a month on housing
- ▶ Among the states with the lowest gas, residential electricity and home insurance prices\*\*

\*WalletHub 2022

\*\*AAA, U.S. Energy Information Administration and Insurance.com, 2021

Try our [Cost of Living Index Calculator](#) to see how far your current salary goes for housing, utilities and more in Delaware.

### Delaware's cost of living compares very favorably to other states in the Northeast.

For example, a person making \$75,000 after taxes in Wilmington, Delaware, would need to make \$172,055 in Manhattan, \$106,700 in Washington, D.C., or \$103,395 in Boston to enjoy the same purchasing power.





## Location, Location, Location

Whatever landscape feels most like home, you'll find it here in Delaware.

- ▶ Interested in a leisurely stroll through scenic woods? White Clay Creek State Park in New Castle County is the place for you.
- ▶ Want to visit a national wildlife refuge? Bombay Hook National Wildlife Refuge (Kent County) is one of the premier destinations for bird watchers on the East Coast. (Check out the boardwalk trail for unique vistas).
- ▶ Prefer city life? Wilmington is a center of arts, culture and activity with a vibrant riverfront and some of the best cuisine in the Mid-Atlantic.
- ▶ Love to spend time on the beach? Delaware's beaches are among the best in the country.
- ▶ Enjoy weekend getaways? You can drive to New York City and Washington, D.C., in one hour.

17  
state parks

380  
miles of  
shoreline



# Nature, Dining, Recreation

Delaware offers an abundance of options for living the good life.

- ▶ 60+ activities on Delaware's outdoor trails
- ▶ Second-most bicycle-friendly state on the East Coast and ninth-most bicycle-friendly state in the nation
- ▶ Abundant array of restaurants and nationally recognized chefs. Recently recognized by Philadelphia Magazine as "The It City Next Door," Wilmington is gaining momentum as a destination for a great night out
- ▶ 22 craft breweries and wineries
- ▶ Events and festivals during the year:
  - » Firefly – one of the nation's largest outdoor music festivals featuring marquee pop, indie, rock, hip-hop and electronic headliners
  - » Ladybug – the nation's largest concert featuring all female-fronted bands
  - » Clifford Brown Jazz Festival – the East Coast's largest free multi-day jazz festival
  - » Peoples Festival tribute to Bob Marley – roots, rock and reggae
  - » Festivals for everyone! Greek, Italian, Polish; Hindu festivals; Apple Scrapple Festival; Delaware State Fair; the Old-Fashioned Ice Cream Festival; Sea Witch; Middletown Peach Festival and others.
  - » Museums and theaters across the state



## Enjoy Time at Home or Nearby

Want to visit the White House, Times Square, the Baltimore Aquarium and the Liberty Bell? All are day trips within a short drive of Delaware. Don't want to drive? You can reach these cities by train in an hour and a half or less. We're also conveniently located near multiple international airports.

From city to countryside, Colonial town to sprawling farm, beach resort to suburbia, Delaware offers distinct regions with one thing in common: a deep sense of community. A distinct small-town vibe flows through Delaware – including in our cities. Only in Delaware: You can run into the governor in the grocery store or sit next to a congressional rep on the beach. We're all neighbors here. Join us!

